

Ministry of Development, Industry and Foreign Trade

Brazil's New Innovation Strategy

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Secretary of Innovation

The National Academies
Washington, DC

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Agenda



Knowledge

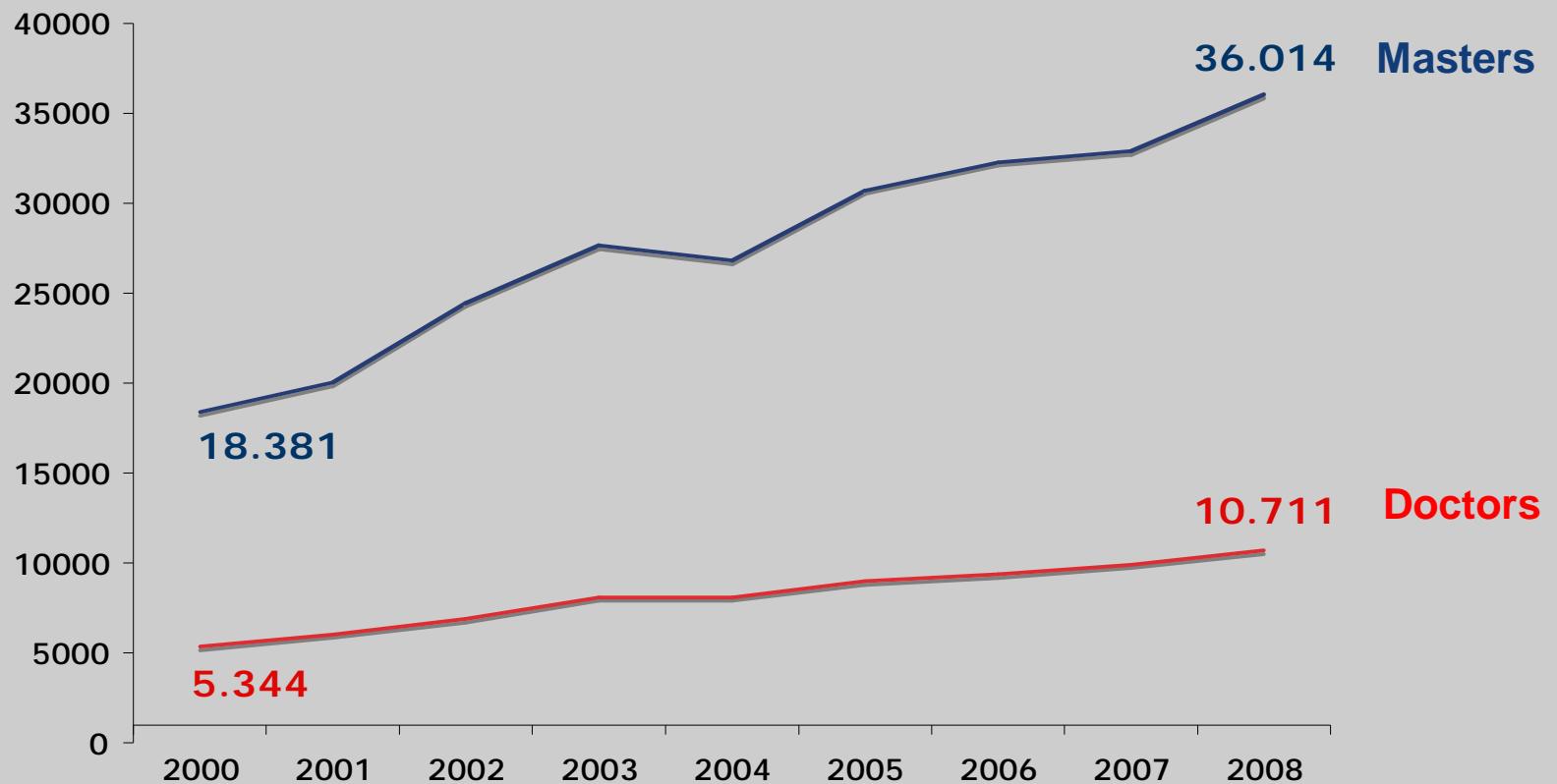
Innovation

