

Putting Aging Populations at the Center of the 21st Century Global Agenda

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Global Coalition on Aging

Getting Aging Populations on The Global Agenda!



S&P 2012 Global Population Aging Report



EU Year of Healthy and Active Ageing



Global Population Ageing: Peril or Promise?



APEC Ageing Strategy



- Aspen Ideas Festival
- Stockholm Network
- Cathay Institute
- Liberty Institute



International Day of Older Persons (Oct)



OECD focus Aging carried to 2012



- International Federation on Ageing Conference: May 28 – June 1 (Prague)
- World Demographic & Ageing Forum annual meeting: Aug 27 – 30 (St. Gallen, Switzerland)



- World Health Day 4/4
- Report on Alzheimer's 4/11
- WHA 5/20 Aging and NCD Resolution
- Age-Friendly Cities conference in Taipei

...But is Aging a Global Issue?

Millennium
Development Goals

"[MDGs] have galvanized unprecedented efforts to meet the needs of the world's poorest."

- United Nations

HIV / AIDS

"The global HIV/AIDS epidemic is an unprecedented crisis that requires an unprecedented response.

- Kofi Annan

"Kyoto Protocol for Humankind transformation"
- Global Leaders Statement

Environment

Space Race

"before this decade is out...[we should] land a man on the Moon"

- John F. Kennedy

Where is
Aging



Finding The Right Formula

The Data are Compelling
It's the Right Thing to do
AND

It's in one's self-interest:

- Fiscal Sustainability
- Win 21st Century Competitiveness Race
- Market Opportunities



“No other force is likely to shape the future of national economic health, public finances, and policymaking as the irreversible rate at which the world’s population is aging.”

– Standard & Poor's
“Global Aging 2010: An Irreversible Truth”

Aging Populations

What's wrong? -- Outdated 20th Century Thinking



Old People

Health

Social Responsibility

Aged

Compassion

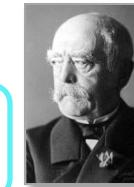
Social/Economic Changes

Economics & Growth

Commercial Goals and Workforce Changes

Life Course

Arithmetic



$$Q(x) = \frac{\alpha^n}{O(x)} = \sum_{i=0}^{n-1} c_i \alpha^i$$
$$G$$
$$\alpha_n(n) = \frac{\phi(q^n - 1)}{n}$$
$$a \in G(2^n) \rightarrow P(x) = x^n + x^2 + x^3 + 1$$

And Obsolete 20th Century Policies

Positioning Today → Tomorrow

Health

Long-term care

Preventing and curing
NCDs

Education

Nothing, Really!!!

Life-course approach to
learning

Work and Retirement

Pensions and Benefits

Innovative instruments for
active aging

Fiscal

Subsidies post-50

“Headroom” for the oldest-old who need it most



Game Changers

Bloomberg Businessweek

Feb 13, 2012 - U.S. to Boost Alzheimer's Research Funding by \$50 Million

US News & WORLD REPORT

Oct 6, 2011 - Baby Boomers Keep Learning With Continuing Education Classes

The New York Times

February 5, 2011

In a Graying Population, Business Opportunity

By NATASHA SINGER



How Aging Is Becoming (Surprise!) Sexy
The Fiscal Times | January 26, 2012

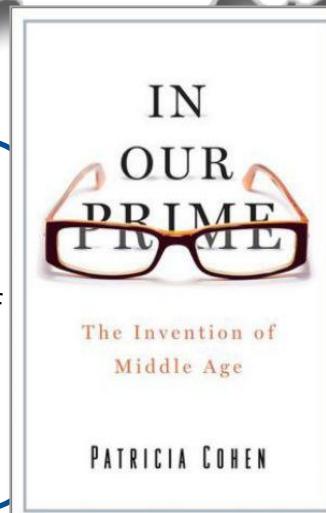
What was most remarkable about [the 2012] Golden Globe Awards in Hollywood – that impossibly trendy and ever-cool mecca of glitz and youth – was the age of so many of its winners.



Global Coalition on Aging

Is 60 really the new 40?

It all depends on how you define the middle years of life, says author Patricia Cohen. In her new book, "In Our Prime: The Invention of Middle Age," Cohen shows how technical advances, social change and shifting tastes in beauty and fashion have redefined what we consider middle age.



A Global Platform Where We Can All Win

- Adapt attitudes and behavior
 - Celebrate longevity and the “new middle age” as opportunity for personal fulfillment and wealth production.
- Commit to improvements that keep us healthy longer
 - Innovative technology enabling aging at home will improve health, cut costs.
- Support new ways to work differently and longer
 - New workplace incentive structures will nurture talent, improve skills.
- Advocate for new institutional structures fit for 21st century aging realities
 - Programs created in the 19th and 20th centuries must be adapted to ensure fiscal sustainability.





Global Coalition on Aging: Vision

Global in scope

With a diverse, cross-sector membership

Animated by an optimistic view of the longevity miracle

With a clear intellectual framework, strategy, and narrative

Focused on political advocacy to decision makers in institutions of influence in society

And powered by private-sector will, commitment and innovative solutions

Global Coalition on Aging: Members

