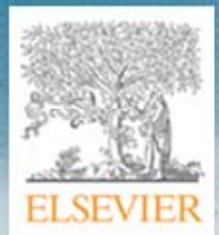


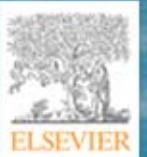
Getting your Research Published

How Publishers can Help (and why they would want to)

Presented by: K Noelle Gracy, Ph.D. Director of Community Engagement, Elsevier



Why Publishers are Investing in Author Services



- Publishers are competing for the best papers
- Rejecting papers costs time and money
- Developing Countries are increasing output and quality

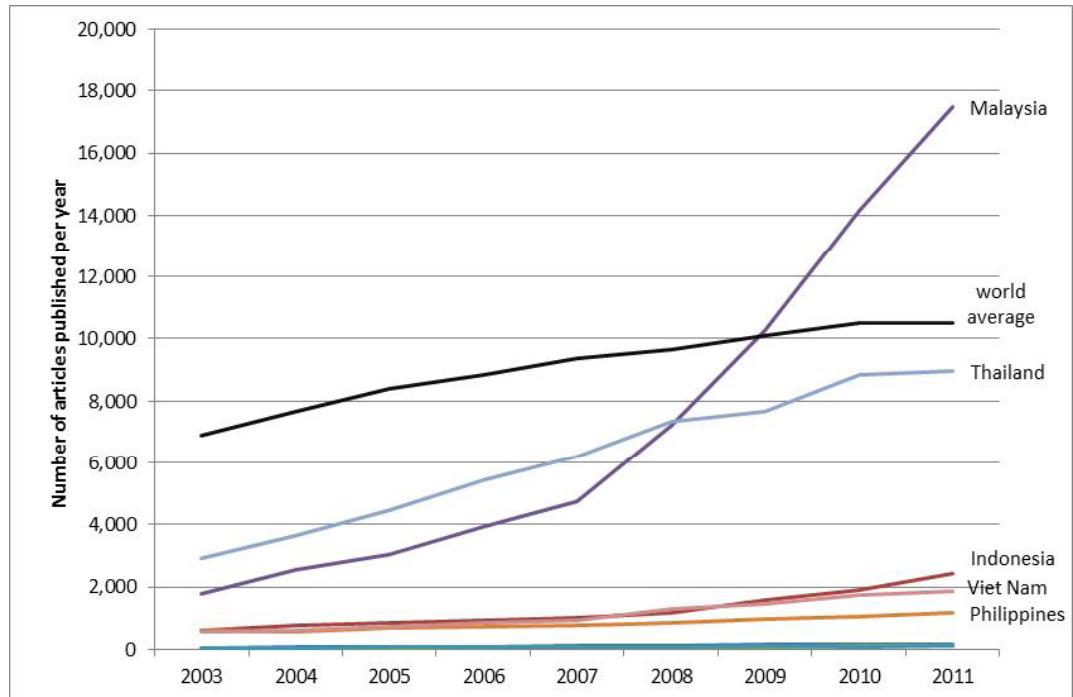


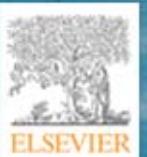
Figure 3.1 - Article counts per year for selected ASEAN countries

