

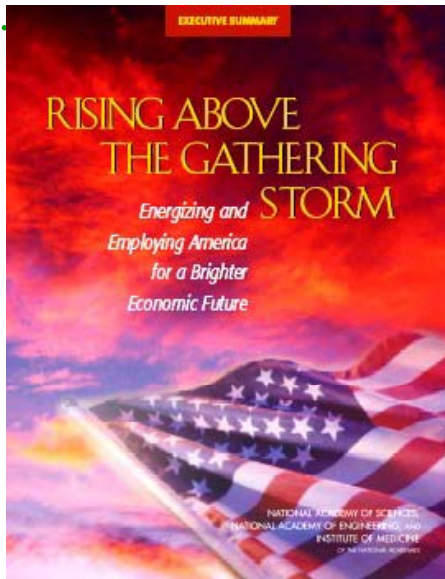


# Catalyzing Energy Breakthroughs for a Secure American Future

Arun Majumdar  
ARPA-E Director

Senior Advisor to the Secretary of Energy

# Creation & Launching of ARPA-E



**2009**  
**American Recovery and Reinvestment Act**  
(\$400M appropriated for ARPA-E)

**2007**  
**America COMPETES Act**

President Obama launches ARPA-E at National Academies on April 27, 2009

**2006**  
***Rising Above the Gathering Storm***  
**(National Academies)**

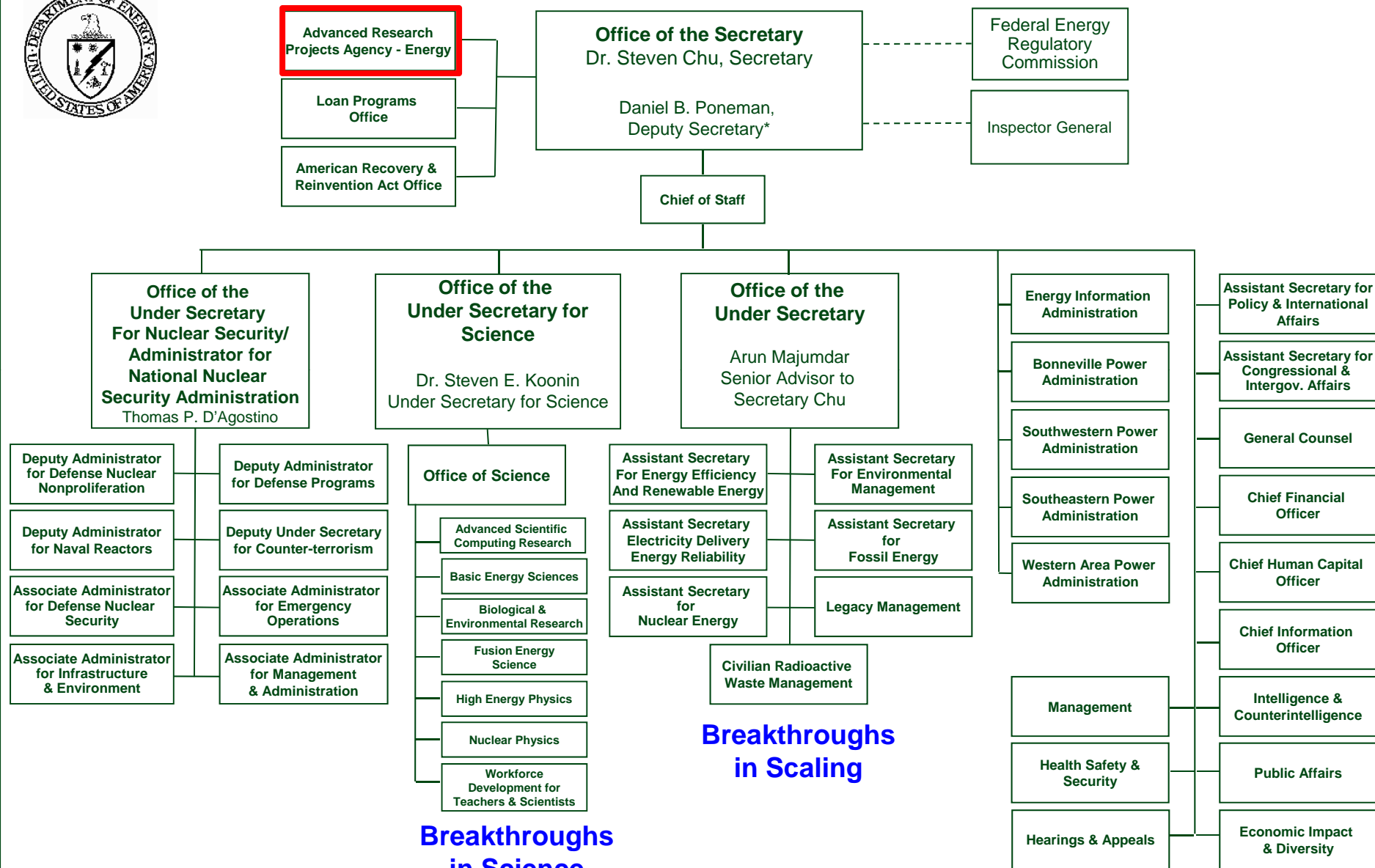


Innovation based on science and engineering will be primary driver of our future prosperity & security



## Breakthroughs in Technology

# DOE ORGANIZATIONAL CHART



\* The Deputy Secretary also serves as the Chief Operating Officer



# ARPA-E's Mission



Reduce Energy Imports

To enhance the economic and energy security of the U.S.

To ensure U.S. technological lead in developing and deploying advanced energy technologies

