

Atlanta BeltLine, Inc.

Pathways to Urban Sustainability



September 30, 2010





WHAT IS THE ATLANTA BELTLINE?



Transit
22-mile loop



Parks
1300 + new acres



Trails
33 miles



Jobs & Economic Development
20 areas, 30k jobs



Affordable & Workforce Housing
5,000 Units



Existing Communities & Historic Preservation



Public Art & Streetscapes



Environmental Clean-up
1100 + acres





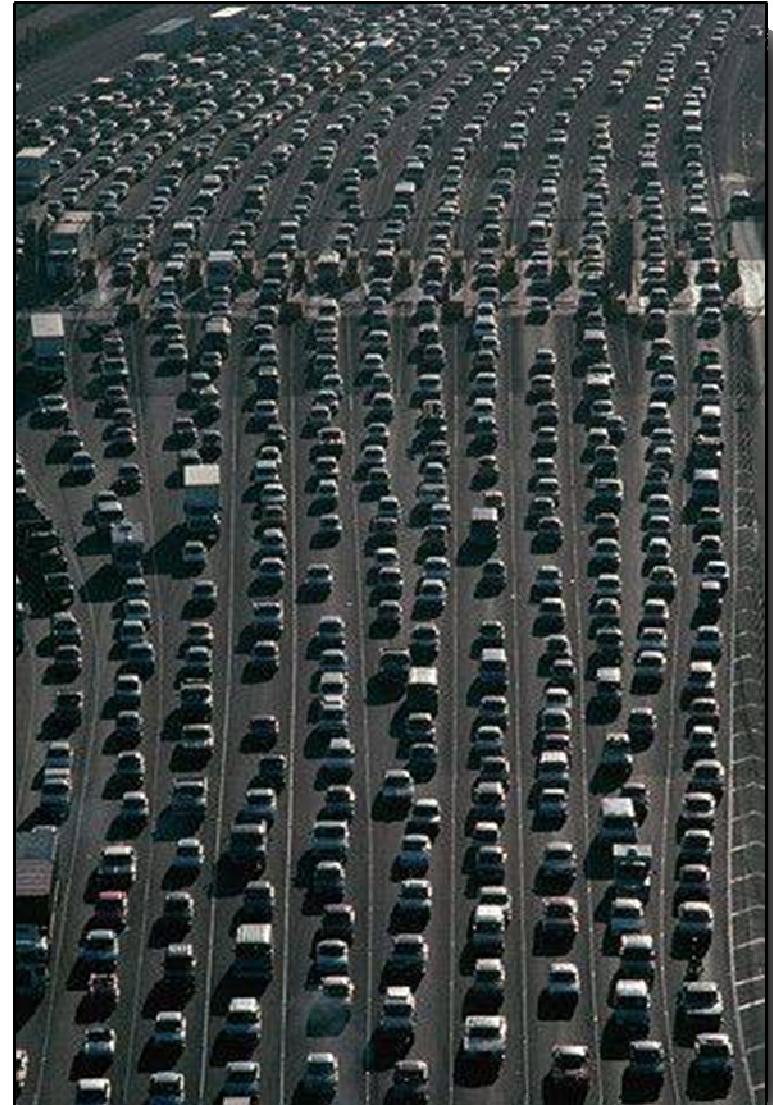
PROJECT TIMELINE

- Ryan Gravel publishes thesis at Georgia Tech introducing the concept of the BeltLine (1999)
- *Friends of the BeltLine* created to build grassroots support (2002)
- *Trust for Public Land's* Emerald Necklace Study outlines achievable and integrated park, trail and transit system along proposed project corridor (2004)
- BeltLine Tax Allocation District Feasibility Study is completed (2005)
- *BeltLine Partnership* created by Mayor Shirley Franklin (2005)
- BeltLine Redevelopment Plan and BeltLine TAD are adopted by Atlanta City Council, Fulton County and Atlanta Public Schools (2005)
- Trust for Public Land begins purchasing land for BeltLine parks (2005)
- Five-Year Work Plan Adopted (2006)
- Citizen Participation Framework Adopted (2006)
- *Atlanta BeltLine, Inc.* created, launching project implementation (2006)
- Capital Campaign launched (2007)
- City Council creates BeltLine Overlay District (2007)
- First segment of ROW Corridor acquired for Transit (2007)
- First trail segment opens to the public in Historic West End (2008)
- Affordable Housing Trust Fund launched (2009)
- First parks open to public (*anticipated late 2010*)



