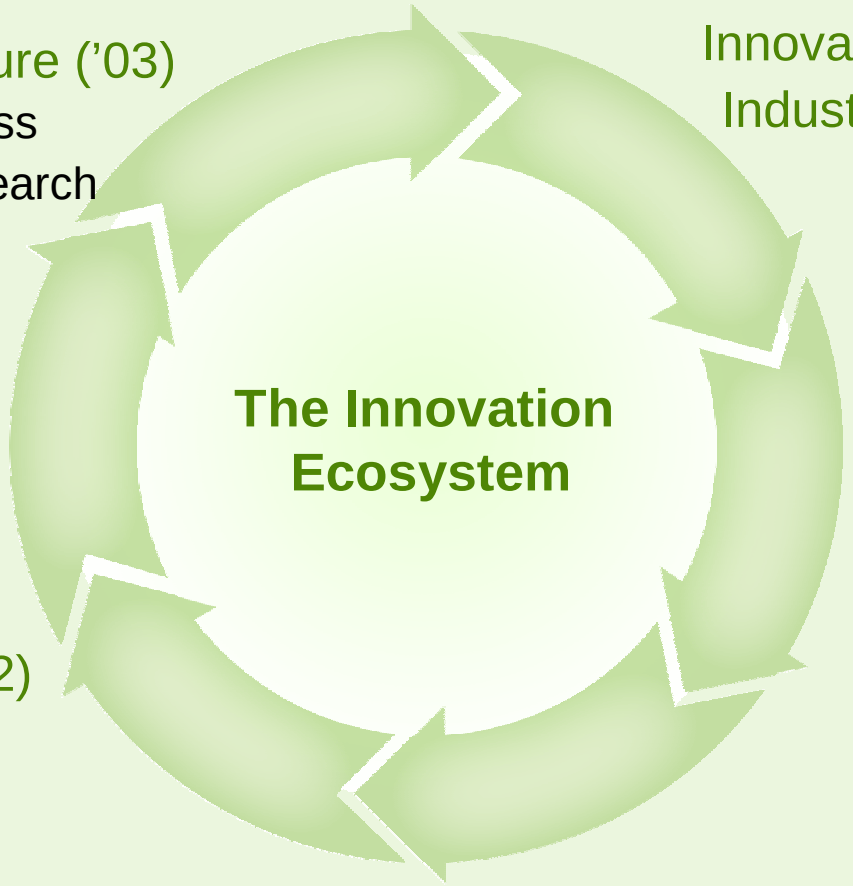
SC Launch!

An SCRA Collaboration

Helping build South Carolina's Knowledge Economy

The Innovation Ecosystem



Research Infrastructure ('03)
promotes business partnerships in research

Innovation Centers ('05)
Industry Partners ('06)
technology transfer

Venture Capital ('04)
keeps high-growth companies in the state

Endowed Chairs ('02)
develop strength in research

Education Reform ('06)
strengthens K-12 preparation

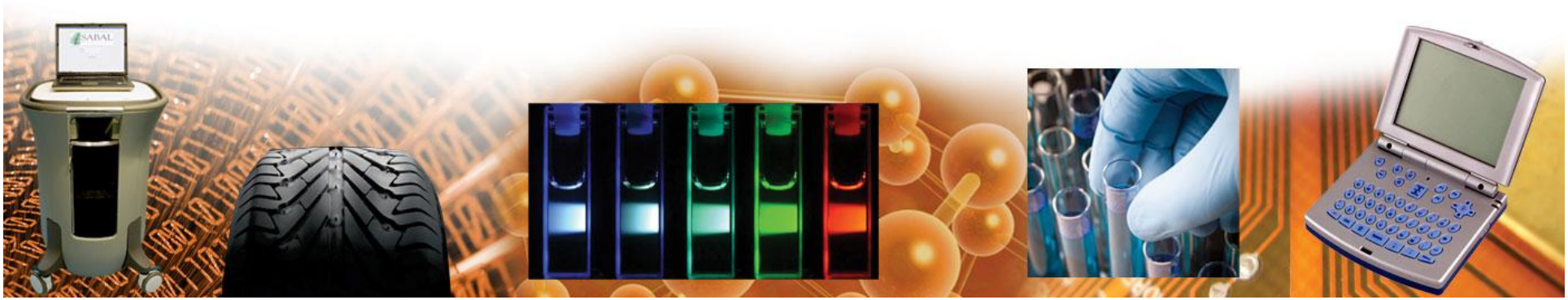
A Collaboration Among SCRA and South Carolina's Research Universities

