

# Flexible and Printed Electronics – A Korean Initiative

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Flexible Electronics for Security, Manufacturing, and  
Growth in the United States  
September 24, 2010  
The National Academies, Washington, DC, USA

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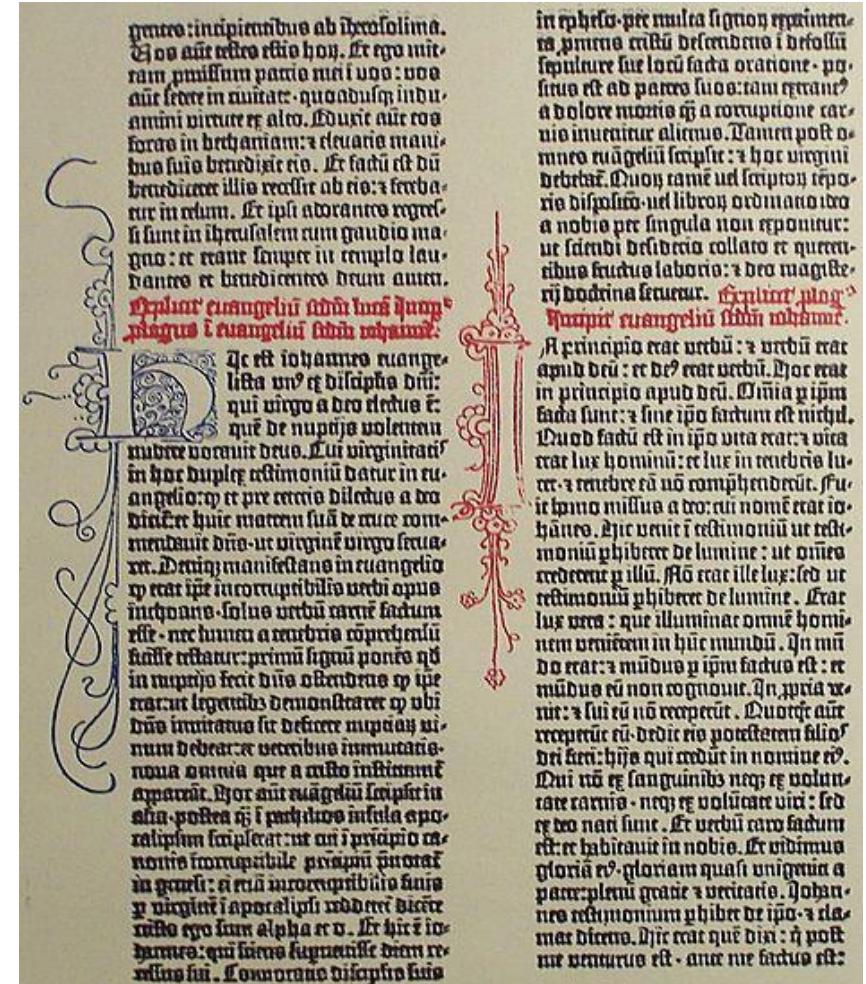
# The Printing Revolution

## Gutenberg Printing Press & Bible



Printing press from 1811, exhibited in Munich, Germany  
Wikipedia

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in episco: pre multa signo appri-  
mata, pmens tribu descendens i dcolli  
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situs est ad partem suo: tamq[ue] erat  
a dolore mortis q[ue] a corruptione car-  
nis invenitus alius. Tamen post o-  
mnes euangelii scriptie: i hoc virginis  
debet. Quoniam tam uel scriptor reperi-  
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tibus studia laborio: i deo magis-  
tris doctrina seuerit. Explor plor  
digus i euangelium fidem habemus.

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apud deu: et deu erat verbum. Hoc erat  
in principio apud deu. Omnia p[er] ipm  
facta sunt: i sine ipo factum est nichil.  
Quod factum est in ipo vita erat: i vita  
erat lux homini: et lux in tenebris lu-  
ce: i tenebre e[st] u[er]o comp[re]hendere. scu-  
lptio missus a deo: cui nom[en] erat io-  
hannes. Hic uenit i testimoniu: ut testi-  
moniu phibet de lumine: ut omnia  
cedente p[er] illu. Mo erat ille lux: sed ut  
testimoniu phibet de lumine. Erat  
lux uera: que illuminat omni homi-  
nem uenientem in h[ab]itu mundu. In ma-  
do erat: i m[od]us p[er] ipm factus est: et  
m[od]us e[st] non cognovit. In p[er]iu  
erat: i sui e[st] non recepterit. Quoniam aut  
recepit e[st] dedicatio postulatio filios  
dei frat[er] h[ab]it[us] qui credit in nomine e[st].  
Qui n[on] e[st] sanguinis neq[ue] e[st] voluntate carnis: neq[ue] e[st] voluntate uici: sed  
e[st] deo nati sunt. Et verbum caro factum  
erat: i habitauit in nobis. Et vidimus  
gloria e[st] gloria: quasi unigenita a  
patre: plena gratie i uicinaria. Iohannes  
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mar dico. Hic erat que d[icitur]: n[on] post  
me uenit[us] est: ante me factus est:

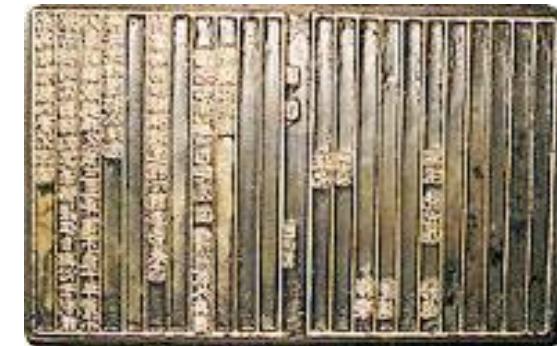
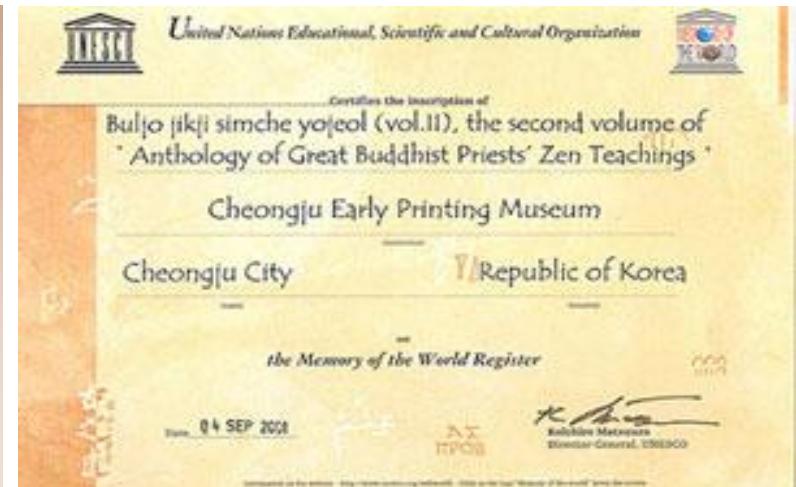
# World 1<sup>st</sup> printed book by metal movable types (1377)



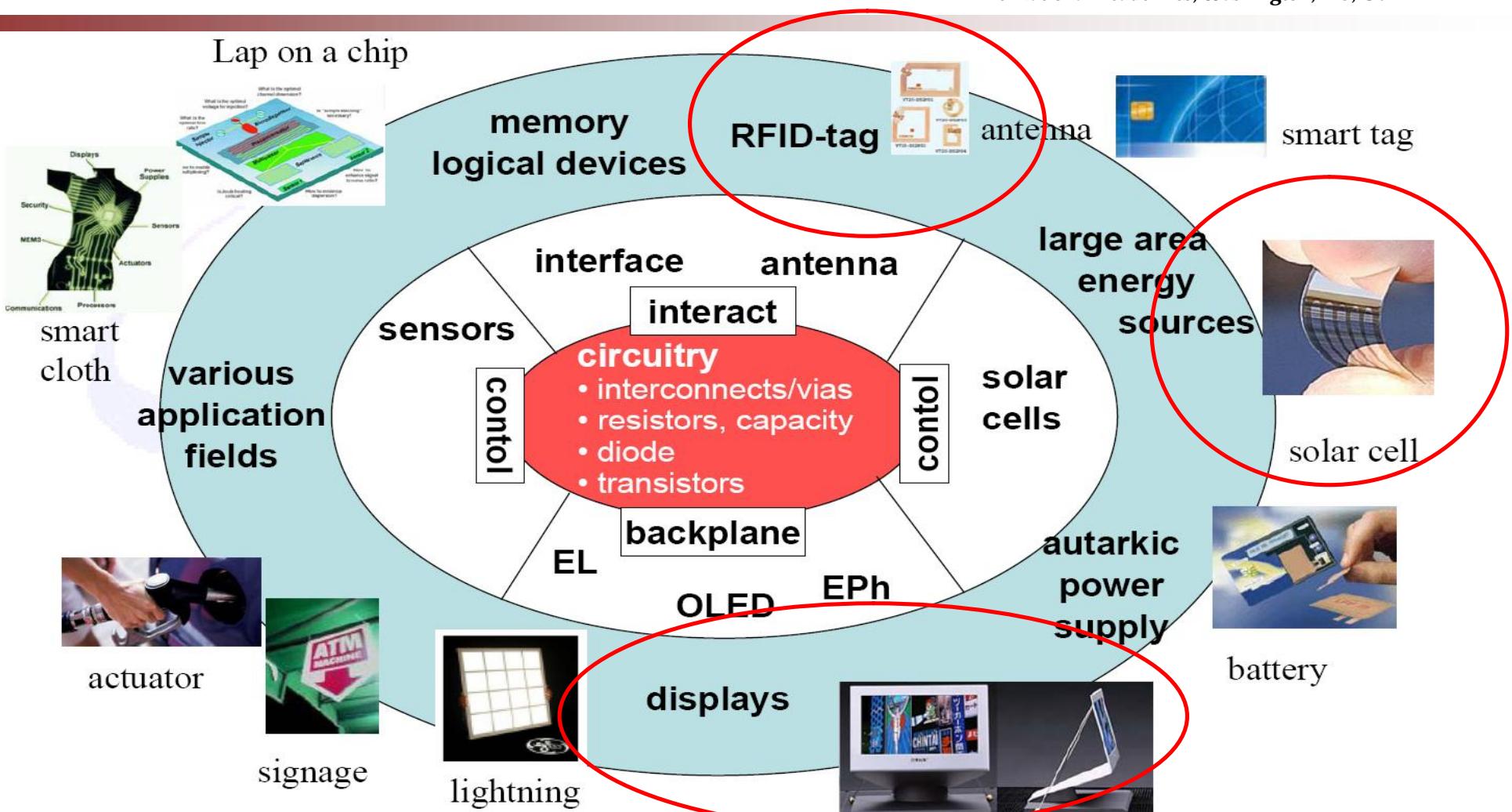
금속활자본 '직지'의 표지  
[WWW.JIKJIWORLD.NET](http://WWW.JIKJIWORLD.NET)

