

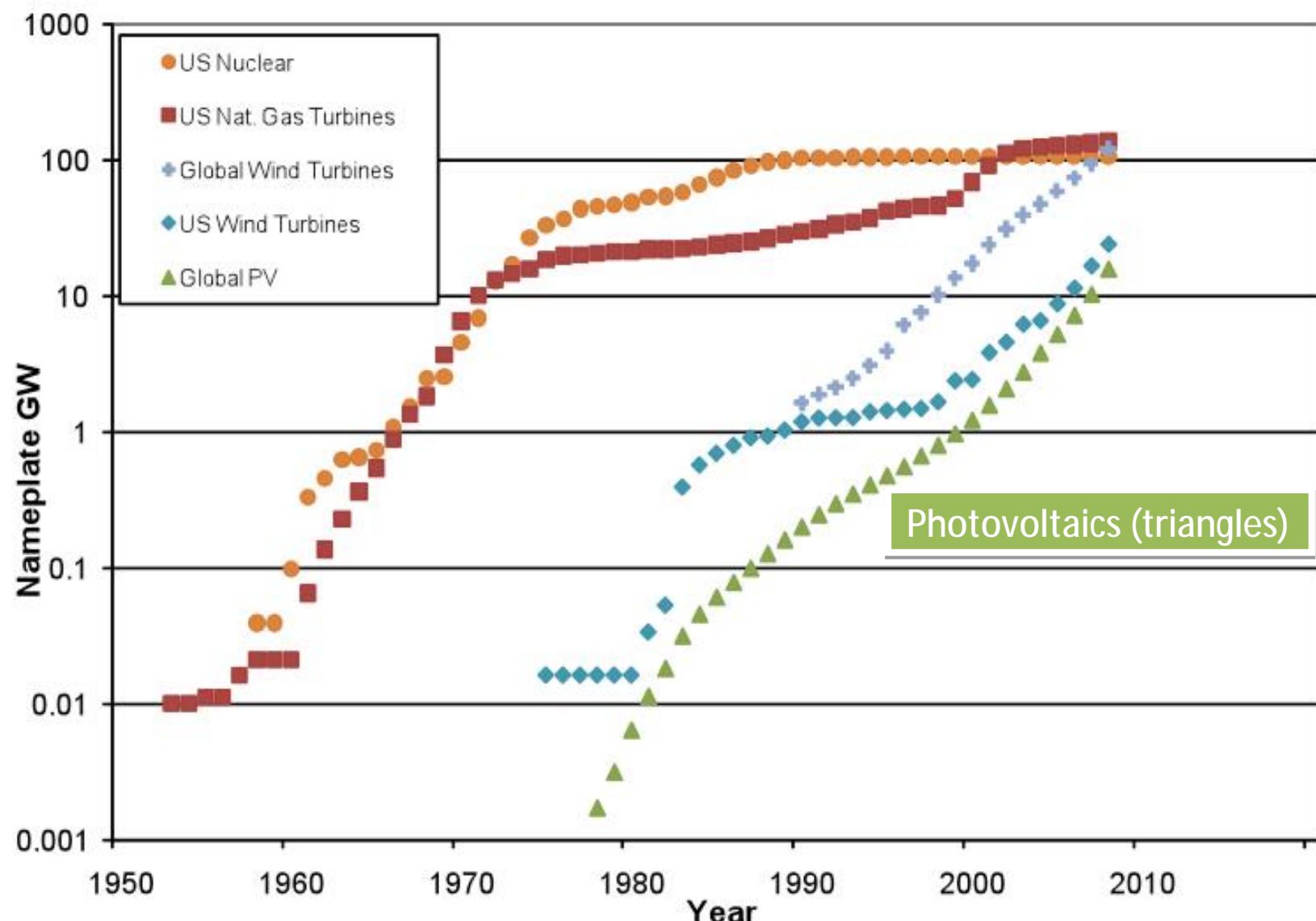
Solar Energy Policy: Lessons and Opportunities

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- Solar meets important societal goals
 - Price stability and climate change
- Solar cannot become cost-effective without both R&D and market-pull funding
- Solar has a record of success when funded
- Progress is
 - Science and technology development
 - Learning by doing
 - Economies of scale (including market efficiency)

Rapid deployment has occurred in prior technology innovations and is now occurring in wind and PV (source: T. Peterson, 2010)



Solar Policy Payoffs

Germany

- Policy of market incentives is the biggest driver of PV success *worldwide*
 - Investment growth
 - Cost reductions
 - Market growth throughout the world
- Collateral plusses
 - Local job creation
 - Local energy
 - Experience in managing PV output variability

US

- Incredibly effective in creating new, significant PV technologies (CdTe, CIGS, III-V concentrators)



Thanks

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<http://solar.gwu.edu/>

<http://thesolarreview.org/>