SC Launch! Mission

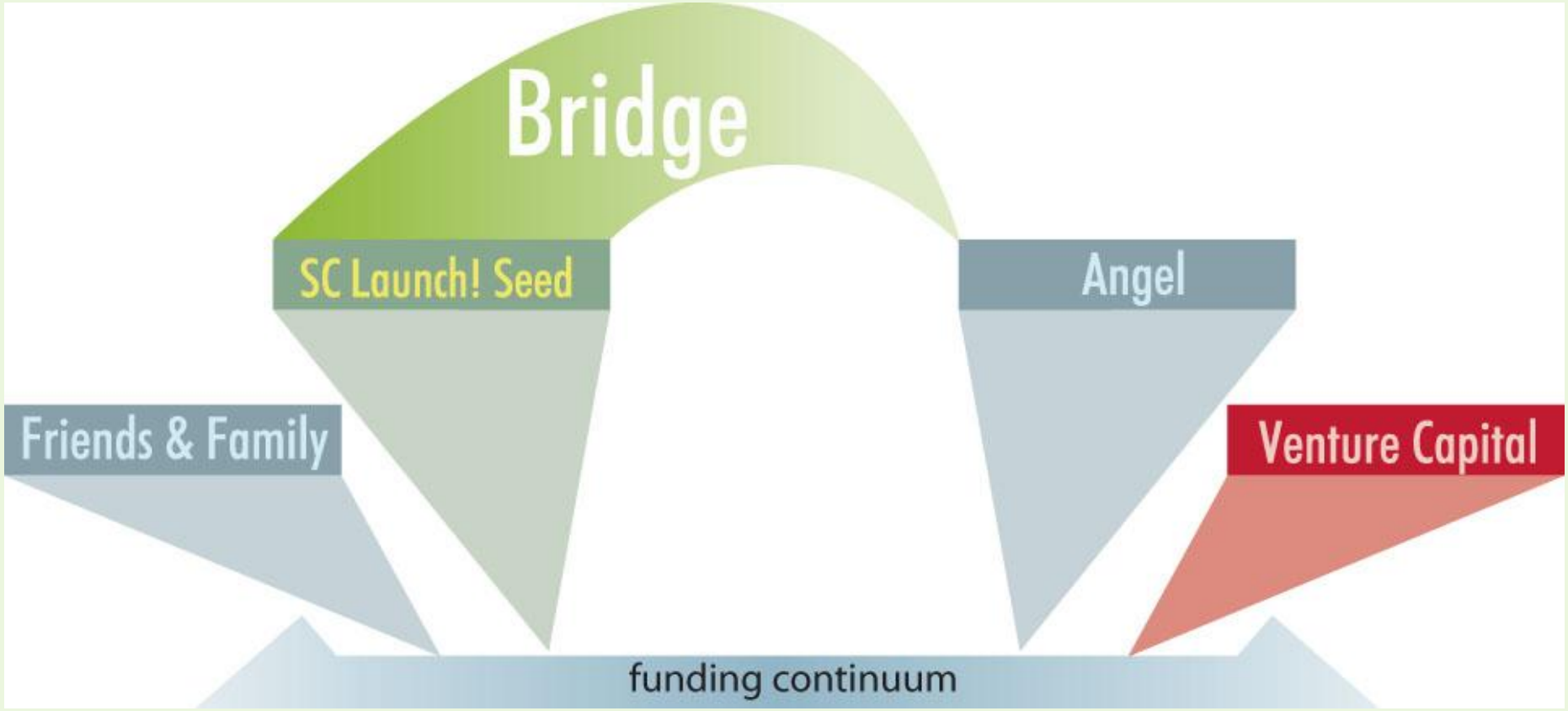
- **Help create startups**
- **Provide applied research and commercialization support;**
- **Promote Knowledge Economy industries and research facilities in SC;**
- **Focus SC Launch! client efforts on new advances in knowledge-based industries**
- **Establish forum to foster dialogue between the state's research universities and industry;**
- **Assist university research foundations to increase their research capabilities**

SC Launch! Technology Sectors

- Advanced Materials and Fibers
- Alternative Energy
- Automotive
- Life Sciences / Biotechnology / Biomedical
- Engineering and Chemicals
- Related Information Technology and Software