Reduce Energy-Related Emissions

Improve Energy Efficiency

# US Oil Imports







# Population Density



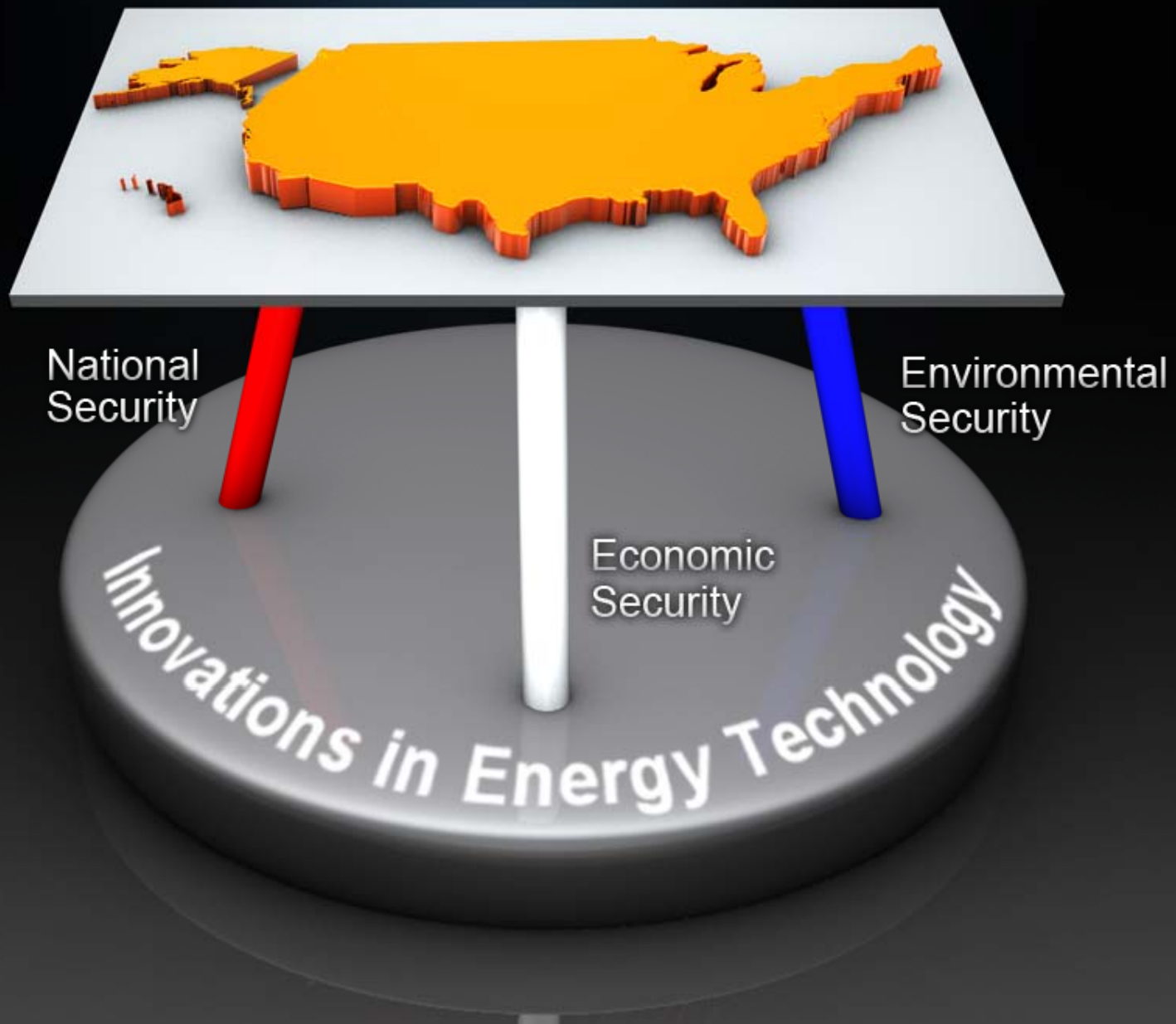
# Energy Use





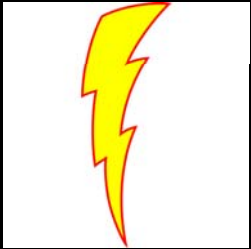
Energy use and population do not correlate





