

Getting your Research Published

How Publishers can Help (and why they would want to)

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Why Publishers are Investing in Author Services



- Publishers are competing for the best papers
- Rejecting papers costs time and money
- Developing Countries are increasing output and quality

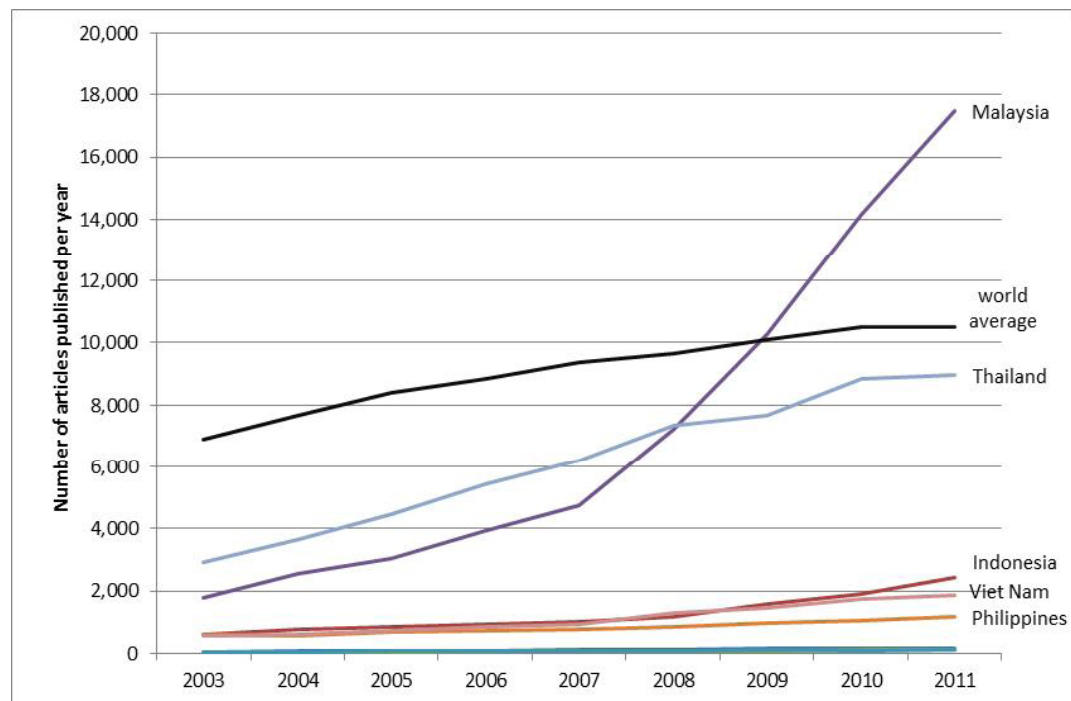


Figure 3.1 - Article counts per year for selected ASEAN countries