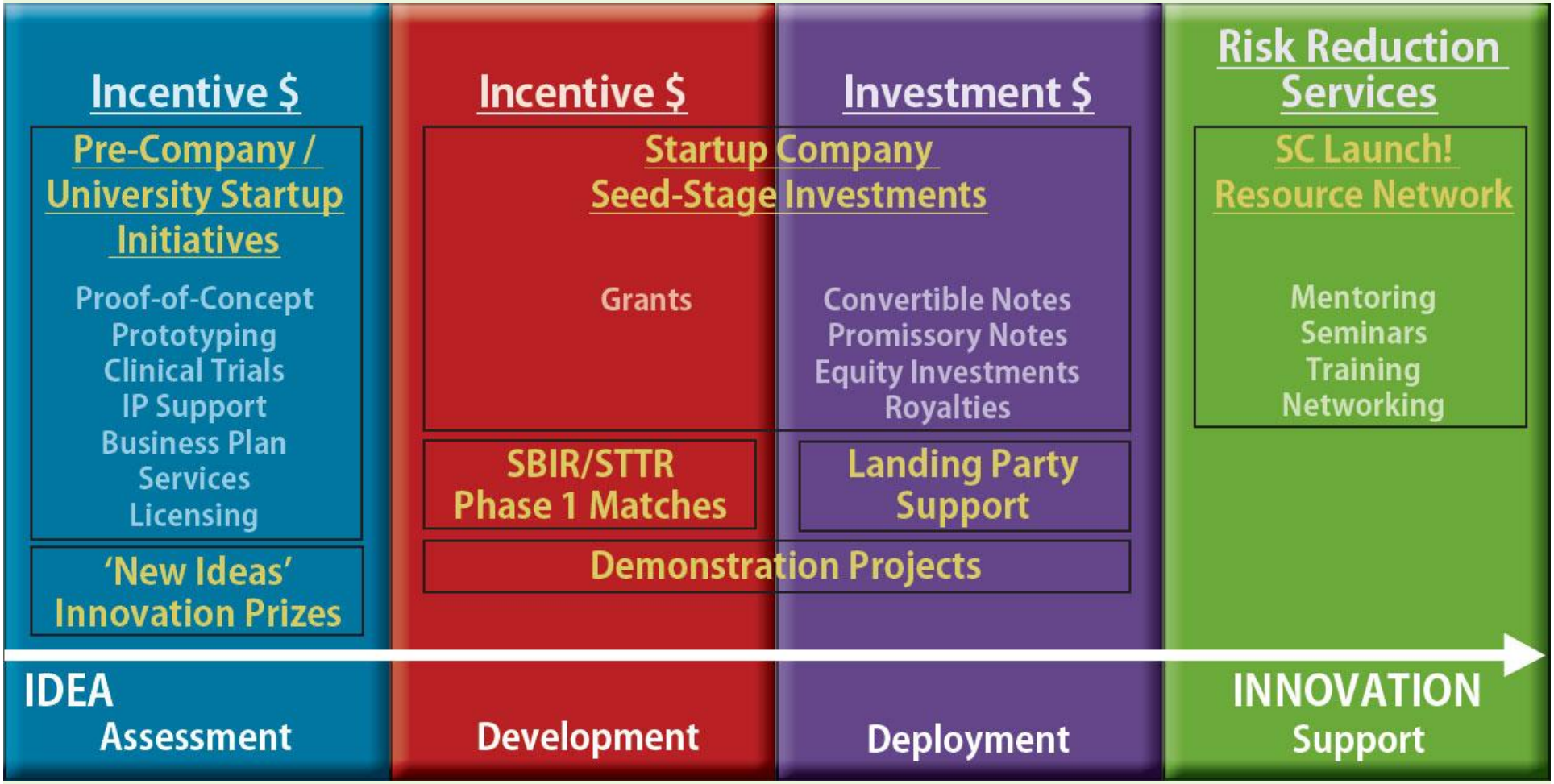


SC Launch! Funding



SC Launch!

