

THE NATIONAL ACADEMIES

Advisers to the Nation on Science, Engineering, and Medicine

Innovation, Diversity, and Success in the SBIR/STTR Programs

7 February 2013

**Lecture Room
National Academy of Sciences
2100 C Street NW
Washington, DC**

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- 9:00 AM **Welcome**
*Charles Wessner, The National Academies**
- 9:15 AM **Introduction**
*Jacques Gansler, University of Maryland**
- 9:30 AM **Keynote Address: Encouraging Innovation and Entrepreneurship**
*Winslow Sargeant, Small Business Administration**
- 10:00 AM **Overview of Demographic Data from NRC SBIR Evaluations**
*Peter Grunwald, Grunwald Associates**
- 10:30 AM **Coffee Break**
- 10:45 AM **Panel I: Women and the SBIR Program**
*Moderator: Christina Gabriel, University Energy Partnership**
- Supporting Women Entrepreneurs**
*Peggy Wallace, Golden Seeds**
- A View from the Venture Capital Industry**
*Cynthia Ringo, DBL Investors**
- 11:45 AM **Panel II: Aging Boomers and Emerging Millennials: New Options for SBIR and STTR**
*Moderator: Tyrone Taylor, Capitol Advisors on Technology**
- Changing Age Profiles of Scientists and Engineers**
Emilda Rivers, National Science Foundation+
- Funding Younger Scientists and Engineers: Parallels with Other NIH Programs**
Sally Rockey, NIH (P)

*Confirmed
+Invited
(P) Proposed

Older Scientists and Engineers: A “New” Source of Expertise for SBIR Programs?

Jeff Makowka, AARP+

12:45 PM **Lunch**

1:45 PM **Luncheon Keynote Address**

Reginald Brothers, Department of Defense+

2:15 PM **Panel III: SBIR/STTR and Support for Socially and Economically Disadvantaged Scientists and Engineers**

Moderator: Tim McClees, House Committee on Armed Services+

NSF SBIR/STTR program: Broadening Participation Initiatives

*Grace Wang, NSF**

Improving Outreach at the Department of Energy

*Karina Edmonds, Department of Energy**

Reaching out to Disadvantaged Scientists and Engineers: Views of a Multiple SBIR Winner

*Eric Adolphe, CenterScope Technologies**

Lessons from the North Carolina A&T Engineering Research Center

*Jagannathan Sankar, North Carolina A&T**

3:30 PM **Coffee Break**

3:45 PM **Panel IV: Cases of Successful High-Tech Entrepreneurship**

*Moderator: Kevin Wheeler, Senate Committee on Small Business and Entrepreneurship**

The Beacon Interactive Story

*ML Mackey, Beacon Interactive Systems**

The NAVSYS Story

*Alison Brown, NAVSYS**

Empowering Women in Technology Startups

*Jane Muir, University of Florida and AUTM**

4:30 PM **Closing Roundtable: Key Issues and Next Steps Forward**

*Moderator: Charles Wessner, The National Academies**

*Matthew Portnoy, NIH**

*Christopher Rinaldi, Department of Defense**

1/16/2013 3:11 PM

Joe Hennessey, NSF+
*Richard Leshner, NASA**

5:00 PM **Adjourn**

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