

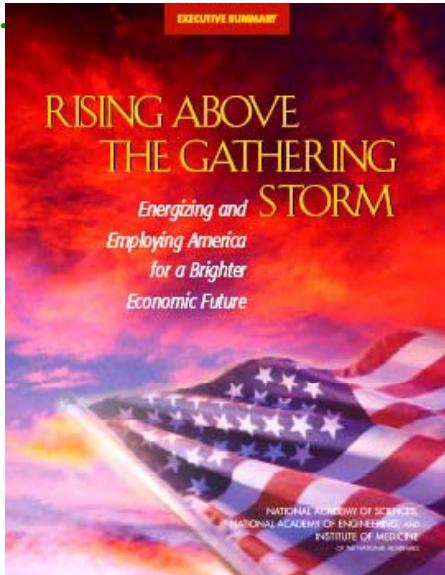


Catalyzing Energy Breakthroughs for a Secure American Future

Arun Majumdar
ARPA-E Director

Senior Advisor to the Secretary of Energy

Creation & Launching of ARPA-E



2007
America COMPETES Act

2006
Rising Above the Gathering Storm
(National Academies)



arpa-e

Innovation based on science and engineering will be primary driver of our future prosperity & security

2009
American Recovery and Reinvestment Act
(\$400M appropriated for ARPA-E)

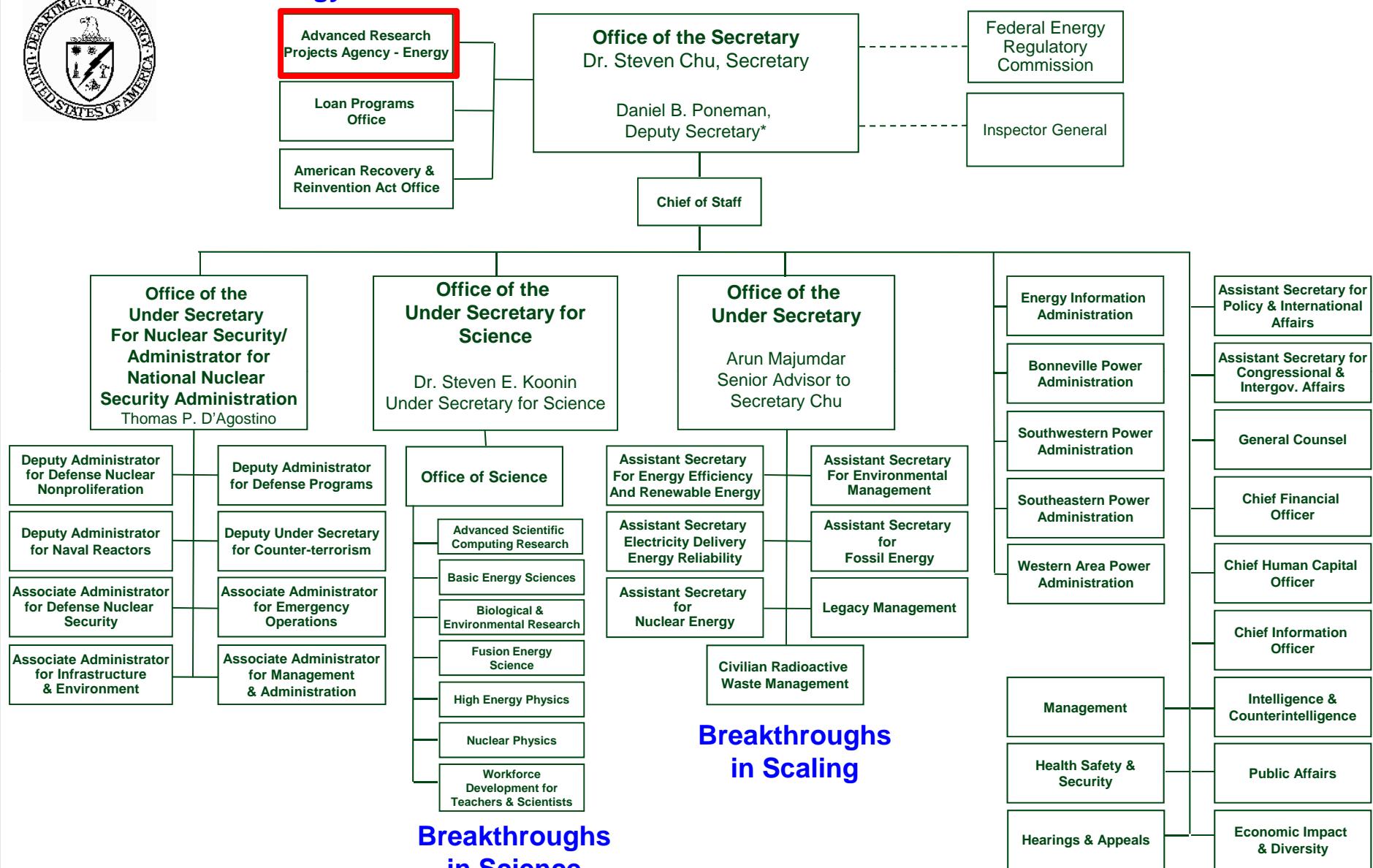
President Obama launches ARPA-E at National Academies on April 27, 2009