ASEAN Research Position & Main Collaboration Partners

Laos, Malaysia, Thailand, Indonesia, Vietnam, Cambodia, Myanmar & Philippines

A report prepared for the British Council Hong Kong, October 2012

ASEAN Countries are Increasing Rapidly in Output and Quality



Citation Share

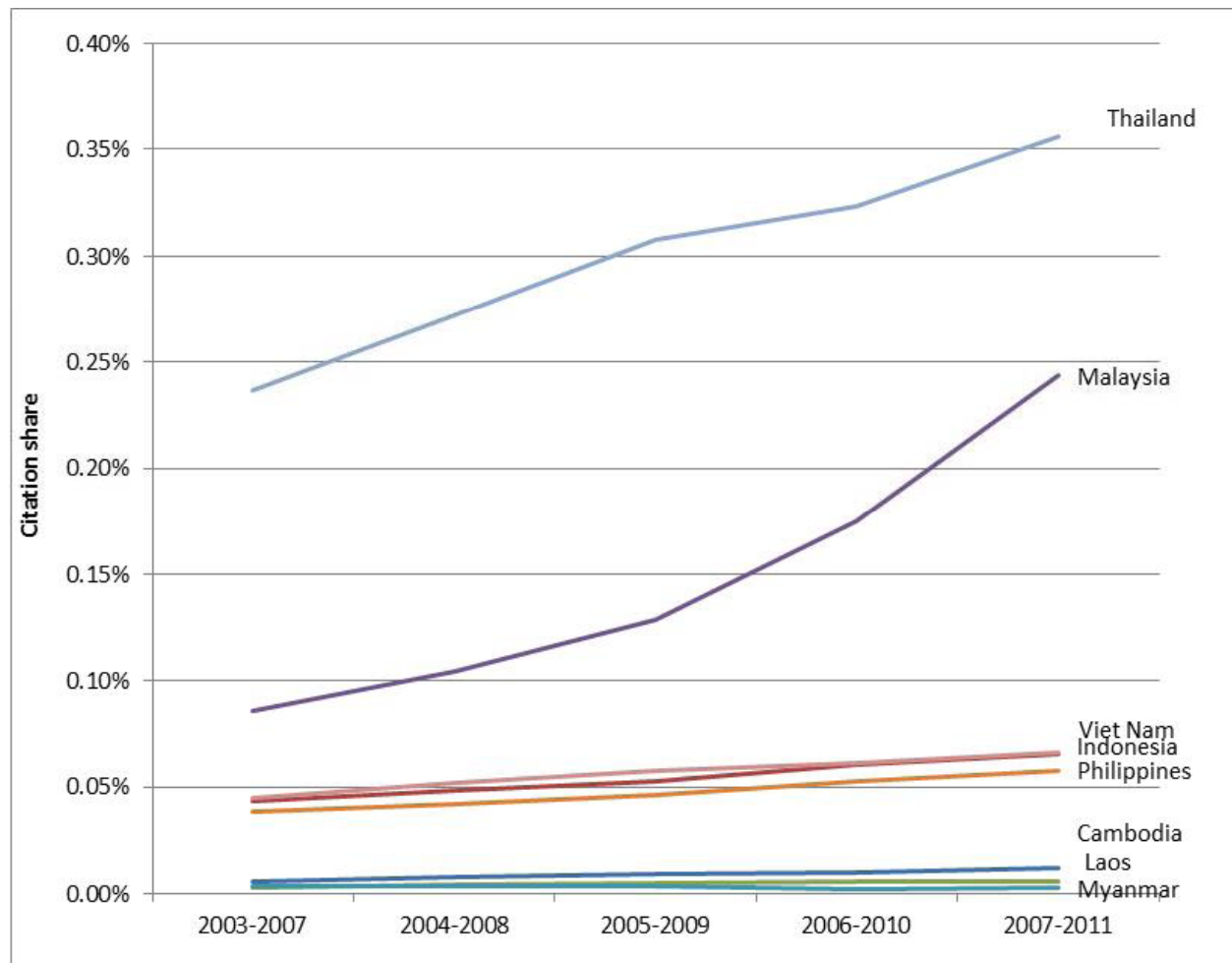


Figure 3.3 – Citation shares per year for selected ASEAN countries

