

Decision-making Under Risk and Uncertainty

A Federal Science Agency Perspective

Government-University-Industry Research Roundtable
June 19, 2012

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Director, National Science Foundation

NSF Is at “Ground Zero” of U.S. Science Enterprise



NSF sponsors fundamental research across all S&E disciplines and research on STEM education

< 6% overhead; NSF performs no internal research

Annually supports \approx 285,000 individuals at 1,800 institutions

> 46,500 Graduate Research Fellows (GRFs) supported by NSF since 1952. Approx. 40,000 RAs per year.

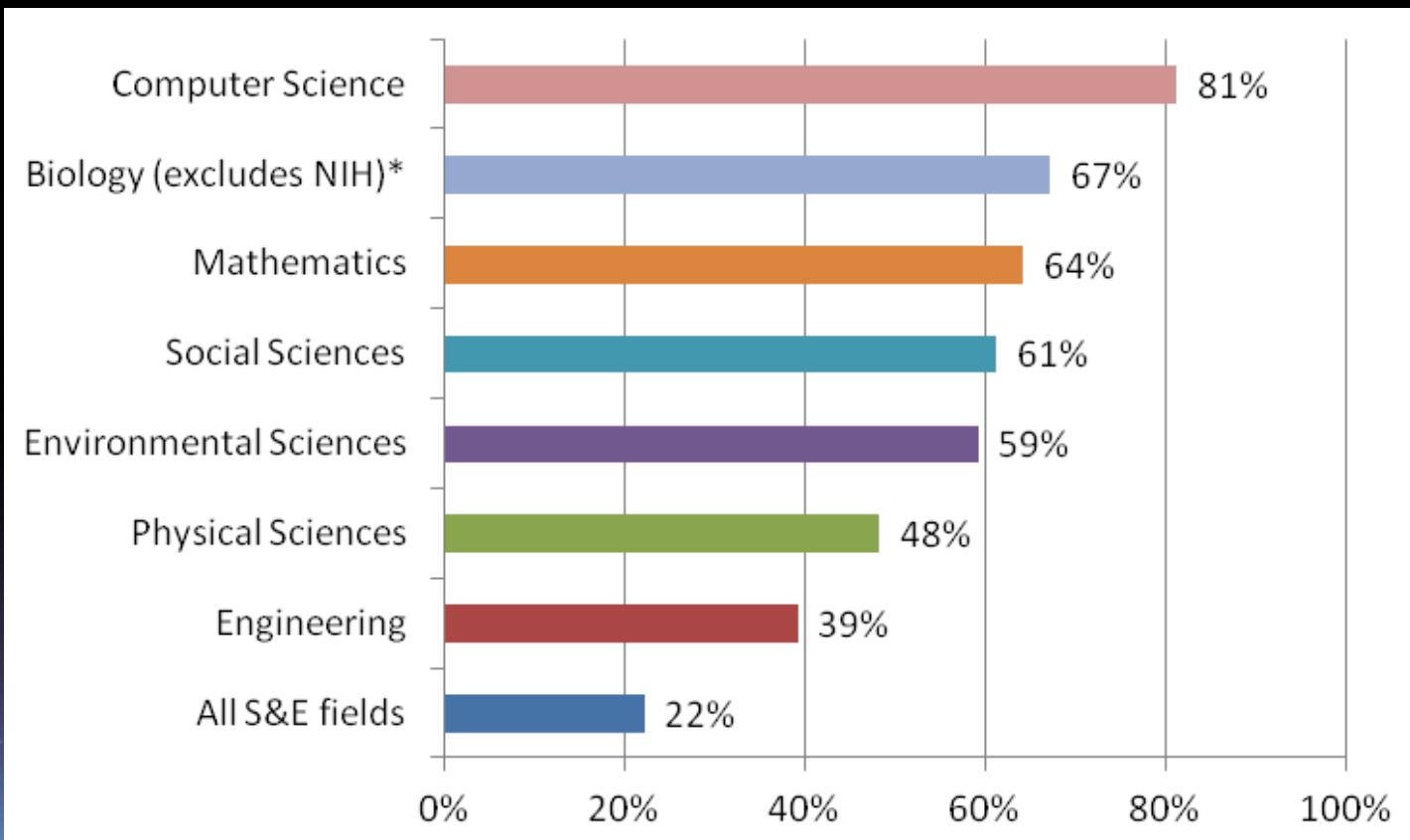
- 197 Nobel Prize laureates supported by NSF since NSF's inception (1950)
- About 510 Nobel Prizes awarded since 1951 (NSF supported 40% of those)
- 30 NSF GRFs are Nobel laureates
- 440 GRFs are members of the National Academy of Sciences

Economic and societal impact

NSF by the Numbers



NSF Support of Academic Basic Research In Selected Fields (as a percentage of total federal support in 2008)



Source: NSF Survey of Federal Funds for Research and Development

Decision-making under risk and uncertainty



Unpredictable, uneven, “sub-annual” budget planning

Irreversible damage to intellectual disciplines and innovation ecosystem based on short-term responses to transient issues

Focus on long-term issues under overwhelmingly short attention span

Strong headwinds in international competition for ideas, talent, human capital development, and innovation

Unknown, uncontrollable and unintended consequences

Risk of “losing the future”

Key discoveries will “collect dust”; “inconvenient” findings will be actively ignored

We will squander domestic S&T talent

Globalized science will not be guided by shared principles

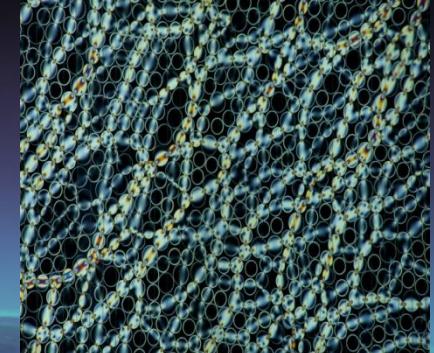
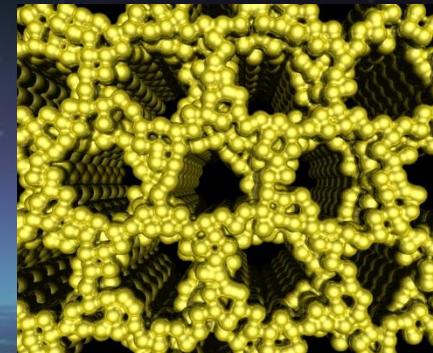
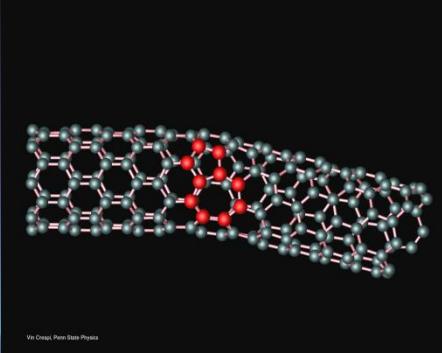
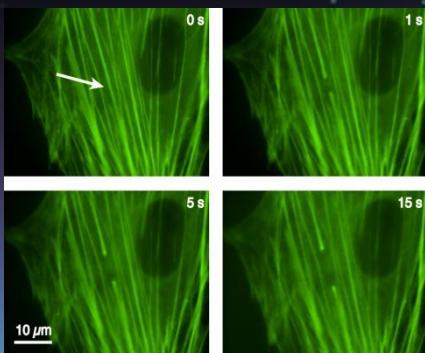
We will not fuel our fundamental science engine with the high-octane promise of interdisciplinary research

