

An Integrated Approach to Addressing Child Labor in Rural West Africa: Cocoa Case Study

World Cocoa Foundation

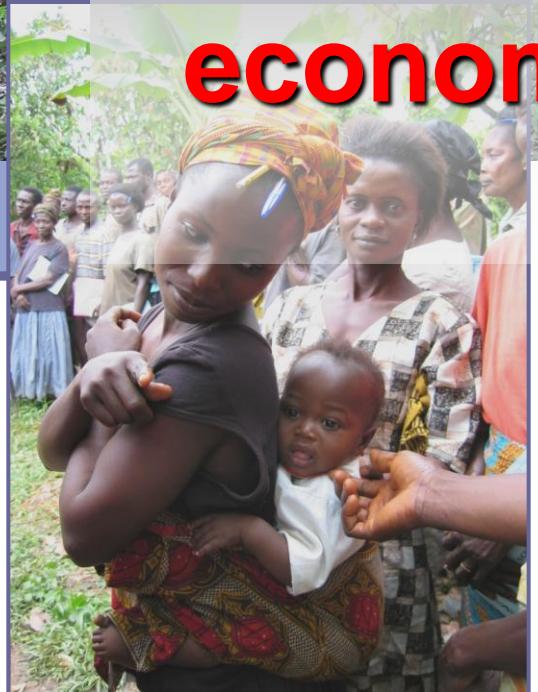
Who Grows Cocoa & Why?

- 1.5 million+ family farms in West Africa: small (5-10 acres)
- 10 million+ people live on cocoa farms in West Africa
- Cocoa supplies 50%+ of the household income
 - Farm village economic pillar
- Cocoa farmers grow other food/cash crops

Organization's Commitment

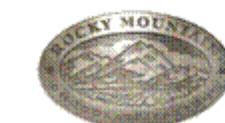
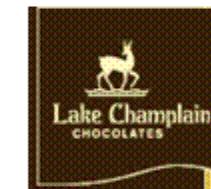


**Cocoa can play a positive
economic and social role in
West Africa**





LINDT & SPRÜNGLI



WCF PARTNERS

Farmers and Farmer Organisations

Governments in Cocoa Producing Countries

Government/Development Agencies

- CGIAR Centers (IITA and ICRAF)
- GTZ (Germany)
- Danida (Denmark)
- US Agency For International Development (USAID)
- US Department of Agriculture (USDA)
- NGOs (Winrock, ACDI/VOCA, IFESH, Technoserve, Socodevi, Making Cents)
- Research and Universities

WCF defines itself in terms of sustainability

In its Mission:

“The World Cocoa Foundation promotes a sustainable cocoa economy through **economic** and **social** development and **environmental** stewardship in cocoa growing communities”

Characteristics of Programs (8+ years)

- Effective Public-Private-Partnerships
- Empowerment of smallholder farmers
- Host country engagement and capacity development
- Economic, Social & Environmental components
- Continuity of approach and resources
- Tangible results orientation
- Scalability
- Pooling of resources and expertise