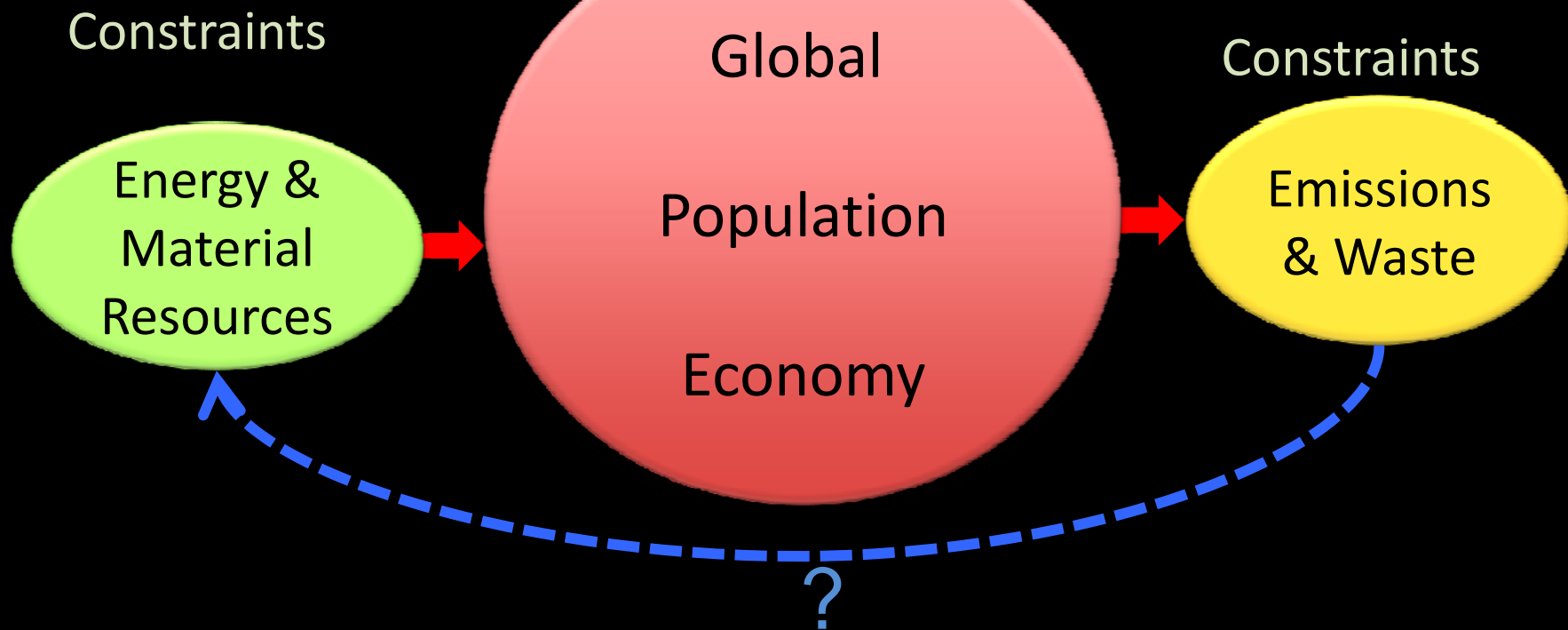
# Sustainable Growth

Wastefree Energy



**Affordable Around the World**

Growth



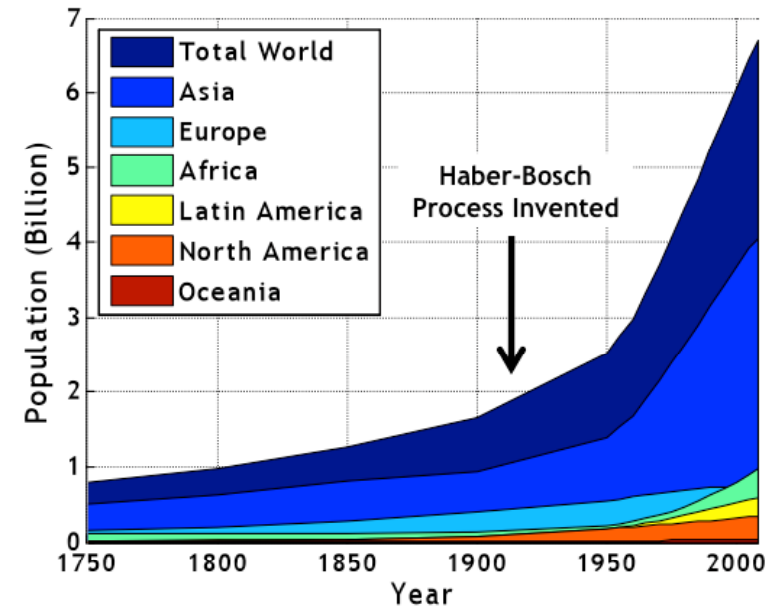
# WHAT IS A GAME CHANGER?



1898: “**Calling upon Science to save the world from impending starvation**,” Sir William Crookes, President, British Assoc. for the Advancement of Science.



- Lack of nitrogen in the European & American soil
- Nitrates found in South American Guano islands and Chilean Saltpeter
- Wars between Chile-Bolivia/Peru, conflicts between England, French, Spain, Germany
- US Guano Island Act of 1856 – food & gunpowder

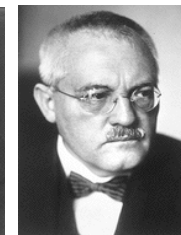


1908: Fritz Haber (Chemist) discovered a catalyst that would combine atmospheric nitrogen with hydrogen to form ammonia. Catalyst - Uranium!!

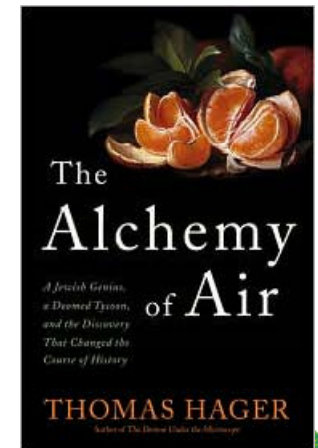
1913: Carl Bosch (BASF) developed process to mass produce ammonia and made fertilizers.



