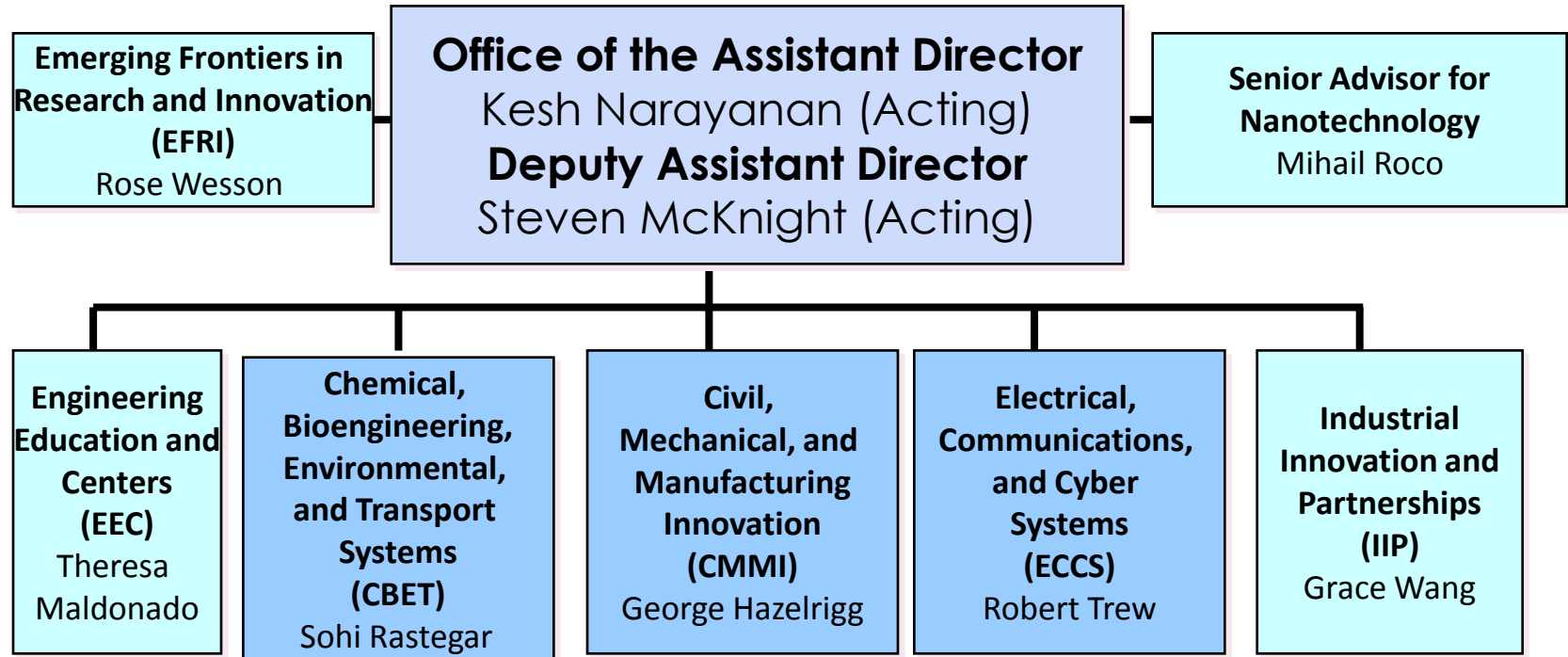


**The Industry/University Cooperative Research
Centers (I/UCRC) Program**
December 13, 2012

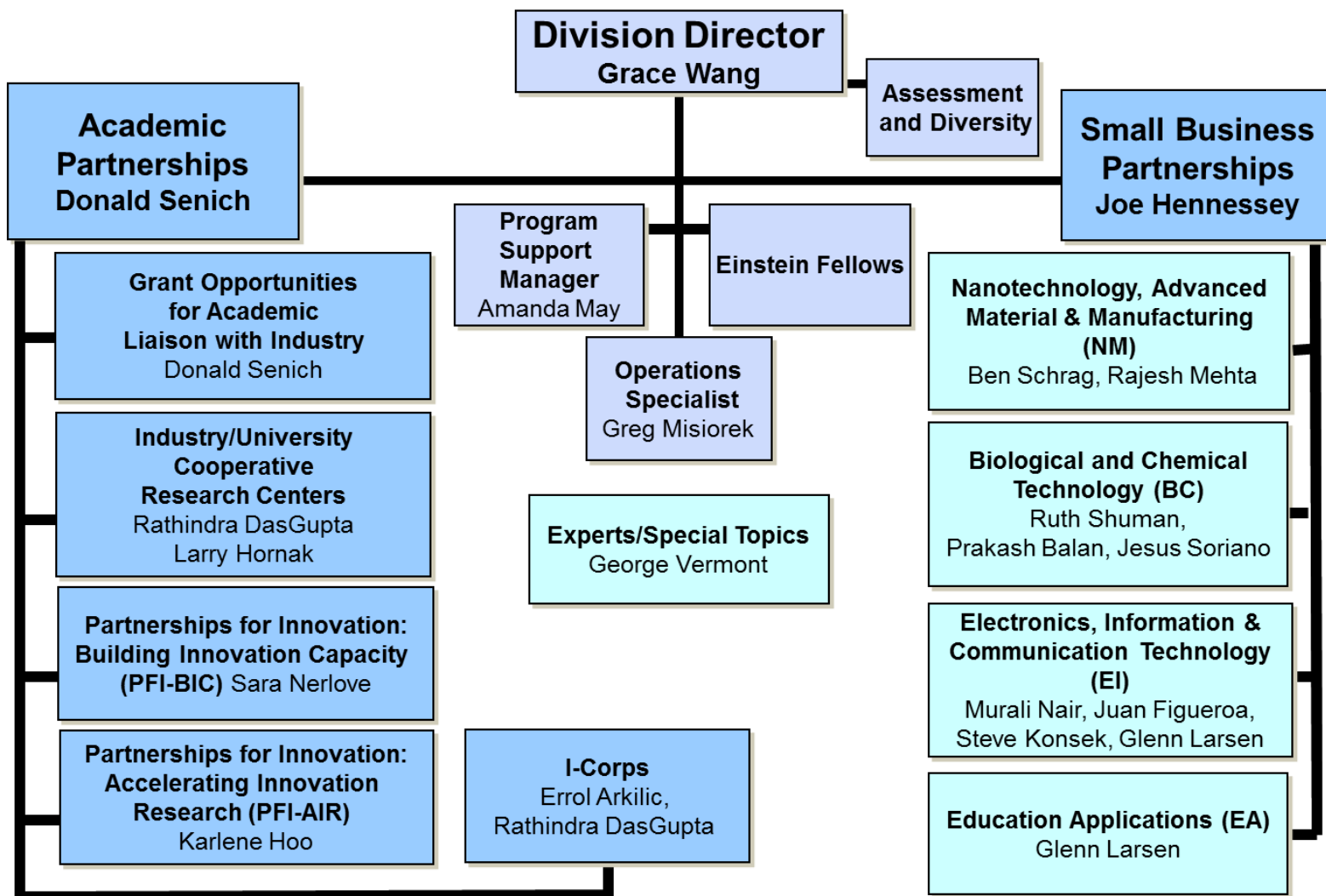
Rathindra (Babu) DasGupta and Larry Hornak
I/UCRC , IIP Division
National Science Foundation

*Welcome to the Industry / University
Cooperative Research Centers*

Directorate of Engineering



Industrial Innovation and Partnerships



The Industry/University Cooperative Research Centers (I/UCRC) Program