Toward a sustainable Cocoa Community... ...with a practical approach

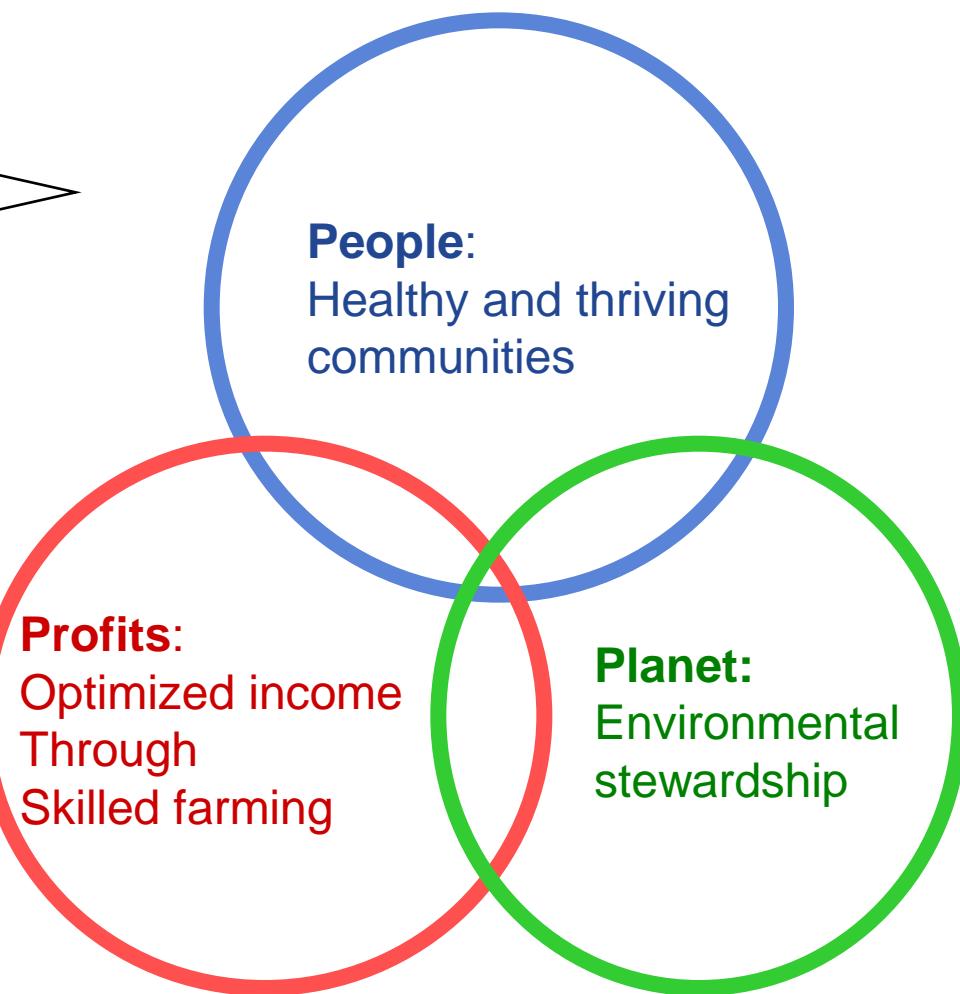
On-the-ground programs

With partners who share our goals

In policy dialogue with
governments

Committed in the long term

Engaging the farming community
In every step



Sustainability in Action: Our Goals

- **Profit** -optimizing income through skilled farming
 - Productive farming practices are in place
 - Good farm management through diversification
 - Efficient and transparent cocoa value chain
 - Farmers and their communities receive equitable returns over time
- **People**- healthy and thriving communities
 - National and International Labor Standards are implemented with no worst forms of child labor
 - Farming practices are safe
 - Strong, effective farmer organizations are formed
 - Communities are empowered
- **Planet**- environmental stewardship
 - Soil and water are used responsibly
 - Biodiversity benefits and environmental assets are understood and respected and valued
 - Agro-chemicals are used rationally and Integrated Pest Management is implemented

WCF in Practice: West/Central Africa

- **WCF/STCP partnership to improve the well-being of farming communities**
 - 150,000 farm families benefiting
 - Household income improvements up to 50%
 - Safer farming practices + understand child labor awareness
- **WCF/ECHOES: Formal and non-formal education in Ghana + Cote d'Ivoire (Vicki Walker/Winrock will cover)**

WCF Support in West Africa

Public-private partnership: WCF, company members, USAID, host governments, IITA as implementer

Governance: Executive Committee

National Networks

- Cote d'Ivoire
- Ghana (headquarters)
- Nigeria
- Cameroon
- Liberia



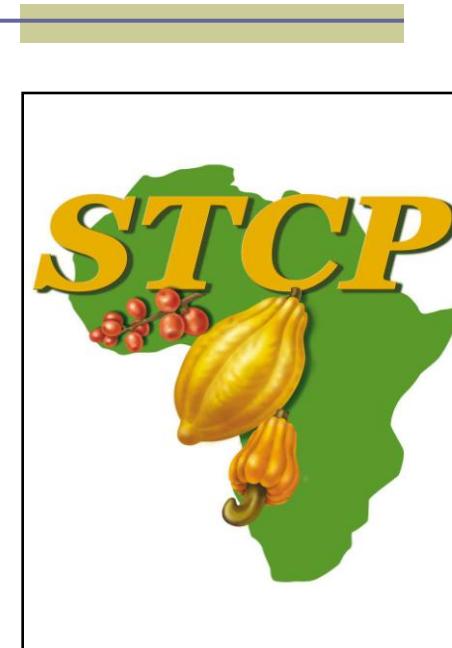
Program Components

- Farmer Field Schools
- Farmer Organizational Support
- Marketing
- Policy and Research

WCF in Practice: STCP West/Central Africa

STCP Farmer Field Schools

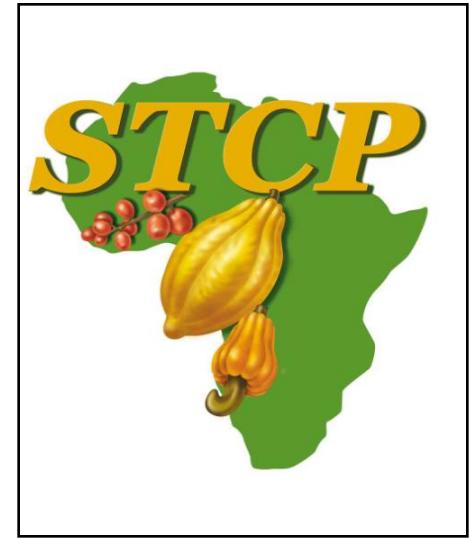
- Improved Crop Husbandry
- Farm Management
- Post-harvest handling
- Farm Safety
- Child labor awareness
- HIV/AIDS and malaria prevention
- Marketing skills
- Gender specific training
- Diversification



WCF in Action: West/Central Africa

Results from STCP

- Total Reach: 76,000 to date
- Income: Up 22-55%
- Hazardous Labor: For every 1,000 farmers trained, 210 children removed from hazardous work (Ghana)
- Pesticides: Reduced 10-20 percent
- Group sales: 5-15% higher prices
- Diversification: Cameroon effort underway, integrated into FFS in all countries
- Replicability: Nigeria FFS adaption in 10 states



Farmer Cocoa Calendar: Cameroon

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Exemple de Calendrier Agricole
et division du travail

Mois activités	J	F	M	A
Pépinière -Équiper la pépinière -Sécher les graines	H F E	H F E	H F E	H F E
Béfrifrage -abattage -Brûlis			100%	
Traitement -Primer de la car -Faire le mélange -Traitement				100%
Récolte -Cueillir les caboss -Transférer les caboss				100%
Vente -Emballage -Stockage				100%

Farmer Field School: Liberia

