

THE NATIONAL ACADEMIES

Advisers to the Nation on Science, Engineering, and Medicine

“Globalization, Competitiveness and Workforce”

Government University Industry Research Roundtable Meeting

February 3-4, 2004

**Keck Building,
500 Fifth St., NW., Washington, D.C. 20001**

Tuesday, February 3: Room 206 Keck

- 1:15-1:20 Convene
Co-Chairs’ Welcome and Introductory Remarks
- 1:20-2:00 **BASIC (Bay Area Science Innovation Consortium) Project on Intellectual Property**
Wayne Johnson, Executive Director, Hewlett Packard
- 2:00-2:30 **Visa Update**
- George Atkinson, Science and Technology Advisor to the Secretary of State, State Department
 - Edward Ramotowski, Director of the Office of Public and Diplomatic Liaison for Visa Services, State Department
- 2:30-3:30 **International View of Globalization**
- Jerry Sheehan, Senior Economist, Directorate for Science, Technology and Industry, Organisation for Economic Co-operation and Development (OECD)
 - Ken Davies, Senior Economist, Directorate of Financial, Fiscal and Enterprise Affairs of the Organisation for Economic Co-operation and Development (OECD)
- 3:30-3:45 Break
- 3:45-5:30 **Lessons from Business: Corporate Global Competitiveness Strategies applied to U.S. National Policy**
- Deborah Wince-Smith, President, Council on Competitiveness
 - Martin Kenney, Ph.D., Professor, Department of Human and Community Development, University of California, Davis and Senior Project Director, Berkeley Roundtable on the International Economy
 - Tom Murtha, Ph.D., Associate Professor, Carlson School of Management, University of Minnesota
 - David Mowery, Ph.D., Milton W. Terrill Professor of Business, University of California, Berkeley
- 5:30-6:30 Cocktails (Second Floor Landing).
Globalization Task Force members to take working cocktail hour in Room 206 Keck
- 6:30-9:00 Dinner (Third Floor Atrium),

Dinner Presentation: ***“Diversity Survey of ‘Top 50’ Departments”***

- Donna Nelson, Associate Professor, University of Oklahoma
- Jocelyn Samuels, Vice President, National Women’s Law Center
- Laura Lopez, Undergraduate in Physics, MIT

Wednesday, February 4: Room 206 Keck

8:00-8:25 **Breakfast**

8:25-8:30 **Co-Chairs’ Welcoming Remarks**

Ongoing Projects

8:30-8:40 **Corporate Investment in R&D: A Question of Here or There**

Robert Powell, Professor of Chemical Engineering & Materials Science, UC Davis
and Harold Schmitz, Director of Science and External Research, Mars Inc.

8:40-8:50 **National Laboratories and Universities: Building New Ways To Work Together**

Jerry Grossman, Senior Fellow, Harvard University, Kennedy School of
Government and Charlette Geffen, Associate Director of Strategic Planning,
Pacific Northwest National Laboratories

8:50-9:00 **FDP Phase IV Update**

Julie Norris, Director, MIT Office of Sponsored Programs

9:00-9:20 **Re-Engineering Intellectual Property Rights Agreements in Industry-
University Collaborations**

Larry Rhoades, President, Extrude Hone Corp.
Wayne Johnson, Executive Director, Hewlett Packard
Bob Killoren, President, National Council of University Research Administrators
Susan Butts, Member, External Technology Directors Network, Industrial Research
Institute.

9:20-9:30 **DHS Workshop on Educational Initiatives**

Melvin Bernstein, Director of University Programs, Department of Homeland Security

Potential Future Projects and Directions

9:30-11:15 **Brainstorming Session on new Education and Workforce Projects for GUIRR**

Discussion Leader: Joe Toole, Associate Administrator for Professional
Development, Federal Highway Administration

11:15-12:00 **NIH Roadmap: Implications for Government-University-Industry
Collaboration**

Ruth Kirschstein, Senior Advisor to the Director, National Institutes of Health

Noon **Adjourn** (Lunch tickets provided for those who need them)