

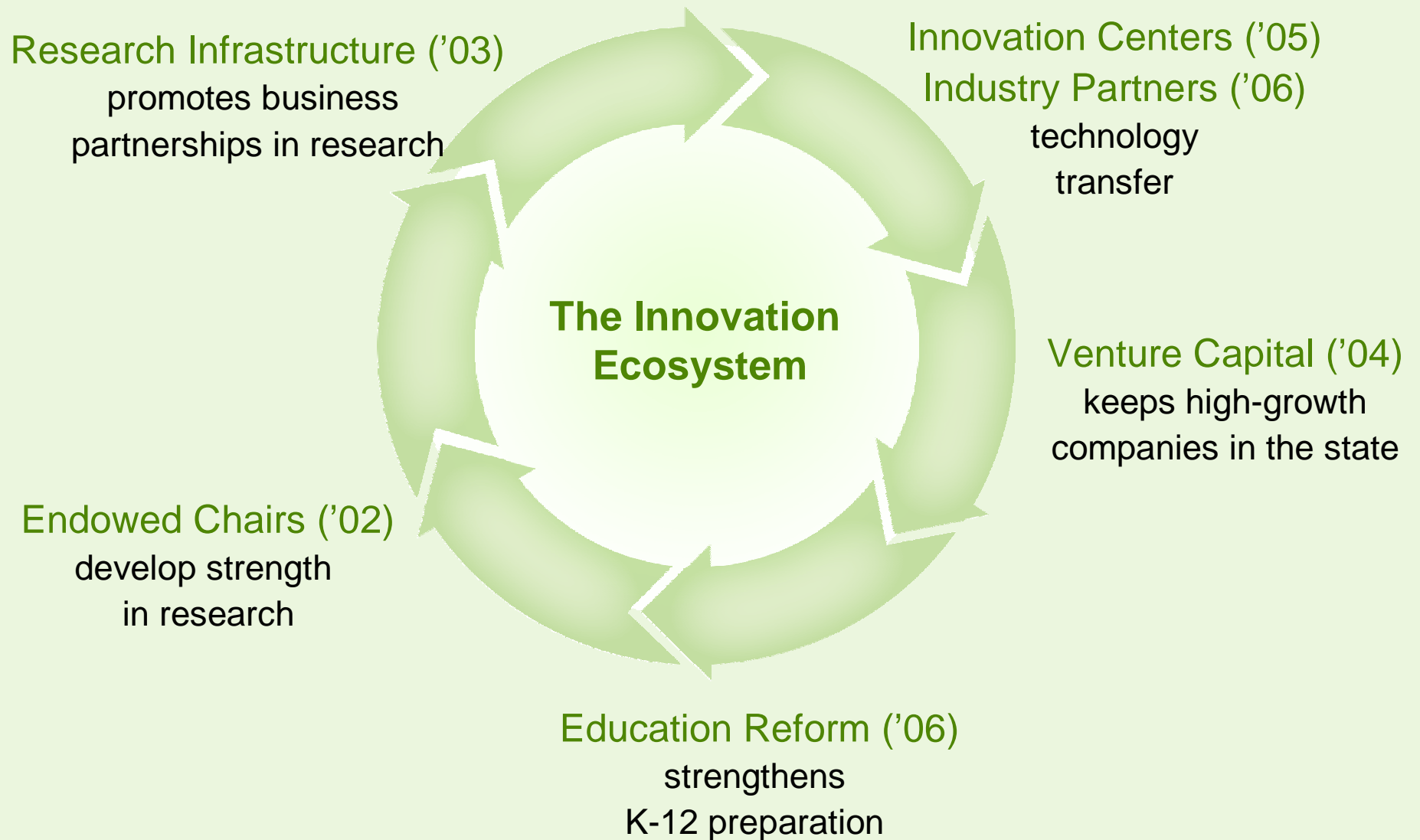
SC Launch!