ASEAN Countries are Increasing Rapidly in Output and Quality



Relative Impact

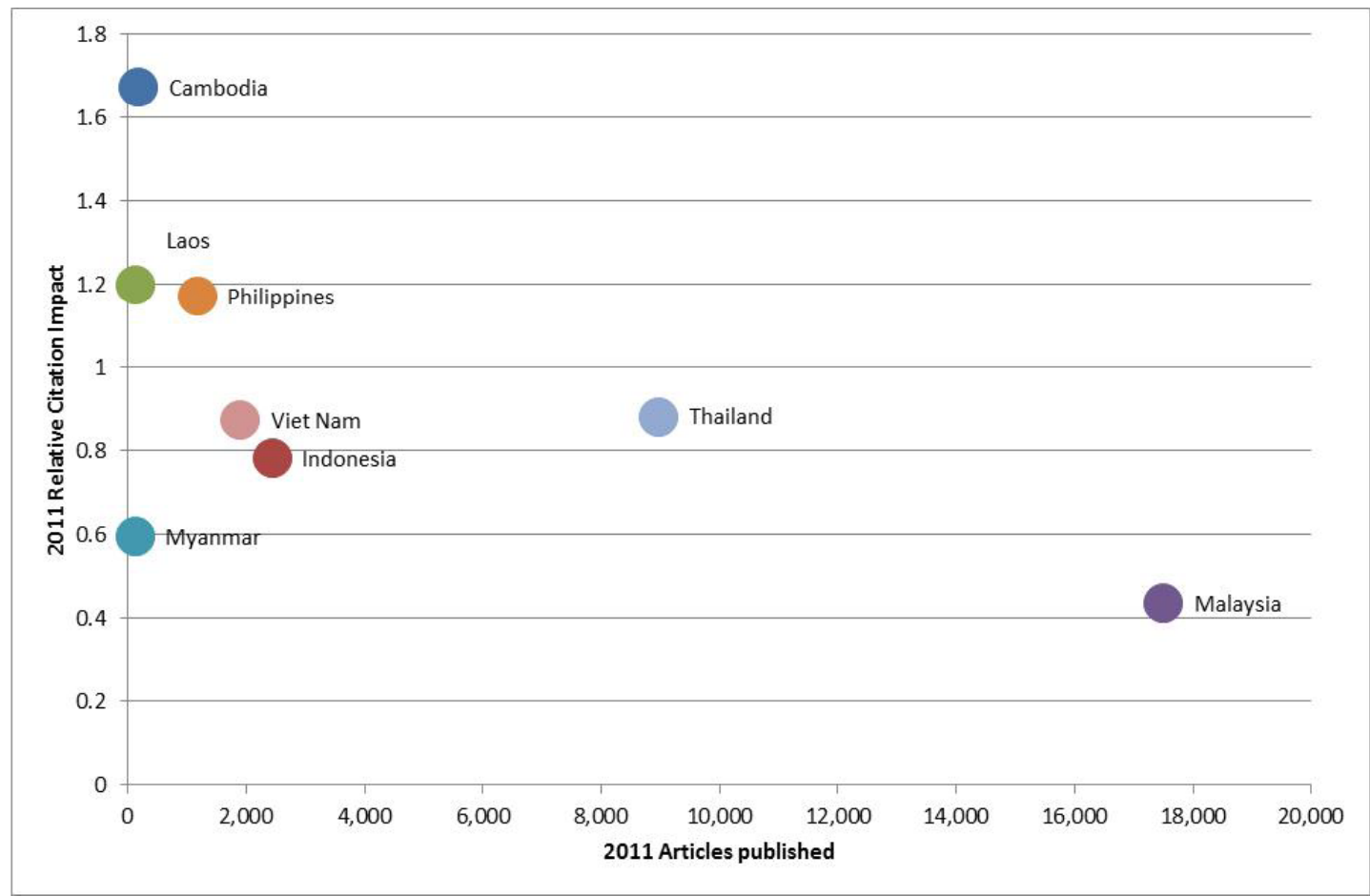


Figure 3.5 – 8 ASEAN countries plotted on both output (number of articles published in 2011) and Relative Citation Impact (Relative Citation Impact for 2007-2011 citations for 2007-2011 articles)

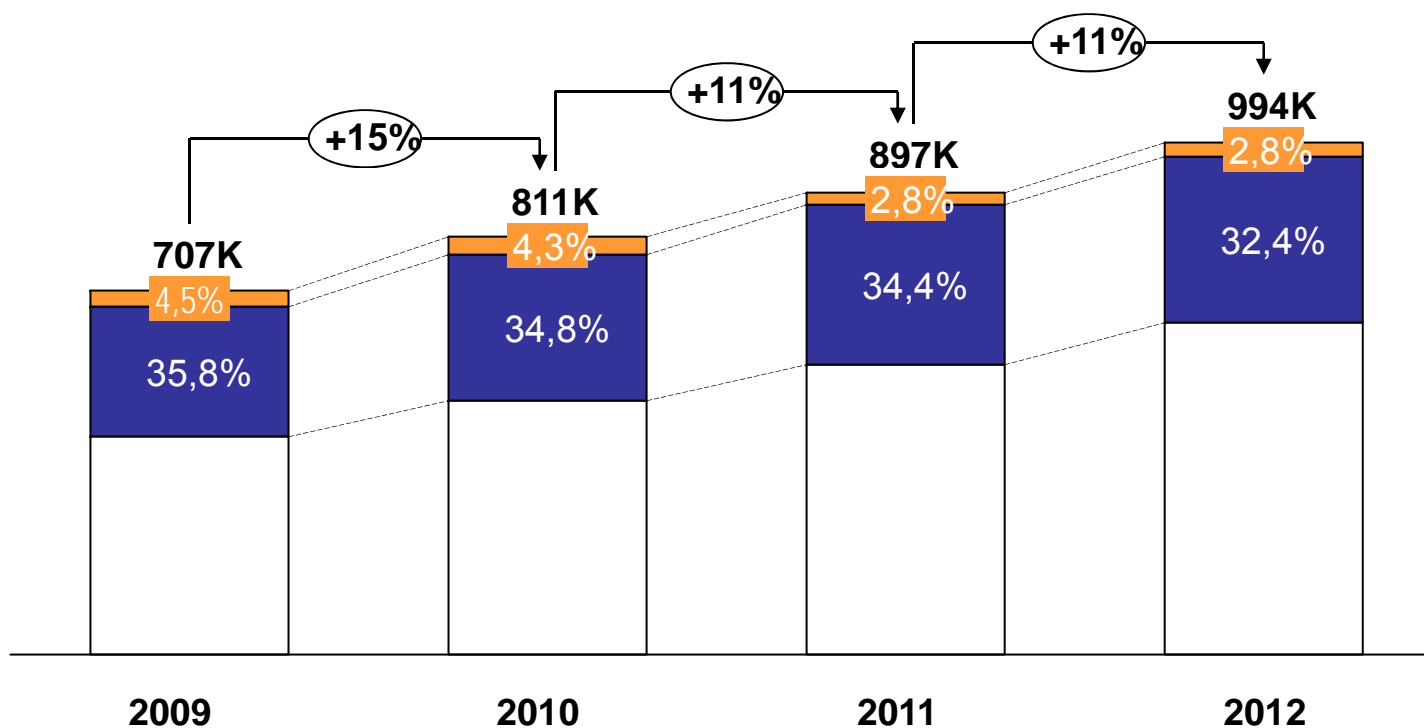
But Competition is Growing Faster than Publication Rate (and 64% of articles are rejected)