Breakthroughs in Technology

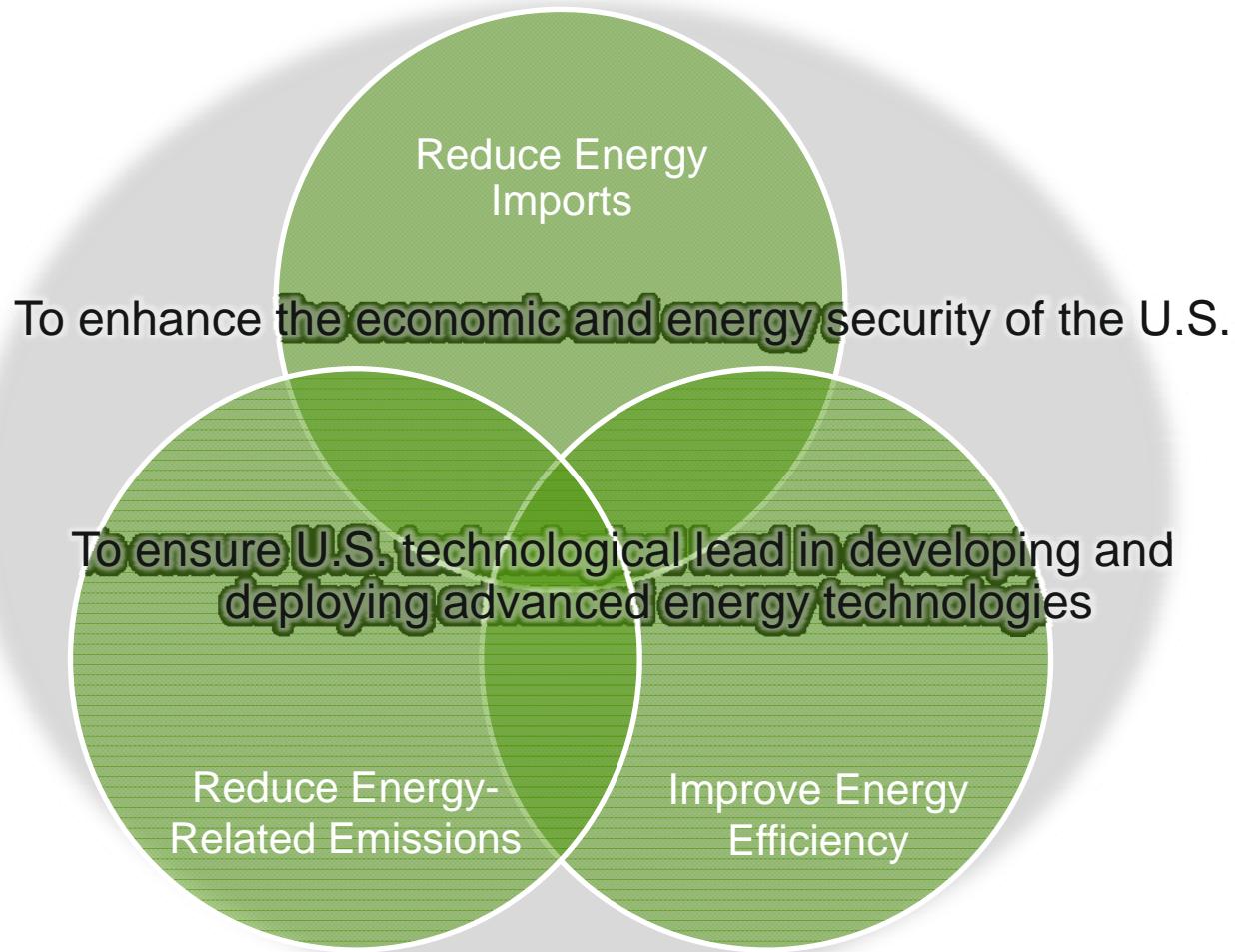
DOE ORGANIZATIONAL CHART



* The Deputy Secretary also serves as the Chief Operating Officer.