An SCRA Collaboration



**Helping build South Carolina's
Knowledge Economy**

The Innovation Ecosystem



CLEMSON[®]
UNIVERSITY

MUSC
MEDICAL UNIVERSITY
OF SOUTH CAROLINA



SC *Launch!*



UNIVERSITY OF
SOUTH CAROLINA



SCRA

A Collaboration Among SCRA and South Carolina's Research Universities

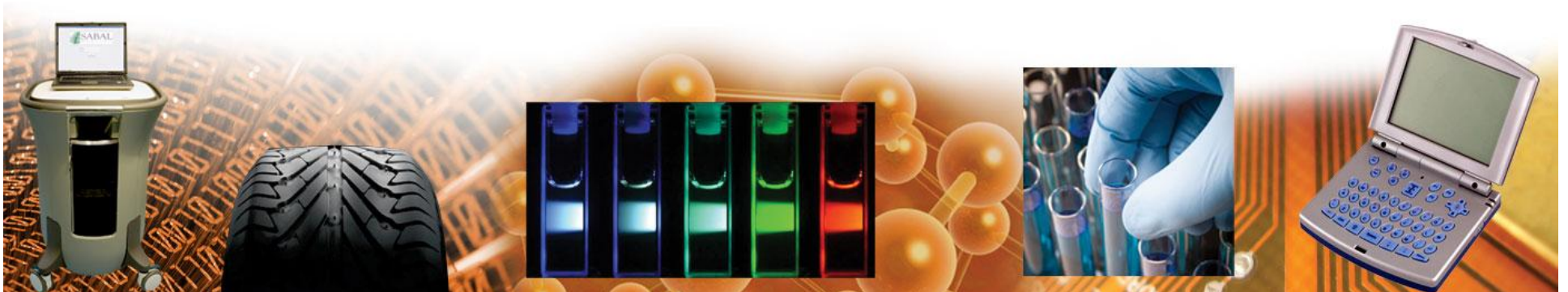
The logo for SC Launch! features a stylized 'S' composed of three overlapping chevron shapes in red, blue, and green. To the right of this icon, the letters 'SC' are in a large, bold, dark blue font. Further right, the word 'Launch!' is written in a