1377

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# Active research areas in Korea



- *Everything that can benefit from being flexible will be flexible and printed.*
- *Low-cost manufacturing; Reduce material waste and energy consumption, etc.*
- *Paradigm shift: Disruptive technology may be a threat to the existing industries*

Korean PE Univ. & Institutes

# Flexible Electronics for Security, Manufacturing, and Growth in the United States

## September 24, 2010

### The National Academies, Washington, DC, USA

## Seoul

- KDIA
- KoPEA
- 21C Frontier Program: Next-gen. displays
- SNU
  - ISRC/Display Center
  - OLED Center
- FDRC (Konkuk Univ.)
- ADRC (Kyunghee Univ.)

## Daejeon-city

- ETRI
- KRICT
- KIMM
- KAIST: FDRC

## Jeonbuk-Province & Jeonju-city

- IWFPE at Mooju
- KETI-KPEC (Korea Printed Electronics Center)



Changhee Lee, SNU

# Korean PE Companies

## Paju-City

- LG Display (LCDs, OLEDs)

# Suwon-City & Kiheung

- Samsung Electronics  
(Semiconductors, LCDs, Si-Solar cells: R&D)
- Samsung SMD (OLED R&D)
- Samsung SDI (DSSC R&D)
- Small companies:
  - Inkjet, Unijet, etc.

# Cheonan-City (Tangjeong) & neighborhoods

- Samsung Electronics (LCDs)
- Samsung SMD (OLEDs)
- Equipment, materials

## ~~companies~~

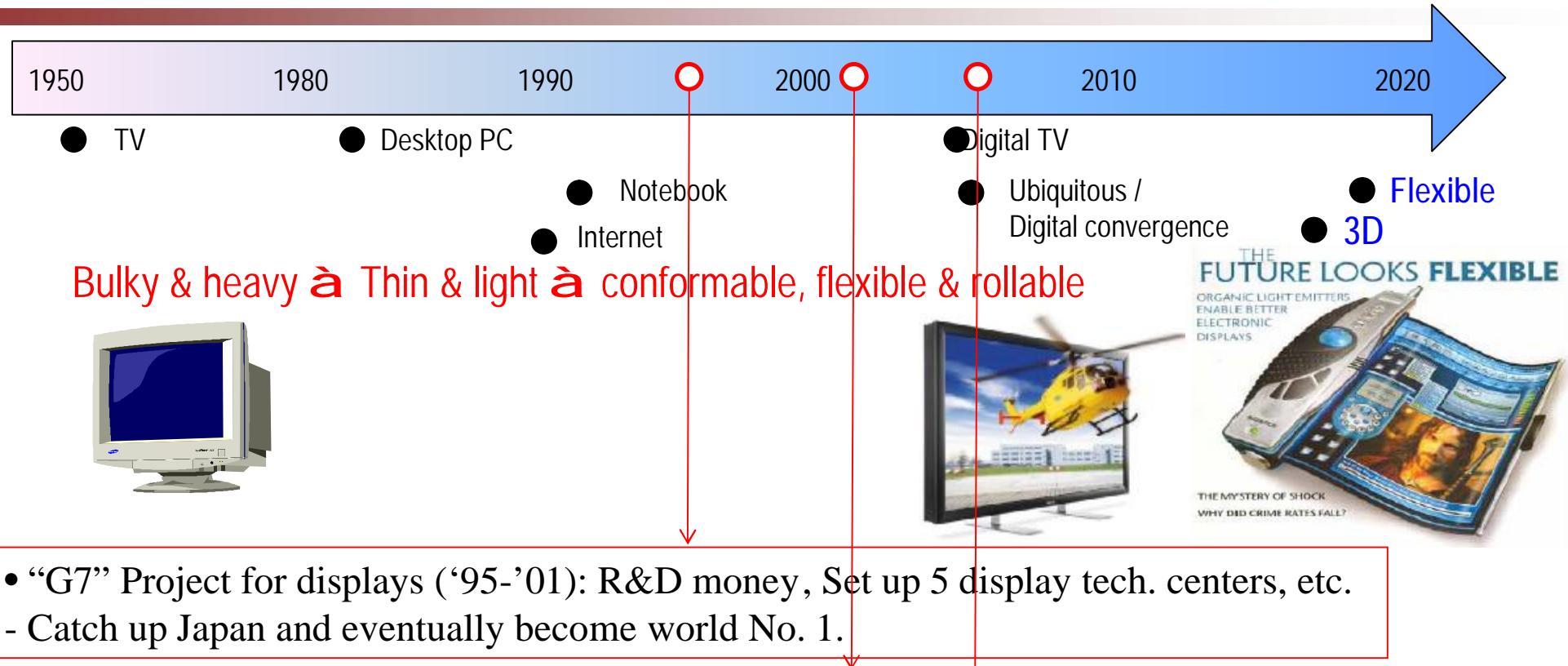
## Sunchon-City

- Paru (RFID), etc.



# Roadmap of displays and Government support

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- “G7” Project for displays (‘95-’01): R&D money, Set up 5 display tech. centers, etc.
- Catch up Japan and eventually become world No. 1.

- “21C Frontier Program” Development of Next-Gen Displays (‘02-’12):  
9 years, \$10M/yr - All-organic displays (OTFTs, e-papers, etc.)
- “SystemIC 2010” Project (‘01-’11)

- Industrial Core Research Projects (‘05~ ): ~ US\$ 3-5 M per project
  - e.g., Development of 40" AMOLEDs, Soluble OLED materials, 5.5-Gen ((1320×1500mm) AMOLED Equipments, OLED lightings, etc.

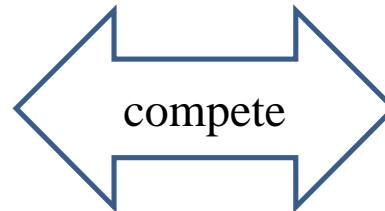
# PE & Flexible Display Associations

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## Korea Display Industry Association (KDIA)



## Korea Printed Electronics Association (KoPEA)



- Industry networks
- R&D planning
- Conference & Exhibition
  - IMID
  - IWFPE

- Industry networks
- R&D planning
- Conference & Exhibition
  - ICPE

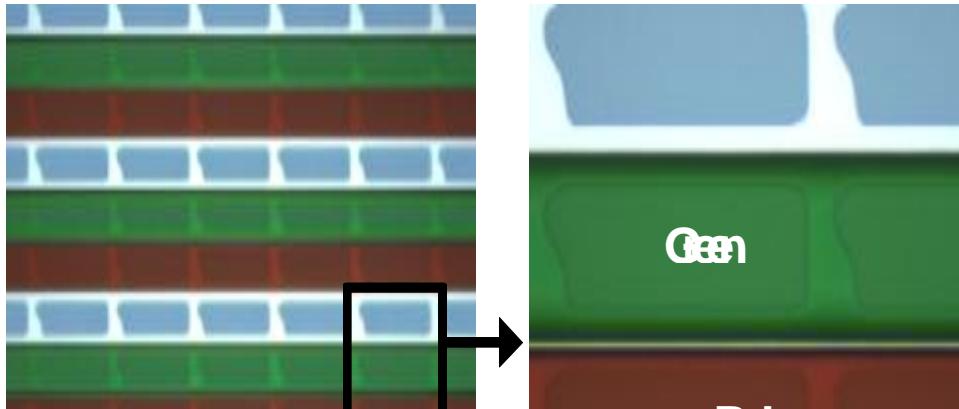
# Printed Electronics Roadmap

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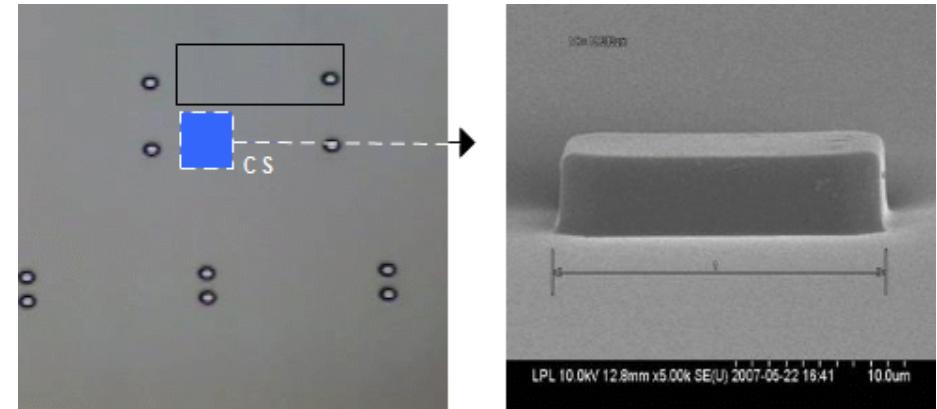
	Year	1 <sup>st</sup> Phase				2 <sup>nd</sup> Phase			3 <sup>rd</sup> Phase		
		'11	'12	'13	'14	'15	'16	'17	'18	'19	'20
Applications	All-printed, large-area OLEDs	Development of core tech. for printable OLEDs • Soluble OLED materials • Printable OLED backplanes	Long-lifetime printable OLEDs • Large-area OLED printing • Uniformity, Stability	All-printed AMOLED • Gen 11 • Flexible R2R AMOLED							
	Green Display Tech. & Process	Development of core tech. for printable LCDs/PDPs • Pritable Color Filters • Pritable Cell Barriers, etc	Eco – Display tech. • Printable TFTs • New materials & Processes	All-printed LCD/PDP							
	Disposable Displays	Low-cost e-papers	Large-area e-paper	All-printed Disposable E-paper							
	Interactive Smart Displays	Printable Touch and haptic sensors	Printable Touch Panels	All-Printable Touch and haptic Displays							