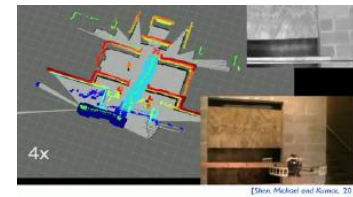
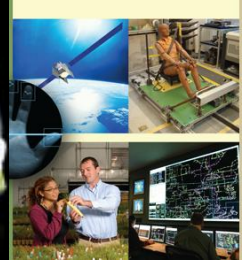
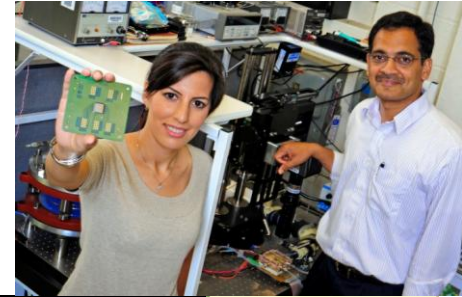
Mission:

- To contribute to the nation's research infrastructure base by **developing long-term partnerships among industry, academe and government**
- To leverage NSF funds with industry to **support graduate students performing industrially relevant fundamental research**

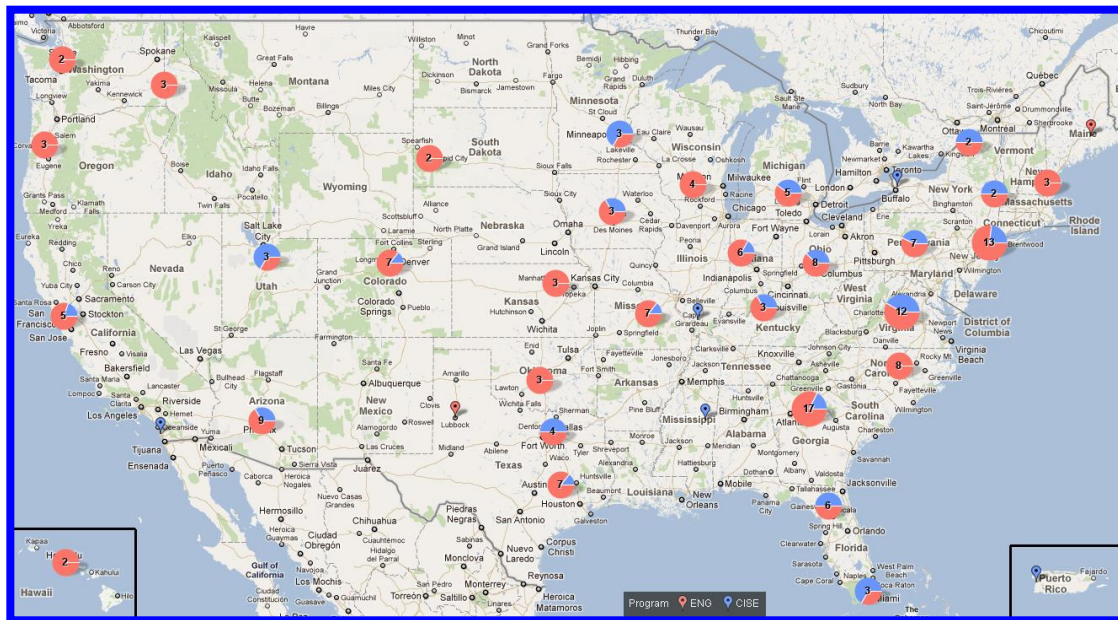
Vision:

- To **expand the innovation capacity of our nation's competitive workforce** through partnerships between industries and universities

Over 30 years of fostering and growing long-term trusted relationships between Industry and academe based on shared value



I/UCRC Fast Facts – FY11 Snapshot



National Scope of I/UCRCs

ENG – Engineering

CISE – Computer and Info. Sci and Eng.

Program Funding

- \$15M in Program Funding (ENG, CISE)
- \$118M in Total Center Funding,
- **Nearly 8:1 Leveraging of NSF funds.**

Centers Nationally:

- **61 Centers with 178 Sites**
- **Over 760 Members** representing over 500 distinct organizations holding over 1000 Memberships

- 55% Large Business, 23% SB, 15% Federal Members

Students

- **600 graduated in 2010, over 30% hired by members**
- 225 PhDs, 249 MS & 128 UGs graduated in 2010, trained in Center research

Sustainability

- 44 Graduated I/UCRCs remain in operation in 2010 true to model

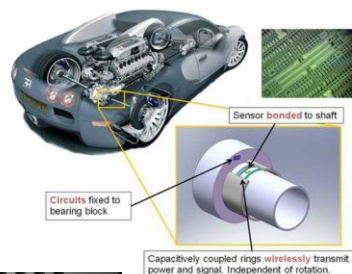


Industry/University Cooperative Research Centers

See Directory at www.nsf.gov/eng/iip/iucrc

Advanced Electronics Fabrication and Processing

Berkeley Sensor & Actuator Center – UC-Berkeley, UC-Davis
 Center for Advanced Vehicle and Extreme Environment Electronics – Auburn
 Center for Design of Analog Digital Integrated Circuits – WSU, OSU
 Center for Dielectric Studies – PSU
 Center for Electromagnetic Compatibility – MUST, Clemson, Oklahoma, Houston,
 Cooling Technologies Research Center – Purdue



Advanced Manufacturing

Center for Friction Stir Processing – BYU, MUST, South Carolina, SDSMT, Wichita State
 Center for Particulate and Surfactant Systems – UF, Columbia
 Laser and Plasma for Advanced Manufacturing – UVA, Michigan, SMU, Illinois
 Membrane Science, Engineering and Technology Center – NJIT, Colorado
 Intelligent Maintenance Systems – Cincinnati, Michigan, MUST
 Smart Vehicles Concepts – Ohio State, Texas A&M

Biotechnology, Health & Safety

Center for Agricultural, Biomedical, and Pharmaceutical Nanotechnology – Illinois
 Center for Biophotonic Sensors and Systems – Boston University, UC-Davis
 Center for Pharmaceutical Development – Georgia Tech, UK
 Bio Energy Research and Development – SDSMT, Hawaii-Manoa, NCSU, Stony Brook
 Center for Health Organization Transformation – Texas A&M, Northeastern, PSU, Georgia Tech
 Child Injury Prevention Studies – UPENN, Ohio State



Industry/University Cooperative Research Centers

Advanced Materials

Advanced Processing and Packaging Studies
– Ohio State, UC Davis, NCSU

Center for Advanced Non-Ferrous Structural
Alloys – CSM, North Texas

Center for Energy Harvesting Materials and
Systems – Virginia Tech, UT-Dallas

Center for Integrative Materials Joining
Science for Energy Applications – Ohio
State, Lehigh, Wisconsin - Madison , CSM

Center for Metamaterials – CUNY, Western
Carolina, UNCC, Clarkson

Computational Materials Design – PSU,
Georgia Tech.

