

THE NATIONAL ACADEMIES
Advisers to the Nation on Science, Engineering, and Medicine

Innovation, Diversity, and Success in the SBIR/STTR Programs

7 February 2013

Lecture Room
National Academy of Sciences
2100 C Street NW
Washington, DC



9:00 AM	Welcome <i>Charles Wessner, The National Academies*</i>
9:15 AM	Introduction <i>Jacques Gansler, University of Maryland*</i>
9:30 AM	Keynote Address: Encouraging Innovation and Entrepreneurship <i>Winslow Sargeant, Small Business Administration*</i>
10:00 AM	Overview of Demographic Data from NRC SBIR Evaluations <i>Peter Grunwald, Grunwald Associates*</i>
10:30 AM	Coffee Break
10:45 AM	Panel I: Women and the SBIR Program <i>Moderator: Christina Gabriel, University Energy Partnership*</i>
	Supporting Women Entrepreneurs <i>Peggy Wallace, Golden Seeds*</i>
	A View from the Venture Capital Industry <i>Cynthia Ringo, DBL Investors*</i>
11:45 AM	Panel II: Aging Boomers and Emerging Millennials: New Options for SBIR and STTR <i>Moderator: Tyrone Taylor, Capitol Advisors on Technology*</i>
	Changing Age Profiles of Scientists and Engineers <i>Emilda Rivers, National Science Foundation+</i>
	Funding Younger Scientists and Engineers: Parallels with Other NIH Programs <i>Sally Rockey, NIH (P)</i>

*Confirmed

+Invited

(P) Proposed

Older Scientists and Engineers: A “New” Source of Expertise for SBIR Programs?
Jeff Makowka, AARP+

12:45 PM	Lunch
1:45 PM	Luncheon Keynote Address <i>Reginald Brothers, Department of Defense+</i>
2:15 PM	Panel III: SBIR/STTR and Support for Socially and Economically Disadvantaged Scientists and Engineers <i>Moderator: Tim McClees, House Committee on Armed Services+</i>
	NSF SBIR/STTR program: Broadening Participation Initiatives <i>Grace Wang, NSF*</i>
	Improving Outreach at the Department of Energy <i>Karina Edmonds, Department of Energy*</i>
	Reaching out to Disadvantaged Scientists and Engineers: Views of a Multiple SBIR Winner <i>Eric Adolphe, CenterScope Technologies*</i>
	Lessons from the North Carolina A&T Engineering Research Center <i>Jagannathan Sankar, North Carolina A&T*</i>
3:30 PM	Coffee Break
3:45 PM	Panel IV: Cases of Successful High-Tech Entrepreneurship <i>Moderator: Kevin Wheeler, Senate Committee on Small Business and Entrepreneurship*</i>
	The Beacon Interactive Story <i>ML Mackey, Beacon Interactive Systems*</i>
	The NAVSYS Story <i>Alison Brown, NAVSYS*</i>
	Empowering Women in Technology Startups <i>Jane Muir, University of Florida and AUTM*</i>
4:30 PM	Closing Roundtable: Key Issues and Next Steps Forward <i>Moderator: Charles Wessner, The National Academies*</i>
	<i>Matthew Portnoy, NIH*</i> <i>Christopher Rinaldi, Department of Defense*</i>

Joe Hennessey, NSF+
*Richard Leshner, NASA**

5:00 PM **Adjourn**