# Printing tech. for displays

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Reverse offset printing CF pattern image  
(LG Display)



Imprinting column spacer  
(LG Display)



All layer resist printing TFT panel and printed  
TFT structure image, LG Display (2009)



A4-size color EPD, LG Display

# PE & Flexible Display Infrastructure

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## KETI – KPEC in Jeonju-city

- ~US \$70 million (2004.8~2009.12)
- MKE, Jeonbuk-do & Jeonju-city
- Supervising Organization : KETI
- Participating Organization : 59 institutions
  - **Company** : ADP, NPP, Jusung, ANS etc. (49)
  - **University** : Chonbuk National Univ, KunSan National Univ, Wonkwang Univ, Jeonju Univ, Woosuk Univ (5)
  - **Institute** : KIMM, KBSI, JMRC (3)
  - **Local Government** : Jeollabukdo, Jeonju City
- (2)



**SNU Display Technology Research Center**

# **Flexible Electronics for Security, Manufacturing, and Growth in the United States**

## **September 24, 2010**

### **The National Academies, Washington, DC, USA**

**Director : Prof. Ki Woong Whang**

## Objective :

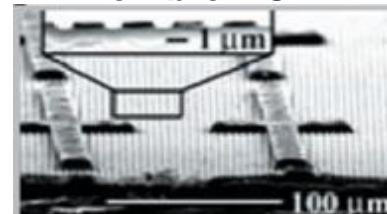
- Fundamental research in display technology
- Education of graduate students in display area
- Activation of collaboration and technology exchange with display industry

## Research Areas :

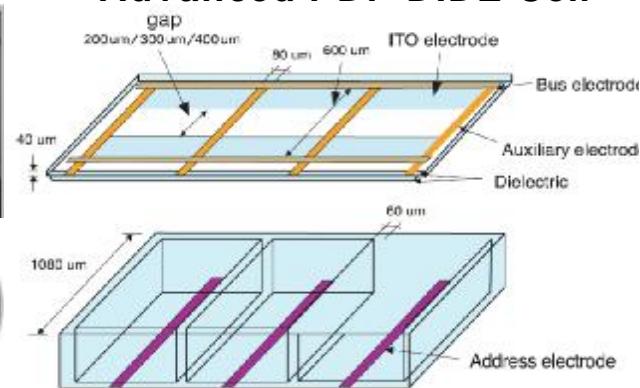
- Basic Display Technologies
- Liquid Crystal Display (LCD)
- Plasma Display Panel (PDP)
- Field Emission Display (FED)
- 3-Dimensional (3D) Display
- Organic light-emitting diode (OELD) Display
- Flexible Display Technologies



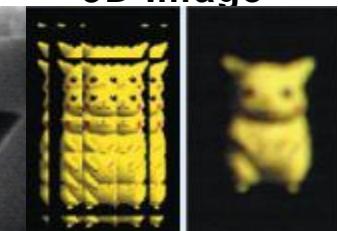
## Flexible LCD



## Advanced PPP DIDE Cell



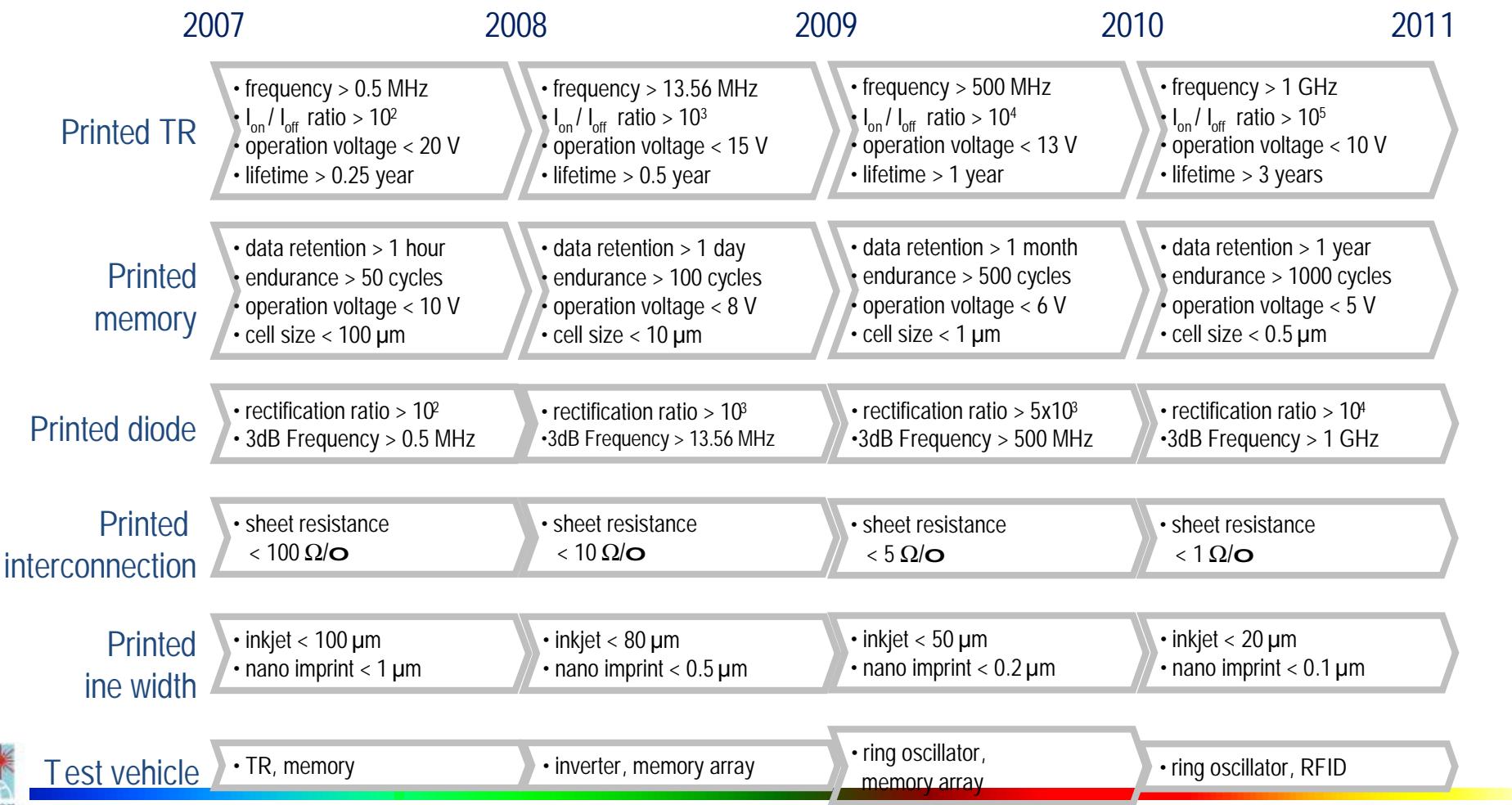
## FED Pixel 3D Image



# Development of high-performance PE circuits – SystemIC 2010 Project (SNU)

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- 2007-2011 (~US\$ 1.3 million per year)
- 20 Professors and 105 graduate students
- 6 companies



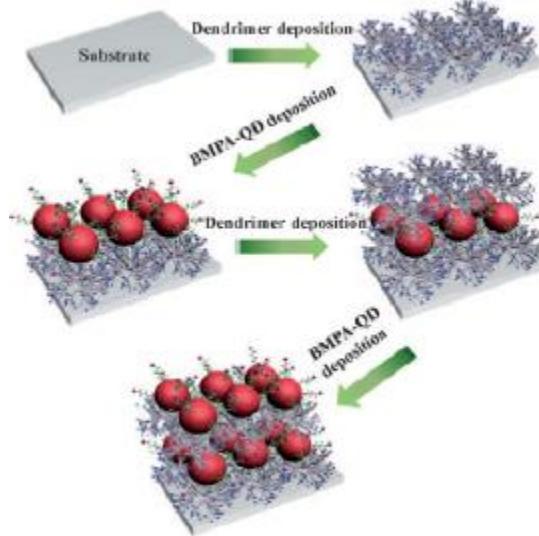
# SystemIC 2010 Project (SNU) – Recent results