ARPA-E's Mission



US Oil Imports





Population Density

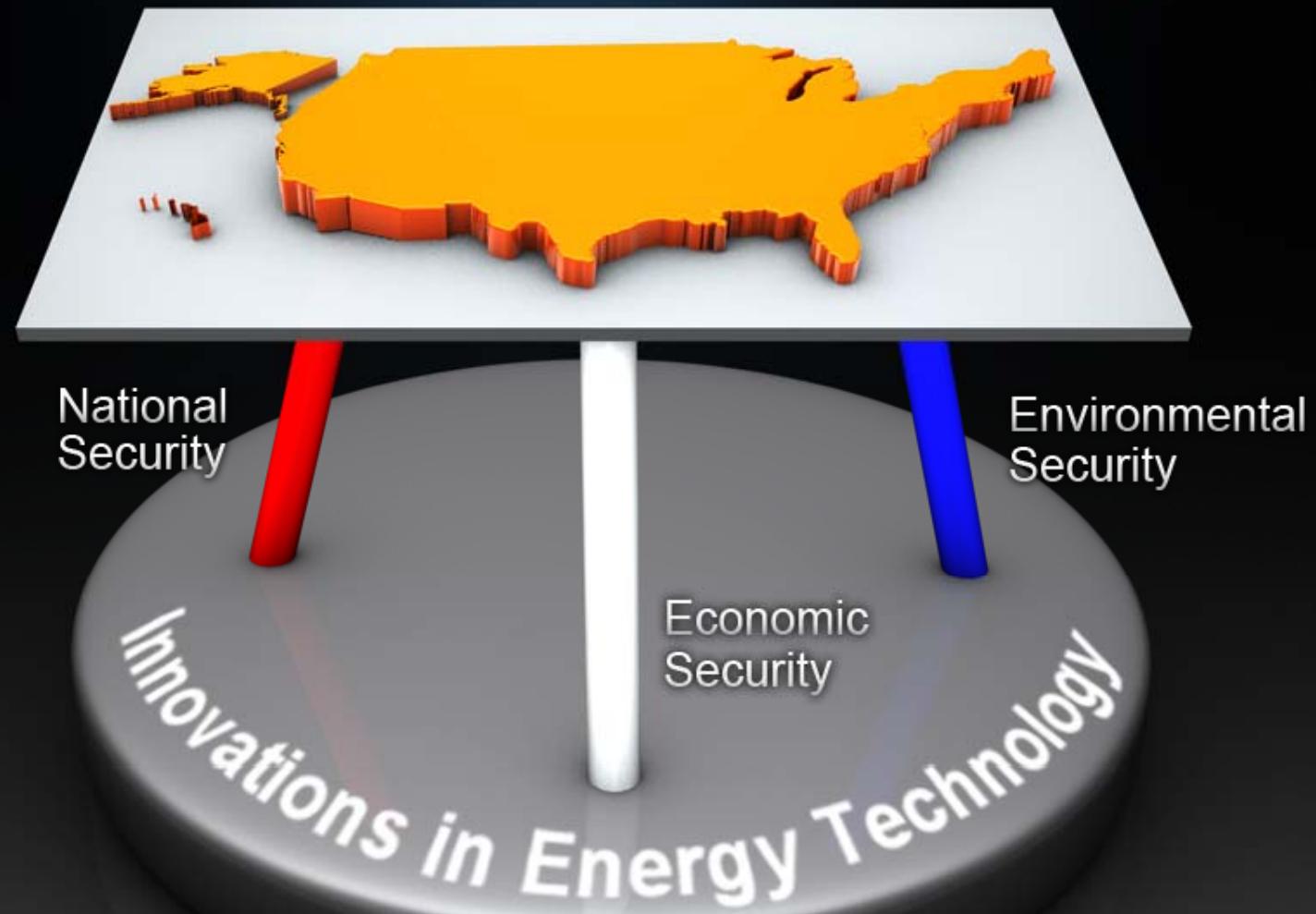


Energy Use



Energy use and population do not correlate





Sustainable Growth

Wastefree Energy



Affordable Around the World