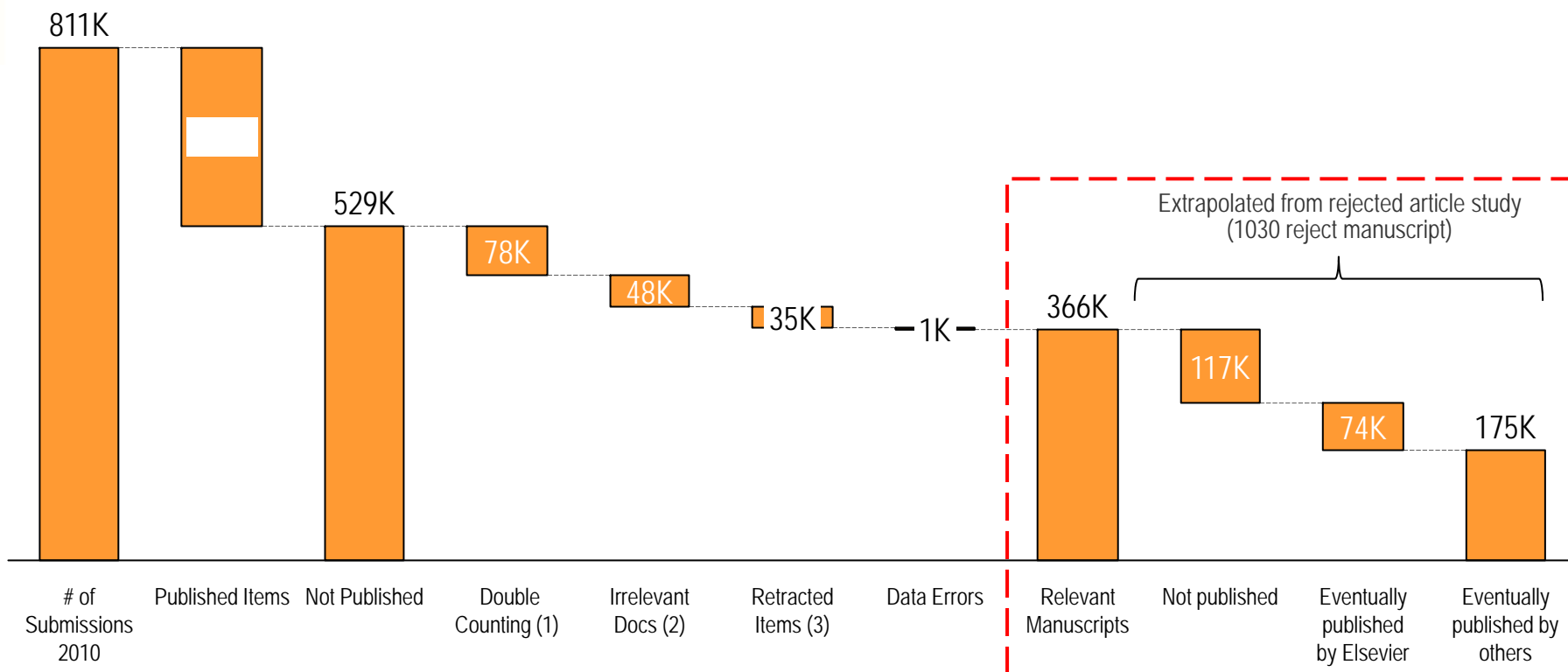
High level submission statistics per year

Number of submissions, %

- Withdrawn
- Accepted
- Rejected



Try, Try Again....Almost 70% of Articles are Eventually Published



- (1) Double counting is caused by earlier rejections of the same article in the Database in the (same year and with an equal title).
- (2) Irrelevant docs are Errata, Letters, Notes and communications
- (3) Retracted Items: Submissions which were retracted by the Author

Resources to help Authors Choose the Best Journal



- Online Advice
 - Find a journal
 - Prepare your paper
 - Submitting a paper
 - Checking paper status

- (PDF) Guides

http://cdn.elsevier.com/assets/pdf_file/0020/131816/Understanding-the-Publishing-Process.pdf

- New metrics beyond Impact Factor (SNIP, SJR)

- More journals are discoverable

The screenshot shows the Elsevier website interface. At the top, there is a search bar and navigation links for 'Journals & books', 'Online tools', 'Authors, editors & reviewers', 'About Elsevier', and 'Store'. Below this, there is a section for 'For Authors' with a sidebar menu and a main content area titled 'Elsevier for authors'. The main content area includes a 'How to publish in an Elsevier journal' section with a flowchart: Publishing process -> Find a journal -> Prepare your paper -> Submit paper -> Check status. Below the flowchart, there is a search box for 'Match your abstract to a journal' and another for 'Search for a journal by name'. A 'Search for a Journal' button is also present.