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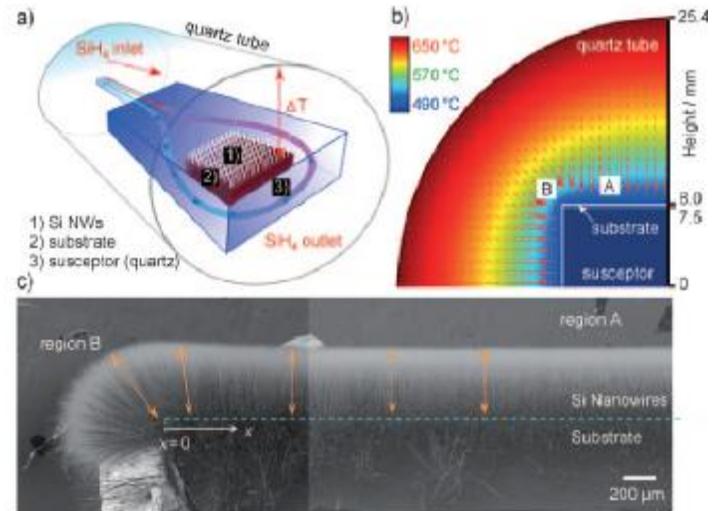
■ Molecular Orbital Gating in Molecule Transistor  
 -published in Nature



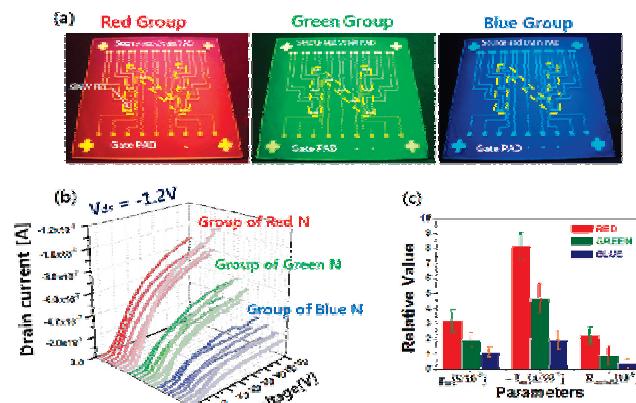
■ LBL self-assembly layers in non-polar solvent  
 -published in Angew. Chem. Int. Ed.



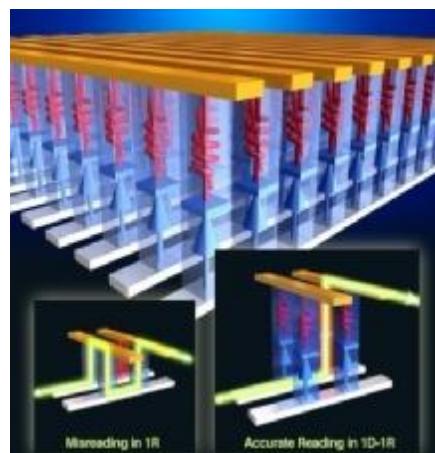
■ Nanowire Growth in a Local Temperature Gradient  
 -published in Angew. Chem. Int. Ed.



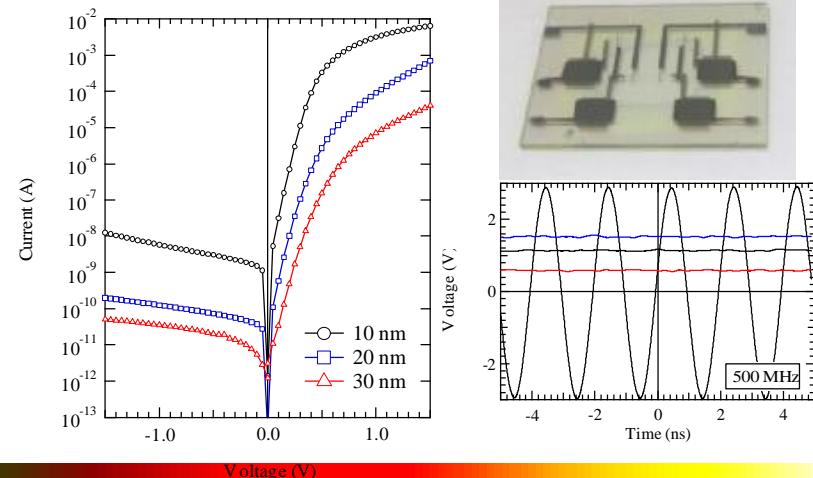
■ Programmable Direct-Printing Nanowire  
 -published in Nano Lett.



■ 1D-1R type memory (inside cover)  
 -published in Adv. Mater.

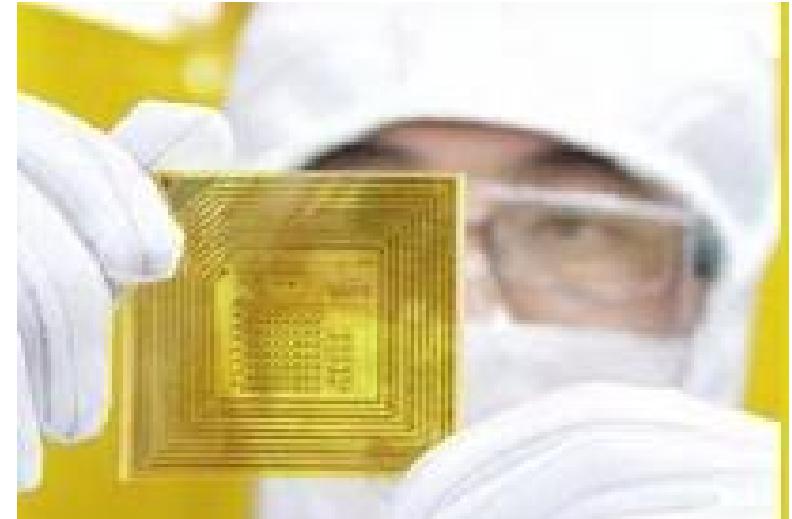
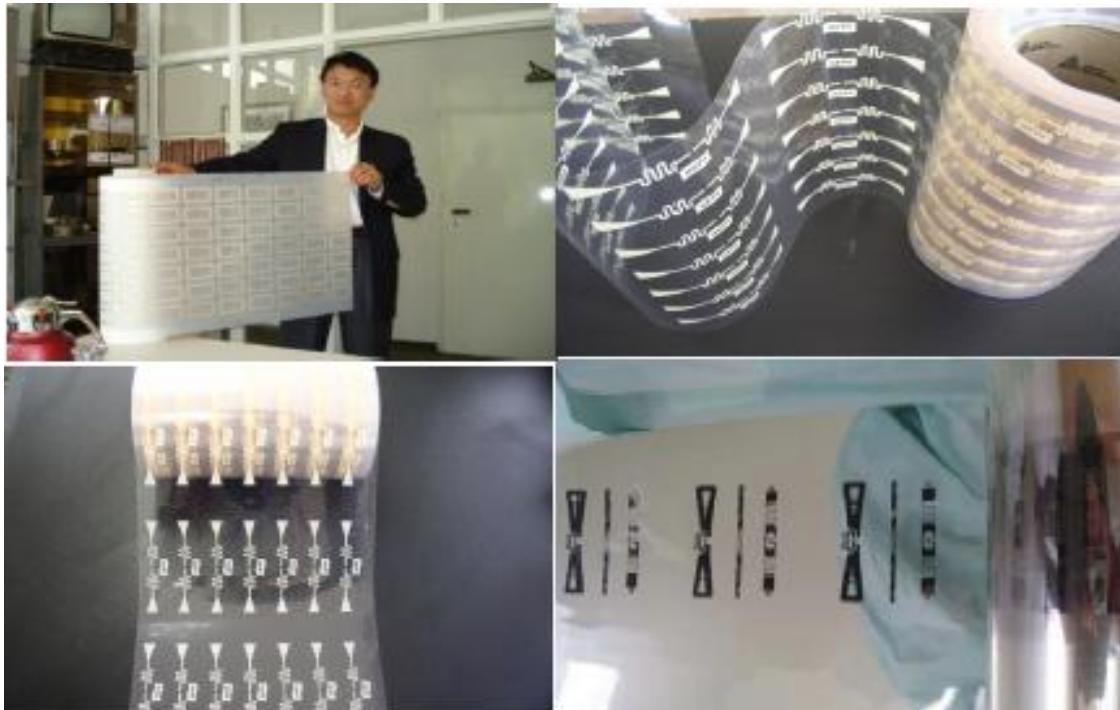


■ Flexible 500 MHz Rectifier



## Sunchon Univ.

- Regional Innovation Center
- World-Class Univ. Program (MEST) – PE Department
- ~ US\$10 millions per year.

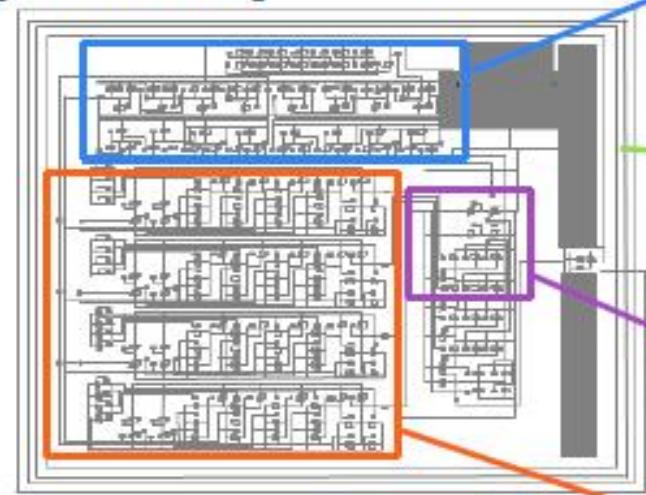


# Development of Roll-to-Roll Printed 13.56 MHz RFID Tags

Replacing the current barcode to low-cost RFID Tags



[ 13.56 MHz ]



**R2R Printing process**  
100  $\mu$ m resolution  
R2R: 7 color units with 20 m/min  
Registration Accuracy: 10  $\mu$ m

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**Digital Processor**

(R2R printed TFT with variation 5 % under 10 V and 120 KHz -13.56 MHz)

**Antenna**

(Surface resistance, Cost)

**Rectifier**

(Rectified 10V @ 13.56 MHz)

**96 bit**

**Read and Write Memory**

(Stability: 1yr )

10 V and 10 KHz speed

# Summary

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## Printed Electronics in Korea

- Very active for developing printing technology for displays
  - Large-area, low-cost, eco-displays, flexible displays, ...
- Infant stage for other PE technologies

## Korea's advantages: Strong manufacturers and good supply chains

- Samsung Electronics & LG Displays, etc.