Growth

Global

Population

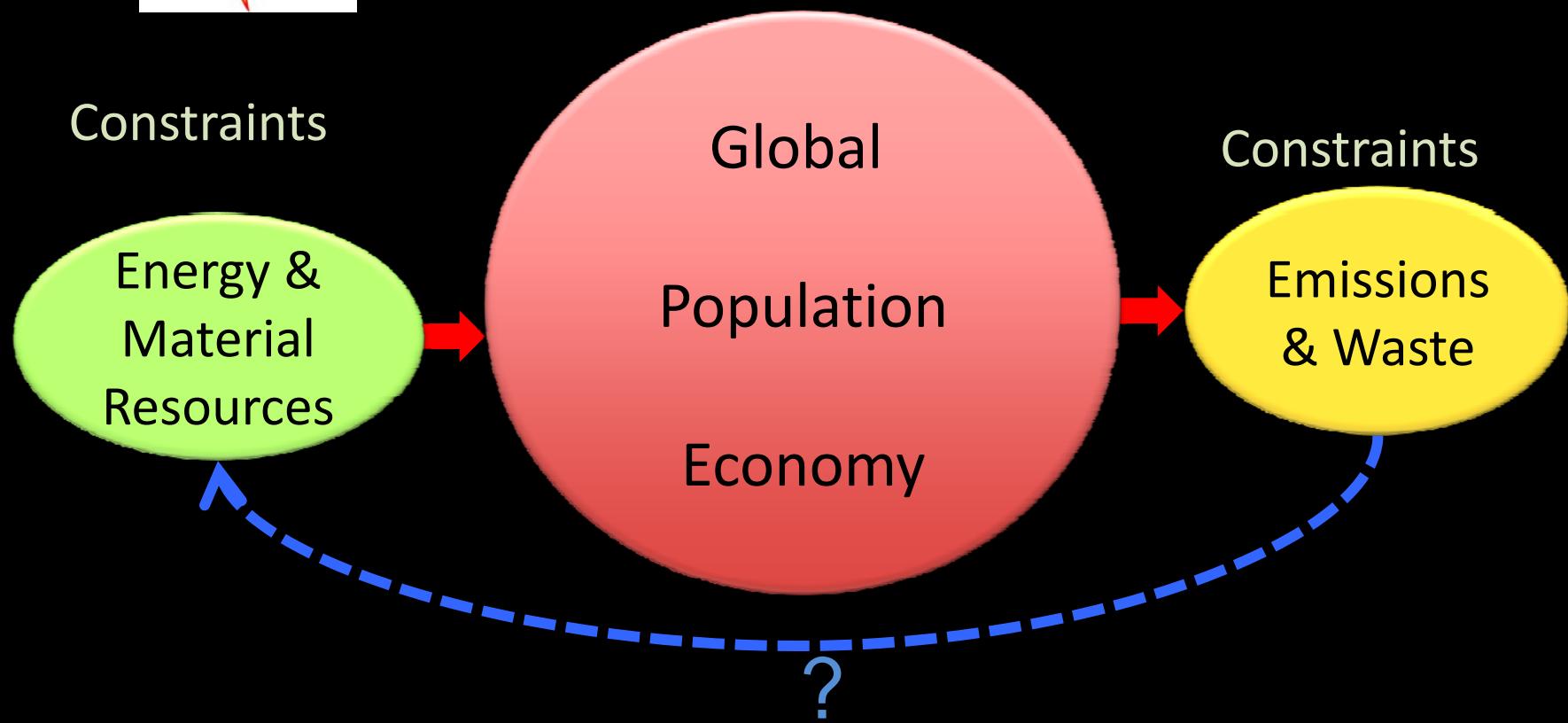
Economy

Constraints

Energy & Material Resources

Constraints

Emissions & Waste



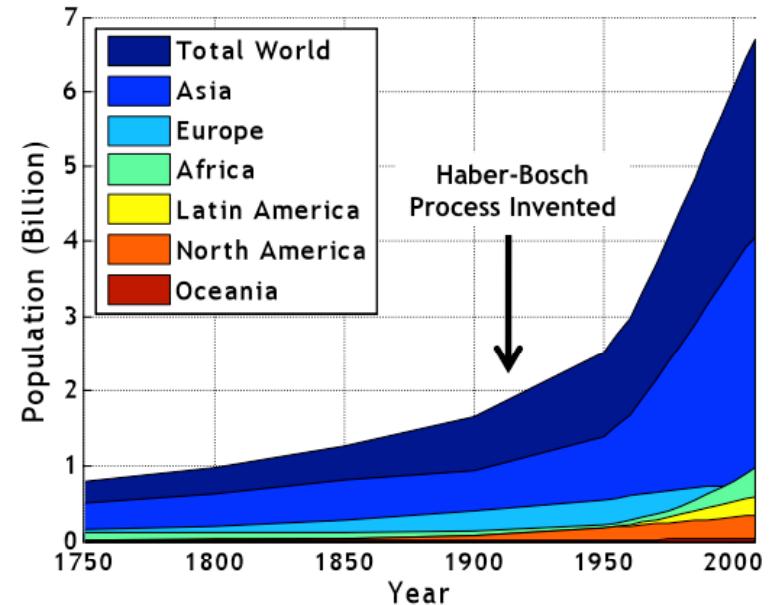
WHAT IS A GAME CHANGER?