Center for Nondestructive Evaluation – Iowa
State

Ceramics, Composites and Optical Materials
Center – Clemson, Rutgers

Wood-Based Composites Center – Virginia
Tech, OSU

Civil Infrastructure Systems

Center for Electric Vehicles - Transportation and
Electricity Convergence – UT-Austin, Texas
A&M

Center for the Integration of Composites into
Infrastructure - WVU, Rutgers, NCSU, Miami

Grid-Connected Advanced Power Electronic
Arkansas-Fayetteville, South Carolina

Energy & Environment

Center for Advanced Forestry Systems –
NCSU, Georgia , Idaho , Maine ,
Washington, Virginia Tech , OSU, Purdue,
Florida

Center for Fuel Cells (CFC) – South Carolina,
Connecticut

Center for Resource Recovery and Recycling
– WPI, CSM, Katholieke Universiteit
Leuven

Energy-Efficient Electronic Systems Center –
Binghamton, UT-Arlington, Villanova

Next Generation Photovoltaics – UT-Austin,
Colorado State

Power Systems Engineering Research Center
– Arizona State, UC-Berkeley , CMU, CSU,
Cornell, Georgia Tech, Howard, Illinois,
Iowa State, Texas A&M, Washington
State, Wichita State, Wisconsin

Silicon Solar Consortium – NCSU, Georgia
Tech

Water and Environmental Technology –
Temple, U. of Arizona, Arizona State

Water Equipment & Policy – Wisconsin-
Milwaukee , Marquette



Industry/University Cooperative Research Centers

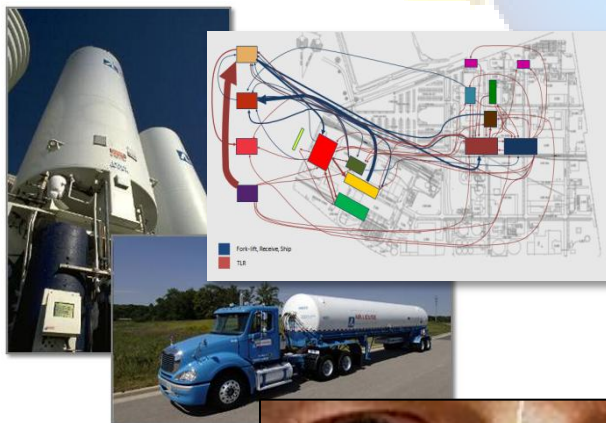
System Design & Simulation

Advanced Space Technologies Research & Engineering Center – Florida , NC A&T State

Center for e-Design – Virginia Tech, Iowa State, Massachusetts-Amherst , Central Florida, CMU, SUNY Buffalo, BYU, Puerto Rico-Mayaguez , Wayne State

Center for Excellence in Logistics and Distribution – Arkansas , Oklahoma, Oklahoma State, Clemson, Missouri , Virginia Tech, Arizona State, UC-Berkeley

Telecommunications (Connection One) – Arizona State, Ohio State, Hawaii, Rensselaer, Arizona



Information, Communication & Computing

Advanced Knowledge Enablement – Florida Intl, Florida Atlantic, Dubna Intl

Autonomic and Cloud Computing – Florida , Mississippi State, Arizona, Rutgers

Center for Identification Technology Research – Clarkson, Arizona, WVU

Center for Research in Intelligent Storage – Minnesota, UC-Santa Cruz,

Center for Surveillance Research – Ohio State, Wright State

Center on Optical Wireless – PSU, Georgia Tech
Embedded Systems – Arizona State, Southern Illinois-Carbondale

Experimental Research in Computer Systems – Georgia Tech, Ohio State

Hybrid Multicore Productivity Research - UMBC, UC-San Diego, Georgia Tech

Net-Centrics System and Software – North Texas , UT-Dallas , Southern Methodist, Arizona State, MUST

Center for High-Performance Reconfigurable Computing – Florida , BYU, GW, Virginia Tech
Safety, Security, Rescue Research – Minnesota, Denver, UPenn

Visual and Decision Informatics – Louisiana-Lafayette, Drexel,

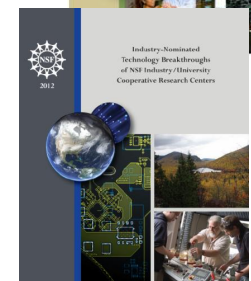
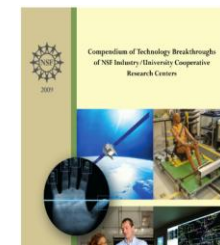
Wireless Internet Center for Advanced Technology
Polytechnic Inst of NYU, UVa, Virginia Tech, Auburn, UT-Austin





I/UCRC: A Few Success Stories

- **Edison Welding Institute:**
 - Years funded: 1979-1990. Now an independent research entity; self-sustaining for 19 years
 - EWI fuels *manufacturing technology advancement* for companies throughout Ohio
- **Center for Electromagnetics Research (now called CenSSIS)**
 - Years funded: 1985-1998, Primary site at Northeastern University
 - Received an ERC award in year 2000 and became Center for Subsurface Sensing and Imaging Systems
- **Center for Non-Destructive Evaluation (Phase III)**
 - NDE Technologies, Inc founded in 1997 (licensed from the center)
 - Suite of NDE software programs
- **Center for High Performance Reconfigurable Computing**
 - Supercomputer Novo-G (the most powerful reconfigurable computer that can rearrange its internal circuitry to suit the task at hand) developed at the University of Florida
- **Center for Autonomic Computing**
 - Spin-off company (Avirtek, Inc)
 - Pioneering innovative autonomic management solutions



See the IUCRC Compendium at
www.nsf.gov/eng/iip/iucrc/tech_breakthroughs.jsp





Sam's Club and Univ. of Arkansas CELDi Retail Logistics Project

Project Goal: Maintain or improve in-stock performance at clubs while reducing club inventory



Savings Made Simple



With the use of a custom-built simulation model of the Sam's Club supplier replenishment process, the University of Arkansas team was able to determine improved supplier reordering points to improve logistics.



