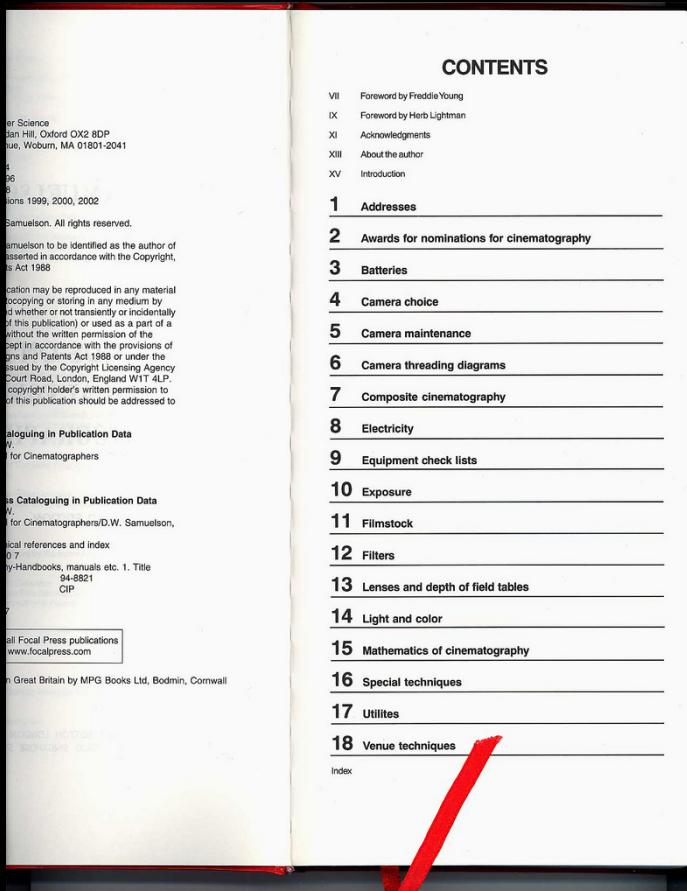
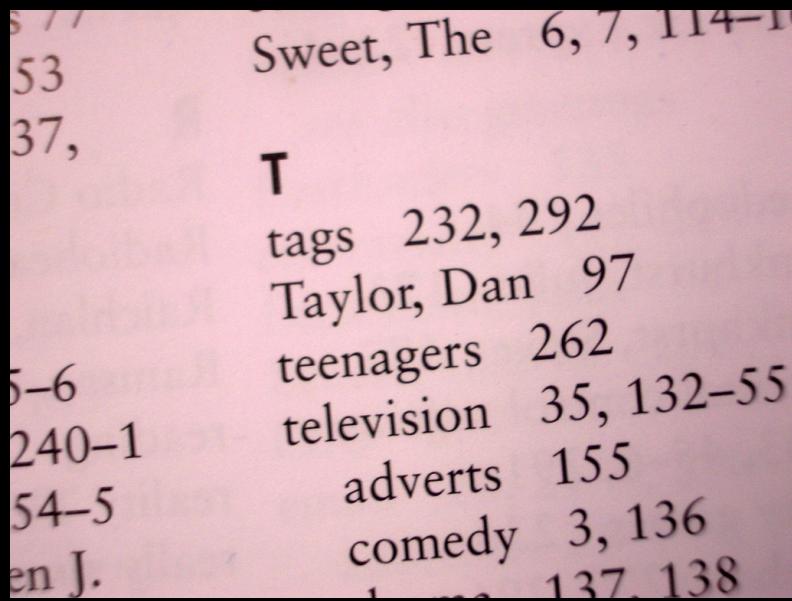


Standards and Data Citation

*Todd Carpenter
Managing Director, NISO
Data Attribution and Citation Workshop, August 2011*