Overlaid on the screenshot is a box for 'SJR SCImago Journal & Country Rank'. Below this, the 'Journal Analyzer' tool is shown. It has a search bar with 'ecological applications' and a dropdown for 'Journal Title'. There is a 'Limit by Subject Area' dropdown and a 'Show' section with radio buttons for 'SJR', 'SNIP', and 'ISSN'. A 'Search' button is at the bottom right of the search section. Below the search section, it says 'Results: 1 Sources Found (Double-click or drag to add)'. A table shows the results:

Journal Title	SJR
Ecological Applications	2.406

Below the table, it says 'Calculations Last Updated: 08 Jun 2013'. To the right of the table is a 'Show journals in: Line Chart | Table' section. The 'Line Chart' is selected. It shows a line graph of SJR values from 1996 to 2012 for three journals: Biological Conservation (green diamonds), Conservation Biology (purple circles), and Ecological Applications (green triangles). The y-axis is labeled 'SJRS' and ranges from 0 to 2.4. The x-axis is labeled 'Zoom Year' and ranges from 1996 to 2013. Below the graph, there is a note: 'Note: Scopus does not have complete citation information for articles published before 1996. Calculations Last Updated: 08 Jun 2013'. Below the note is a 'Journals in Chart' section with a 'Clear Chart' button and three entries: Biological Conservation, Conservation Biology, and Ecological Applications, each with a 'Show info' button and a close button.

Resources to Help Authors Prepare a Manuscript



- Author Academy (Springer)
- Publishing Connect (Elsevier)
 - 14 Training webcasts
 - Preparing your Manuscript
 - Using Proper Manuscript Language
 - Structuring an Article
- Author Newsletters
- Ethics Guides & Webinars
- Paid services
 - Language editing and translation services
 - Professional scientific translation services
 - Illustration and art works services

For Authors

- Journal authors' home
- Author Rights
- Ethics
- Funding body agreements
- Open access
- Author services
- Journal performance
- Early career researchers
- Authors' update
- Book authors' home

Training webcasts

At Elsevier, we are committed to supporting authors and reviewers. We have developed several series of freely-available, bit webcasts containing some useful tips and tricks on a range of valuable topics.

Browse our channel below to watch:

- The "How to Get Published" series
- The "How to Review a Manuscript" series
- The "Introduction to Scholarly Publishing" series
- "The Impact Factor and Other Bibliometric Indicators"
- "Getting Your Paper Noticed"

Publishing Connect ⓘ
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Search Webcasts

WEBCASTS

Thumbnail	Recorded on	Title	Presenter	Description	Rating	Duration
	Recorded on Jul 26 2013	LAST: Publishing Ethics - Author Responsibilities	Jaap van Harten, Publisher, Elsevier	The goal of this presentation is to focus on the responsibilities that ...	★★★★★	19m 2s
	Recorded on Jul 26 2013	Publishing Ethics - Authorship	Jaap van Harten, Publisher, Elsevier	How to determine authorship for a manuscript, it's varying definition...	★★★★★	9m 7s
	Recorded on Jul 26 2013	Publishing Ethics - Plagiarism	Jaap van Harten, Publisher, Elsevier	Avoiding the pitfalls of plagiarism, detection and your responsibility ...	★★★★★	12m 43s
	Recorded on Jul 25 2013	Successful Grant Writing - Getting it right	Hannah Foreman, Elsevier, on behalf of Aleksandr Noy, Senior Re...	The goal of this presentation is to provide some background inform...	★★★★★	21m 4s
	Recorded on Mar 04 2013	Getting Your Paper Noticed	Hylke Koers, Elsevier		★★★★★	

<http://www.elsevier.com/journal-authors/elsevier-supporting-early-career-researchers/publishing-connect-training-webcasts>