1898: “Calling upon Science to save the world from impending starvation,” Sir William Crookes, President, British Assoc. for the Advancement of Science.



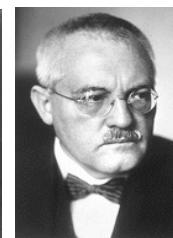
- Lack of nitrogen in the European & American soil
- Nitrates found in South American Guano islands and Chilean Saltpeter
- Wars between Chile-Bolivia/Peru, conflicts between England, French, Spain, Germany
- US Guano Island Act of 1856 – food & gunpowder



1908: Fritz Haber (Chemist) discovered a catalyst that would combine atmospheric nitrogen with hydrogen to form ammonia. Catalyst - Uranium!!

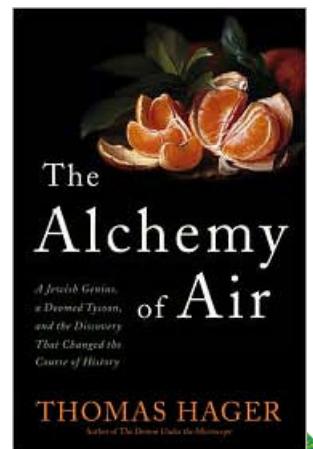


Haber



Bosch

1913: Carl Bosch (BASF) developed process to mass produce ammonia and made fertilizers.



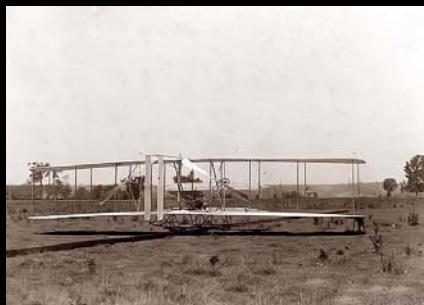
Official Use Only



Pace and Scale of Innovation: 1900-2000



Artificial Fertilizers & Green Revolution



Airplanes



Polio Vaccination



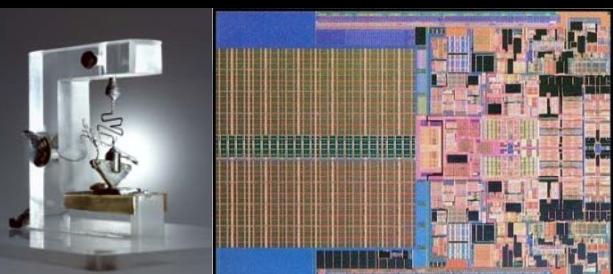
Electrification



Nuclear Energy



Space



Transistor & Integrated Circuits

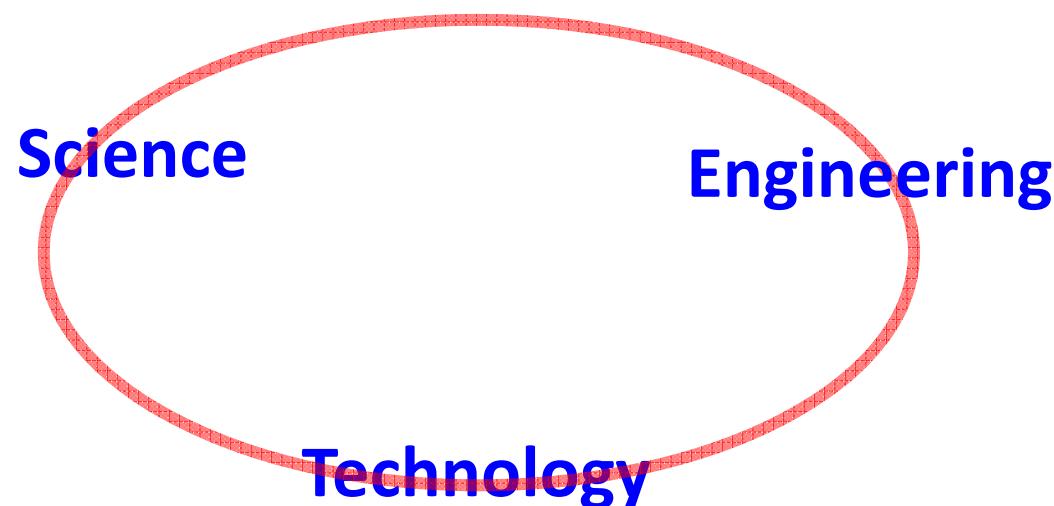
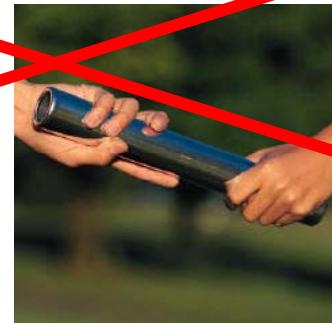


