Sustainable Development
Tackling our complex interconnected needs

- How to have cleaner air?
- How to have cleaner water?
- How to reduce noise?
- How to reduce use of natural resources?
- How to lower our carbon footprint?
- and more…

- How to reduce poverty?
- How to improve social programs?
- How to improve quality of life?
- How to improve education?
- How to manage population growth?
- How to empower consumers?
- and more…

Environmental

Societal

Protect…
Provide…
Prosper…

Economical

- How to create new jobs?
- How to retain local & attract new businesses?
- How to sustain our global position?
- How to fund creative projects?
- and more

GE imagination at work