Short-term and parochial interests will overwhelm evidence-based, long-horizon scientific findings

The U.S. Innovation Ecosystem



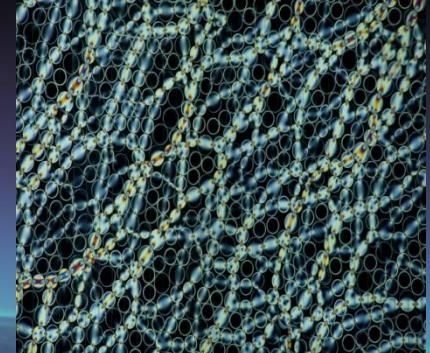
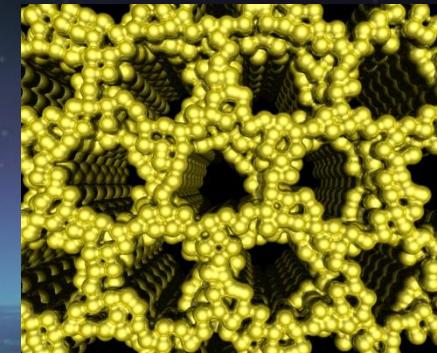
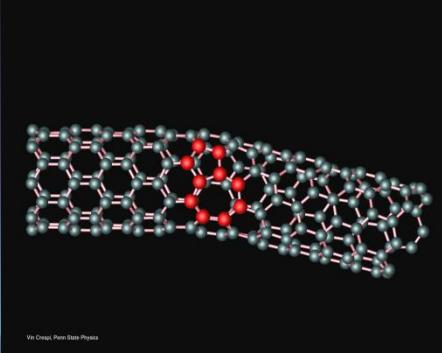
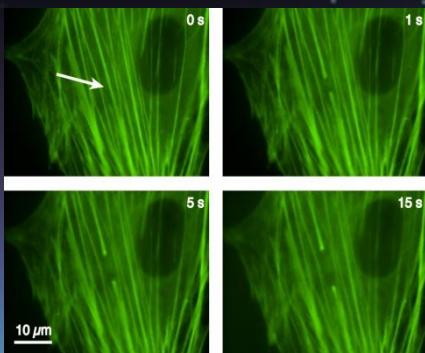
- U.S. has been a global innovation engine >50 years
- U.S. is magnet for talent from around the globe
- U.S. universities are at/near the top of global rankings
- U.S. has well-developed system of higher education with public and private support models
- U.S. has well-established infrastructure with institutions to identify, support, & nurture research, scientific ethics, & integrity
- U.S. has unique models for university-industry-national lab interactions