Fiber Optic & Wireless Communication



Internet

Linear vs Interactive

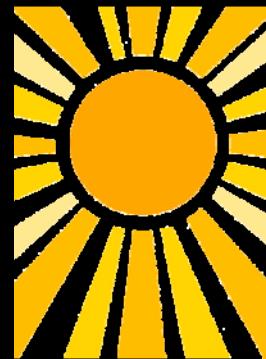


Conditions for Game-Changing Innovations



- 1. Great national, societal or business urgency and need that can be addressed by science and technology**
- 2. Acknowledgment that business-as-usual will be insufficient to address the problem**
- 3. Clearly defined and challenging goals**
- 4. Thriving Ecosystem: Collaboration & Competition between teams to reach same goals**
- 5. Teams containing scientists & engineers with no artificial demarcation between basic and applied. Low/No barriers.**
- 6. Ability to attract talent and leverage progress from other fields**
- 7. Reward and recognition for solving the problem**
- 8. Adequate funding**

Photosynthetic Biofuels



Sugarcane



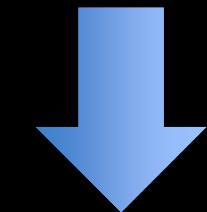
Corn



Algae



Cellulose



Less than
1% efficient



Electrofuels



Sour
Crude

DBS

H₂

Electricity

Non-photosynthetic
Microbes



>10X more
efficient



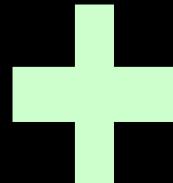
Batteries for Electrical Energy Storage for Transportation (BEEST)

Electric cars with longer range and lower life-cycle cost than gasoline cars



BEEST Targets

2X increase
in energy density



3X reduction
in cost



BEEST Competition

All Electron
Battery

Lithium-Oxygen

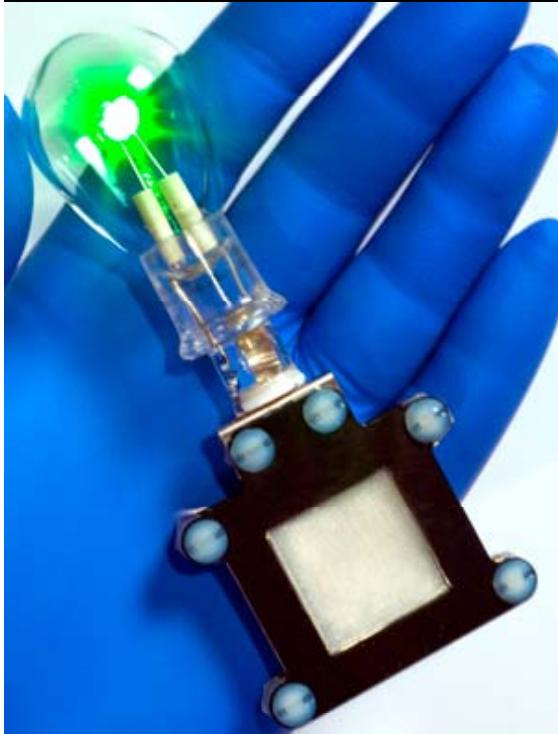
Lithium-Ion,
Flow Battery

Lithium-Sulfur

Metal-Air

Magnesium-Ion

Lithium-Oxygen Battery from PolyPlus



Steve Visco



Grid-Level Power Conversion & Storage

Today



10,000 lbs



Future



100 lbs

And
Smart!

