



AI FOR GOOD  
FOUNDATION

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Bridging Science, Government,  
and Industry for a Better Future

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Teaching People to  
Think with Data

**The United Nation's goals for a better world by 2030 seem unlikely to be reached.**

**Can data and computation be **the engine** to help us close the research and implementation gap on the biggest challenges of our generation?**

We think so.

# My Experience

Studies

Summer Schools & Short Courses

Invited Talks

Europe & US Funded Projects

Hackathons, Challenges, Competitions

Industry Research Lab

Creation of Data Science Institutes



# Data Science

**A set of Algorithmic Methods and Engineering Practices that need a channel for development and adoption within empirical research.**



**The requisite Data Literacy to allow industry and society to harness the value of data to aid in solutions to a wide variety of challenges.**

# What We Want to Achieve



DATA DRIVEN SCIENCE

OPEN INFRASTRUCTURE, DATA, METHODS

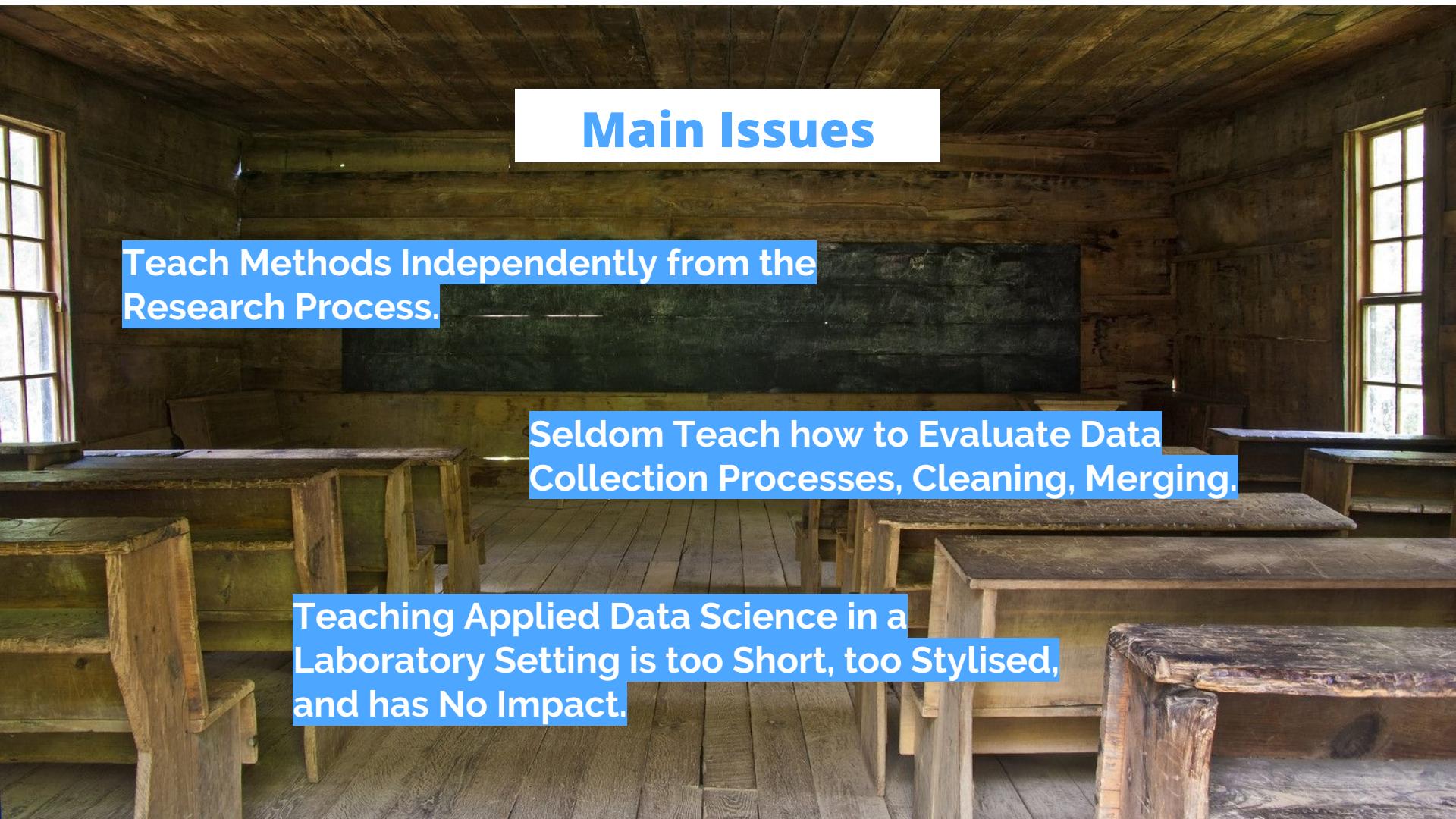
DATA LITERACY ACROSS CAMPUS

CROSS-DISCIPLINARY RESEARCH  
+ TEACHING RESOURCES