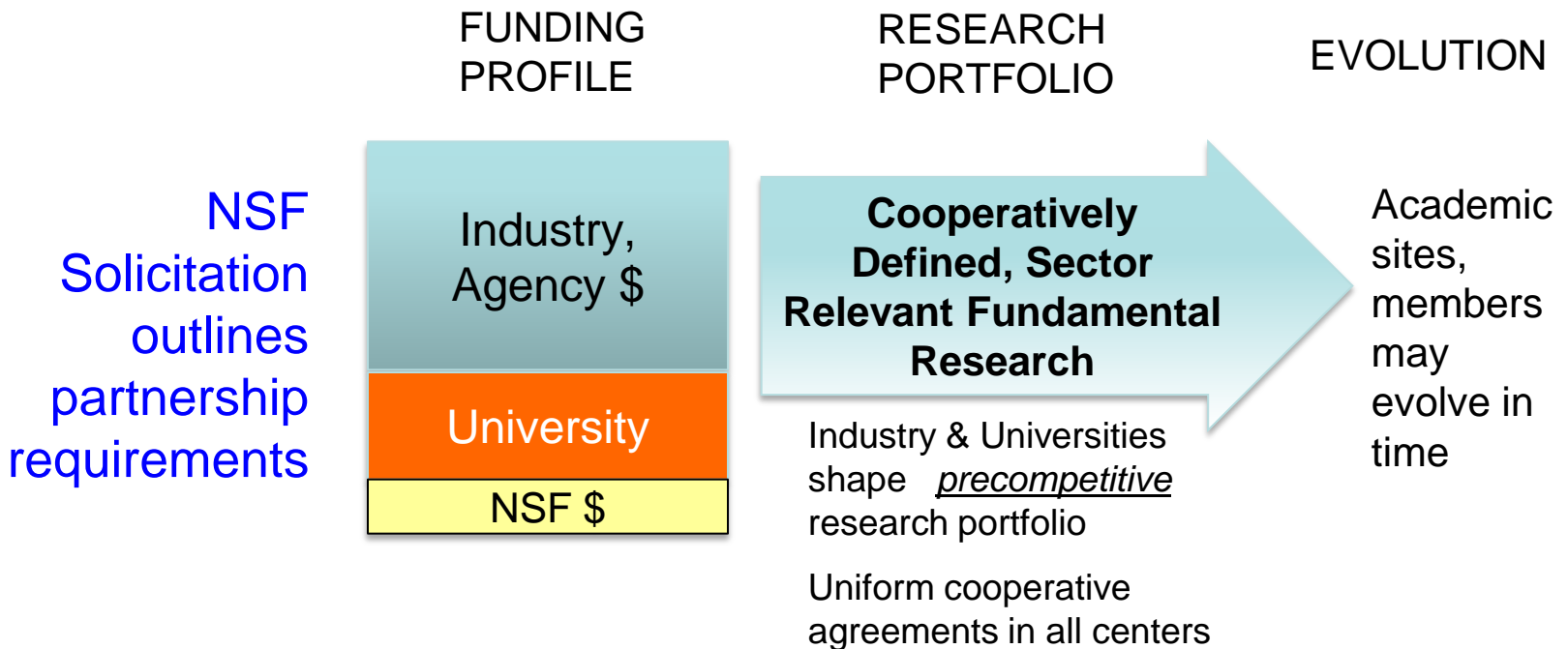
Project Outcomes:

- System wide deployment
- Significant inventory reduction
- Improved in-stock performance
- Estimated as a \$60M annual impact
- Students: 1 M.S.



I/UCRC Approach

The NSF provides the framework for industry to realize early and ongoing value from university fundamental research