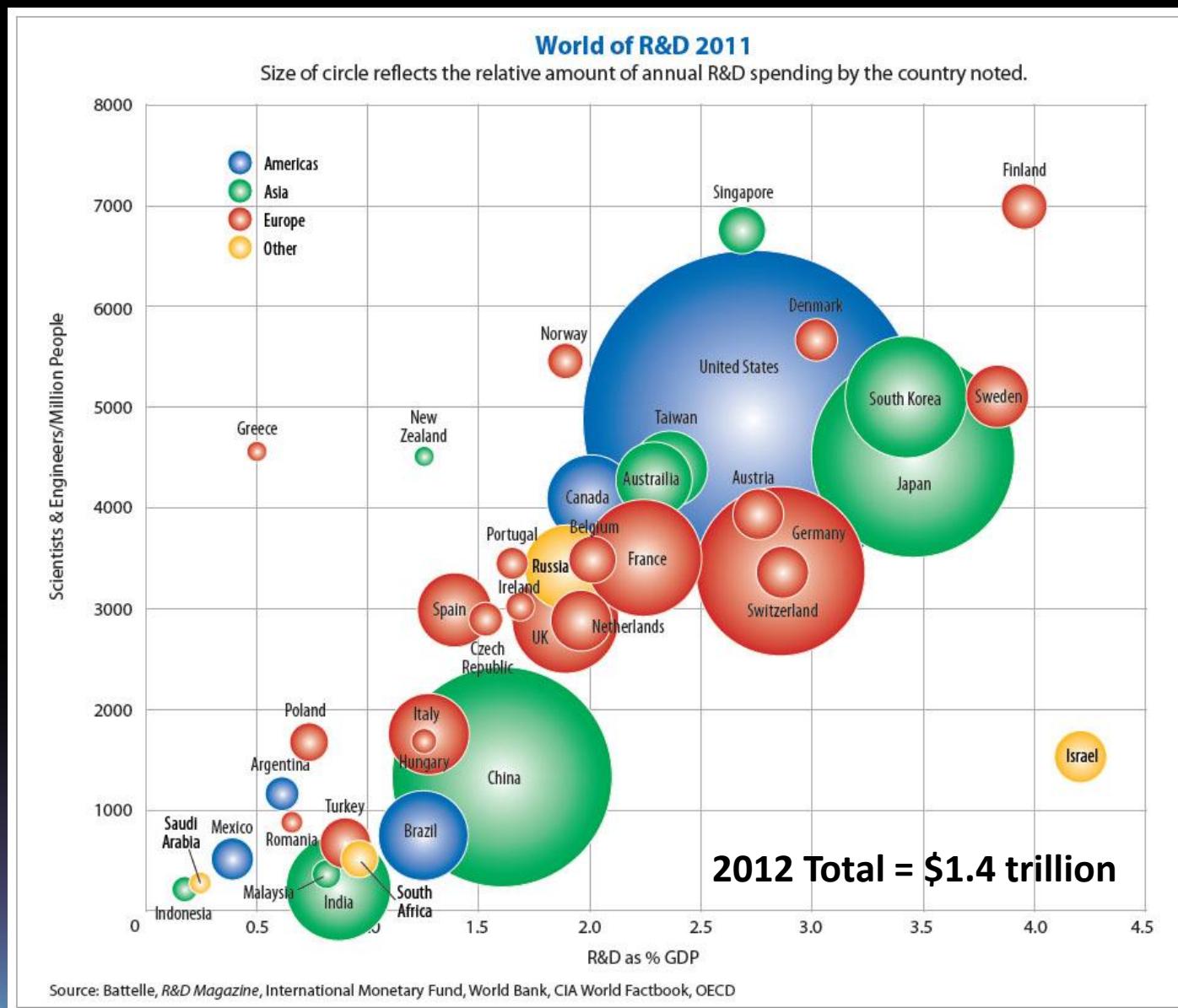
Risks to the U.S. Innovation Ecosystem



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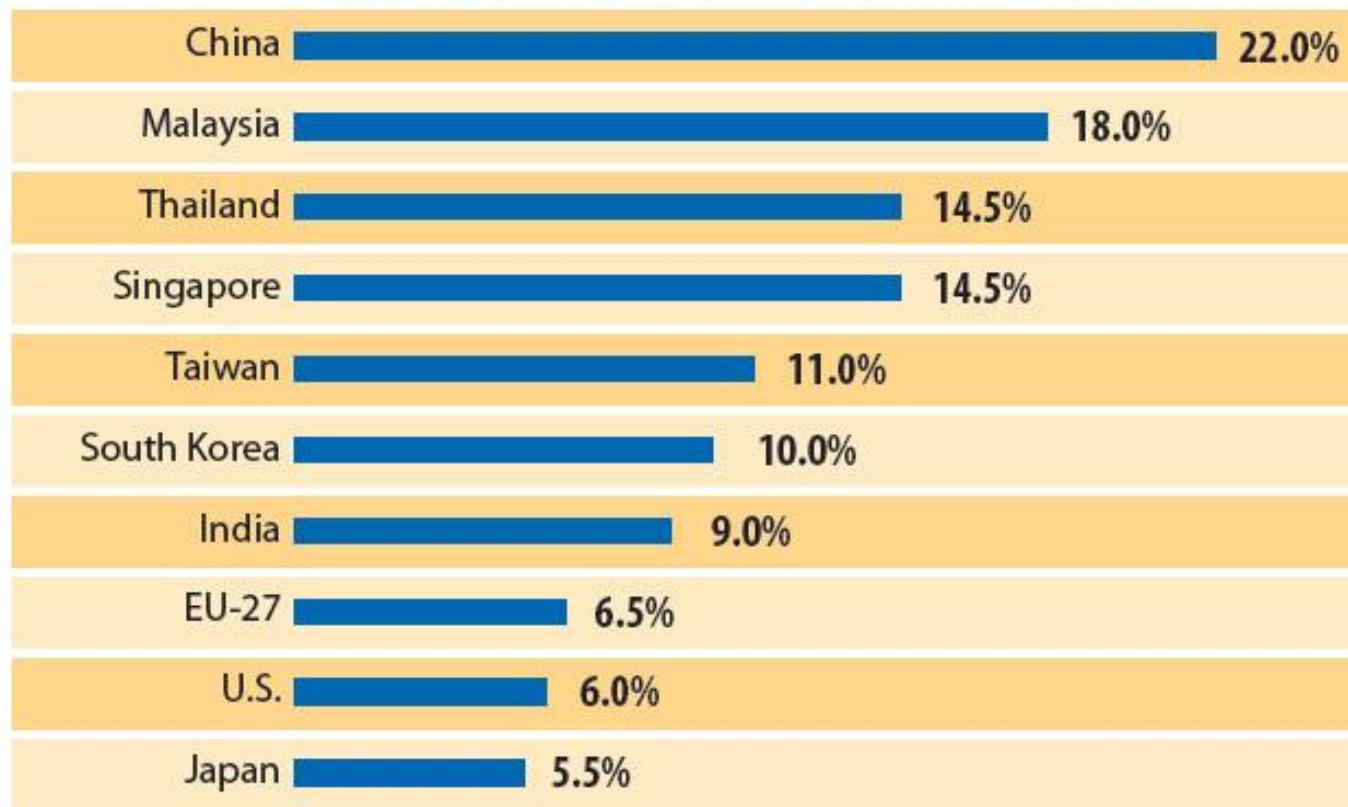
World R&D 2011





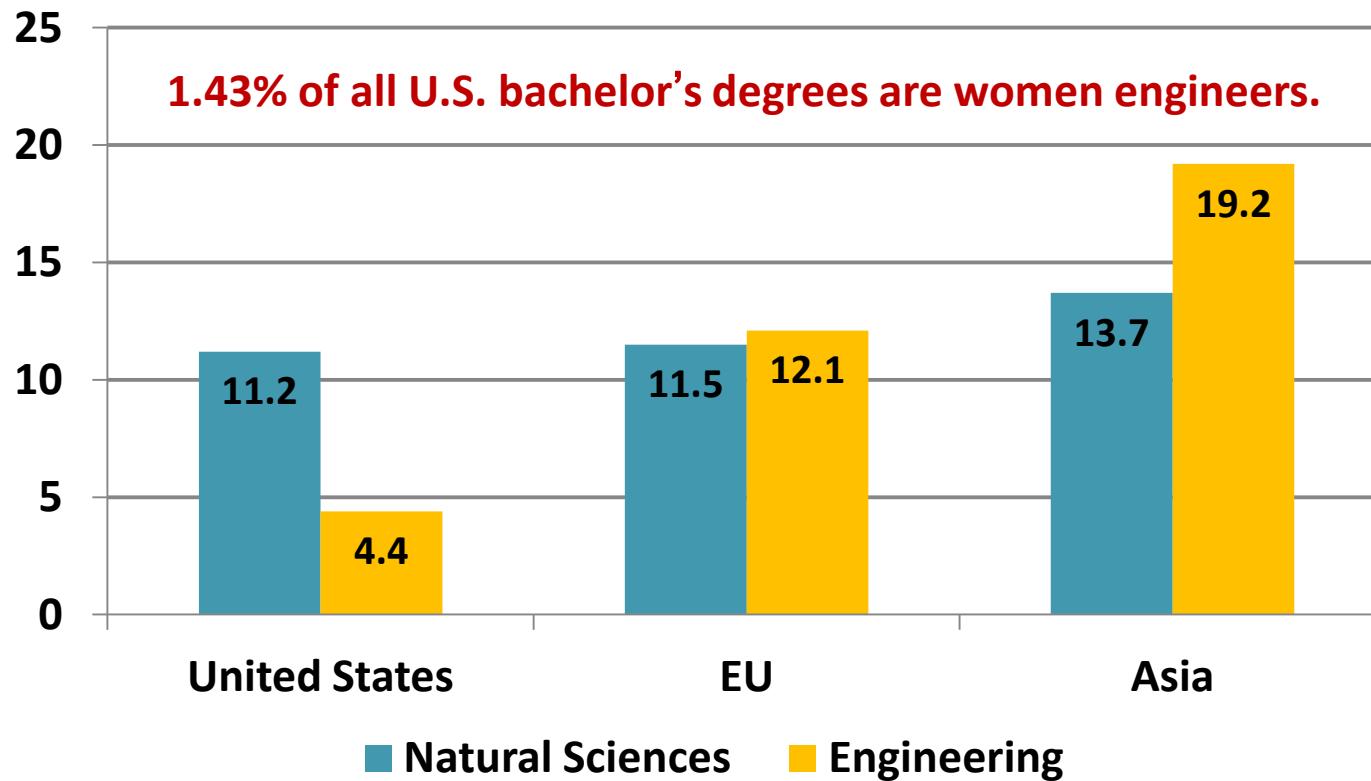
R&D Rates of Growth

Average Annual R&D Growth, 1996 to 2007



Source: Battelle, *R&D Magazine*

Risks that could undermine future innovation: Percentage of Undergraduate Degrees in the Natural Sciences and Engineering (2008)