Competitiveness

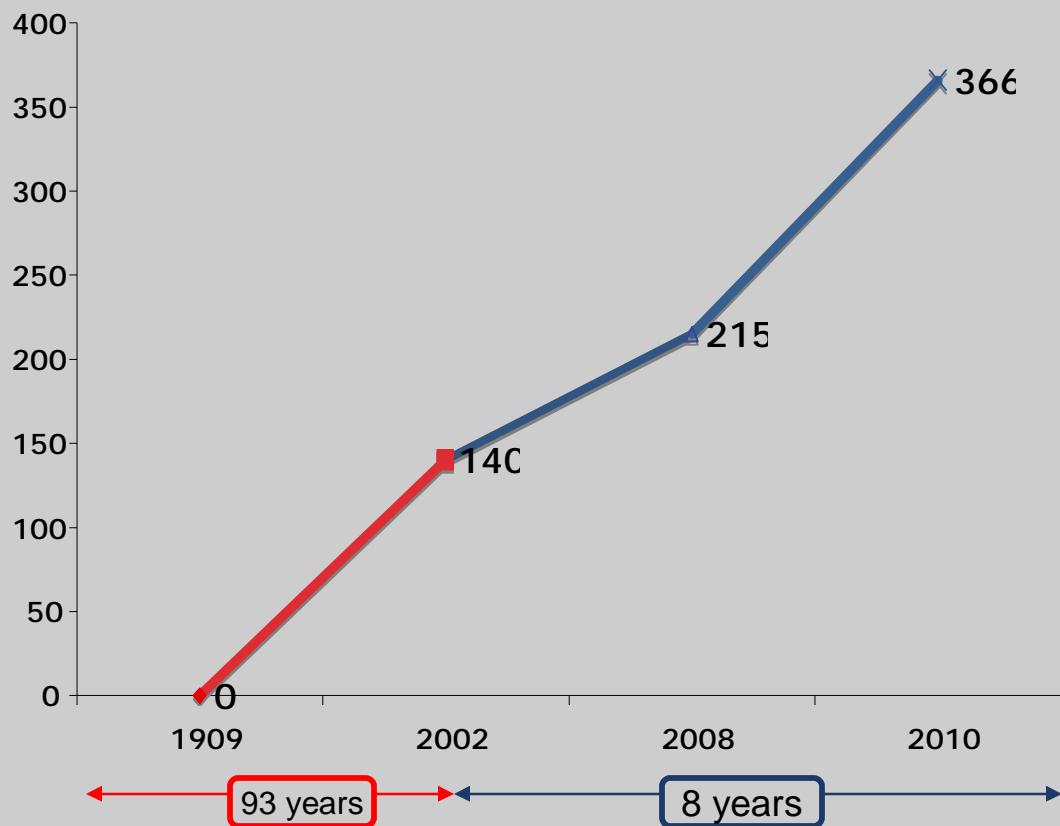


Knowledge

Increasing knowledge

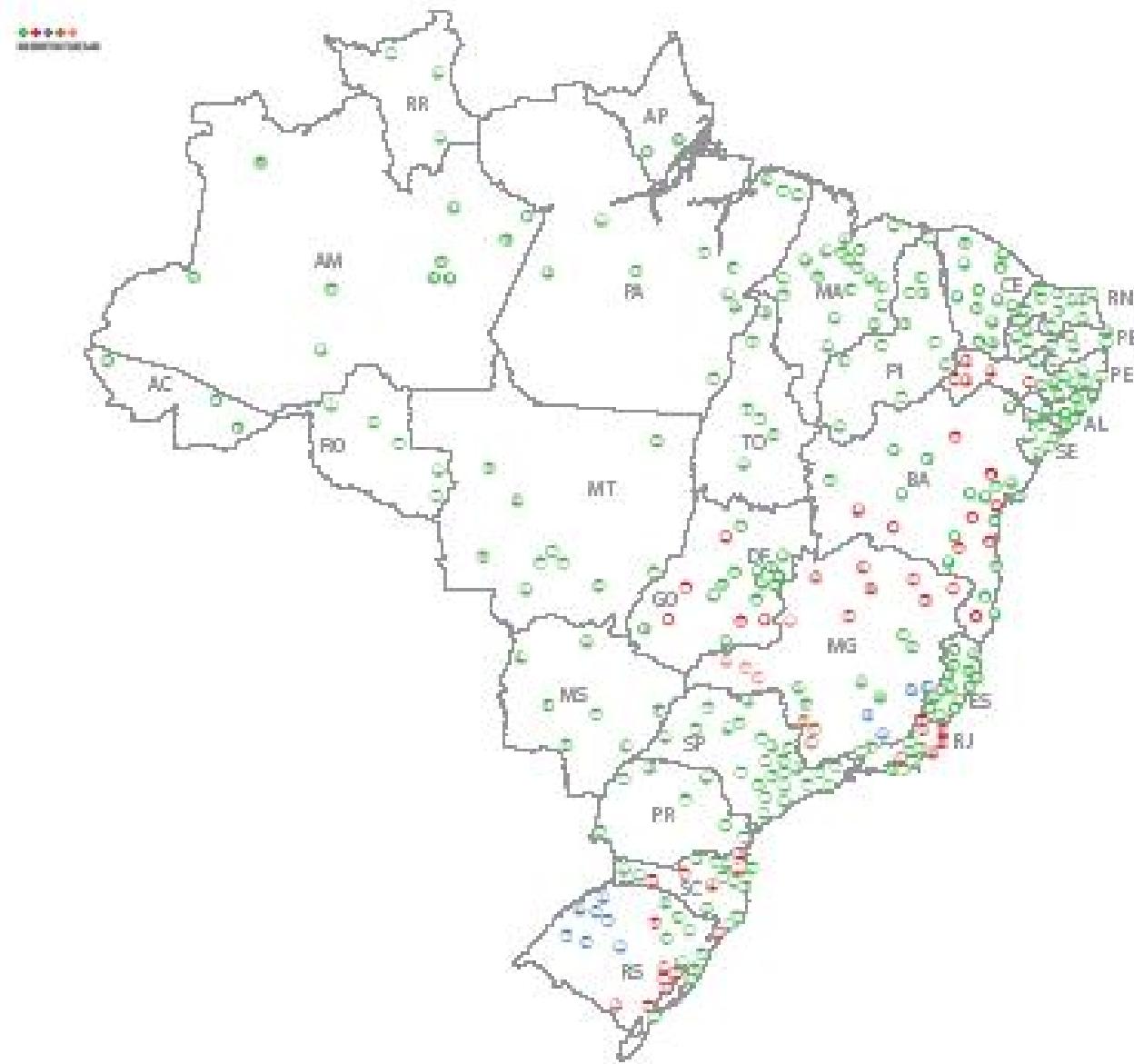


Technology Schools