DATA INNOVATION HUBS

ENCOURAGE  
DIVERSITY

DATA SCIENCE FOR  
SOCIAL GOOD

A photograph of a traditional wooden classroom. The room has wooden walls and a wooden floor. There are several wooden desks and chairs arranged in rows. A chalkboard is mounted on the wall at the front of the room. The lighting is natural, coming from windows on the left and right sides.

# Main Issues

Teach Methods Independently from the Research Process.

Seldom Teach how to Evaluate Data Collection Processes, Cleaning, Merging.

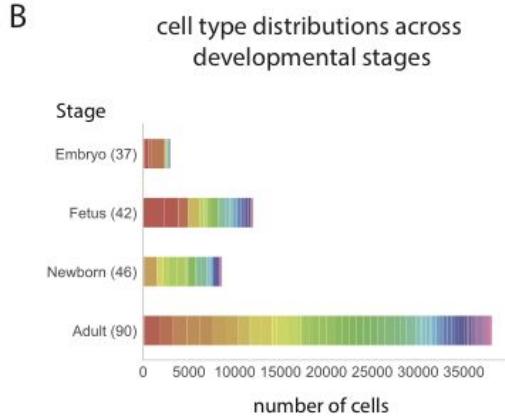
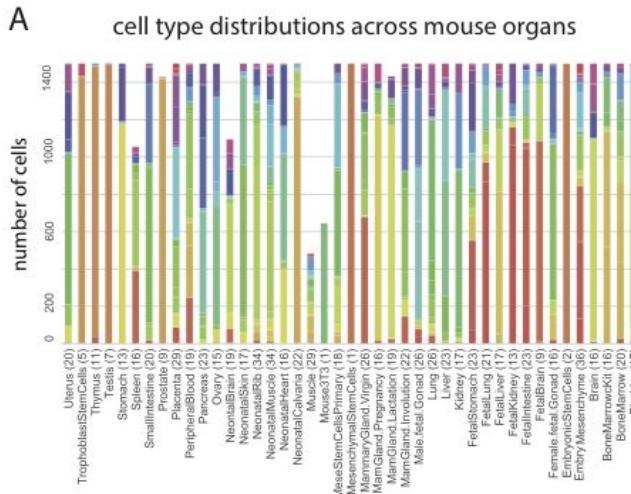
Teaching Applied Data Science in a Laboratory Setting is too Short, too Stylised, and has No Impact.

# Challenge

1

## Reasoning About the Unseen

### Human Cell Atlas How Many Cell Types Have We Not Seen Yet?



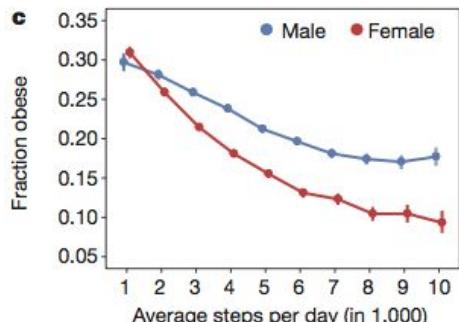
# Challenge

2

## Establishing Causal Relationships

Observational Data Alone Do Not Answer  
"What If?" Questions

*"Do I walk too little because I am obese,  
or am I obese because I walk too little?"*



# Challenge

3

## Ensuring Replicability of Results

Amgen could replicate only 6 of 53 studies considered landmarks in basic cancer science.