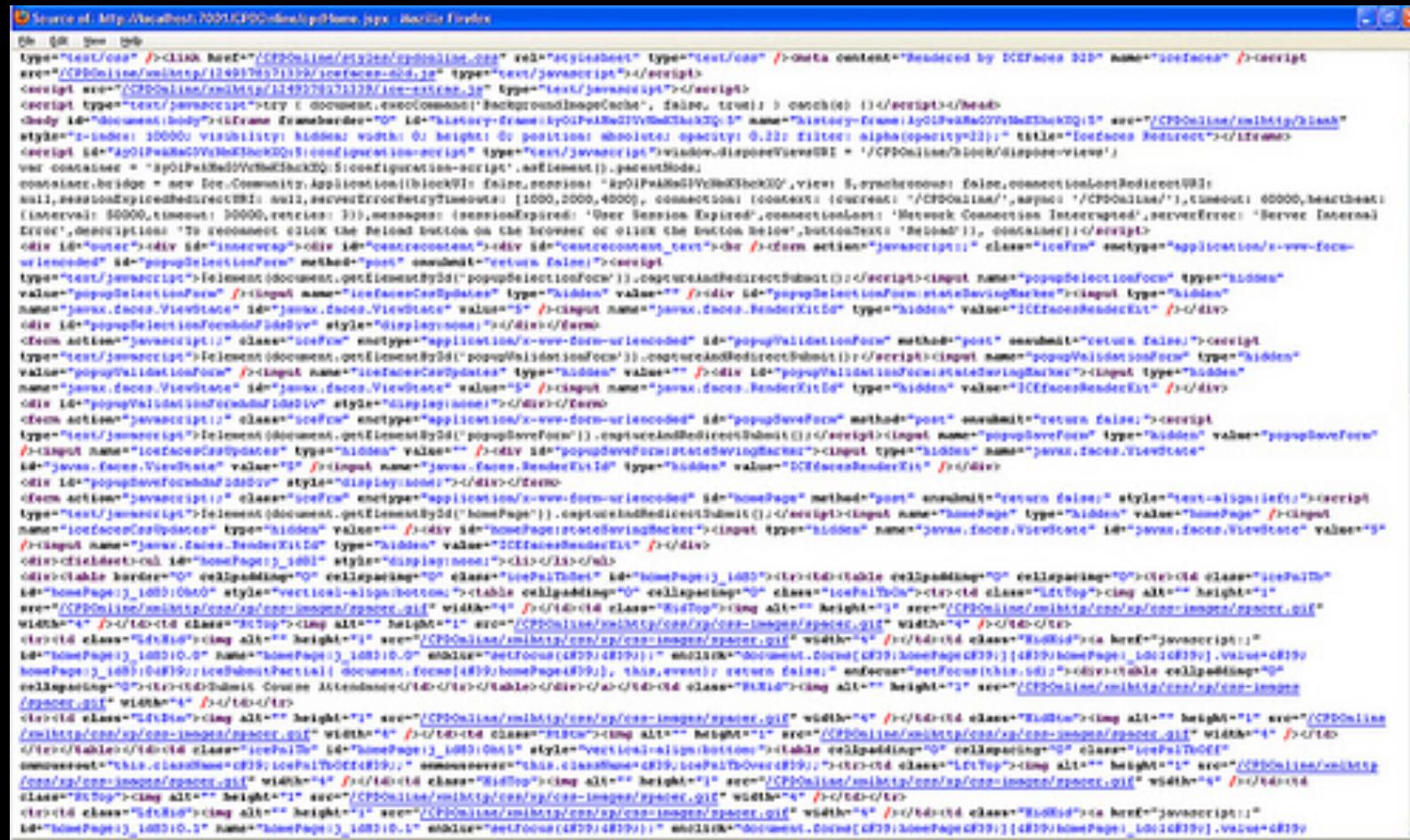
Standards are familiar, even if you don't notice



Machines don't talk like people do



Machines don't talk like people do



A linked data citation

<Ref>

<Refstyle> <ISNI/ORCID>

<Affiliation-I2>

<ISBN/ISSN> <ISCI>

<DataSchema/Ontology> <DOI>

<ACCESS DATE>

</Ref>

We all want our own



What are data citation standards?

- Identifying the thing being referenced

Discovering it

Locating it

Describing it

Sharing it

Preserving it

Interoperating with it

Are they more alike or different?

What are the things we all care about?

- Disambiguation of the item
- Location of the item (either physical or digital)
- Attribution of the author
- Reuse
- Preservation

Are they more different than alike?

- Ontologies/terminologies
- Privacy issues
- Rights/IP issues
- Data size & complexity
- Refresh pace/Update frequency

HOW STANDARDS PROLIFERATE: (SEE: A/C CHARGERS, CHARACTER ENCODINGS, INSTANT MESSAGING, ETC)

SITUATION:
THERE ARE
14 COMPETING
STANDARDS.

14?! RIDICULOUS!
WE NEED TO DEVELOP
ONE UNIVERSAL STANDARD
THAT COVERS EVERYONE'S
USE CASES.

YEAH!



SOON:

SITUATION:
THERE ARE
15 COMPETING
STANDARDS.