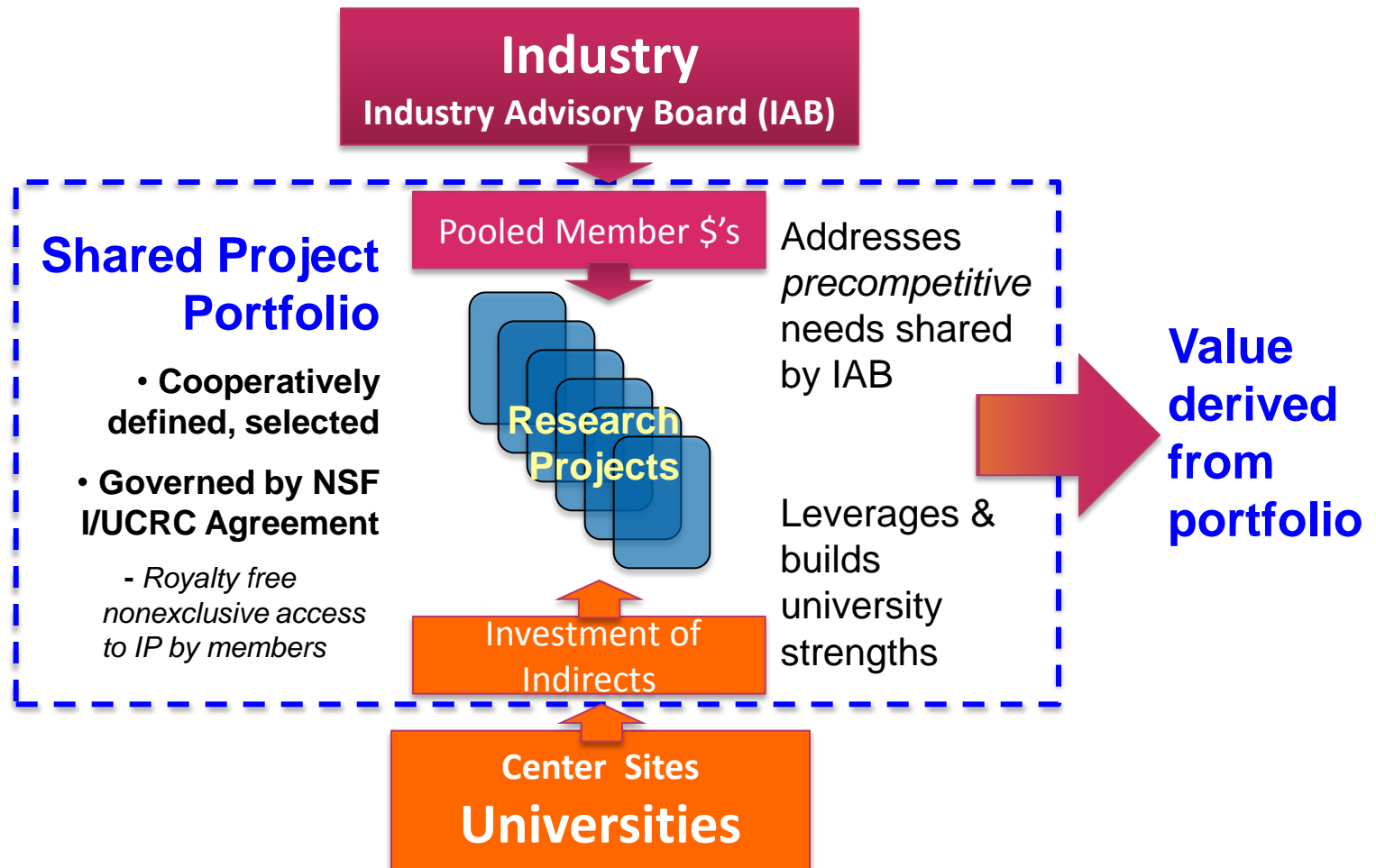


NSF seeds center activity.

Centers succeed based on the value they provide to industry and faculty and the depth of the trusted relationships that result.



I/UCRC Nucleus: A Cooperatively Defined, Funded & Shared Research Portfolio



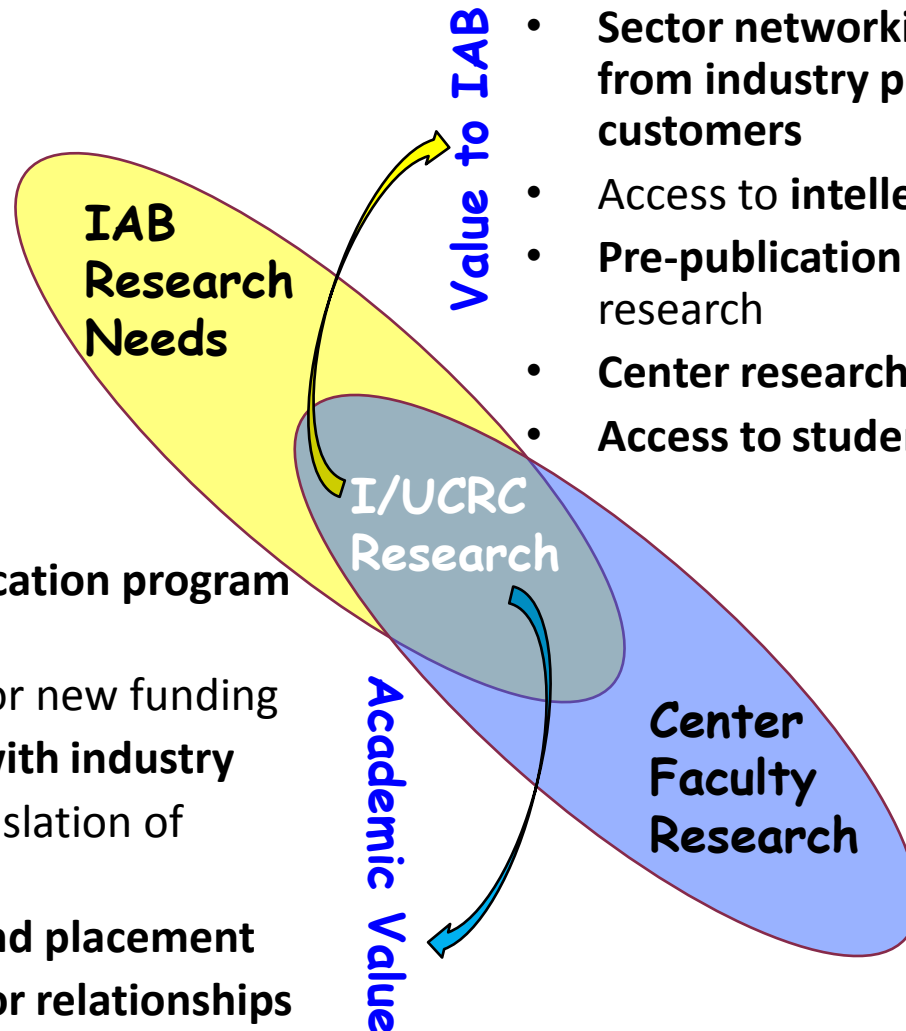
Requires trust be built in the model, and between all partners in the center.