Haber



Bosch



Official Use Only

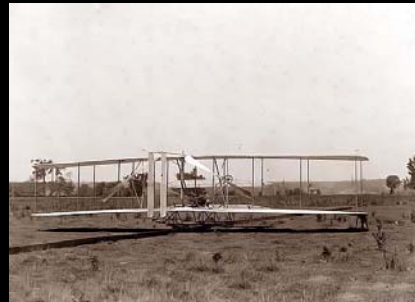




# Pace and Scale of Innovation: 1900-2000



Artificial Fertilizers & Green Revolution



Airplanes



Polio Vaccination



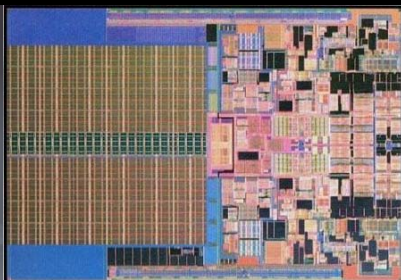
Electrification



Nuclear Energy



Space



Transistor & Integrated Circuits



Fiber Optic & Wireless Communication

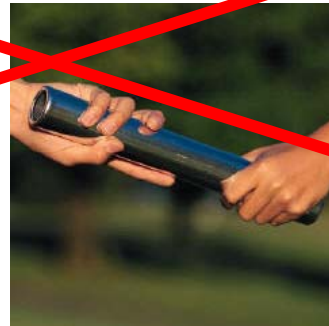


Internet

# Linear vs Interactive



**Basic Science** → **Applied Science** → **Engineering** → **Technology Innovations**



**Science**

**Engineering**

**Technology**



# Conditions for Game-Changing Innovations



1. **Great national, societal or business urgency and need that can be addressed by science and technology**
2. **Acknowledgment that business-as-usual will be insufficient to address the problem**
3. **Clearly defined and challenging goals**
4. **Thriving Ecosystem: Collaboration & Competition between teams to reach same goals**
5. **Teams containing scientists & engineers with no artificial demarcation between basic and applied. Low/No barriers.**
6. **Ability to attract talent and leverage progress from other fields**
7. **Reward and recognition for solving the problem**
8. **Adequate funding**