ASEAN Research Position & Main Collaboration

Partners

Laos, Malaysia, Thailand, Indonesia, Vietnam, Cambodia, Myanmar & Philippines

ASEAN Countries are Increasing Rapidly in Output and Quality



Citation Share

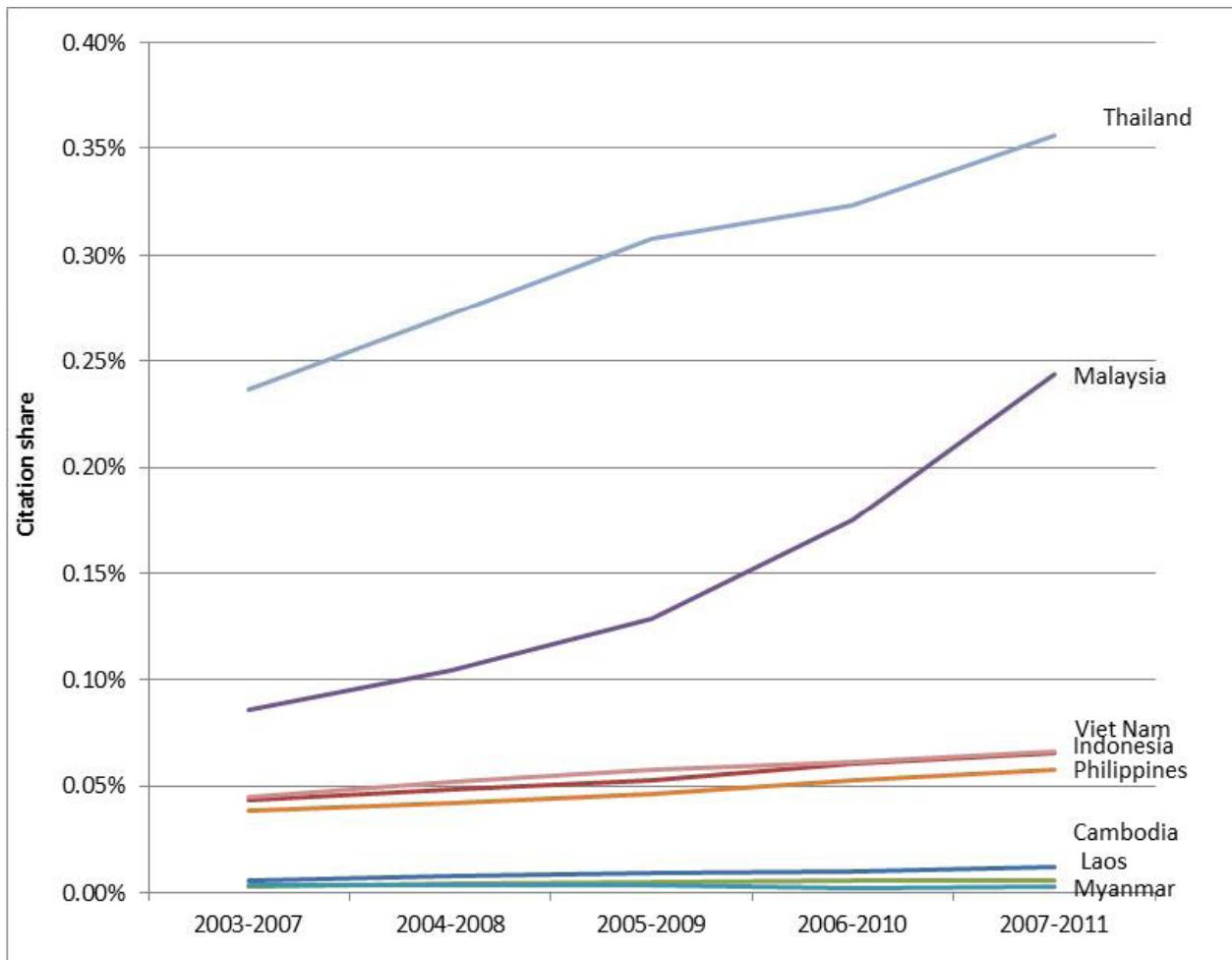
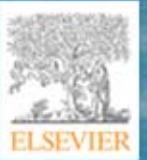