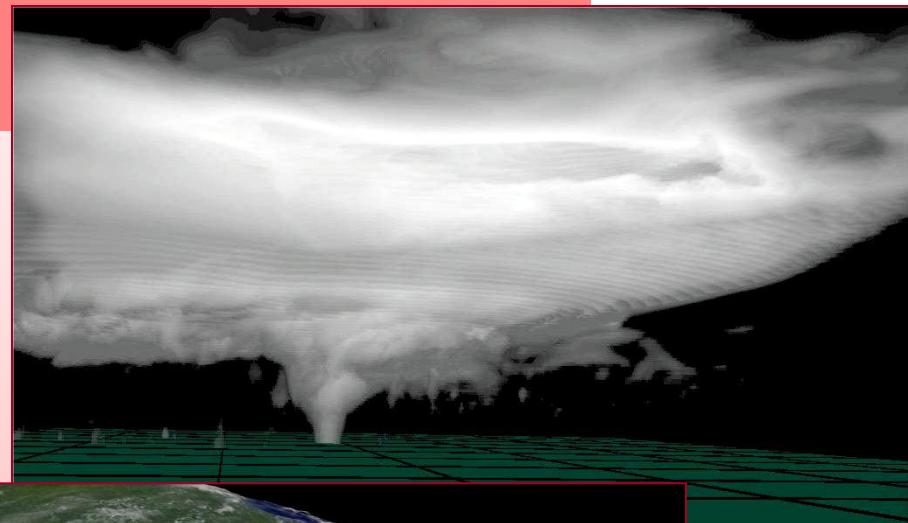


Timely and Urgent Risks in the Biosphere

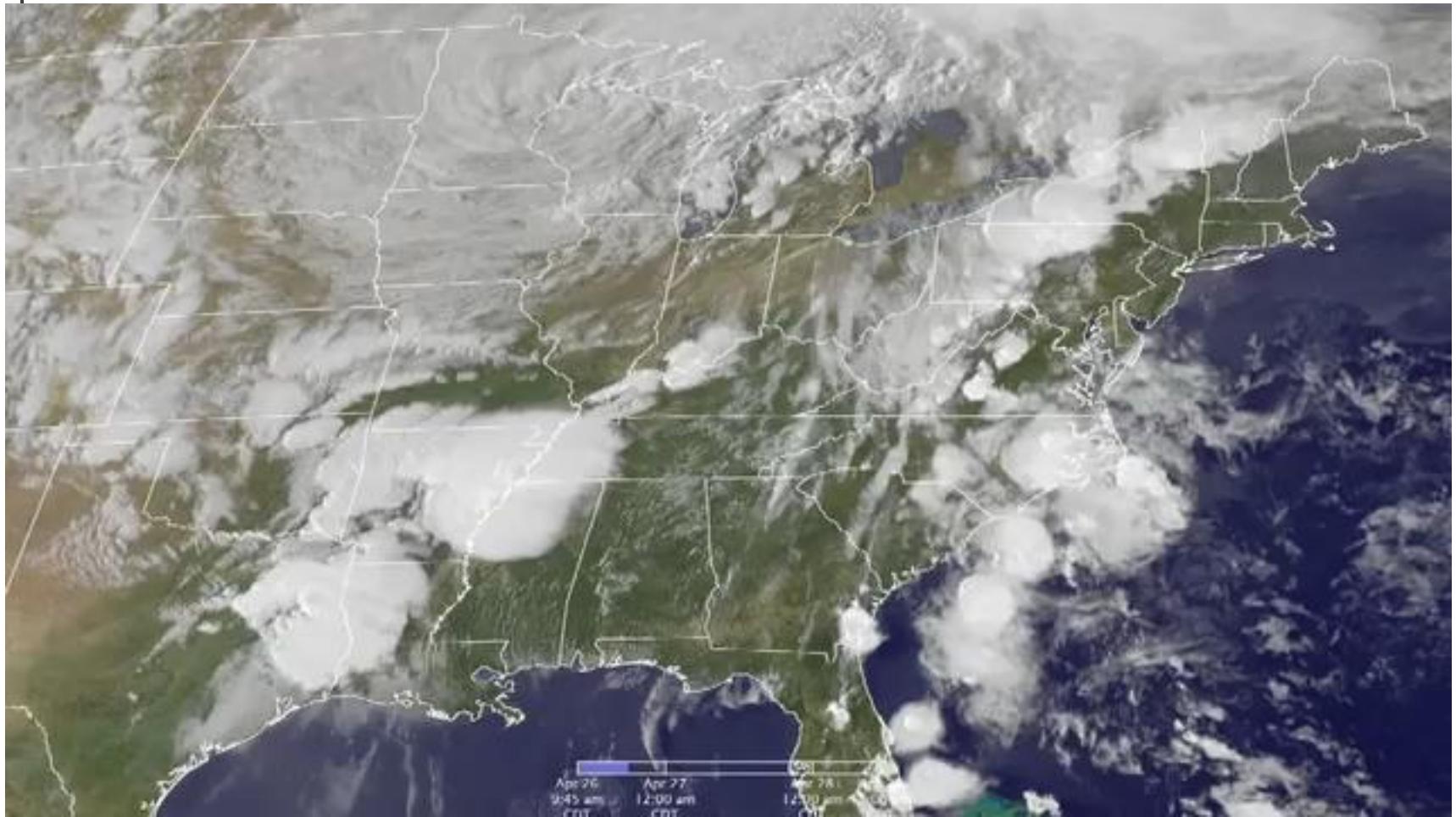
- Weather and climate forecasting
- Disaster vulnerability and responses
- Dynamics of alienation and conflict
- Economic and political dynamics
- Dynamically responsive sensors/materials
- Disease epidemiology
- Sustainable energy technologies



Better Forecast Behavior of Complex, Rapidly Changing Systems

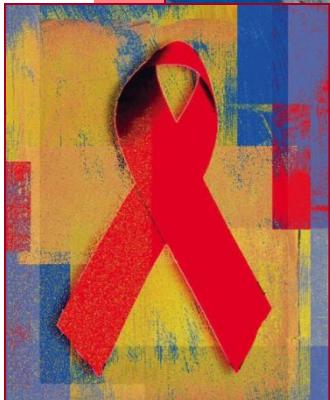


Better Forecast Behavior of Complex, Rapidly Changing Systems



Natural sciences along with social/behavioral sciences

Improve Predictions of Collective Behavior





Polar programs: Risks & rewards



Weather for South Pole Station
Today is Friday, November 18th 3:32pm



Temperature
-38.8 °C -37.8 °F
Windchill
-53.2 °C -63.8 °F
Wind
9.5 kts Grid 75
Barometer
686.2 mb (10,395 ft)

If you want to see official met data - click on this link.