What *value* does an I/UCRC offer?

Outcomes from a cooperatively defined and managed, portfolio of industry-precompetitive fundamental research.

- New research and education program dimensions
- Leverage POC results for new funding
- Trusted relationships with industry
- Ready partners for translation of discoveries
- Student recruitment and placement
- Organize industry sector relationships
- Means to achieve institutional mission.



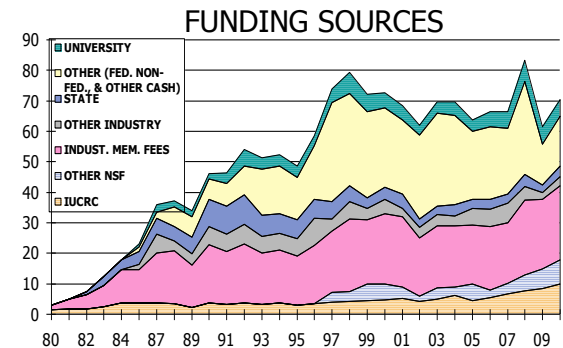
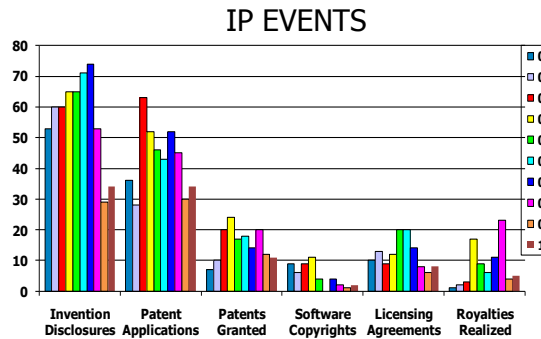
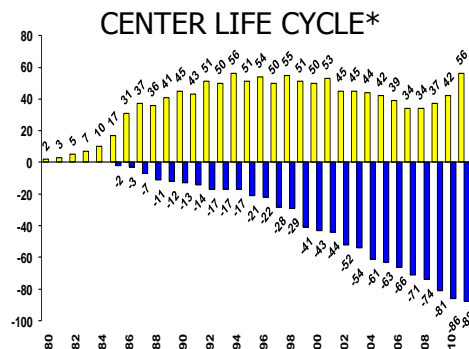
- High value research projects
- Investment leveraging
- Sector networking, learning from industry peers and customers
- Access to intellectual property
- Pre-publication access to research
- Center researchers & facilities
- Access to students



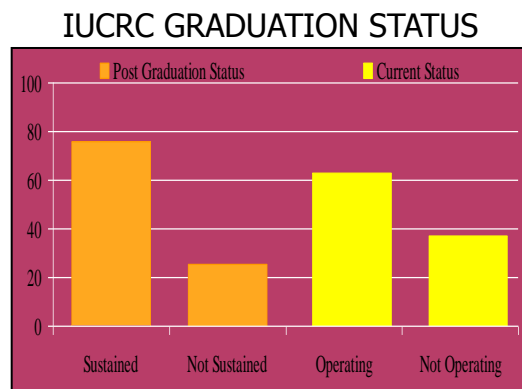
I/UCRC Evaluation & Assessment

30+ year commitment to integrating evaluation with program planning, implementation and operation . *Local Evaluation – Global Assessment*