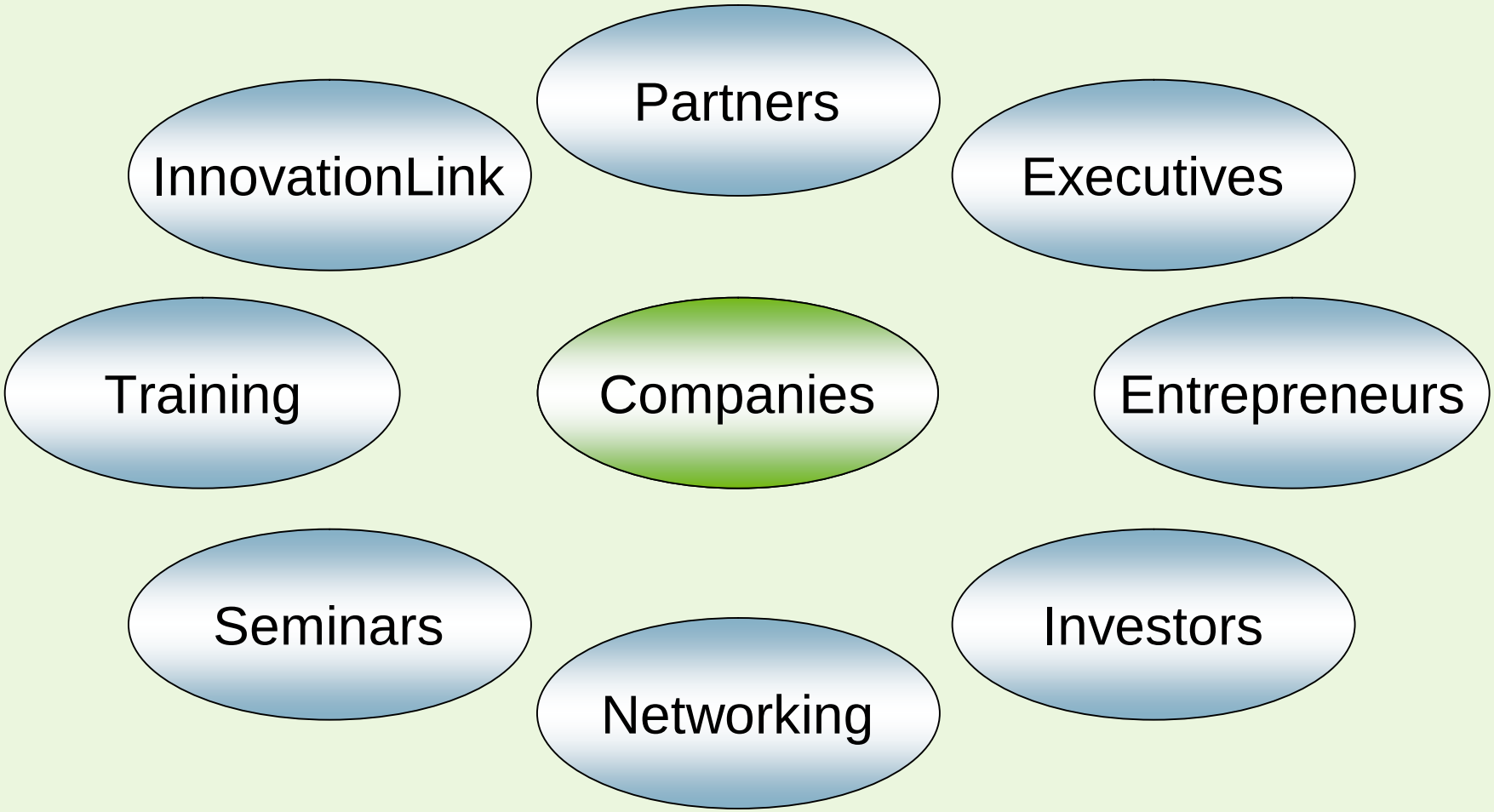
Innovation Pipeline



SC Launch! Acceptance Guidelines

- **Based in SC or committed to locate to the State**
- **High-impact potential in terms of jobs and increased per capita income**
- **Intellectual property protected or capable of being protected**
- **Linkage to SC research universities is beneficial**