Better Understand Structural Tendencies of Non-orderly Appearing Phenomena



Fundamental Science and Engineering Research and Education



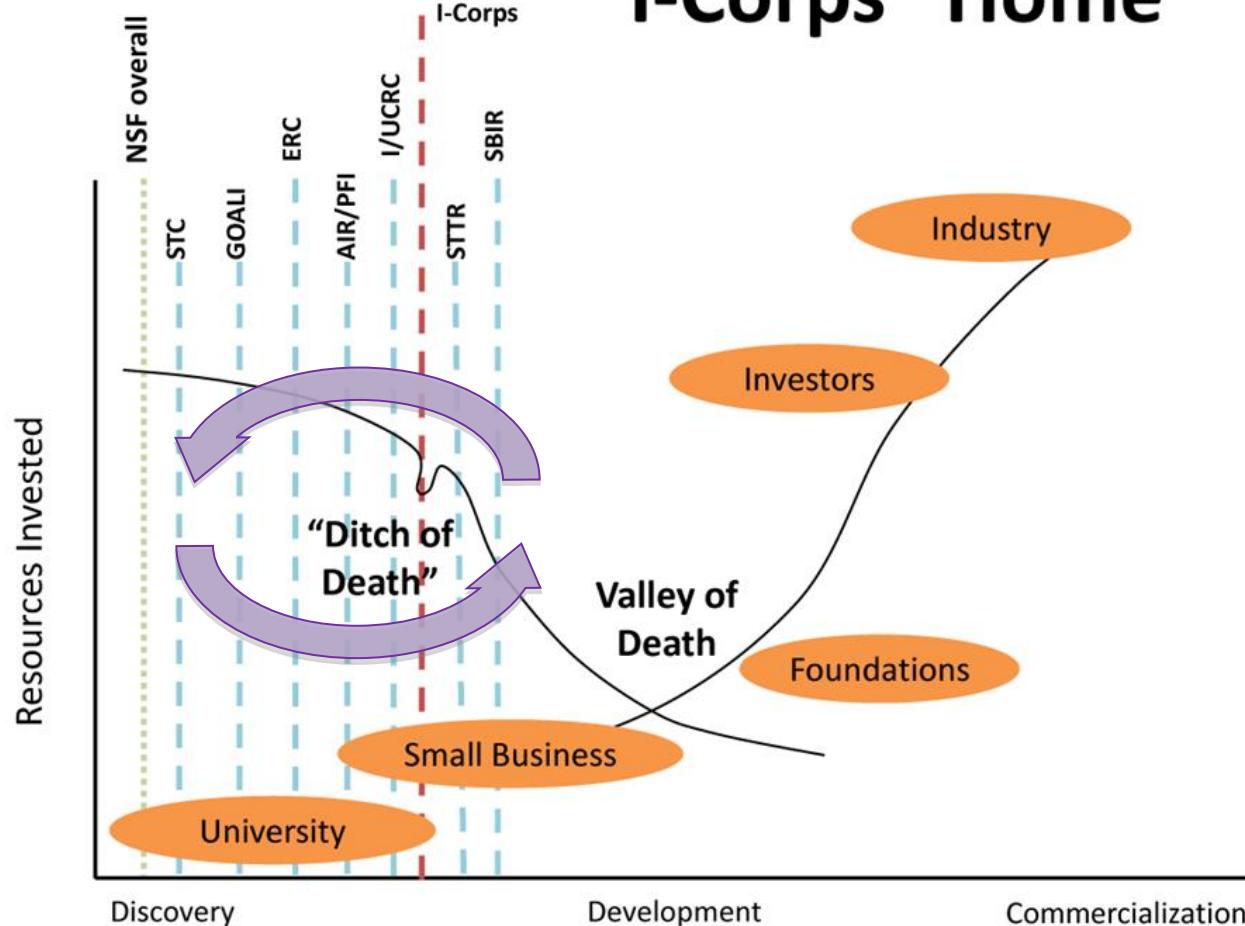
**Investing in NSF core programs to drive
progress in science, technology and innovation**
**Principled commitment to support young scientists and
to broaden participation**

Innovation Corps (I-Corps)

Launched July 29, 2011



I-Corps “Home”





SAVI: Science Across Virtual Institutes



Launched October 5, 2011

NSF Career-Life Balance Initiative

Launched September 26, 2011

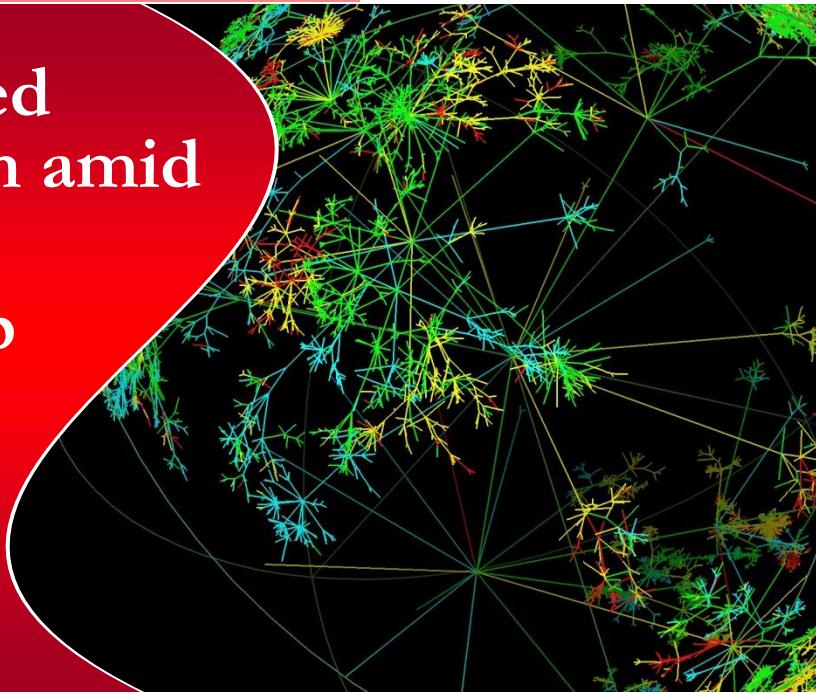




*Global Science
Engagement and Cooperation*

Global Science

- Identify and implement shared principles for collective action amid stiff global competition
- Leverage better for leadership during times of severe fiscal constraint





Inaugural Summit at NSF
May 2012
Arlington, VA



Next meeting.....