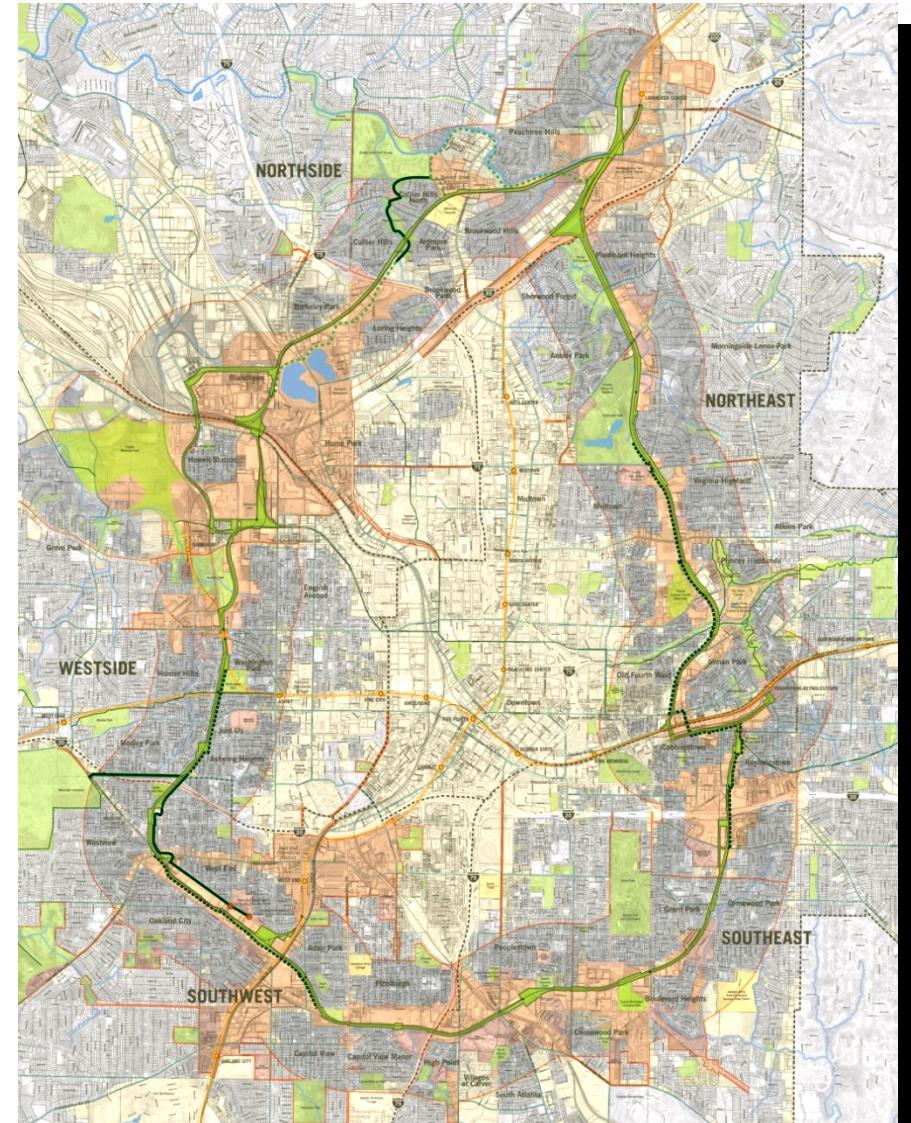
PROJECT ASSUMPTIONS

- **Population Growth:** Atlanta is the fastest growing metro region in the country since 2000.
- **Traffic Congestion:** Atlanta experiences some of the worst traffic in the country, which hurts air quality and quality of life.
- **Insufficient Parks:** Atlanta is one of the most under-parked cities in the United States, with less than 4% of its land devoted to parks.
- **Unbalanced Economic Development:** Development has been uneven throughout the City. And there is development already underway that requires infrastructure and a framework to create smart, balanced growth.