# Photosynthetic Biofuels



Sugarcane



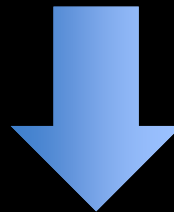
Corn



Algae



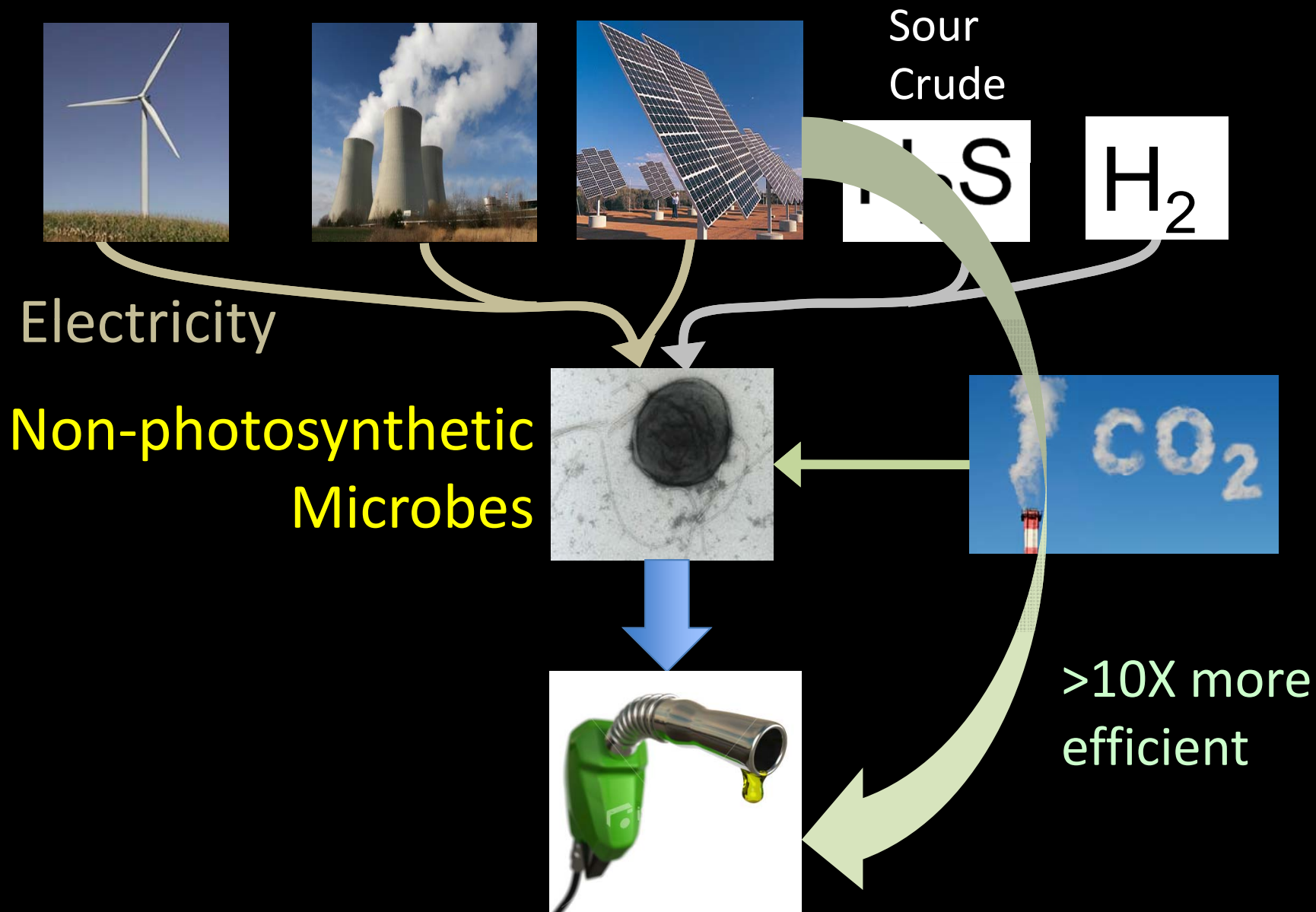
Cellulose



Less than  
1% efficient



# Electrofuels





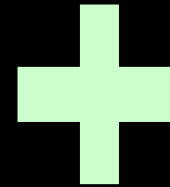
# Batteries for Electrical Energy Storage for Transportation (BEEST)

Electric cars with longer range and lower life-cycle cost than gasoline cars

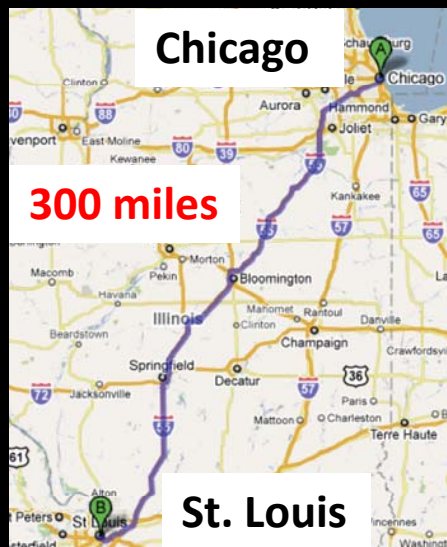