Co-hosted by Brazil and Germany
Berlin, 28-29 May, 2013

Good science anywhere is good for science everywhere
provided that

NSF RAPID Awards Aimed Squarely at Risk

Deepwater Horizon Oil Spill



Key information:

- Extent of the plume
- Composition of the oil mixture



RAPID award deployment of the NSF-funded underwater vehicle *Sentry* in the Gulf of Mexico.

NSF RAPID Grants Address Risk & Uncertainty

Deepwater Horizon Oil Spill

Total RAPID Awards: >70

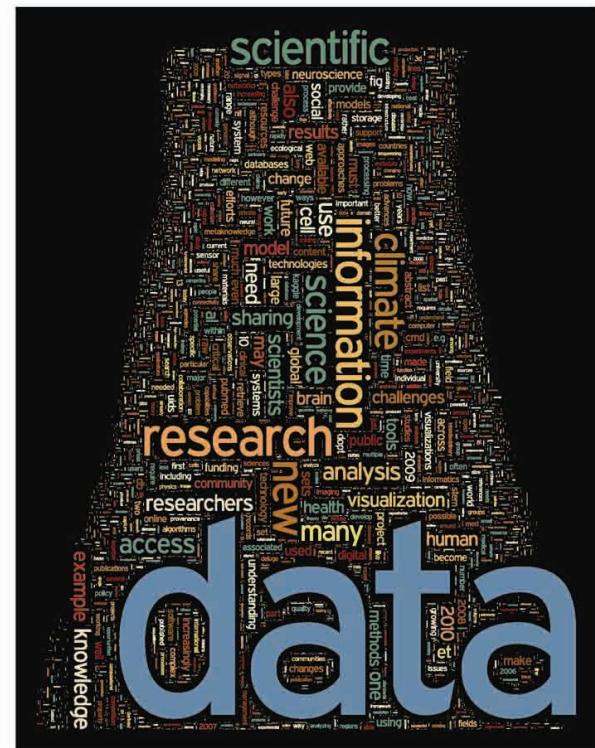
RAPID Awards: \$9M

Total Ship Costs: >\$5M



Explosive Growth in Size, Complexity, & Data Rates

- **Enormous static or streaming data sets** are generated by modern experiments and observations
 - **Automatic extraction of new knowledge** about the physical, biological, and cyber world continues to accelerate
 - **Data-driven discovery** is revolutionizing scientific exploration and engineering innovations
 - Multi-cores, concurrent and parallel algorithms, virtualization and advanced server architectures will enable **data mining and machine learning**, and **discovery and visualization**



A word cloud generated from all of the content from the Dealing with Data special section. From *Science* (Feb 11, 2011) 331 (6018). Reprinted with permission from AAAS.

Big Data & Sustainability Research

- Expeditions in Computing: Data-driven Understanding of Climate Change
- Coupled Natural & Human Systems: Understanding Consequences of Water-use Decisions in Arctic
- Earth Systems Modeling: A Regional Earth-system Model of the Northeast Corridor
- Water Sustainability & Climate: Regional Climate Variability & Patterns of Urban Development

Risk: Will We Have the Skilled People for Big Data?

“By 2018 the United States alone faces a shortage of 140,000 to 190,000 people with analytical expertise and 1.5 million managers and analysts with the skills to understand and make decisions based on the analysis of big data.”

McKinsey&Company

McKinsey Global Institute

May 2011

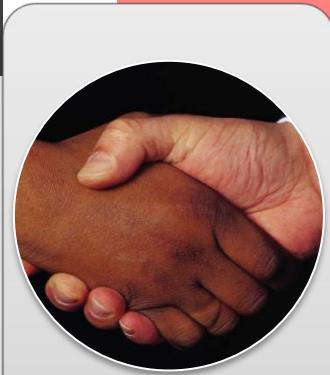


Big data: The next frontier for innovation, competition, and productivity



Source: McKinsey&Company (May 2011), “Big data: The next frontier for innovation, competition, and productivity.” Available at: http://www.mckinsey.com/Insights/MGI/Research/Technology_and_Innovation/Big_data_The_next_frontier_for_innovation