IMPORTANCE TO CITY

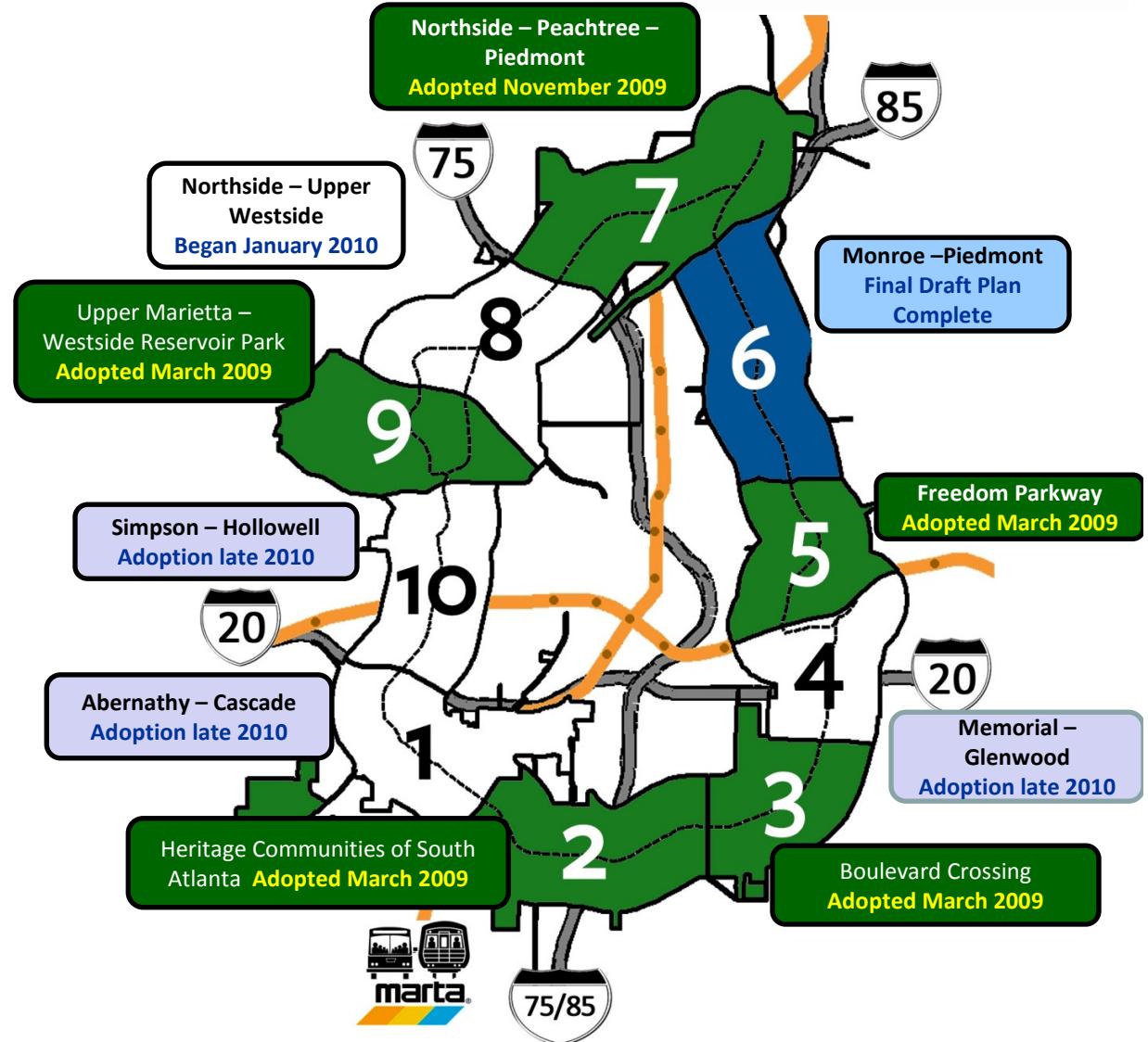
- Located 2 to 3 miles from downtown Atlanta
- Connects **45 neighborhoods**
- **6,500 acre** redevelopment area
- **22% of City of Atlanta population** lives in the Atlanta BeltLine planning area
- **8% of the City's land mass** is inside the BeltLine TAD
- Connects all of Atlanta's major submarkets
- Connects to **4 MARTA Rail Stations** , plus future connections to other transit projects



PLANNING FOR ATLANTA'S GROWTH



- Creation of 10 Subareas for Master Planning
- Allows for neighborhood-scaled planning, respecting the distinct communities around the City
- Included identifying future land uses, connectivity improvements (pedestrian, cyclist, and vehicular) and park master planning
- Five Master Plans have been adopted, with another three expected to be adopted by the end of the year