## BEEST Targets

2X increase  
in energy density



3X reduction  
in cost



## BEEST Competition

All Electron  
Battery

Lithium-Sulfur

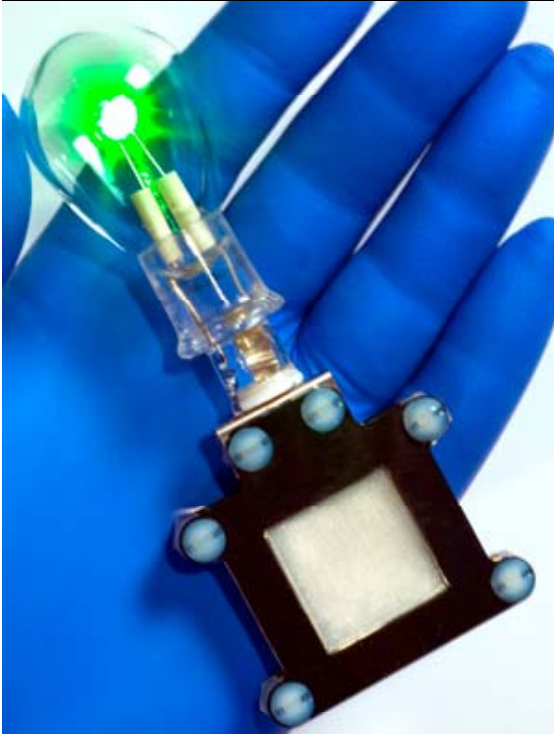
Lithium-Oxygen

Metal-Air

Magnesium-Ion

Lithium-Ion,  
Flow Battery

# Lithium-Oxygen Battery from PolyPlus



Steve Visco





# Grid-Level Power Conversion & Storage

Today



10,000 lbs



\$100/kWh



Future



100 lbs



\$100/kWh

And  
Smart!