Cree Inc, North
Carolina



\$100/kWh



\$100/kWh

Use anywhere
in the world

City University,
New York

Technology Push – Market Pull



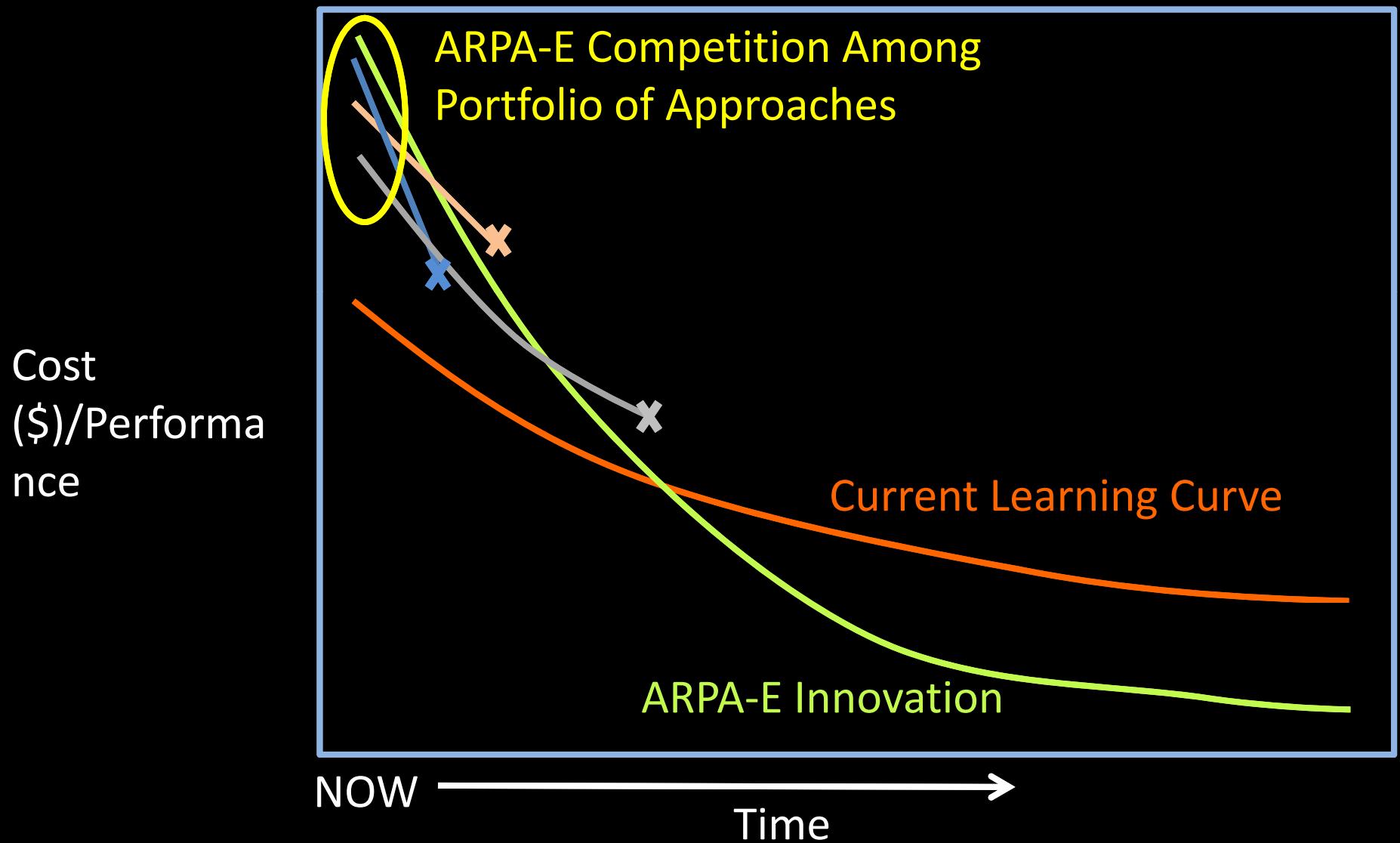
Applied Science and Technology

ARPA-E Programs

- \$30-40M
- 3 years
- 10-20 projects (large, seedlings)

Integrated Energy Systems

Market



Geographical Distribution of Projects



Program Directors Drive Active Hands-on Program Management (Technical Support & Scrutiny, Risk Management, Go-NoGo Milestones)