<http://imgs.xkcd.com/comics/standards.png/>

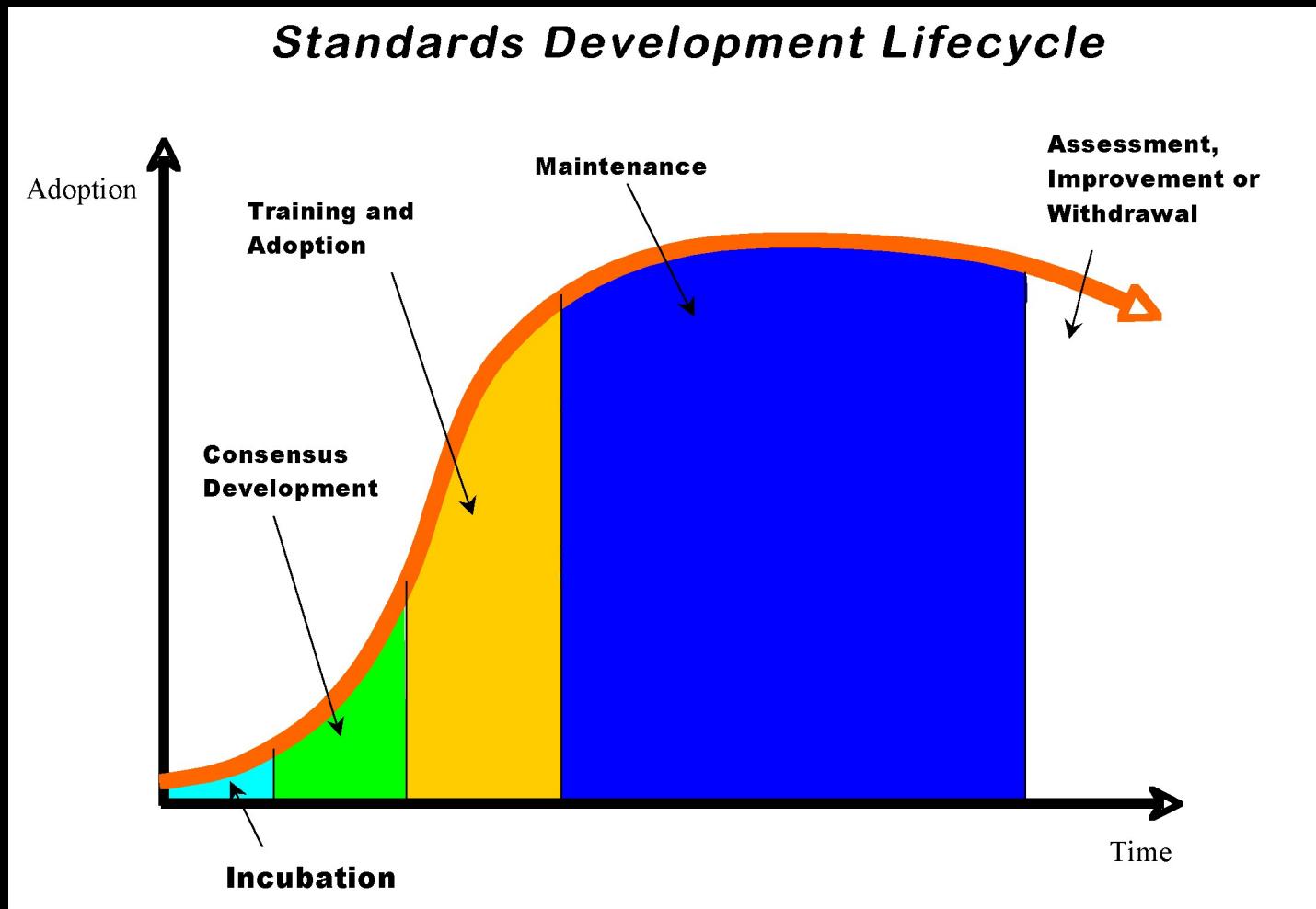
The point at which most standards fail is not prior to consensus

It is in....

Adoption

(or rather, in its absence)

The lifecycle of standards



Who is important in adoption?

- Researchers (Data Producers/Authors)
- Editors & Reviewers
- Publishers
- P&T Committees / Administrators
- Funding organizations
- Researchers (Data Consumers)
- Repositories (Repository managers)



*How do we ensure
what we have done
gets adopted?*

Thank you!