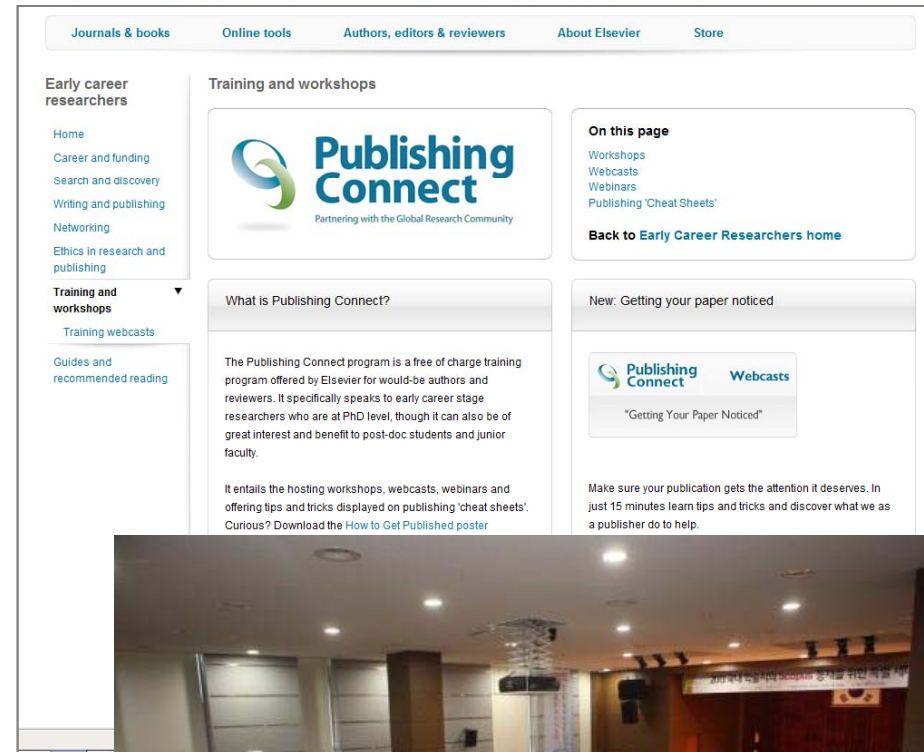
Live Author-Training Seminars



- Elsevier (alone) offered 250+ Author Seminars in 2013
- Variety of topics
 - » Introduction To Scholarly Publishing
 - » How To Get Published
 - » Author Rights
 - » Open Access
 - » Research and Publication Ethics
 - » Successful Grant Writing
 - » Getting Your Paper Noticed
 - » The Impact Factor and Other Bibliometric Indicators
 - » Innovation in the Research and Publishing Landscape

Also:

- Reviewer training
- Editor training (for local journal Scopus applications)



Beyond Publishing – getting an edge via CONTENT



- Reading
 - Info Philanthropy (Research4Life)
 - HINARI/AGORA/OARI/ARDI
 - More OA articles than ever
 - Grey literatures is now more findable
 - Postdoc free access passport
 - Free tools like Mendeley in PDF annotation, sharing and reference management
- Deep linking to public databases
- Advanced data connectivity - GLORIAD
- More findable content through PubMed, Web of Science, Scopus, Google Scholar, etc.



The image shows a screenshot of the GLORIAD website and a ScienceDirect Post-Doc Free Access Passport. The GLORIAD website header includes the text 'GLOBAL RING NETWORK FOR ADVANCED SCIENCE' and 'GLORIAD'. Below the header, there are navigation tabs: Home, Team, Applications, Monitoring, and Operations. The main content area features a 'Latest Newsletter' section with a link to 'GLORIAD Update - September 2013' and a 'Headlines' section with a link to 'Watch the Internet Hall of Fame Induction Ceremony, as the Internet Society honors two of GLORIAD's biggest contributors, Kees Neggers as a Pioneer, and Steve Goldstein as a Global Connector. (August 3, 2013)'. There is also a 'Northwestern, Singapore, GLORIAD partnering for First SE Asia OpenFlow Testbed for GLIF 2013. (July 2, 2013)' link. The 'About us' section describes GLORIAD as a fiber-optic ring of light encircling the northern hemisphere, connecting universities and national laboratories with individual network circuits providing up to 10 Gbps. The ScienceDirect passport is a green and blue card with the text 'POST-DOC FREE ACCESS PASSPORT', 'NAME: P. Ostdoc', 'ACCESS CODE: I23456', and 'VALID UNTIL: 1 Jun 2013'. The ScienceDirect logo is at the bottom of the passport.