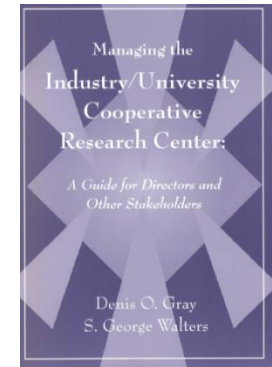
CENTER INPUTS AND OUTPUTS ASSESSMENTS



TARGETED ASSESSMENTS AND RELATED WORK PRODUCTS



Gray & Walters Director's Guide



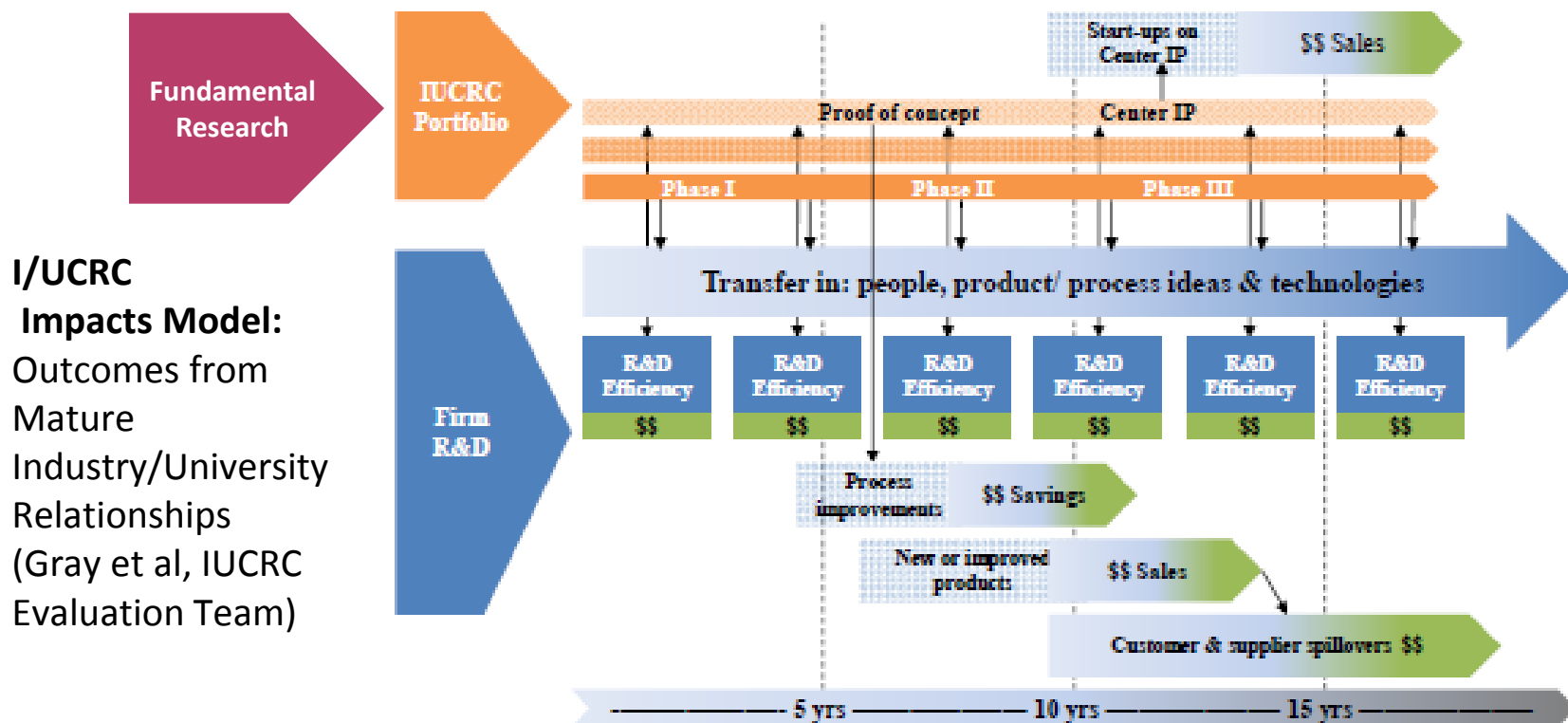
Plus publication in open literature: > 80 publications in journals, national & international conferences: *Research Policy*; *AAAS*; *Journal of Technology Transfer*; *Sc. Public Policy*; *New Directions in Evaluation*



Summary

Through their trusted Industry/University relationships, I/UCRCs

- Continuously translate research advances to industry;
- Train students as industry's next generation of innovators;
- Provide value to all partners – universities & industry; and
- Grow US Innovation capacity



National Science Foundation I/UCRC Contacts

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Rita Rodriguez, CISE Program Director – rrodrigu@nsf.gov

Alex Schwarzkopf, Consultant – aschwarz@nsf.gov

For more information: <http://www.nsf.gov>
and: <http://www.nsf.gov/eng/iip/iucrc>

Program phone: (703) 292-8383

Note: The best way to contact us is via e-mail. Many are on the road frequently



I/UCRC Membership Agreement

see www.nsf.gov/eng/iip/iucrc/sample_agreement_form.jsp

- **Parties to Agreement, University and Center**
- **Annual membership fee structure**
- Patent rights held by university, with royalty free, non-exclusive rights to center members
- Companies wishing to exercise rights to a royalty-free license pay for the costs of patent application
- If only one company seeks a license, that company may obtain an exclusive fee-bearing license
- March-in Rights
- Publication delay policy
- Industrial Advisory Board – one representative from each company per membership
- **Indemnification clause(s)**

- All Members sign the agreement upon Center Award
- ONE center, and ONE membership agreement form