Todd Carpenter, Managing Director
tcarpenter@niso.org

National Information Standards Organization (NISO)
One North Charles Street, Suite 1905
Baltimore, MD 21201 USA
+1 (301) 654-2512
www.niso.org

Standards in different flavors

NISO develops “Capital S” Standards

- Officially designated Z39.XX standards or at ISO
- Accredited by ANSI or ISO
- De Jure “Force of Law” standards (national/international)

NISO also develops lower-threshold consensus projects: Recommended Practices

- Simpler process, faster to develop
- When it’s too early to formally standardize
- Helps to shape industry practice

Supplemental Materials Project

Goal is to focus on the publication structures necessary for communicating supplemental materials as part of the publications process

NOT Addressing every and all data questions

Scope of the project

		Within the article	Outside the article	
		1. Primary	2. Secondary	3. Cited
Content type	Importance			
Printable	A. Text, figures, tables	Traditional article	In scope	Practices exist
Beyond the printed page	B. Multimedia, chemical, crystal, and protein structures, computer algorithms, executables, etc.	Practices exist. Our clarification may be needed	In scope	Practices exist. Our clarification may be needed
	C. Data sets	In scope		Practices exist

Content that users want & need?

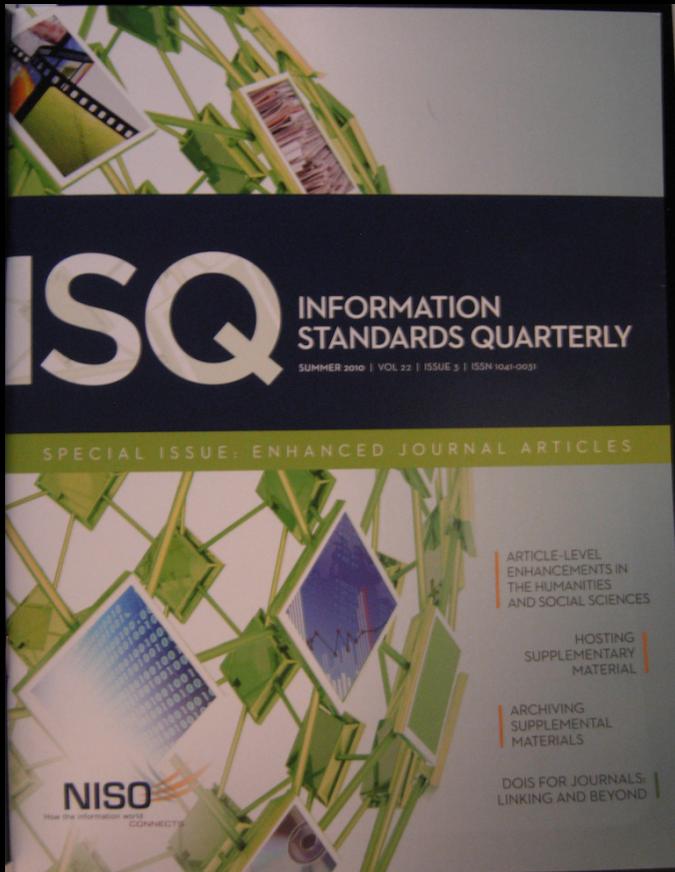
- The core questions:
 - What is critical to understanding?
 - What is supplemental to understanding?
 - What is ancillary to understanding?

The form of the content, i.e., text, video, audio, data, applications, is NOT the key to whether something is supplemental

Links: Standards organizations

- NISO = www.niso.org (OpenURL, MARC, DublinCore, ISSN)
- W3C = www.w3.org (HTML, CSS, HTTP, MATHML, OWL, SKOS)
- OASIS = www.oasis-open.org (DITA, DOCBOOK, SAML)
- EDITEUR = www.editeur.org (ONIX, ICEDIS)
- LC = www.loc.gov/standards (MARC, MODS, METS PREMIS)
- IDPF = www.idpf.org (EPUB)
- IDEAlliance = www.idealliance.org (PRISM, PROSE, G7)
- OAI = www.openarchives.org (PMH, ORE, Memento)
- DCMI = www.dublincore.org (DCMI)
- ISO = www.iso.org or ISO TC 46 (ISBN, ISSN, DOI, ISTC)
- CDISC = www.cdisc.org/standards (ADAM, BRIG CDASH)

Information Standards Quarterly (Open Access)