## Korea's weakness: Lack of fundamental research and core IPs, Materials

## Strategy of Korean Government

- Support research on core technologies (printing technologies and materials) and strategic application areas (LCDs, OLEDs, e-papers, Touch panels, Flexible PCBs, Organic solar cells, RFIDs)
- Strengthen equipments and materials industries: Next-gen. display test-beds, R&D tax exemption, support small companies, etc.
- Build infrastructure and enhance international collaboration: Support international conferences: IWFPE, IMID, etc.; International R&D programs, etc.
- Education of R&D manpower: Research centers, BK21, WCU programs, etc.

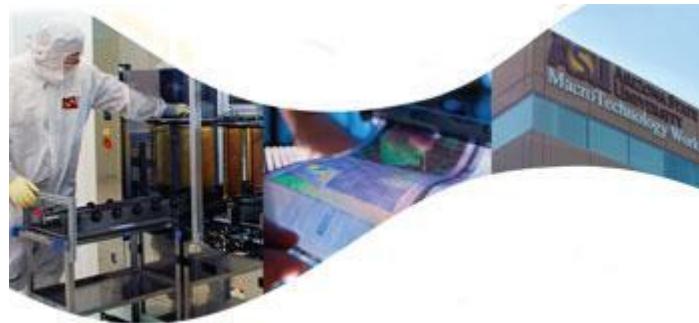


*Thank you very much for your attention.*



# The Global View of Printed Electronics and What it Could Mean to the U.S.

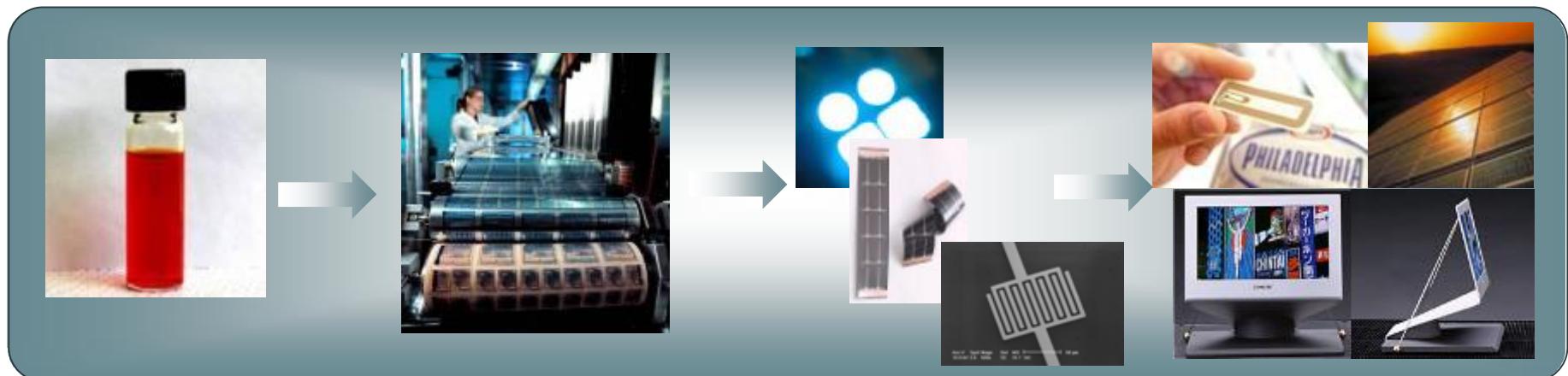
Andrew Hannah, CEO  
September 24, 2010





# Advantages of Printed/Flexible Electronics

## Organic Printed Devices



Polymer Inks

Printing

Thin Films

Devices

< \$\$

+

< \$\$

+

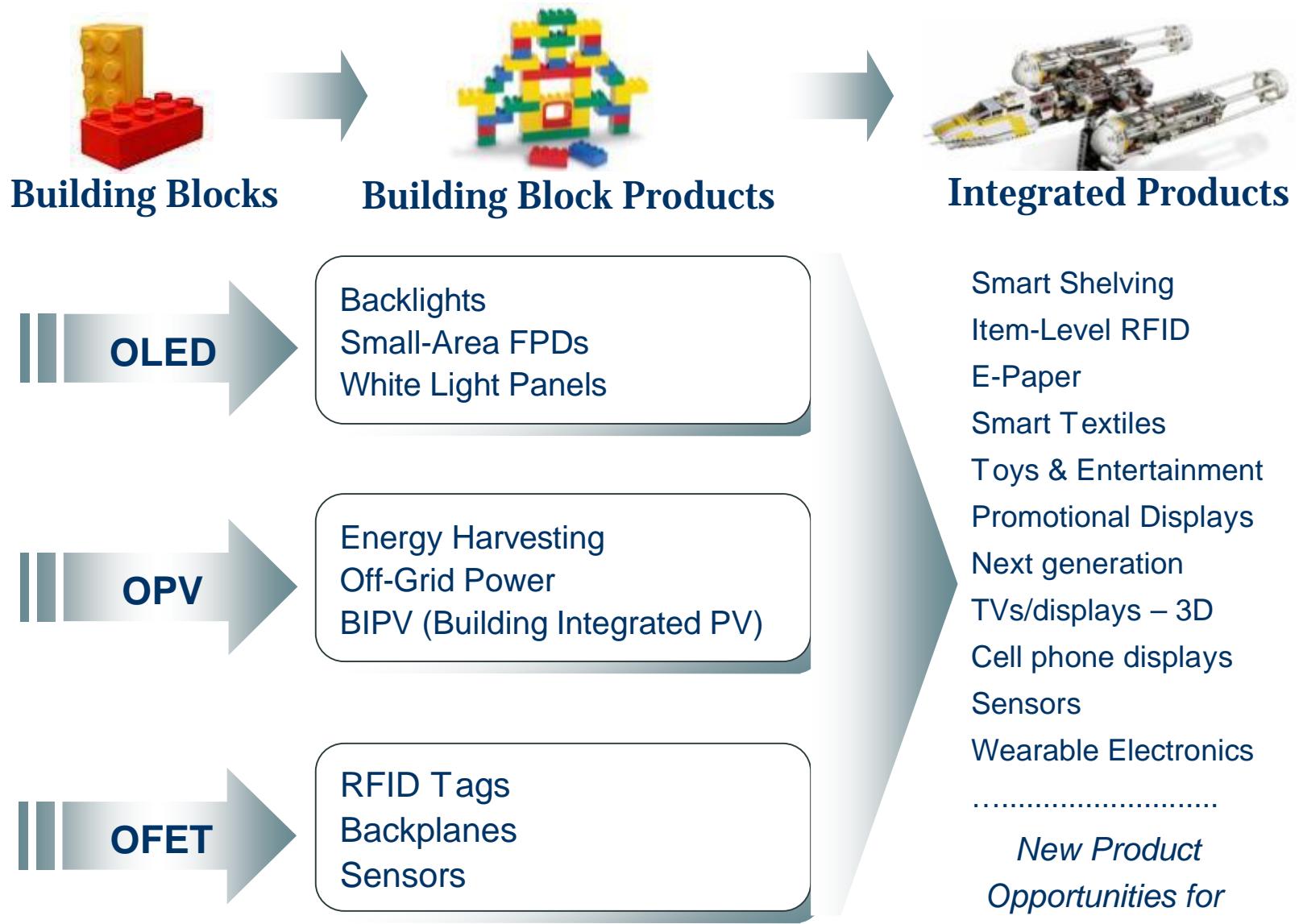
Any Surface

=

Electronics  
Anywhere



# Printed Electronics Market Applications

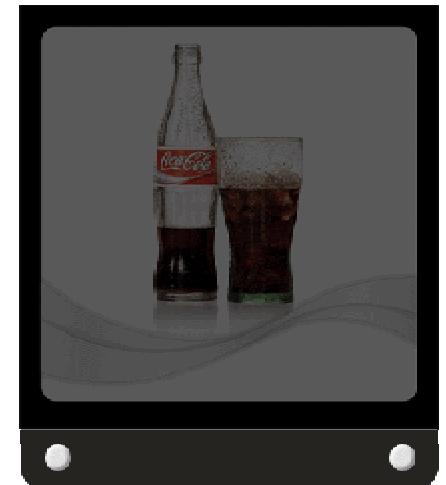




# OPV powers EPD Displays under indoor lighting



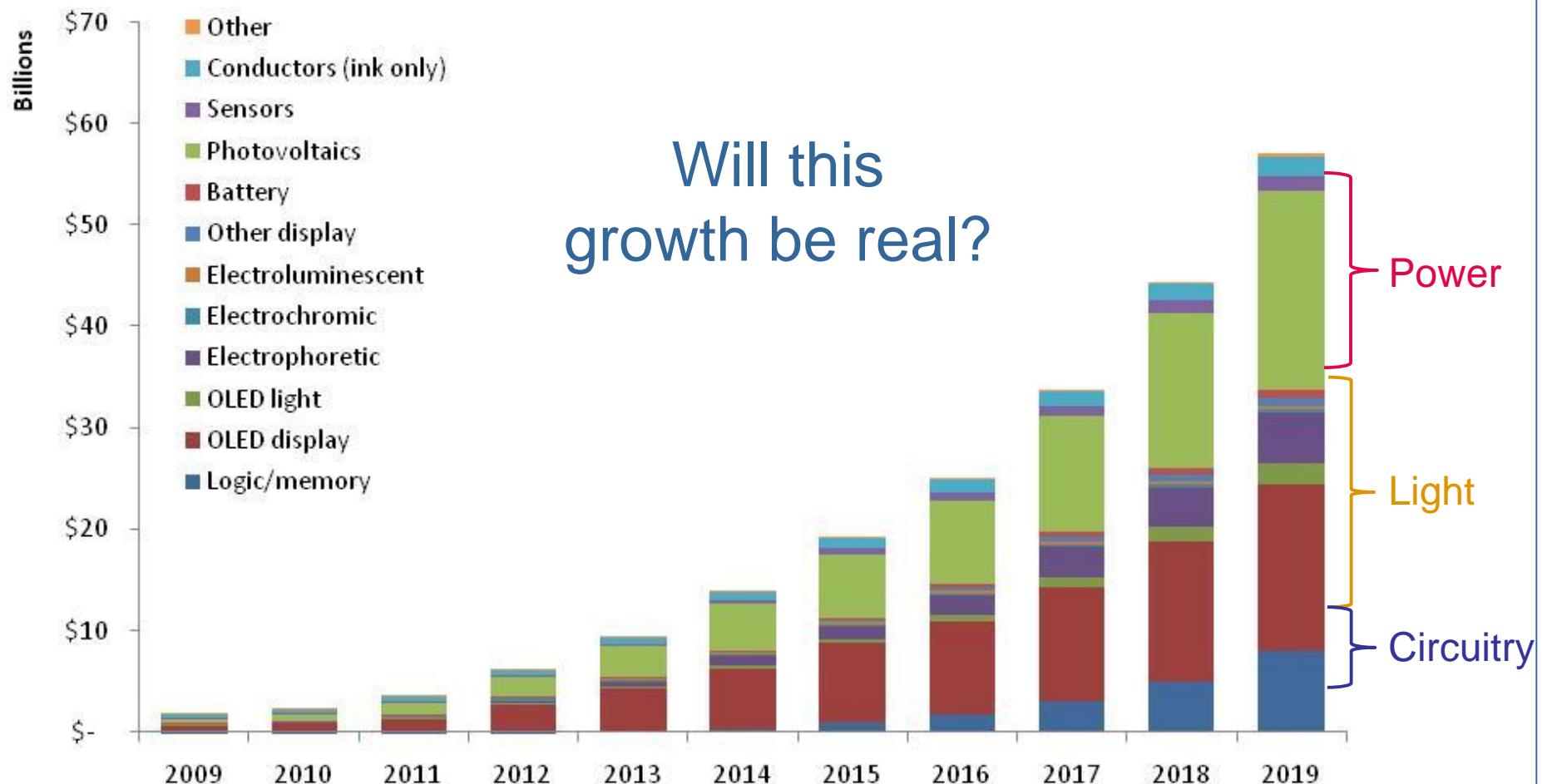
Replace shelf labels for  
efficient, dynamic pricing



Interactive advertising to drive  
consumer purchase decisions

# Printed Electronics: An Emerging Market

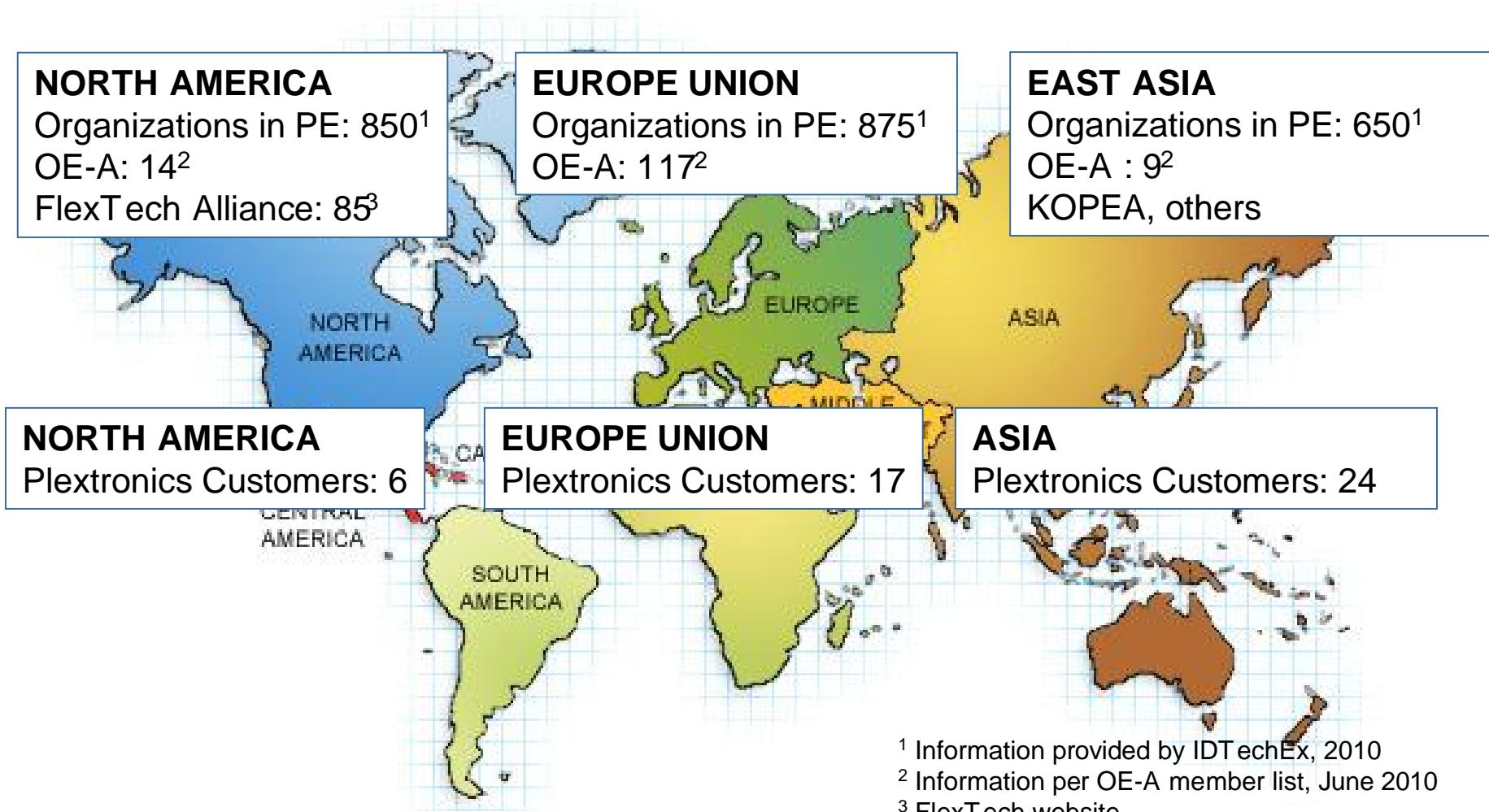
**The PE market in 2010 is about \$2B, about 20% of that is flexible.  
 By 2020, that rises to almost \$60B, 75% of that is flexible.**



Source: IDTechEx 2009-2029 Market Report

# Printed Electronics is Growing Globally ...

2500 organizations developing printed electronics globally<sup>1</sup>





