

An Integrated Approach to Addressing Child Labor in Rural West Africa: Cocoa Case Study

World Cocoa Foundation

Who Grows Cocoa & Why?

- 1.5 million+ family farms in West Africa: small (5-10 acres)
- 10 million+ people live on cocoa farms in West Africa
- Cocoa supplies 50%+ of the household income
 - Farm village economic pillar
- Cocoa farmers grow other food/cash crops

Organization's Commitment



Cocoa can play a positive economic and social role in West Africa



MARS
incorporated

HERSHEY'S
The Hershey Company

Nestlé

KRAFT

GODIVA

FERRERO



LINDT & SPRÜNGLI

World's Finest
CHOCOLATE

Cargill

CALIFORNIA'S FAMOUS
See's
OLD TIME CANDIES



Blommer
CHOCOLATE

GUITTARD
Since 1868

BARRY CALLEBAUT

National Confectioners Association
NCA
Representing the Candy, Chocolate & Gum Industries since 1891



ECUADOR
Anecacao
Asociación Nacional de Exportadores del cacao

MORINAGA



CocoaPhil



LOTTE



CMA
Chocolate MANUFACTURERS ASSOCIATION



Chocolove
X O X O X
PREMIUM CHOCOLATE BARS



frieslandfoods



CLOETTA FAZER



CAMDEN
INTERNATIONAL COMMODITIES TERMINAL, L.L.C.

CMA Confectionery Manufacturers
of Australasia Limited

MC
Manufacturing
Confectioner



romero trading



TRAN/MAR COMMODITY GROUP LTD.



Nacional de Chocolates

OLAM

Toms



Thorntons
the Art of the Chocolatier



Meiji



TOUTON

CasaLuker



ED&F MAN



PETRA FOODS
L.A. H. F. T. B. O.

Ferrara Pan

noble cocoa
A member of the Noble Group

ECOM Cocoa



CONTINAF BV

inspired NATURAL FOODS

Nidar

Tradin

Palmer
America's Favorite Holiday Candy

WCF PARTNERS

Farmers and Farmer Organisations

Governments in Cocoa Producing Countries

Government/Development Agencies

- CGIAR Centers (IITA and ICRAF)
- GTZ (Germany)
- Danida (Denmark)
- US Agency For International Development (USAID)
- US Department of Agriculture (USDA)
- **NGOs** (Winrock, ACDI/VOCA, IFESH, Technoserve, Socodevi, Making Cents)
- Research and Universities

WCF defines itself in terms of sustainability

In its Mission:

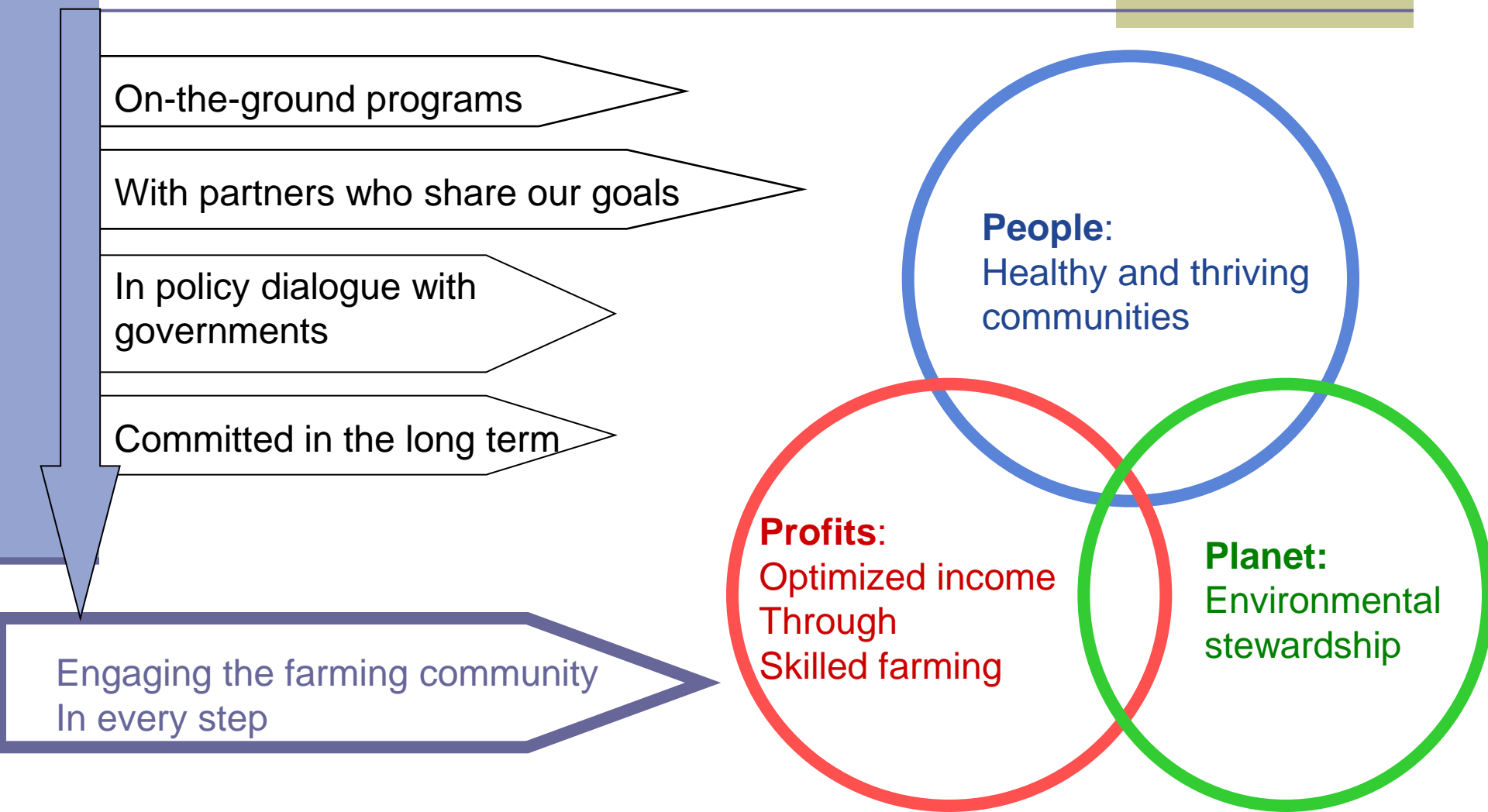
“The World Cocoa Foundation promotes a sustainable cocoa economy through ***economic*** and ***social*** development and ***environmental*** stewardship in cocoa growing communities”