green, italicized, sans-serif font. Finally, the word 'Mission' is in a dark blue, bold, sans-serif font.

SC Launch! Mission

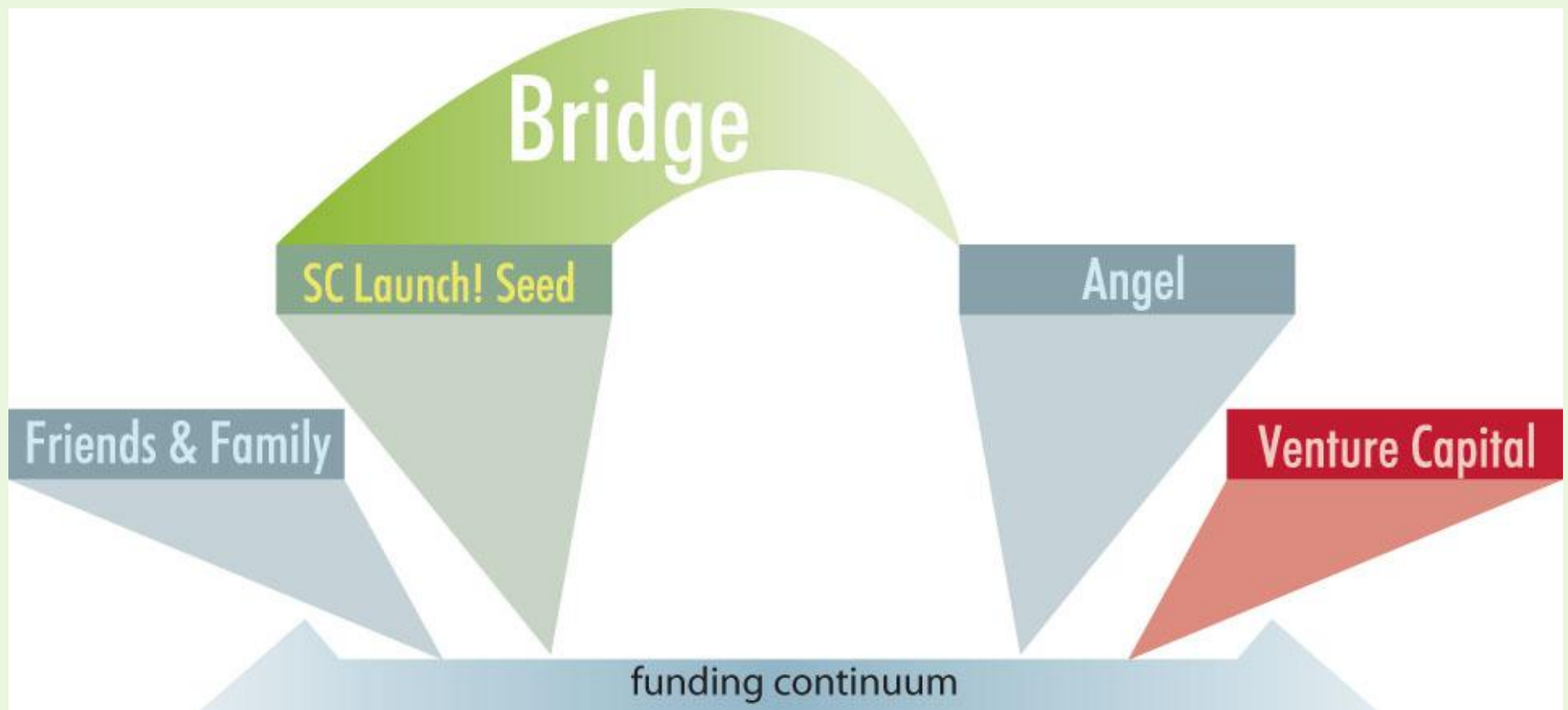
- § Help create startups**
- § Provide applied research and commercialization support;**
- § Promote Knowledge Economy industries and research facilities in SC;**
- § Focus SC Launch! client efforts on new advances in knowledge-based industries**
- § Establish forum to foster dialogue between the state's research universities and industry;**
- § Assist university research foundations to increase their research capabilities**