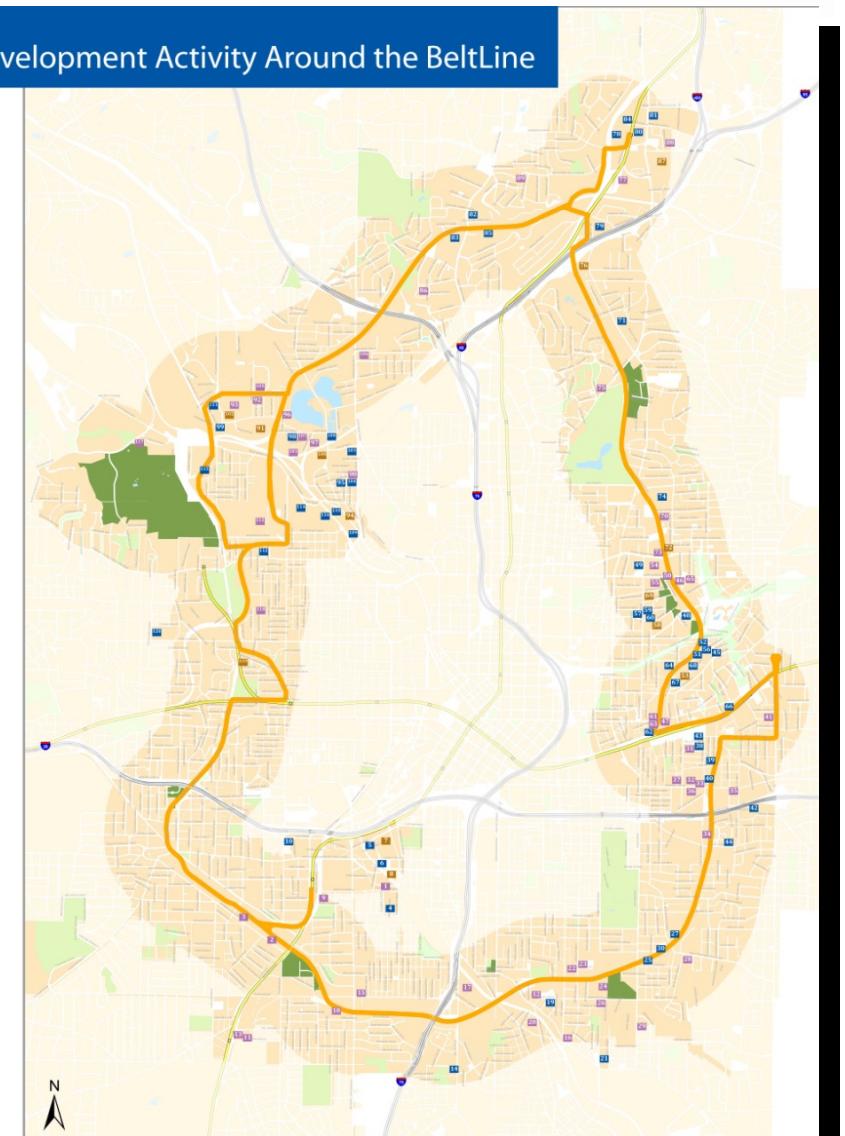


RESPONSE BY PRIVATE DEVELOPMENT

- 50 + projects complete or underway within TAD totaling \$1.1 billion of new private investment including:
 - 9,000+ new residential units
 - 700,000 SF of new commercial space