# But US-based PE Companies Are Becoming Scarce

## NORTH AMERICA

OE Patents Filed: 5,406<sup>1</sup>

## EUROPE UNION

OE Patents Filed: 3,737<sup>1</sup>

## ASIA

OE Patents Filed: 25,077<sup>1</sup>

**U.S. Printed Electronics companies are being bought by foreign co's:<sup>2</sup>**

- E-Ink by PVI (Taiwan)
- Kodak's OLED business by LG (Korea)
- Artificial Muscle by Bayer Material Science (Germany)
- Dow Business Unit by CDT (UK)

**U.S. Printed Electronics companies are receiving foreign investments:<sup>2</sup>**

- Add-Vision from CDT, Alps Electric and Toppan Forms (all from Japan)
- Polyera from Solvay (Belgium)
- Plextronics from Solvay (Belgium)
- Konarka from Total (France) and Konica Minolta (Japan)

<sup>1</sup> Information provided for Organic Electronics patents by Cintelliq (Q1 2004 – Q4 2008 data), June 2010

<sup>2</sup> Information provided by public reports and OE-A, April 2010

# And the U.S. is being Outspent

## UNITED STATES:

Less than **\$50 Million spent in 2009<sup>1</sup>** in government funding specifically for Printed Electronics programs (e.g. OPV, OLED)

## EUROPE :

In the last few years, the European government has invested **\$500 Million** and has committed another **\$500 Million** for Printed Electronics programs.<sup>2</sup>

## EAST ASIA:

**Taiwan** - From 2006-2013, it is projected that Taiwanese government will invest about **\$200 Million** in Printed Electronics.<sup>2</sup>

**Korea** - No data available, but assumed to be greater than Taiwan.

**Japan** - No data available, but assumed to be greater than Korea.



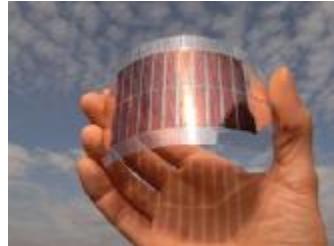
**Government backing is identified as strength in Asia and Europe...and a weakness in the US<sup>3</sup>**

<sup>1</sup> Industry estimate that includes DOE SSL, OLED awardees & PV Incubator '09 OPV Programs and other organizations such as FDC and FlexTech Alliance that make awards.