Summer 2010 Issue of ISQ

Special issue on Enhanced Journal Articles

Article-level Enhancements in the Humanities and Social Sciences

Hosting Supplemental Materials

Archiving Supplemental Materials

DOIs - Linking and Beyond

Supplemental Materials Survey

Report on NISO/NFAIS project

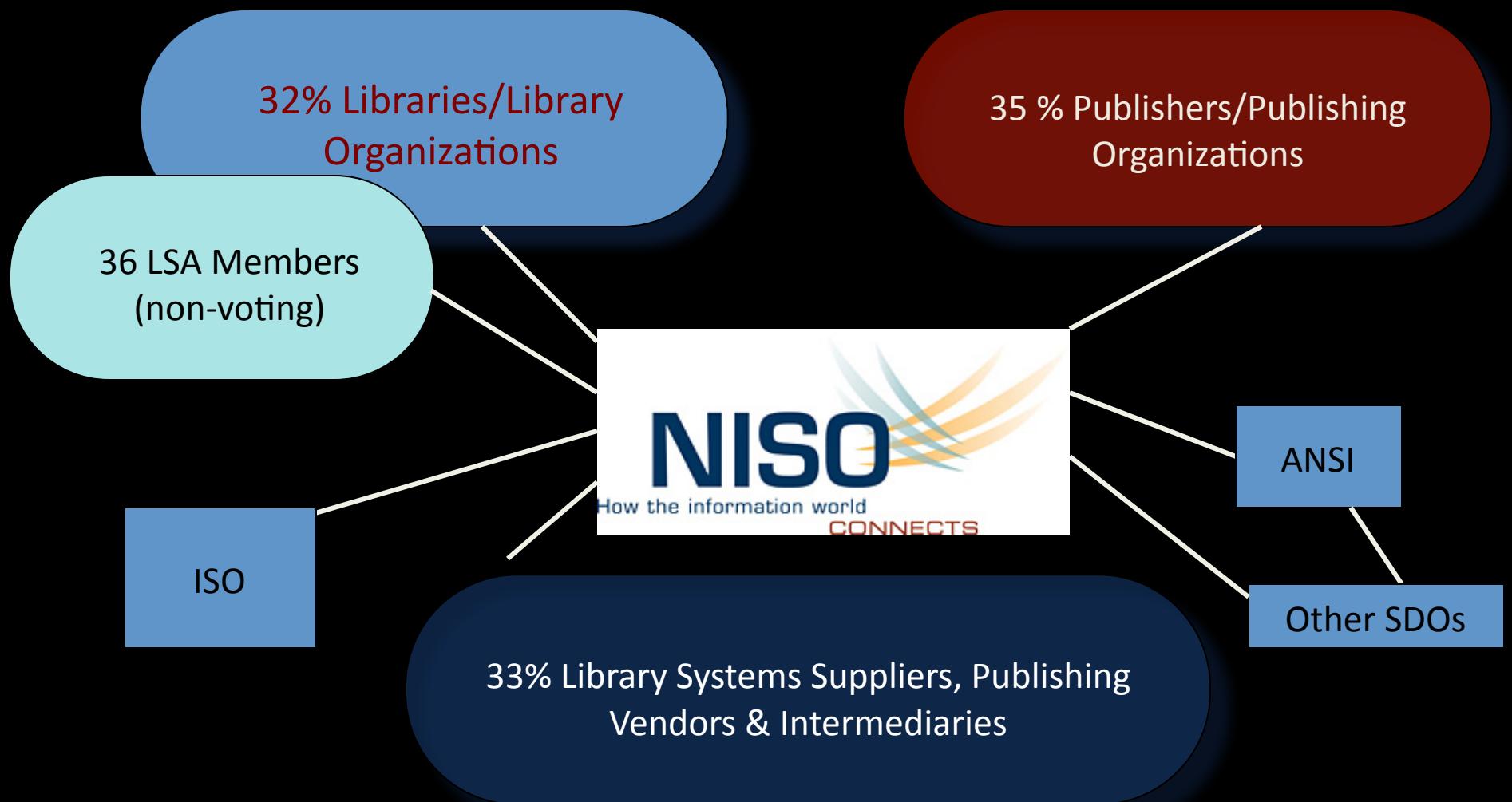
ALSO OTHER RELATED PROJECTS

DOI International Standardization

Preservation Practices

Dublin Core Metadata

National Information Standards Organization (NISO)



NISO's part of ISO Organizational Structure



Technical Committee (TC) 46 Information & Documentation

Subcommittees (SC):

- 4 - Systems Interoperability
- 8 - Performance Measurement
- 9 - Identification & Description
- 11 - Records Management

NISO manages the Secretariat of ISO TC 46, SC 9

Moving a NISO project forward

Within NISO, the process is fairly easy:

Idea is generated → Submission of proposal idea
Vetted by a leadership committee
Approved by membership
Working group organized → Addresses issue
Draft is released for public comment/review
Leadership committee vets
Membership votes to approve/amend
Publication
Promotion/training/adoption focus
Periodic review, maintenance, updating

Average timeline (launch to publication) now 24-30 months