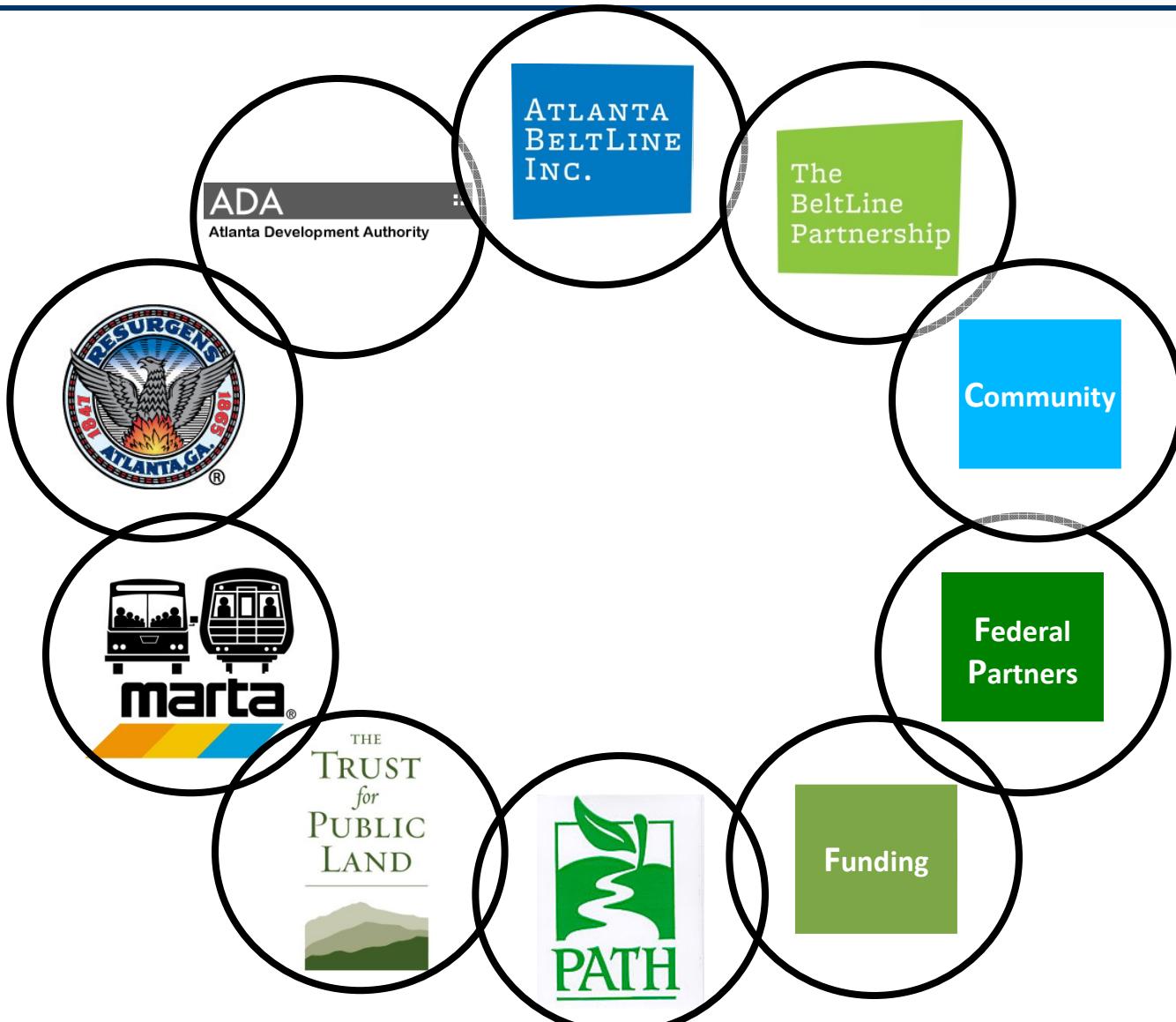


Development Activity Around the BeltLine





COORDINATED EFFORT BY MULTIPLE AGENCIES





INVOLVEMENT OF FEDERAL AGENCIES



Extensive interaction with members of the Interagency Partnership for Sustainable Communities at the Federal and Region 4 levels.

Environmental Protection Agency – Coordination with Brownfield and remediation needs along the Corridor and adjacent properties;

Housing and Urban Development – Leveraging opportunities with HUD and the Atlanta Housing Authority;

Department of Transportation – Coordination with both FTA and FHWA for studying, designing and constructing the trail and transit systems.



INVOLVEMENT OF STATE AND LOCAL AGENCIES



Regular interaction with various State and Local agencies with critical roles in ensuring a successful project outcome including:

Georgia Department of Transportation – coordination with State and Regional transportation plans as well as the administration of certain Federal project funds;

Atlanta Regional Commission – coordination with planning, prioritization and budgeting for the long-term funding of transit and transportation projects;

Department of Natural Resources – coordination with both the Environmental Protection Division and the Historic Preservation Division.



PUBLIC OUTREACH AND EDUCATION

The Atlanta BeltLine has the most comprehensive community engagement framework of any project in the history of the City. In addition to e-newsblasts and weekly guided tours, ABI provides

- Quarterly Public Briefings – provides an overview of project progress and identifies upcoming milestones. These meetings are supplemented with quarterly newsletters and City Council briefings;
- Monthly Study Group Meetings – allows for deeper discussions on projects in specific geographies around the City;
- Regular Community Celebrations – fosters and encourages community ownership.