<sup>2</sup> Information provided by OE-A, April 2010

<sup>3</sup> 2010 Report by IDTechEx

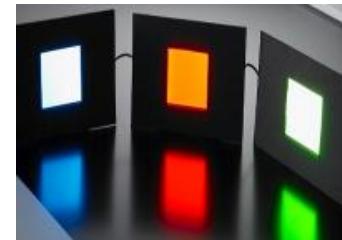
# OE-A Roadmap, Applications



**Organic Photovoltaic**



**Flexible Displays**



**OLED / EL Lighting**



**Printed Memory**



**Organic Sensor**



**Flexible Batteries**



**Smart Textiles**



**Printed RFID**



**Smart Objects**

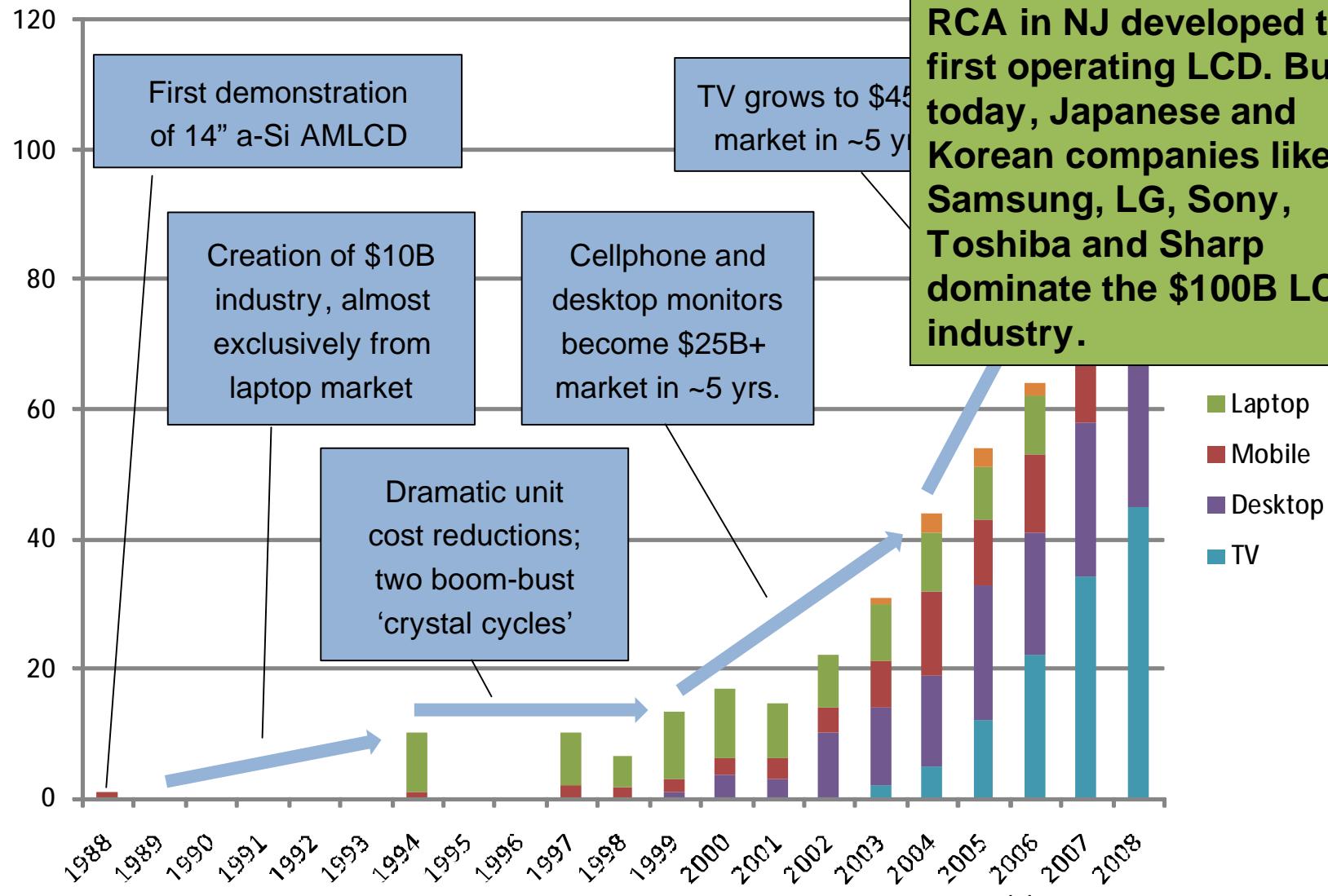
Source: FhG ISE, Plastic Logic, Novaled AG, PolyIC, Thin Film Electronics, Plastic Electronic, VARTA, Fransital

# State of Global PE Industry Today

1. Asia leads in Intellectual Property
2. Foreign purchase and/or investment in U.S. businesses is accelerating
3. U.S. is being outspent in Printed Electronics, especially from a government perspective



# How LCD Became a \$100B Industry



In 1968, researchers at RCA in NJ developed the first operating LCD. But today, Japanese and Korean companies like Samsung, LG, Sony, Toshiba and Sharp dominate the \$100B LCD industry.

# It's Not Too Late: What the U.S. Should be Doing

Create Centers of Excellence for advanced manufacturing and application development.

- Case in Point: Taiwan Science Parks and growth of OLED industry
- Case in Point: Holst Centre, The Netherlands, and open innovation model
- Case in Point: PETEC, UK, a design, development and prototyping facility



*Presentation by Jwo-Huei Jou,  
National Tsing Hua University,  
at ISFOE10 in Greece, July 2010*





# It's Not Too Late: What the U.S. Should be Doing

- Government support is critical. Fundamental technology and science is good enough, what's missing is support for application development.
- Need programs that focus on:
  - Technology Integration** – testing, validating and improving technology through prototypes and demonstrators to help overcome technological hurdles and begin to anticipate manufacturing challenges.
  - Manufacturing** – shared infrastructure, especially for prototyping and pilot-scale manufacturing, where companies can experiment with printing electronic devices such that they can establish state-of-the-art manufacturing facilities in the U.S.
  - Innovation** – working with researchers and universities to constantly improve technology and discover ground-breaking technology.
- Incentivize companies to use U.S. raw materials, products and manufacturing
- Take a patient view of your investment

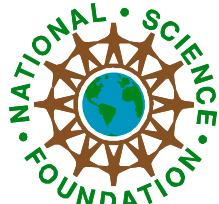
2180 William Pitt Way | Pittsburgh, PA 15238 | [www.plextronics.com](http://www.plextronics.com) | (412) 423-2030

# Thank You

Andrew W. Hannah  
President and Chief Executive Officer  
[ahannah@plextronics.com](mailto:ahannah@plextronics.com)

If you would like a white paper to learn  
more about a Printed Electronics  
initiative in the U.S., please contact me  
at [ahannah@plextronics.com](mailto:ahannah@plextronics.com).





# National Science Foundation (NSF)

## Flexible/Hybrid Electronics Research Opportunities

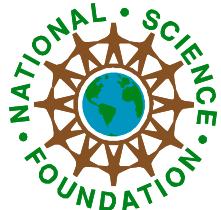
**Pradeep P. Fulay**  
Program Director

**Electronic, Photonics and Magnetic Devices**  
**Division of Electrical, Communications**  
**and Systems (ECCS)**

**National Science Foundation**  
**[pfulay@nsf.gov](mailto:pfulay@nsf.gov)**

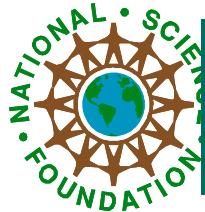
**Tel. 703 292 8339**

**National Academies Meeting**  
**Friday, September 24, 2010**



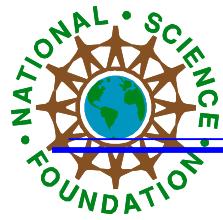
# Global Perspectives Session

- Andrew Hanna, Plextronics
- Christian May, Fraunhofer, Dresden
- John Chen, ITRI, Taiwan
- Changhee Lee, Seoul National University  
S. Korea



## NSF: Flexible/electronics Research support and Opportunities

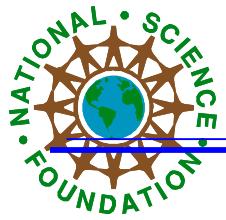
- Current NSF Supported Research Areas for Flex/Printed Electronics
- WTEC Study
  - Ø Purpose, Findings, Future Directions
  - Ø How NSF may be of help to you and the flex electronics community?



