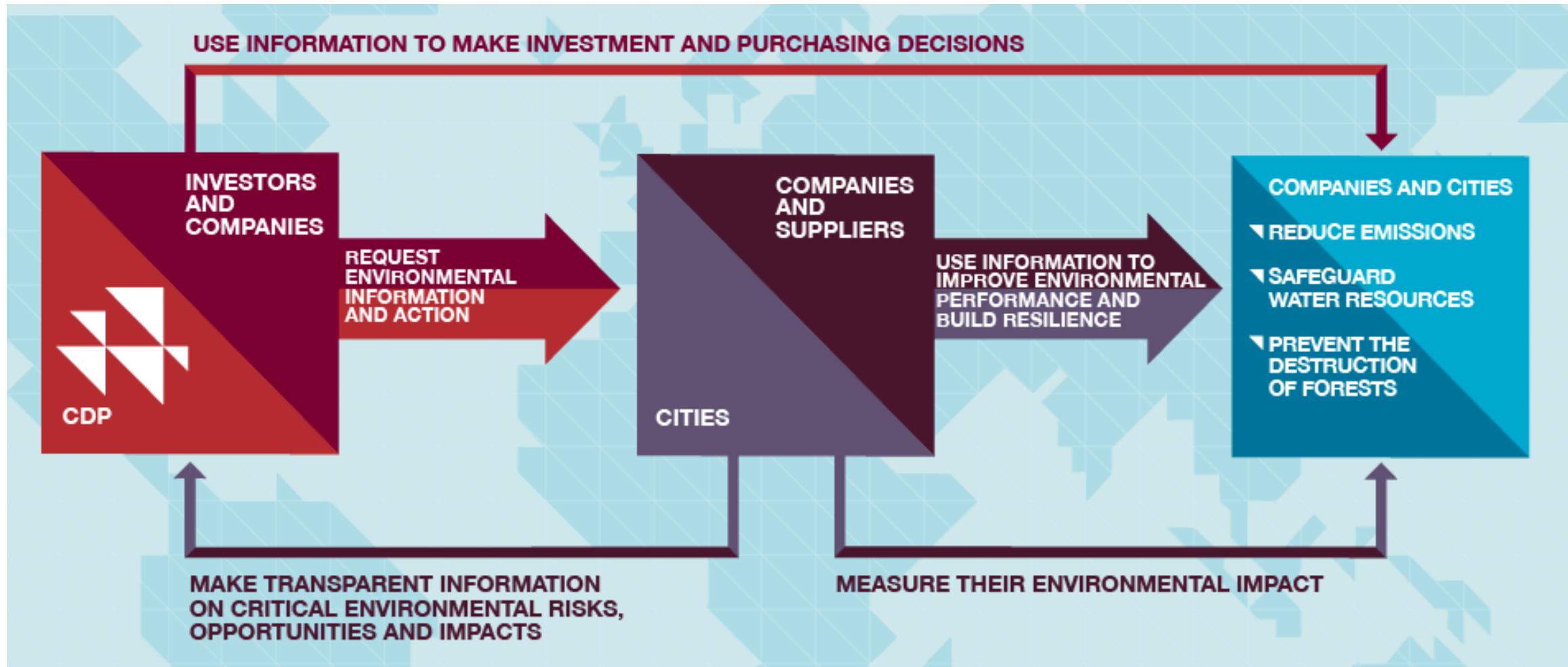


# Corporate Value Chain

**NAS Workshop: Deployment of Deep Decarbonization Technologies**

Sara Law, VP of Global Initiatives  
July 22<sup>nd</sup>, 2019

# HOW WE CREATE CHANGE



# A CLOSER LOOK AT THE FOOD, BEVERAGE & AGRICULTURE INDUSTRY



**196 U.S. companies** in the Food Processing sector within the wider Food, Beverage & Agriculture industry disclosed to CDP's 2018 Climate Change Questionnaire.

**73** of these companies reported an emissions reduction target in 2018.

## Top Risk Drivers Reported

- ▼ Increased severity of extreme weather events such as cyclones and floods
- ▼ Changes in precipitation patterns and extreme variability in weather patterns
- ▼ Increased pricing of GHG emissions

## Top Opportunity Drivers Reported

- ▼ Development and/or expansion of low emission goods and services
- ▼ Shift in consumer preferences
- ▼ Use of lower-emission sources of energy

**29 U.S. companies** reported having an emissions reduction target that aligns with climate science or anticipated setting one in the next two years.

# WHICH CONSUMER GOODS COMPANIES ARE READY FOR THE LOW-CARBON TRANSITION?

Key findings from CDP's 2019 *Fast Moving Consumers* report



- ▼ **The sector's key carbon exposures exist in the value chain** driving large Scope 3 emissions which make up **90% of lifecycle emissions**.
- ▼ Despite acknowledging the significance of Scope 3 emissions, **56% of Food & Beverage companies have no Scope 3 emission reduction targets** with Household & Personal Care companies performing better at 29%.
- ▼ **Diversified food companies** which are reliant on a wide range of agricultural commodities including meat, dairy, nuts and soy have **amplified exposure to raw material risks** from water and emissions intensive supply chains.
- ▼ **R&D is low for the sector while M&A activity is high.** 75% of companies have acquired smaller, environmentally conscious brands to create strategic optionality. Core brands remain unchanged.