Pervasive; e.g. see Kaplan's report from FDA

Huge national and international concerns

- National Academy of Sciences
- Leading publications (*Science, Nature,...*)
- Leading professional societies
- President's Council of Advisers on S&T

*Societal Concern: Public Confidence in Science?*

# Challenge

4

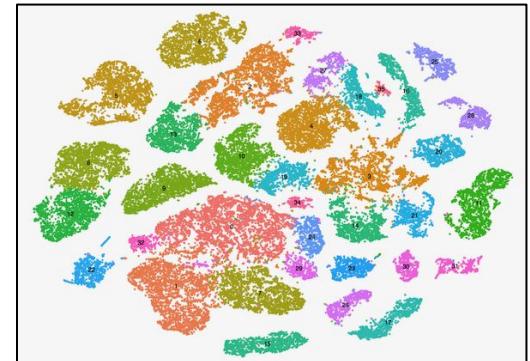
## Visualizing Data Effectively

Datasets are Large, Unruly, & Difficult to Visualize.

Looking at data requires choosing one of many possible representations; this is not neutral or easy:

What cell types do we see in a tumor sample?

Visualization of single-cell mRNA-seq

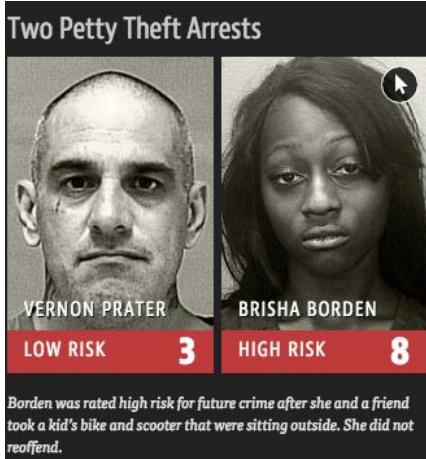


# Challenge

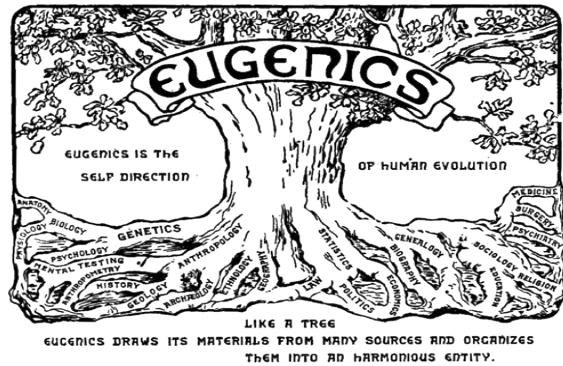
5

## Distinguishing Information from Structural Bias

*Let us not reify our prejudices*



Do recidivism prediction instruments produce discriminatory biases?



*Why White Supremacists Are Chugging Milk (and Why Geneticists Are Alarmed)*

Amy Harmon, *The New York Times*  
October 17, 2018

# Social Impact.



How does  
“Social Good”  
fit in?