Scopus

Beyond Publishing – getting an edge via COLLABORATION



International Collaboration improves citations

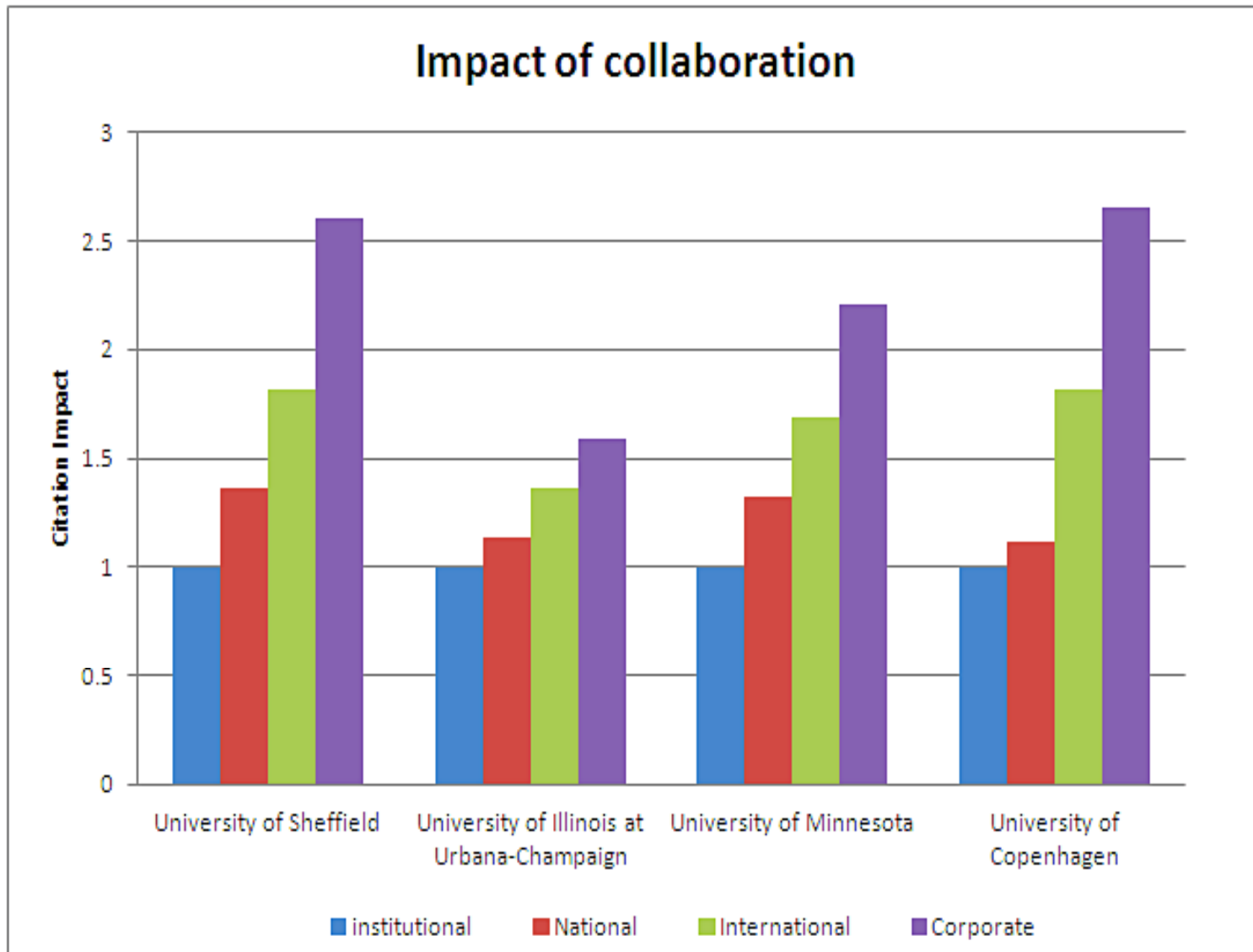
5.2 Citation benefit for International Collaboration

In Table 5.1, we present data on the increase in terms of citations for an article that results of international collaboration, compared to an article that results from national collaboration.

Countries	Citations per article fold increase over national co-authorship	
	National	International
Thailand	1.00	2.17
Malaysia	1.00	1.95
Indonesia	1.00	6.03
Vietnam	1.00	2.89
The Philippines	1.00	4.86
Laos	1.00	1.90
Cambodia	1.00	0.76
Myanmar	1.00	2.81

Table 5.1 - Citations per article fold increase over national co-authorship, 2007-2011

More Collaboration and Broader Collaboration = Citation Impact



Collaboration, sharing & groups

Beyond Publishing – getting an edge via COLLABORATION



ASEAN countries are strong collaborators (but declining?)