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Fierce Urgency of Now

Speed and Efficiency

6-8 months

Envision

Internal
Research
&
Program
Idea

Engage

Scientific
Workshop
&
Internal
Debate

Evaluate

Thorough
Technical
Review

Establish

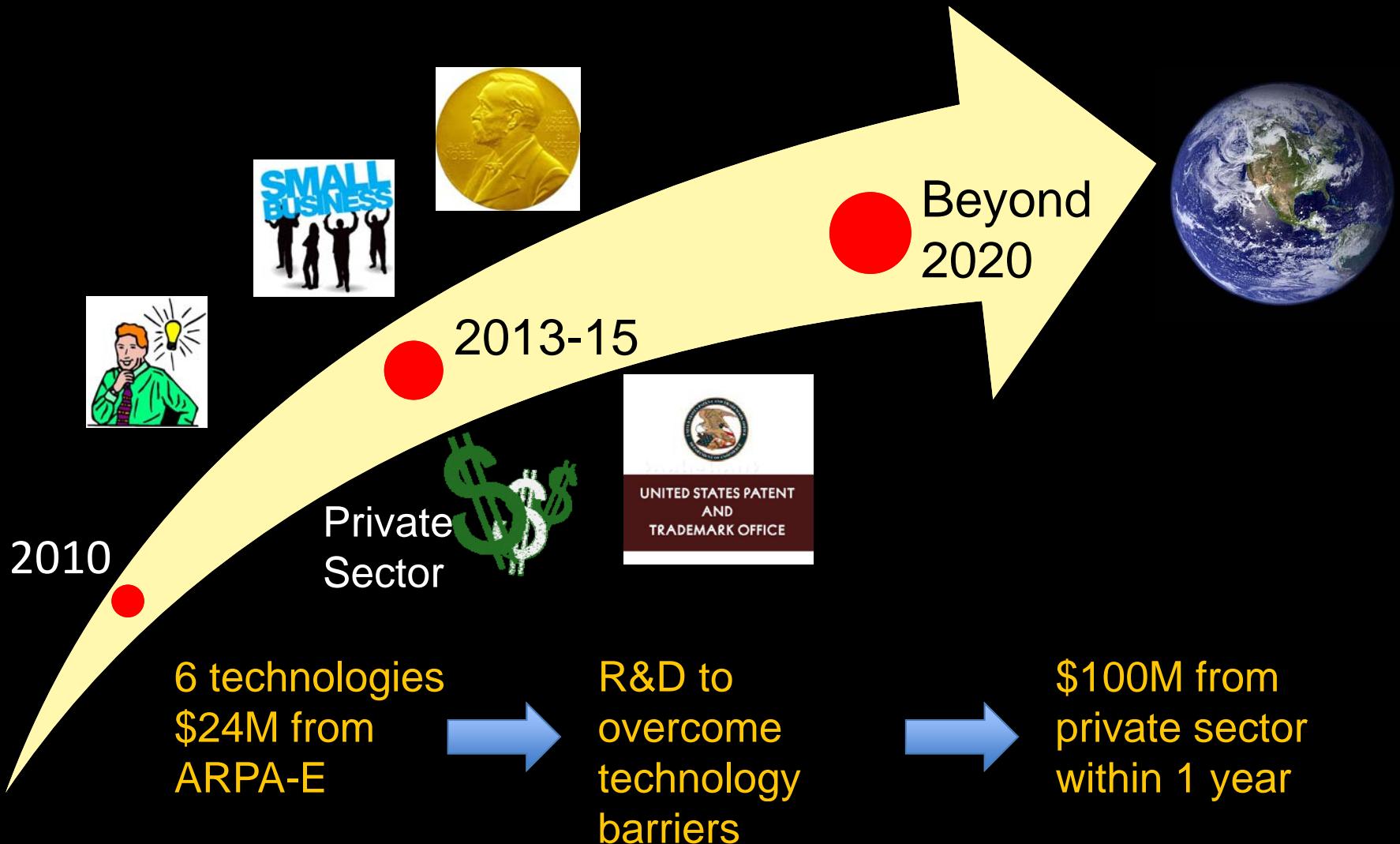
Award
Selection &
Contracting

Execute

Hands-on
Active
Project
Management



How do we measure success?





Streamlining Innovation Ecosystem: Where is the bottleneck?

Focus on
game
changers

Tech. R&D

Public/Private
Investment &
Gov't Incentives

Private Investment/
Gov't Loan Guarantees

Capital Markets

Technology Maturity

Pilot

Manufacturing Maturity/Scaling

Mass
Production

Business Maturity

Small
Business

Large
Business

<\$10M
(2-5 yrs)

\$10-100M
(5-10 yrs)

\$100M-1B

>\$1B

US & Global
Buyer
• Businesses
• Consumers
• US Gov't

Regulatory Hurdles

Aligned Innovations