**Open Problems.**

**Open Data.**

**Open Source.**

**Open Infrastructure.**

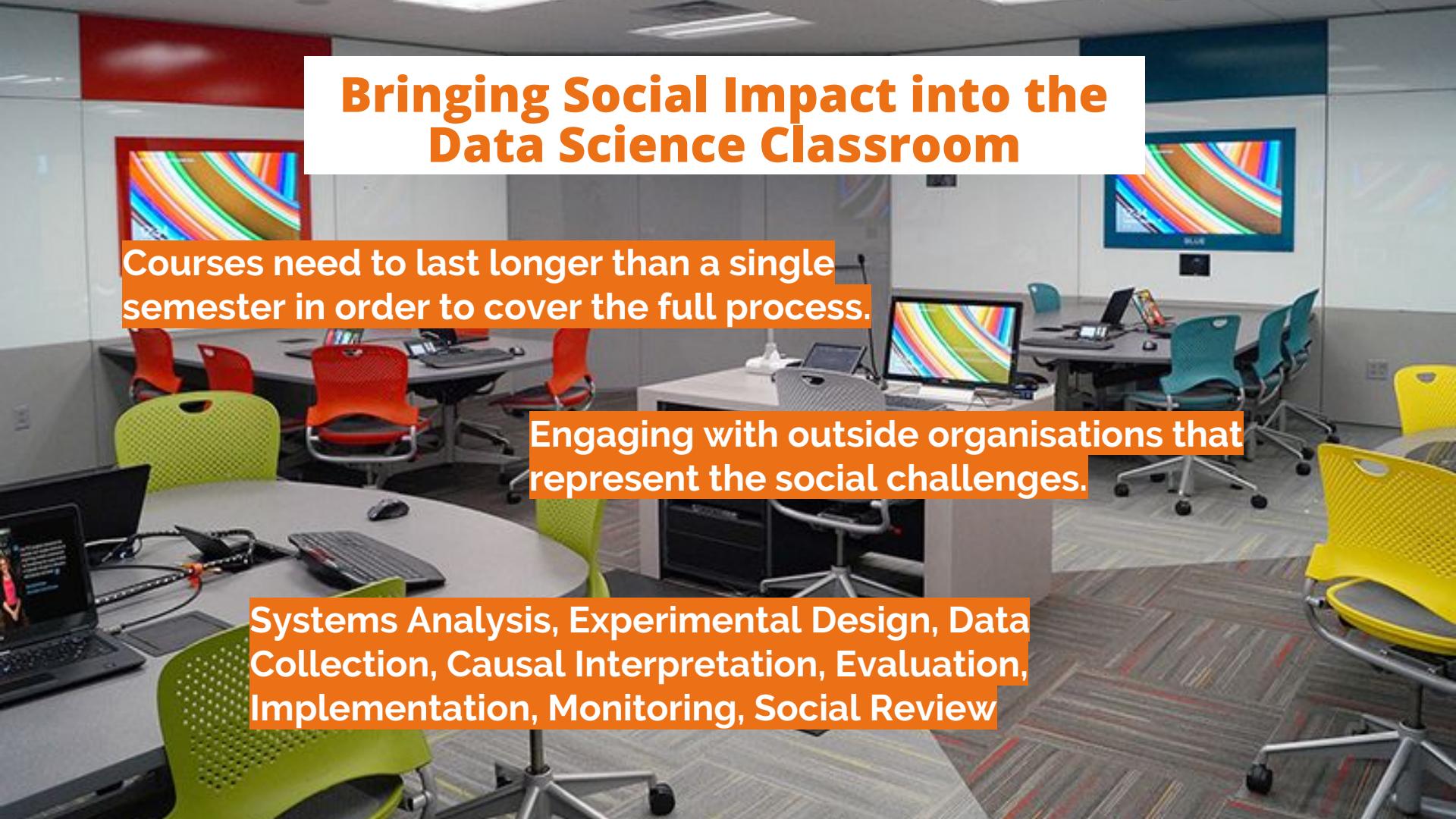
**Open Innovation.**

# THE GLOBAL GOALS

## For Sustainable Development



# Bringing Social Impact into the Data Science Classroom



Courses need to last longer than a single semester in order to cover the full process.

Engaging with outside organisations that represent the social challenges.

Systems Analysis, Experimental Design, Data Collection, Causal Interpretation, Evaluation, Implementation, Monitoring, Social Review



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