Cree Inc, North  
Carolina

Use anywhere  
in the world

City University,  
New York



# Technology Push – Market Pull



Applied Science and Technology

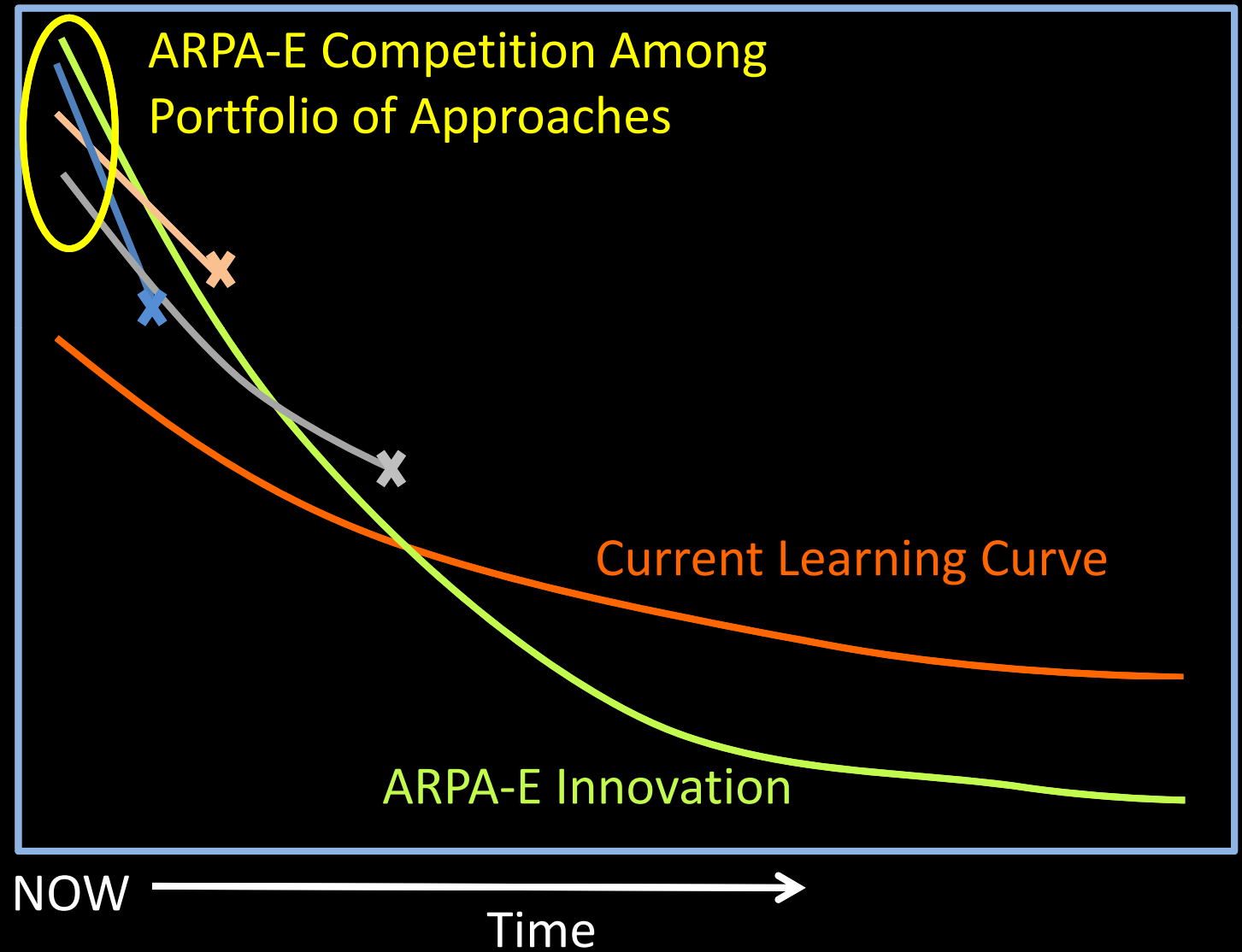
ARPA-E Programs

- \$30-40M
- 3 years
- 10-20 projects (large, seedlings)