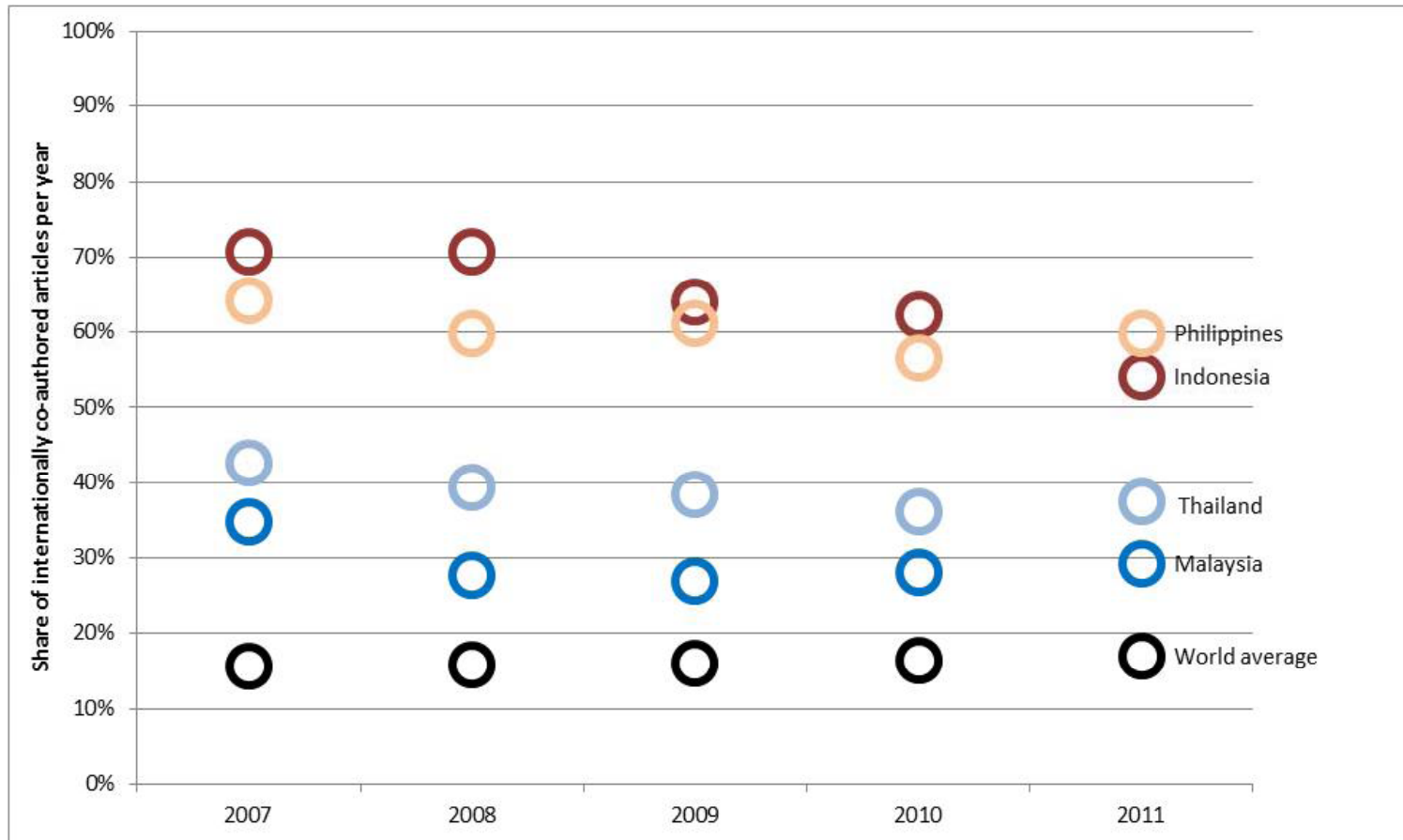


Figure 5.2 – Percentage of articles that result from International Collaboration per year for selected ASEAN countries

Beyond Publishing – getting an edge via PARTNERSHIPS



National Partnerships

Partnerships for Enhanced Engagement in Research
Higher Education Solutions Network (HESN)
Grand Challenges



Foundations

International Network for the Availability of Scientific Publications (INASP)
The World Academy of Sciences
Organization for Women in Science for the Developing World
Elsevier Foundation
Water, Agriculture & Sustainability awards & grants



Publishers & Societies

Thailand Research Fund (TRF) & The Office
of Higher Education Commission, Thailand (OHEC)/
Scopus Researcher Awards
ProSPER Net Scopus Awards



Universities!

ProSPER.Net-Scopus Young Scientist Awards

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Introducing the award

The Prosper-Net-Scopus Young Scientist Award in Sustainable Development is given annually to young scientists or researchers based in the Asia-Pacific region, who have made significant contributions in the area of Sustainable Development.

For 2013, awards were given in each of these three areas:

Water

Transport

ICT for Sustainable Development

How Elsevier is forming Partnerships



Recent Elsevier Collaborative Studies

Stockholm International Water Institute

Royal Society (UK)

Department of Business, innovation and Skills (UK)

Science Europe

Our Advisory Councils

Thailand Expert Content & Scopus Advisory Council

Korea Expert Content & Scopus Advisory Council

China Expert Content & Scopus Advisory Council