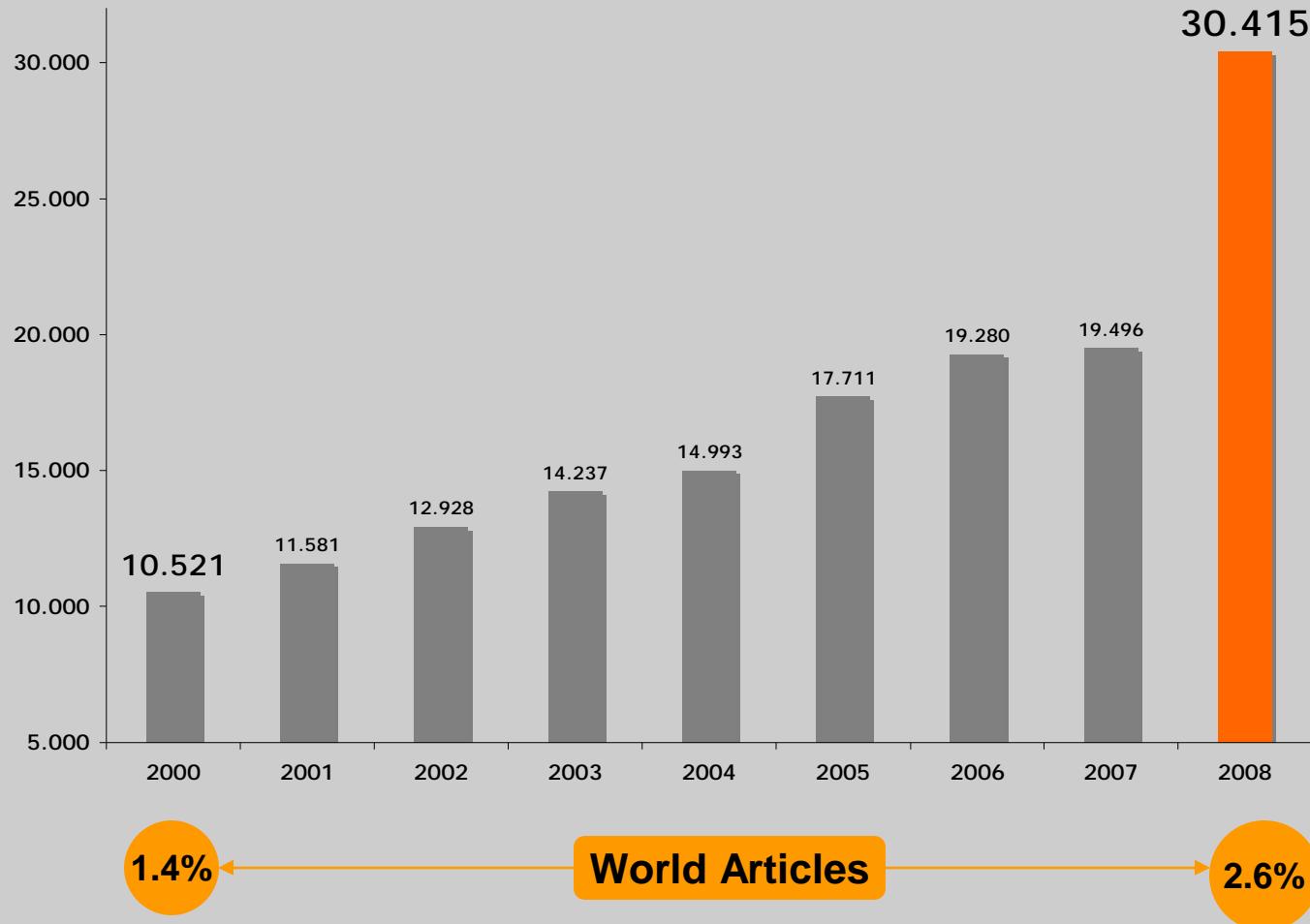


226 new schools
US\$ 550 Million
500,000 new positions

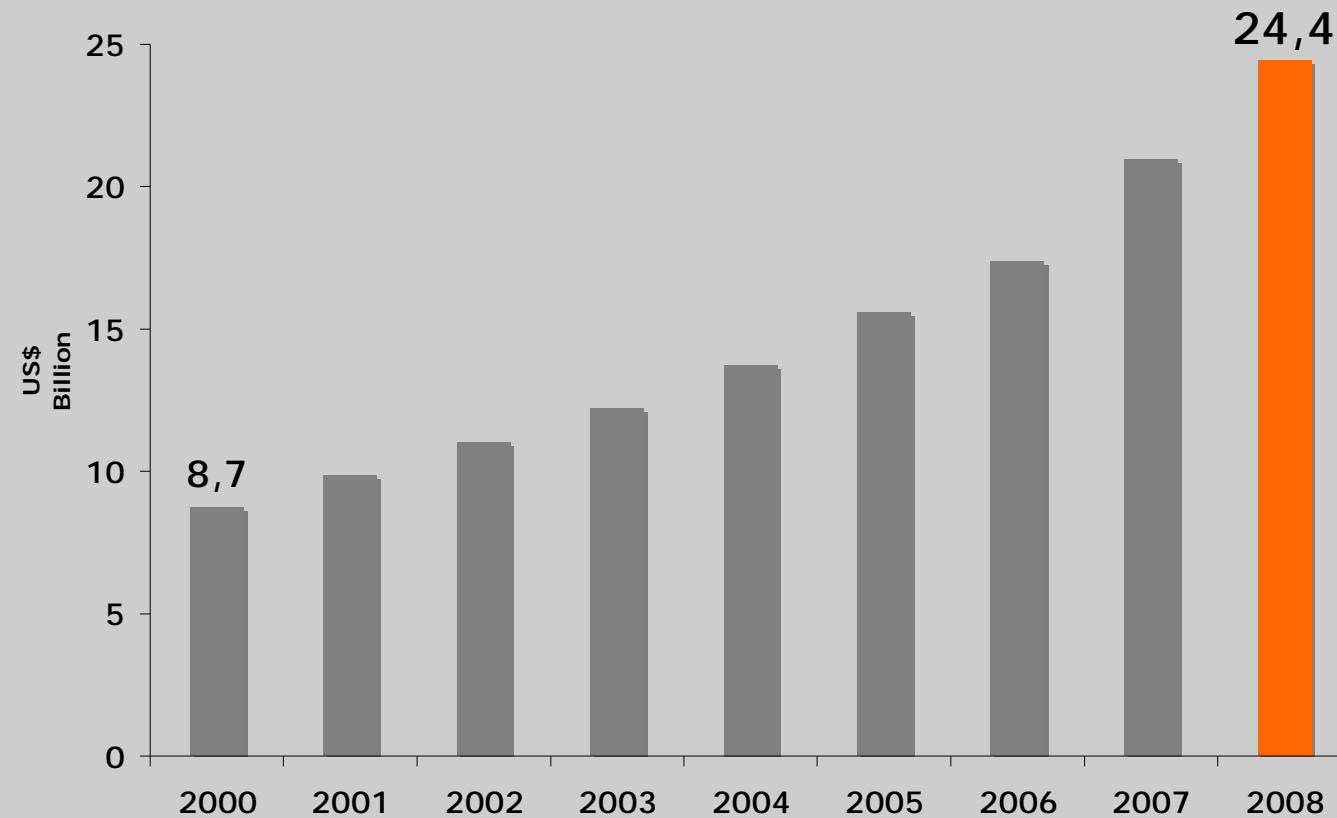
Technology Learning: all over the country