Characteristics of Programs (8+ years)

- Effective Public-Private-Partnerships
- Empowerment of smallholder farmers
- Host country engagement and capacity development
- Economic, Social & Environmental components
- Continuity of approach and resources
- Tangible results orientation
- Scalability
- Pooling of resources and expertise

Toward a sustainable Cocoa Community... ...with a practical approach



Sustainability in Action: Our Goals

- **Profit** -optimizing income through skilled farming
 - Productive farming practices are in place
 - Good farm management through diversification
 - Efficient and transparent cocoa value chain
 - Farmers and their communities receive equitable returns over time
- **People**- healthy and thriving communities
 - National and International Labor Standards are implemented with no worst forms of child labor
 - Farming practices are safe
 - Strong, effective farmer organizations are formed
 - Communities are empowered
- **Planet**- environmental stewardship
 - Soil and water are used responsibly
 - Biodiversity benefits and environmental assets are understood and respected and valued
 - Agro-chemicals are used rationally and Integrated Pest Management is implemented

WCF in Practice: West/Central Africa

- **WCF/STCP partnership to improve the well-being of farming communities**
 - 150,000 farm families benefiting
 - Household income improvements up to 50%
 - Safer farming practices + understand child labor awareness

- **WCF/ECHOES: Formal and non-formal education in Ghana + Cote d'Ivoire (Vicki Walker/Winrock will cover)**

WCF Support in West Africa

Public-private partnership: WCF, company members, USAID, host governments, IITA as implementer

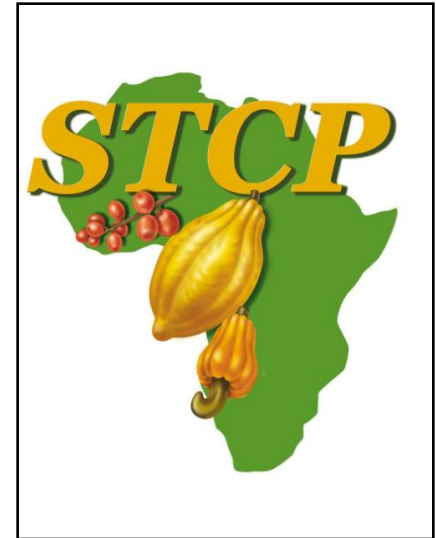
Governance: Executive Committee

National Networks

- Cote d'Ivoire
- Ghana (headquarters)
- Nigeria
- Cameroon
- Liberia

Program Components

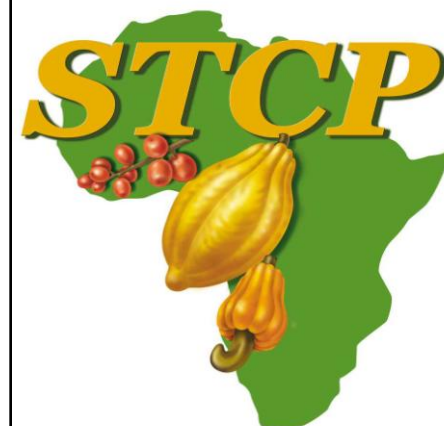
- Farmer Field Schools
- Farmer Organizational Support
- Marketing
- Policy and Research



WCF in Practice: STCP West/Central Africa

STCP Farmer Field Schools

- Improved Crop Husbandry
- Farm Management
- Post-harvest handling
- Farm Safety
- Child labor awareness
- HIV/AIDS and malaria prevention
- Marketing skills
- Gender specific training
- Diversification



WCF in Action: West/Central Africa

Results from STCP

- Total Reach: 76,000 to date
- Income: Up 22-55%
- Hazardous Labor: For every 1,000 farmers trained, 210 children removed from hazardous work (Ghana)
- Pesticides: Reduced 10-20 percent
- Group sales: 5-15% higher prices
- Diversification: Cameroon effort underway, integrated into FFS in all countries
- Replicability: Nigeria FFS adaption in 10 states



Farmer Cocoa Calendar: Cameroon

N 53

Exemple de Calendrier Agricole
& division du travail

Mois	J	F	M	A
activités	H F E H F E H F E H F E			
Pépinière				
- Remplissage sachet	10%	90%		
Défrichage			100%	
- grotte			100%	
- Forêts			100%	
Traitement				52%
- puiser de l'eau				100%
- Faire le mélange				100%
- Traitement				100%
Recolte				
- Cueiller Cabosses				
- Traiter par lot				
- Sécher				
Vente				
- Emballage				
- Stockage				



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Farmer Field School: Liberia



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