Integrated Energy  
Systems

Market

Cost  
(\$)/Performance



# Geographical Distribution of Projects





# Fierce Urgency of Now

Speed and Efficiency

6-8 months

## Envision

Internal  
Research  
&  
Program  
Idea

## Engage

Scientific  
Workshop  
&  
Internal  
Debate

## Evaluate

Thorough  
Technical  
Review

## Establish

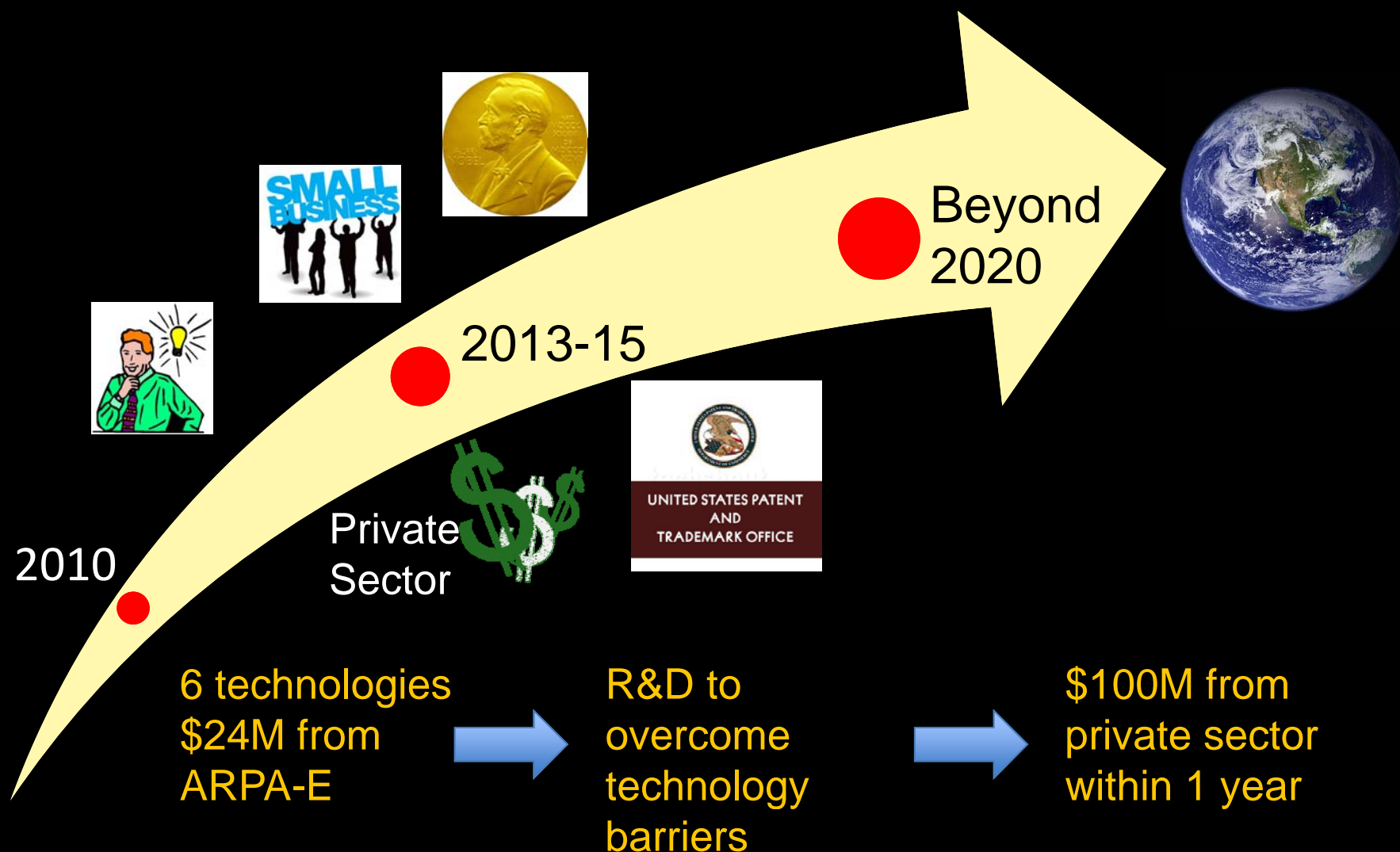
Award  
Selection &  
Contracting

## Execute

Hands-on  
Active  
Project  
Management



# How do we measure success?



# Streamlining Innovation Ecosystem: Where is the bottleneck?



Focus on  
game  
changers

**Tech. R&D**

**Public/Private  
Investment &  
Gov't Incentives**

**Private Investment/  
Gov't Loan Guarantees**

**Capital Markets**



**Pilot**

Manufacturing Maturity/Scaling

**Mass  
Production**



**Small  
Business**

**Large  
Business**

**<\$10M  
(2-5 yrs)**

**\$10-100M  
(5-10 yrs)**

**\$100M-1B  
(>10 yrs)**

**>\$1B**

**US & Global  
Buyer**

- Businesses
- Consumers
- US Gov't





# Aligned Innovations



Science and Technology

Finance and Markets

Policy

Education and Society