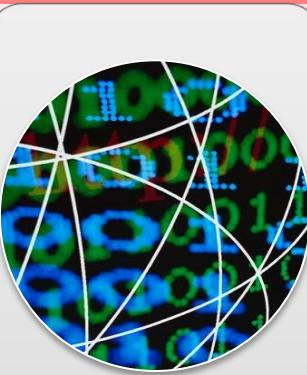
NSF Strategy to Address Big Data



Scientific
community
building and
governance



Cyber-
infrastructure



Foundational
research



Education and
workforce
development



Prizes and
competitions

NSF Big Data Strategy

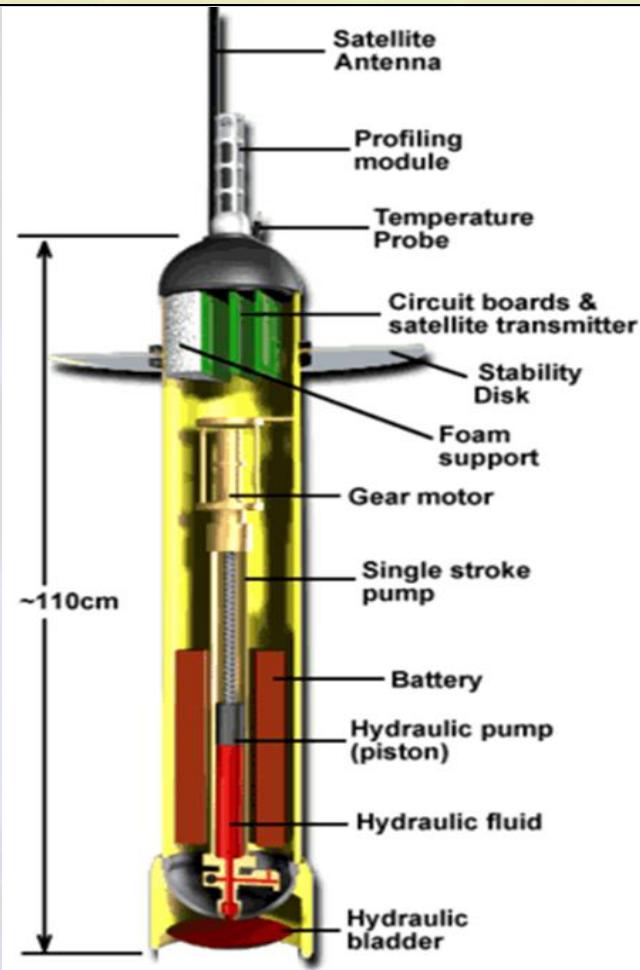


Understanding our ecosystem



Cyber-Enabled Networks

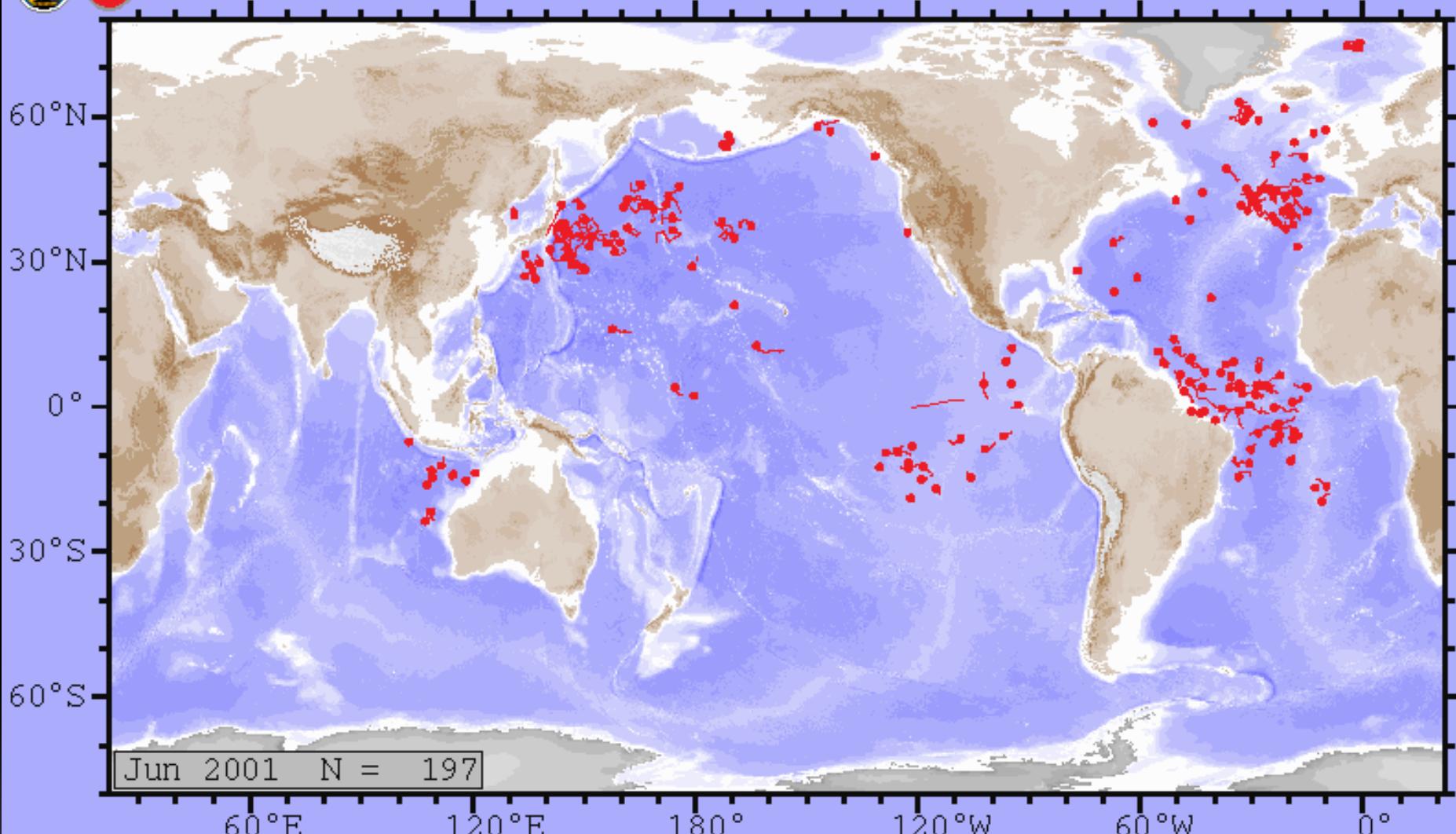
Made possible by more than three decades of float technology research.





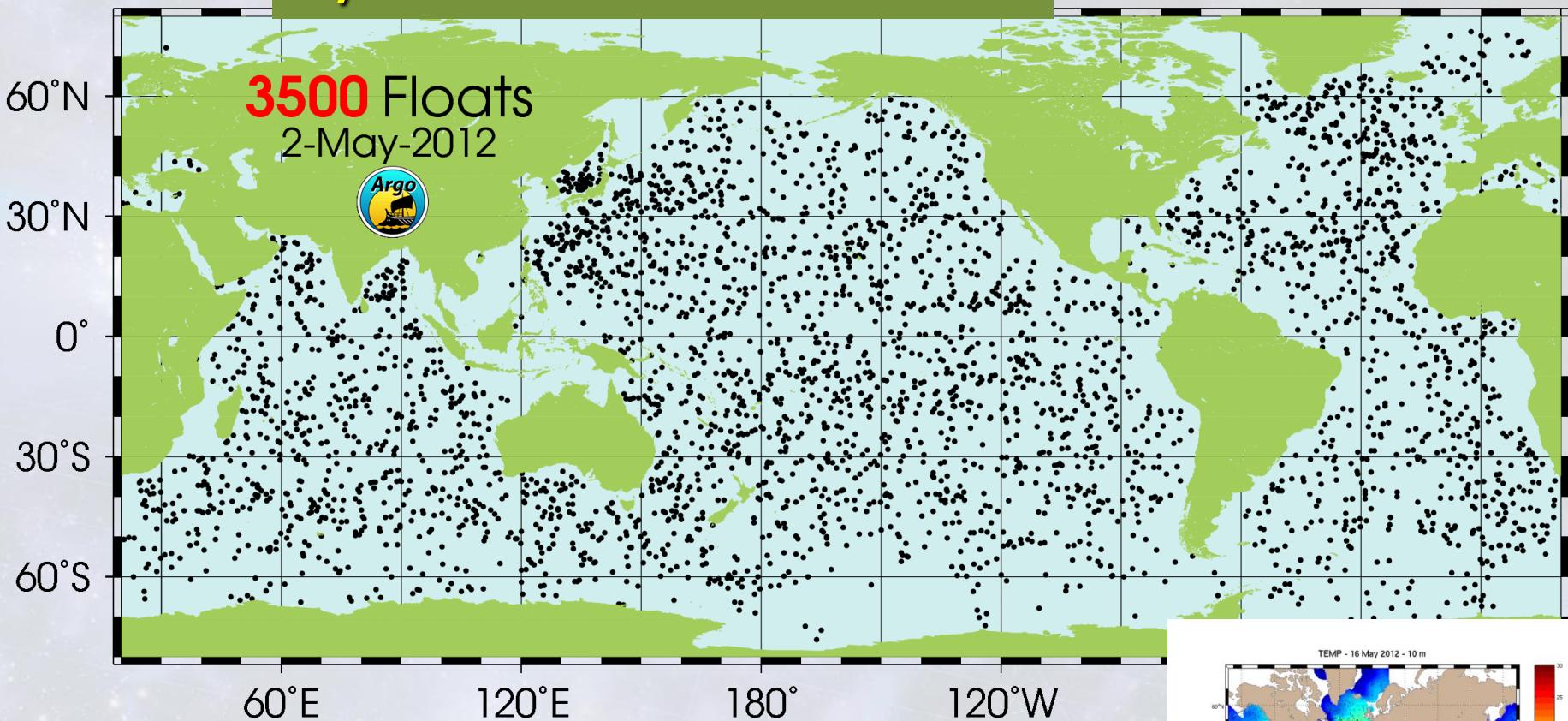
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Tail length = 100 days.