SC Launch! Technology Sectors

- § **Advanced Materials and Fibers**
- § **Alternative Energy**
- § **Automotive**
- § **Life Sciences / Biotechnology / Biomedical**
- § **Engineering and Chemicals**
- § **Related Information Technology and Software**

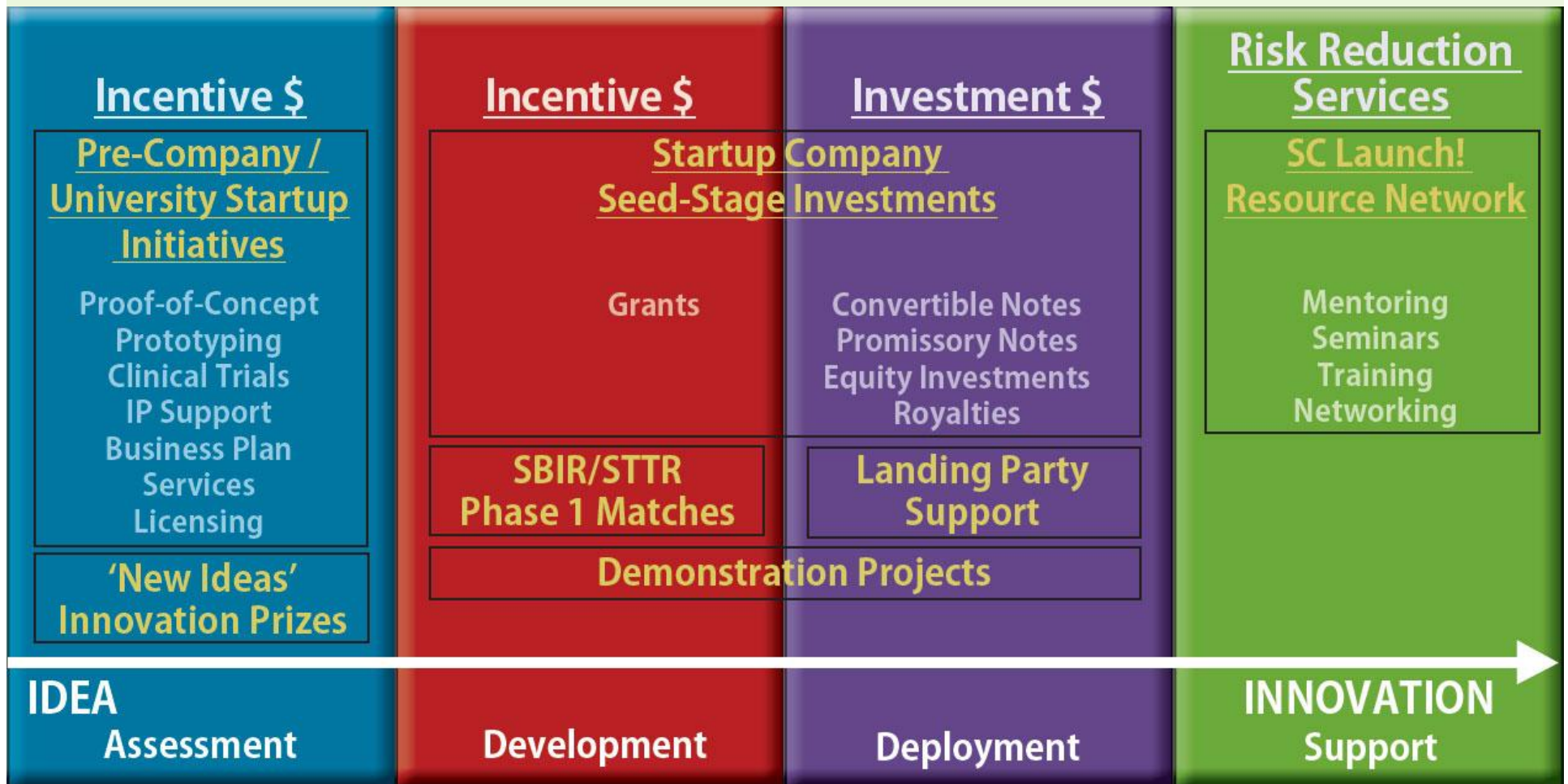


SC Launch! Funding





Innovation Pipeline

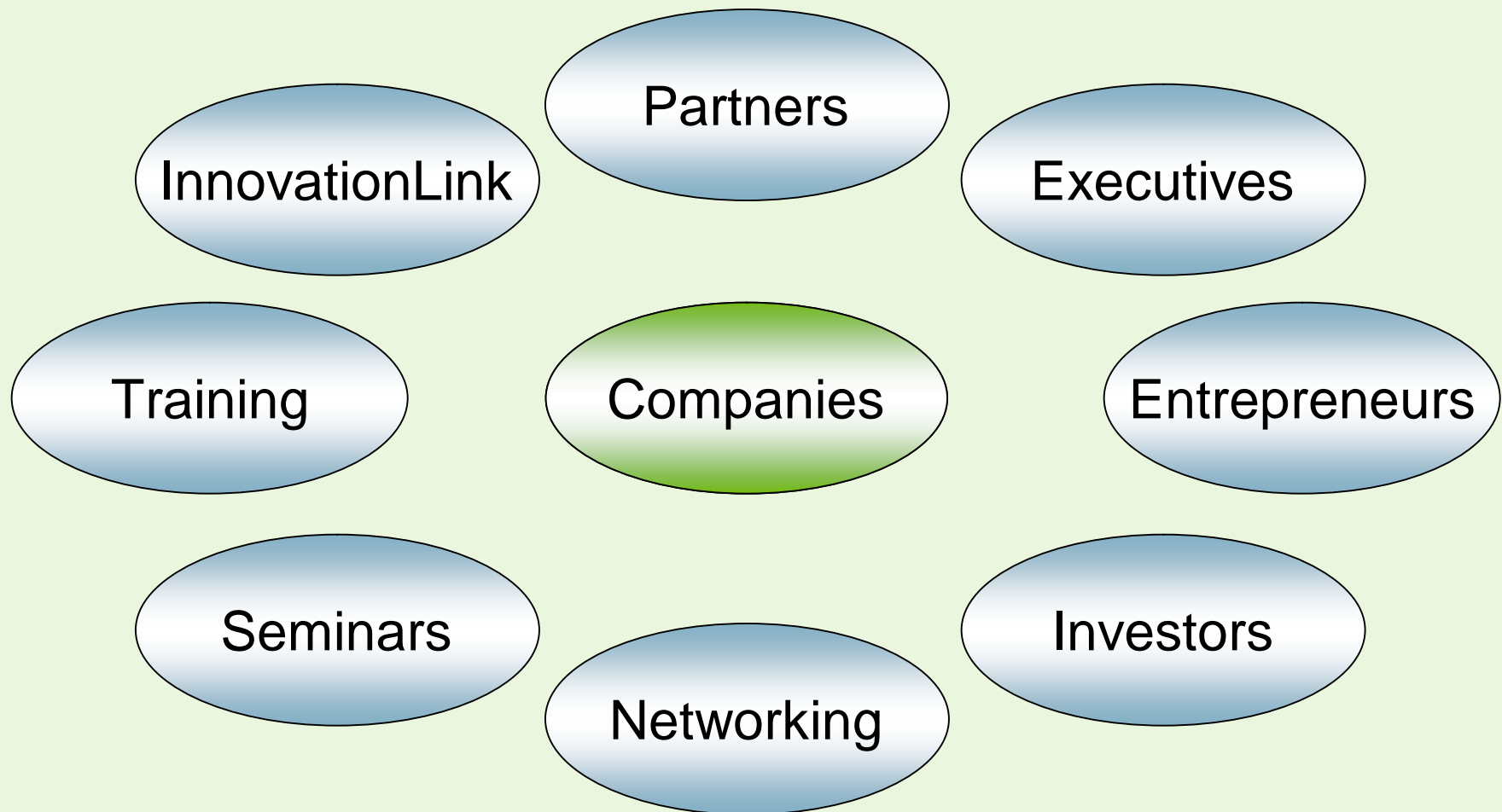


The logo features a stylized 'S' composed of three overlapping chevron-like shapes in red, blue, and green. To its right, the text 'SC Launch!' is displayed, with 'SC' in a large, bold, black sans-serif font, 'Launch!' in a smaller, bold, green sans-serif font, and an exclamation mark. Further right, the words 'Acceptance Guidelines' are written in a bold, dark blue sans-serif font.

SC Launch! Acceptance Guidelines

- § Based in SC or committed to locate to the State**
- § High-impact potential in terms of jobs and increased per capita income**
- § Intellectual property protected or capable of being protected**
- § Linkage to SC research universities is beneficial**