# *Applications of Flexible Hybrid Electronics*

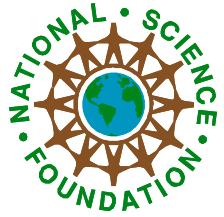
- | **Energy**
  - » Organic Photovoltaics (OPV)
  - » Solid-State Lighting based on OLEDs
  - » Batteries
- | **Electronics**
  - » Displays
  - » E-Paper
  - » Sensors and Actuators
- | **Biomedical and Healthcare**
  - » Sensors, system on a foil
- | **Communications**
  - » RFID
- | **Defense**
  - » Various Applications e.g. flexible displays





## NSF Supported Flexible Hybrid Electronics Research

- | **Organic and Polymer Electronics and Optoelectronics**
  - » OLEDs
  - » OFETs
  - » Solar Cells-organic, inorganic
  - » Sensors and Actuators
- | **Inorganic thin-film devices**
  - » Transistors and circuits
  - » Light emission
  - » Photovoltaic
  - » Displays
  - » Batteries
- | **Hybrid devices**
  - » Utilizing inorganic and organic materials
- | **Hybrid circuits and systems**
  - » Hybrid organic/inorganic CMOS etc.
- | **Fabrication and Manufacturing Issues**
  - » Low-cost, High throughput
  - » Print-Compatibility generally desired

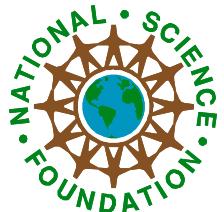


# NSF: Flexible/electronics Research support and Opportunities

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- Flex/printed – an area of emphasis for ECCS
- Current NSF Wide Support for Flex/Printed electronics-
  - ü about 195 projects
  - ü Each project ~ 300 K/3 years
  - ü Includes ERC's (e.g. RPI), MRI etc.
  - ü Supported across many programs in NSF
    - Ø Engineering (ECCS, CBET, CMMI, IIP, EEC)
    - Ø MPS (Physics, Chemistry, DMR etc.)
    - Ø Many projects are in collaboration with industry (e.g. CMU-Plextronics, Michigan, UT-Austin, Northwestern, also SBIR )



# EPMD Topics of Interest

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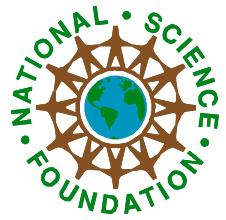
- | **Micro/Nanoelectronics**
- | **Sensors and Actuators**
- | **Carbon-based electronics**
  - » **Graphene, Carbon nanotubes etc.**
- | **Flexible/printed electronics**
- | **Solar Cells/photovoltaics**
  - » **Inorganic and Organic**
- | **Beyond Moore's Law (BML)**
- | **Wide band gap semiconductors (GaN, SiC etc.)**
- | **Multiferroic Devices**



## ***Flex Electronics Study-May 2009***

- Ø Prepare a summary presentation on US position in the area
- Ø Visit leading laboratories (Industrial, University, Innovation Centers) in Europe
- Ø Learn what are the successful strategies that are being pursued there in the field
- Ø Prepare a report on the visit
- Ø Create recommendations that will help enhance US competitiveness





University of Linköping,  
Biomolecular and Organic Electronics,  
Centre for Organic Informatics

CDT, Plastic Logic,  
University of Cambridge:  
CAPE, Department of  
Engineering, Cavendish  
Laboratory,  
Microelectronics and  
Optoelectronics

Imperial College London:  
Blackett Laboratory,  
Department of Chemistry,  
Department of Materials,  
Centre for Nanotechnology

Holst Centre,  
Philipps Research,  
Polymer Vision

IMEC

BASF , Max Planck Institute  
for Solid State Research,  
Organic Electronics Group

University of Stuttgart

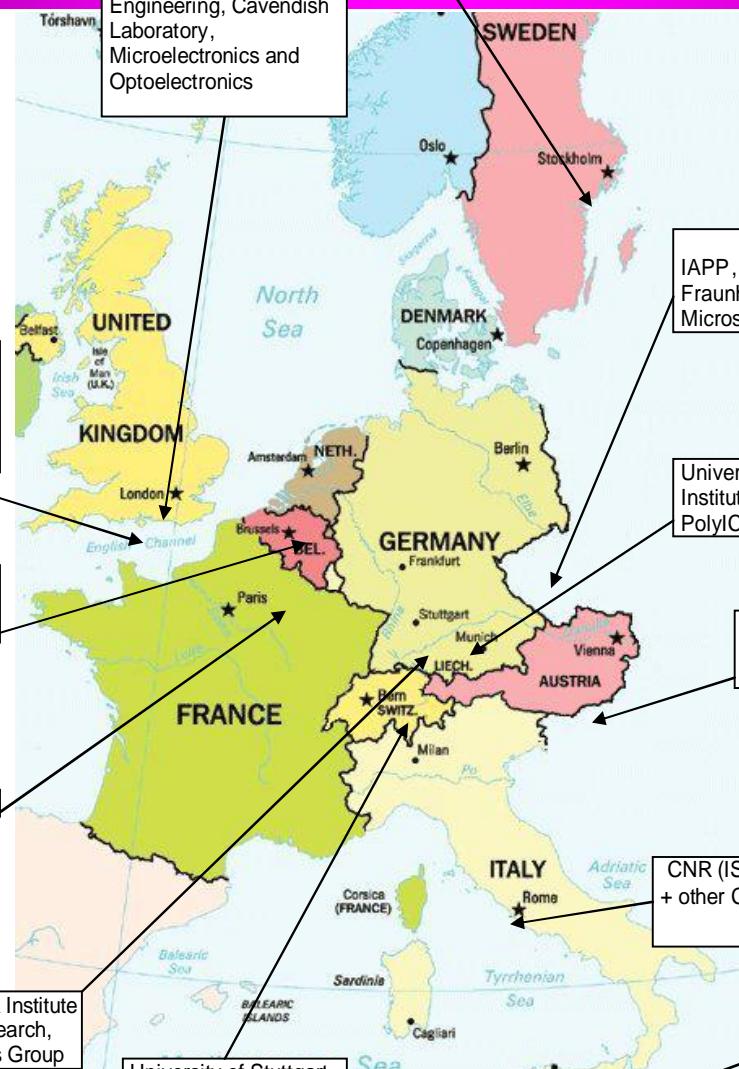
IAPP, Heliatek, Novaled,  
Fraunhofer Institute for Photonic  
Microsystems (IPMS)

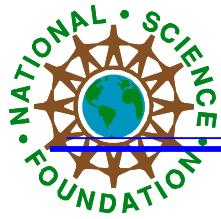
University of Erlangen-Nürnberg,  
Institute of Polymer Materials,  
PolyIC

Johannes Kepler University (Linz  
Institute for Organic Solar Cells),  
Konarka, Plastic Electronic

CNR (ISMN)  
+ other CNR guest hosts

University of Bari,  
Department of Chemistry  
(virtual visit)





## *Principal Strengths of Europe*

- | EU-level priority area for about a decade
- | Long term view of the field
- | Strong research groups which have existed for many years
- | Close Industry-University-Innovation center co-operation in pre-competitive research
- | Access to specialized fabrication/prototyping facilities
- | Multi-organization centers

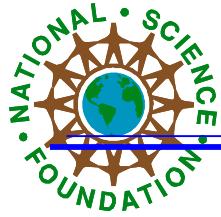




## *USA Strengths as Perceived by European Scientists*

- | Strong research universities with well-regarded PhD programs
- | A well-developed venture capital infrastructure that is more advanced than what exists in most other countries
- | Practical knowledge in creating start-up companies
- | Ability to attract talent from everywhere
- | Strong support from organizations such as NSF, DoD (e.g. ARL-Flex Display Center at ASU), DOE, etc.

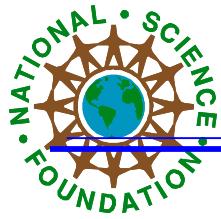




## Panel Suggestions

- | Establish NSF-NNIN like facilities dedicated to flexible hybrid electronics
- | Allow universities access to fabrication equipment and expertise
- | Incubate small companies
- | Implement successful NSF models for microelectronics/nanotechnology

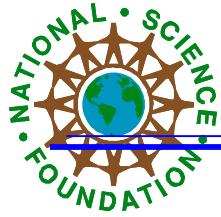




## *Summary of Panel Suggestions*

- | Establish a SEMATECH-like organization for hybrid flexible electronics for pre-competitive research involving multiple companies and universities
- | Nurture technologies till they are ripe for commercialization
- | Create models for support involving government agencies and industry





## Panel Suggestions

- | Establish **new funding streams** that include researchers from multiple organizations
- | Create focused centers that span the range from fundamental to applied research
- | Enhance funding mechanisms for **groups of companies** to develop high-risk technologies
  
- | Report is available at:  
<http://www.wtec.org/flex/HybridFlexibleElectronics-finalJuly2010.pdf>

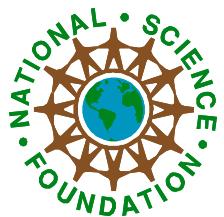




## What may be helpful for advancing flex/printed electronics?

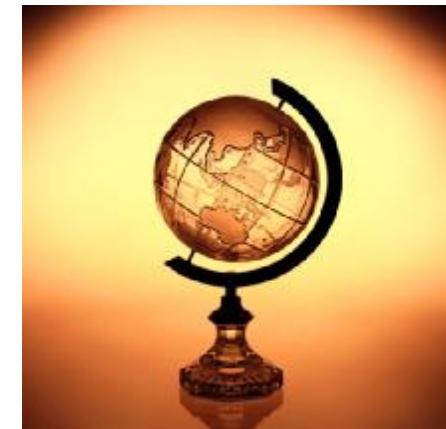
- Breakthrough concepts - something like an iphone would be great!
- Most apps currently are evolutionary. Need a compelling app.
- Ø Need pilot scale research facilities for prototype manufacturing.
- Ø Need collaborations between agencies to **leverage resources** to support research in this highly interdisciplinary to create technology.

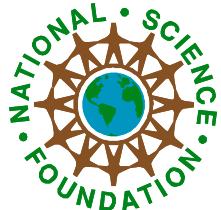




# Thanks !

do jeh ! xie xie ! grazie ! merci !  
arigato ! obrigado ! gracias !  
takk ! tack ! arigato ! Dhanyawad!  
spasibo ! toda ! asante ! danke !





# Global Perspectives Session

- Andrew Hanna, Plextronics
- Christian May, Fraunhofer, Dresden
- John Chen, ITRI, Taiwan
- Changhee Lee, Seoul National University  
S. Korea