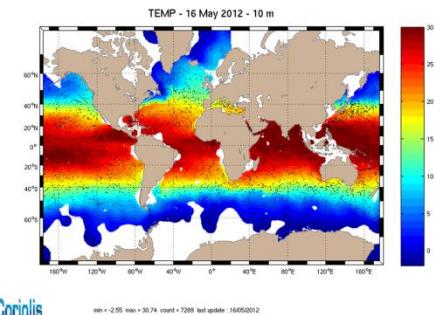


Cyber-Enabled Networks

Cyber-Enabled Networks



More than 50 NSF awards related
to the network and its results...



Volcanic Eruptions

- 2010 eruption of Eyjafjallajökull
- Over 100,000 flights cancelled¹
- \$1.7B airline industry loss
- Four NSF awards (including two CAREER awards and a RAPID RUI)

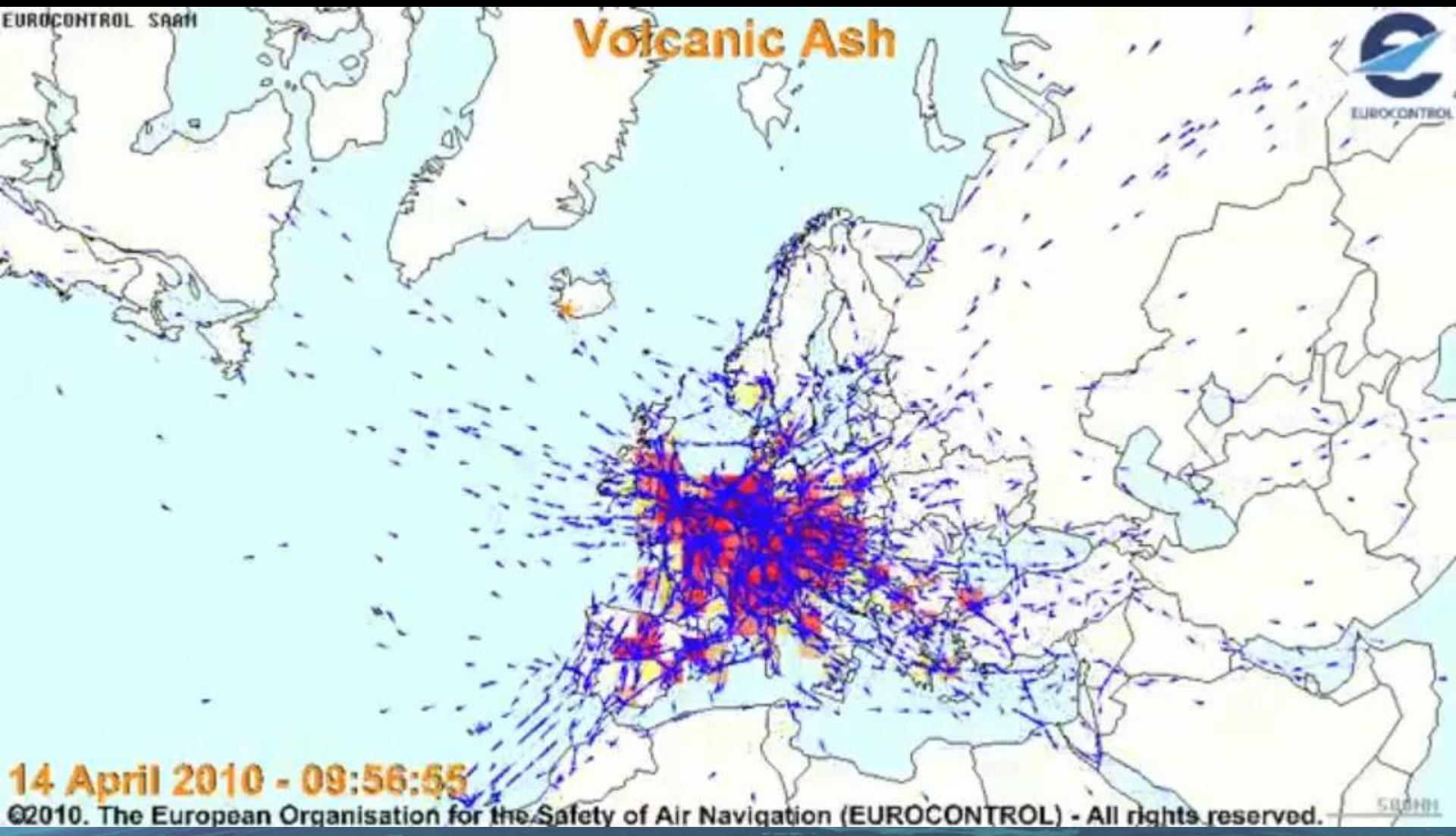


Photo by Bjarki Sigursveinsson

¹<http://www.eurocontrol.int/articles/volcanic-ash-cloud-timeline-2010-events>

Volcanic Ash and Plane Tracks

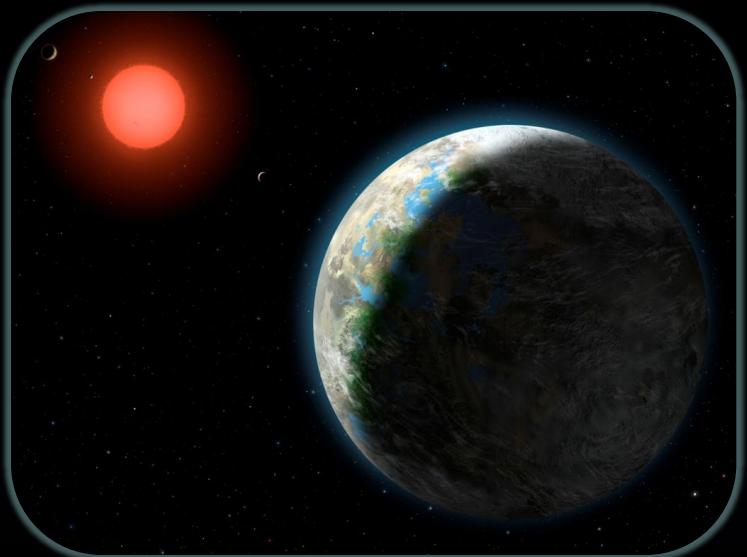
(courtesy of ITO Data Visualizations/EUROCONTROL)



14 April 2010 - 09:56:55

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New Era of Science



Era of Observation
(Theory, experiment,
computation, “citizen science”)



Era of Data and
Information