SC *Launch!* **Resource Network**



 **SC Launch! Results to Date**

65,000,000

dollars in follow-on funding secured by SC Launch! companies

77,000

average salary (in dollars) of jobs created

130

members of the Circle of Innovation

106

companies that have received some form of funding

118

companies currently receiving support

 **SC Launch! Results to Date**

36

innovation prizes awarded to inventors

26

demonstration projects funded

15

SBIR/STTR matching grants awarded

5

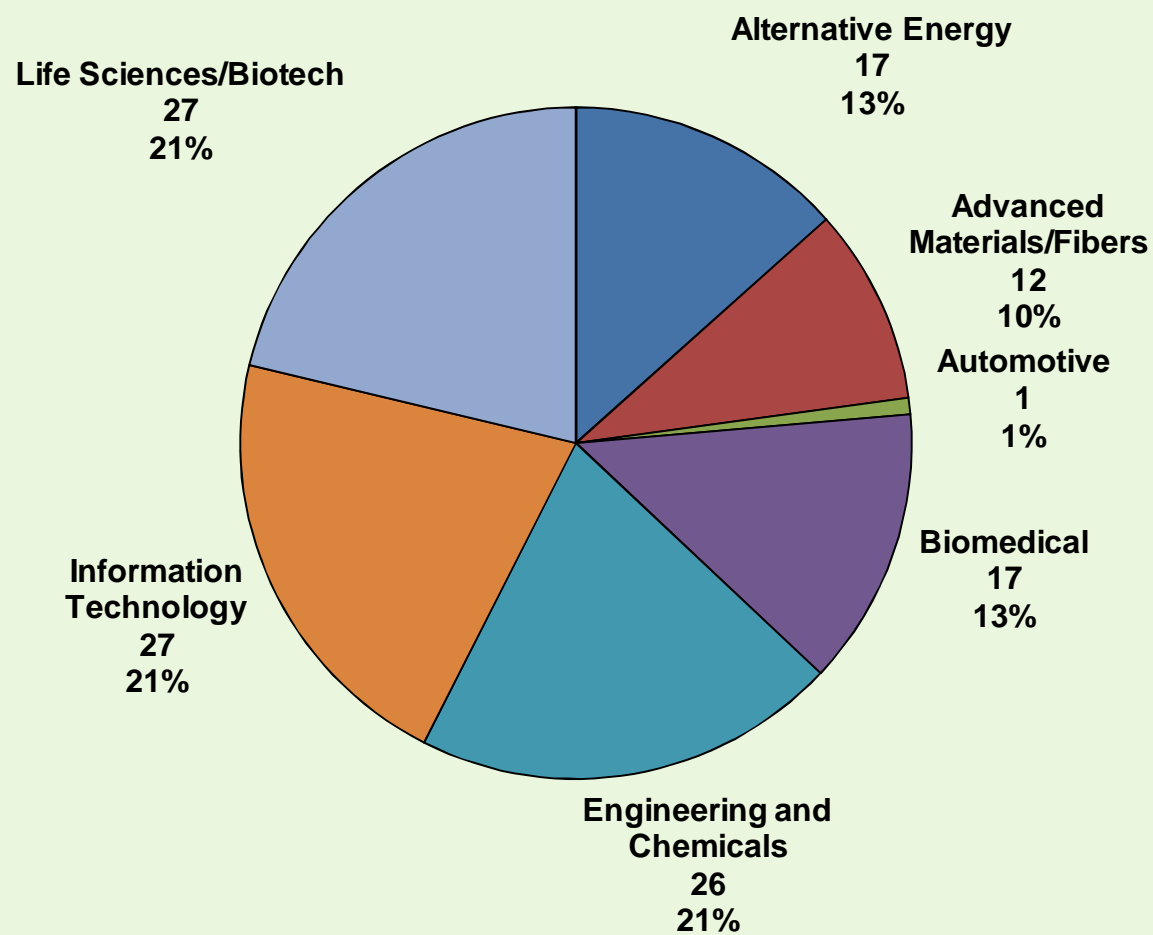
research and development landing parties

1

national award from SSTI



Technology Sectors by Number of Entities





From our Client Companies

“SC Launch! has legitimized us through their due diligence process and has better positioned us to angel investor groups, venture capital firms and to people throughout the region.”

Marty Lefkowitz, CEO - DigitalDerm

“By working with the SC Launch! program, Sabal is able to take this technology to a broader marketplace. The relocation to South Carolina was a strategic move.”

Bill Park, CEO and President - Sabal Medical

“The financial infusion from SC Launch! has enabled us to accelerate our product development, patent protection and FDA testing activity while we raised \$3.5 million from our private equity funding for continued growth.”

Steve Johnson, CEO - CreatiVasc Medical

“SC Launch! has been particularly valuable through the University Grant they awarded us. This provided working capital for equipment, raw materials and other operating costs so vital to a start-up.”

Chuck Pringle, SensorTech Inc., CEO

Join the Circle of Innovation

Dollar-for-dollar SC tax credit for contributions to the Industry Partnership Fund



Visit www.sclaunch.org



South Carolina's Knowledge Economy Engine

[What is SC Launch!](#) [Programs](#) [Companies](#) [Resource Network](#) [IPF Contributors](#) [News & Events](#)

Apply for Assistance

SC Launch! offers qualifying companies commercialization support and guidance, and up to \$200K in seed funding

SBIR/STTR Matching Grant Program

Providing additional funds to Phase I award-winning companies.

Portfolio Companies

Read about some of the entrepreneurial start-up companies participating in the program.

Contribute to SC Launch!

Help grow South Carolina's knowledge economy and receive a dollar-for-dollar tax credit.

SC Launch!
Working Together to Make a Difference

38,000,000
dollars in follow-on funding
secured by SC Launch! companies

A graphic showing five stylized human figures in black, holding hands in a circle. They are positioned over a colorful, abstract background that resembles a cityscape or a network of connections.

SC Launch! is an [SCRA](#) program. SCRA is a global leader in applied research and commercialization.



Thank You!