SC Launch! Resource Network



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SC Launch! Results to Date

65,000,000

dollars in follow-on funding secured by SC Launch! companies

77,000

average salary (in dollars) of jobs created

130

members of the Circle of Innovation

106

companies that have received some form of funding

118

companies currently receiving support

SC Launch! Results to Date

36

innovation prizes awarded to inventors

26

demonstration projects funded

15

SBIR/STTR matching grants awarded

5

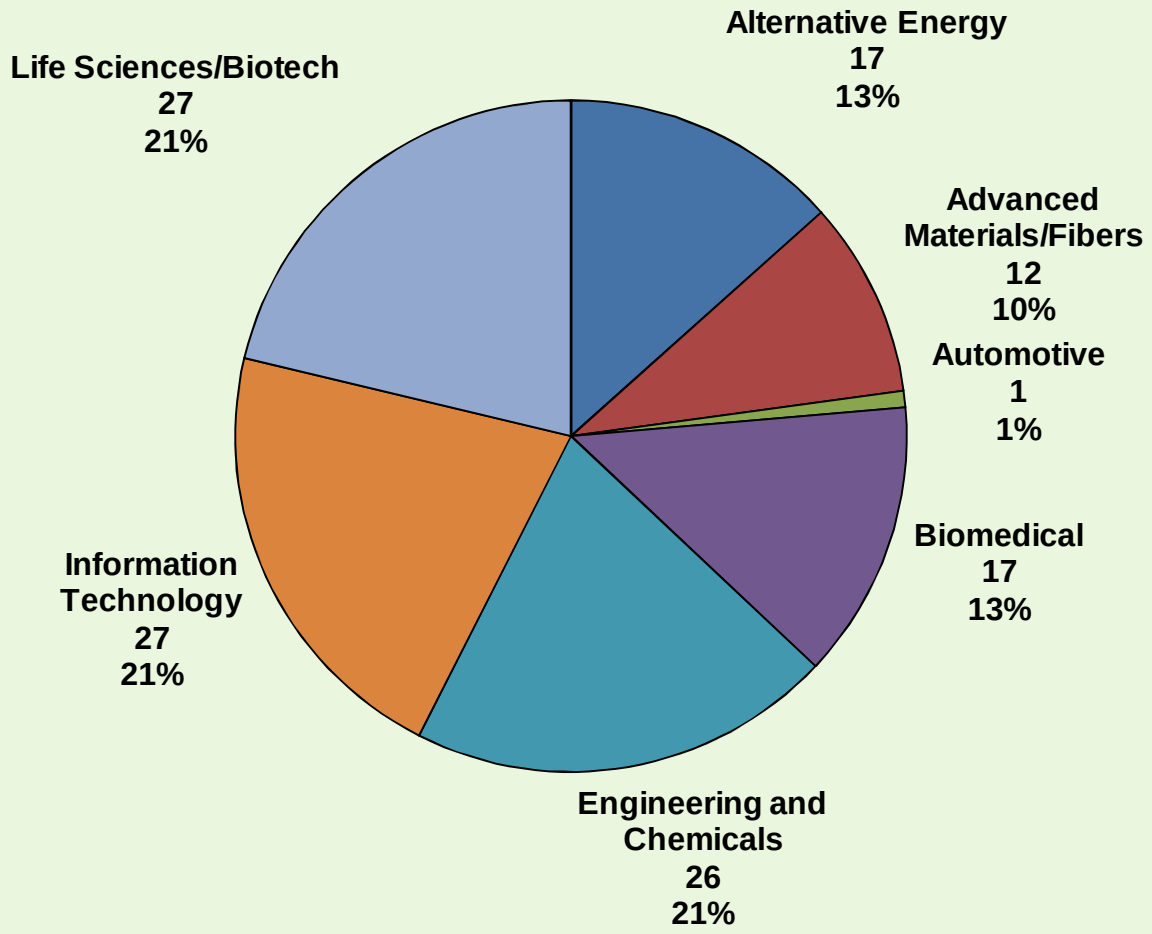
research and development landing parties

1

national award from SSTI

SC Launch!

Technology Sectors by Number of Entities



SC Launch! From our Client Companies

"SC Launch! has legitimized us through their due diligence process and has better positioned us to angel investor groups, venture capital firms and to people throughout the region."

Marty Lefkowitz, CEO - DigitalDerm

"By working with the SC Launch! program, Sabal is able to take this technology to a broader marketplace. The relocation to South Carolina was a strategic move."

Bill Park, CEO and President - Sabal Medical

"The financial infusion from SC Launch! has enabled us to accelerate our product development, patent protection and FDA testing activity while we raised $3.5 million from our private equity funding for continued growth."

Steve Johnson, CEO - CreatiVasc Medical

"SC Launch! has been particularly valuable through the University Grant they awarded us. This provided working capital for equipment, raw materials and other operating costs so vital to a start-up."

Chuck Pringle, SensorTech Inc., CEO

Join the Circle of Innovation

Dollar-for-dollar SC tax credit for contributions to the Industry Partnership Fund

Visit www.sclaunch.org

Thank You!