Scientific Articles

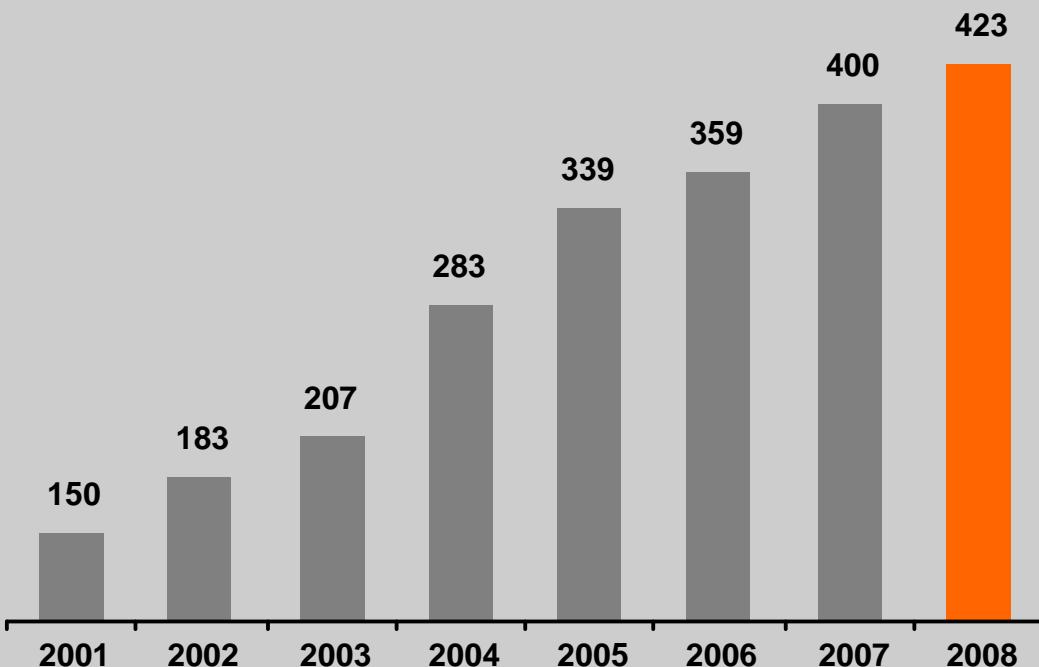


R&D Expenditure in Brazil



Incubators: science + entrepreneurship

Incubators in Brazil



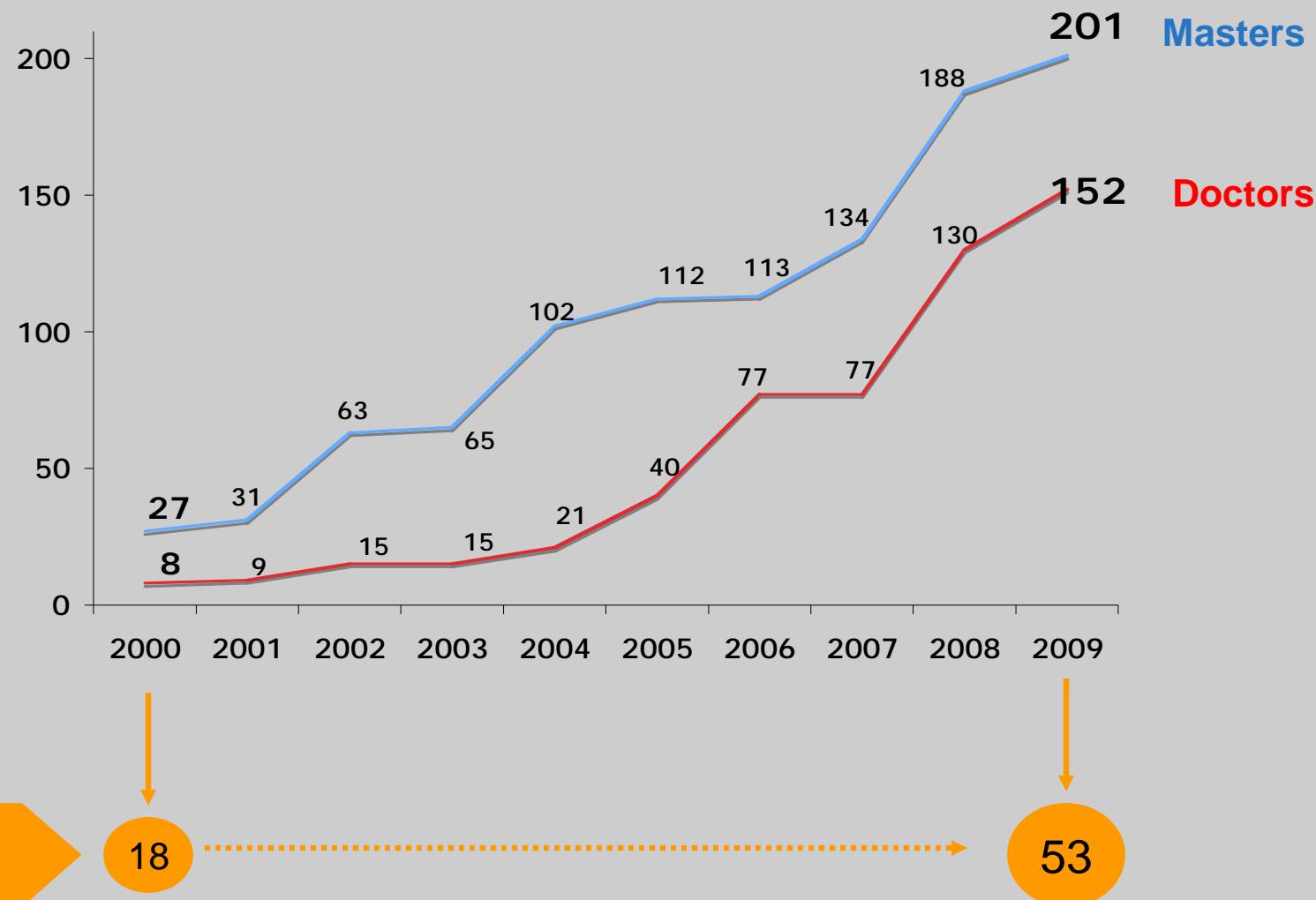
6,300 companies

Revenues: US\$ 1.2 Billion

33,000 jobs

**74 tech parks
25 in full operation**

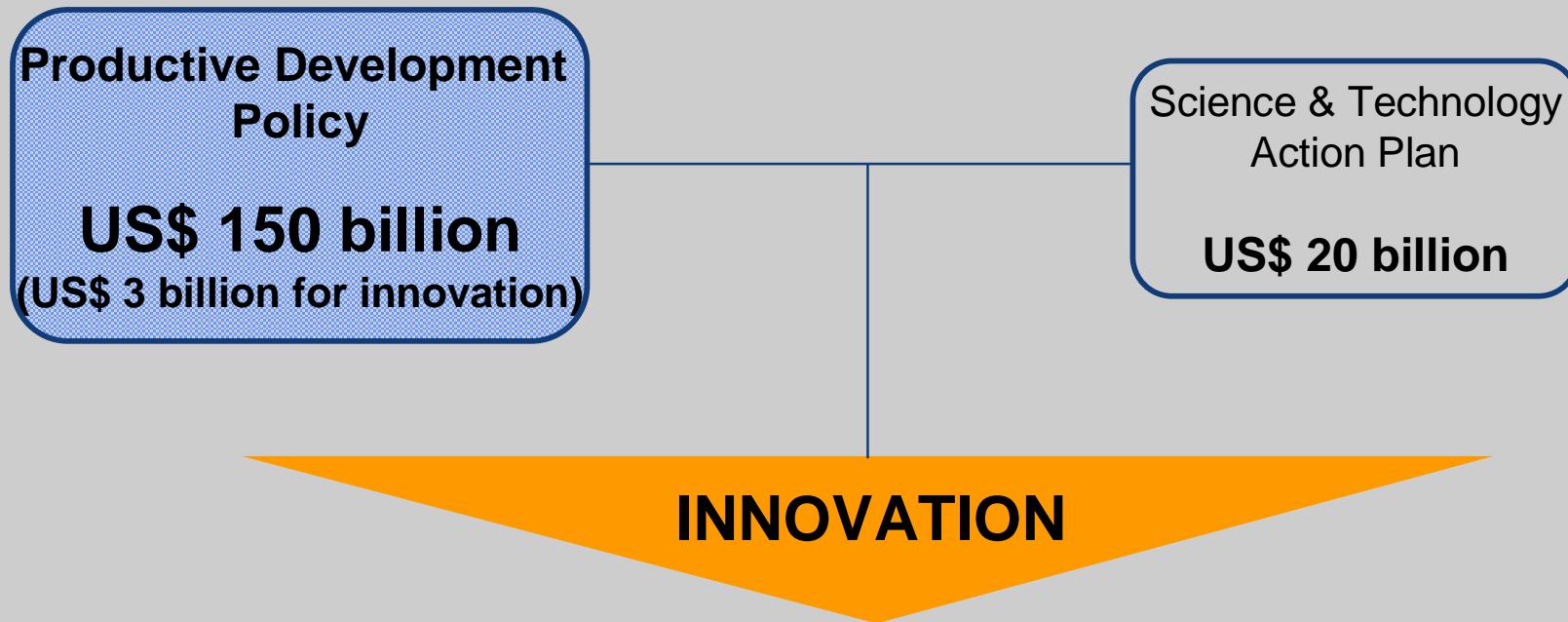
The National Institute of Metrology, Standardization and Industrial Quality (INMETRO)





Innovation

Focus on innovation (2008-2010)



Sustainable Growth

Secretariat of Innovation: sustainable growth



Export Promotion Agency
(APEX)

National Institute of Metrology,
Standardization and
Industrial Quality
(INMETRO)

**Ministry of Development,
Industry and Foreign Trade**
Secretariat of Innovation

Industrial Development Agency
(ABDI)

National Institute of
Intellectual Property
(INPI)



Competitiveness

Figures about Brazil

- 5th largest population (191 million)
- Self sufficient in oil
- 4th largest energy firm (PETROBRAS)
- Leader in alternative energy sources
- 3rd largest aircraft manufacturer (EMBRAER)
- 5th largest personal computer market
- 5th best location for IT Offshore Outsourcing
- Brazilian banks are leaders in Internet Banking
- 175 million mobile phone in operation
- 44 out of 50 global major companies operate in the country

And this is just the beginning...

**The last country to be affected and
the first one to overcome the financial crisis**

Renewable Energy

Pre-Salt Oil Exploitation

Soccer World Cup 2014

Olympic Games - Rio de Janeiro 2016

Ministry of Development, Industry and Foreign Trade

Thank you !!!

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Secretary of Innovation

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