Figure 3.3 – Citation shares per year for selected ASEAN countries

ASEAN Research Position & Main Collaboration Partners , 2012

ASEAN Countries are Increasing Rapidly in Output and Quality



Relative Impact

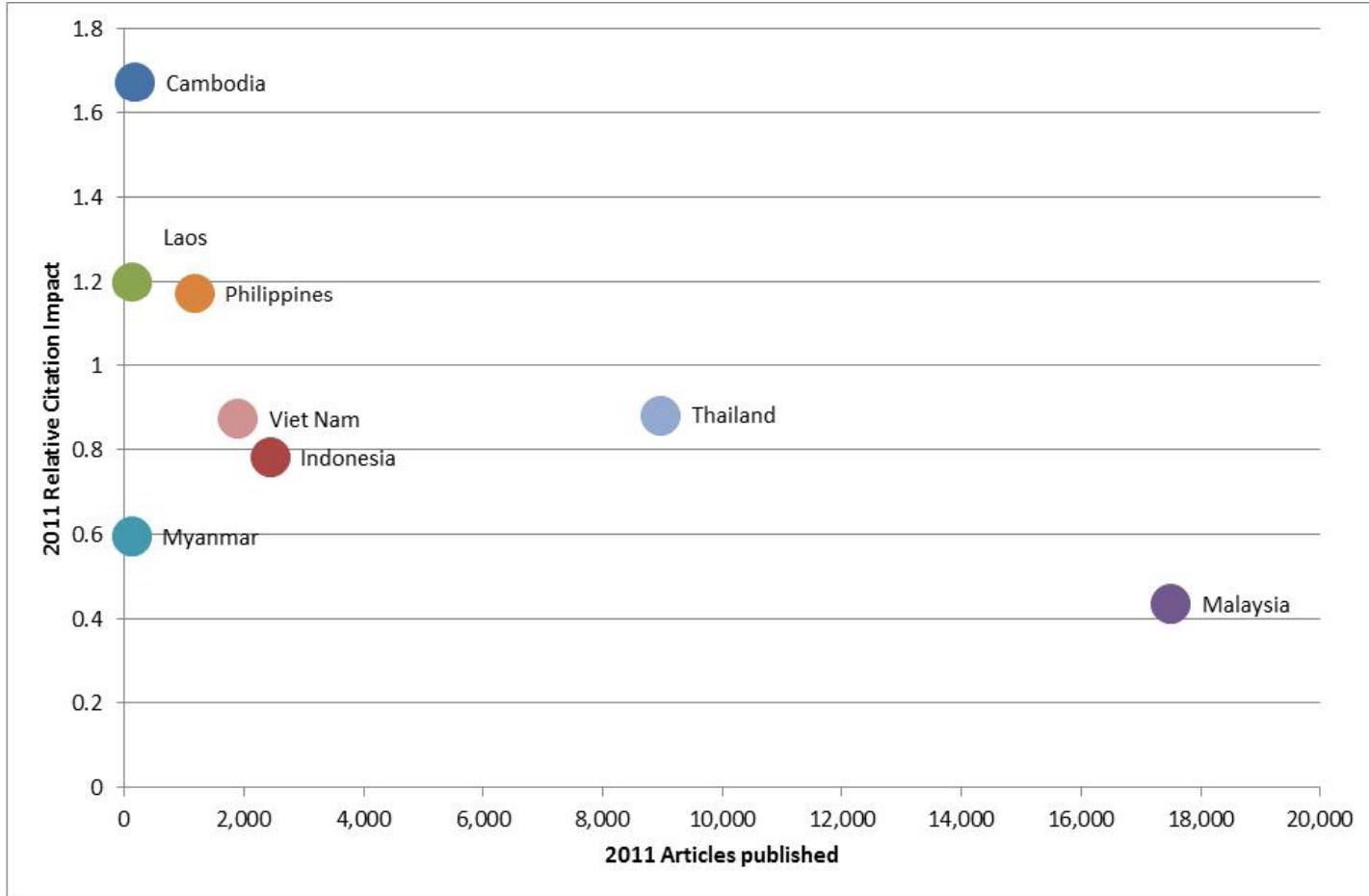


Figure 3.5 – 8 ASEAN countries plotted on both output (number of articles published in 2011) and Relative Citation Impact (Relative Citation Impact for 2007-2011 citations for 2007-2011 articles)

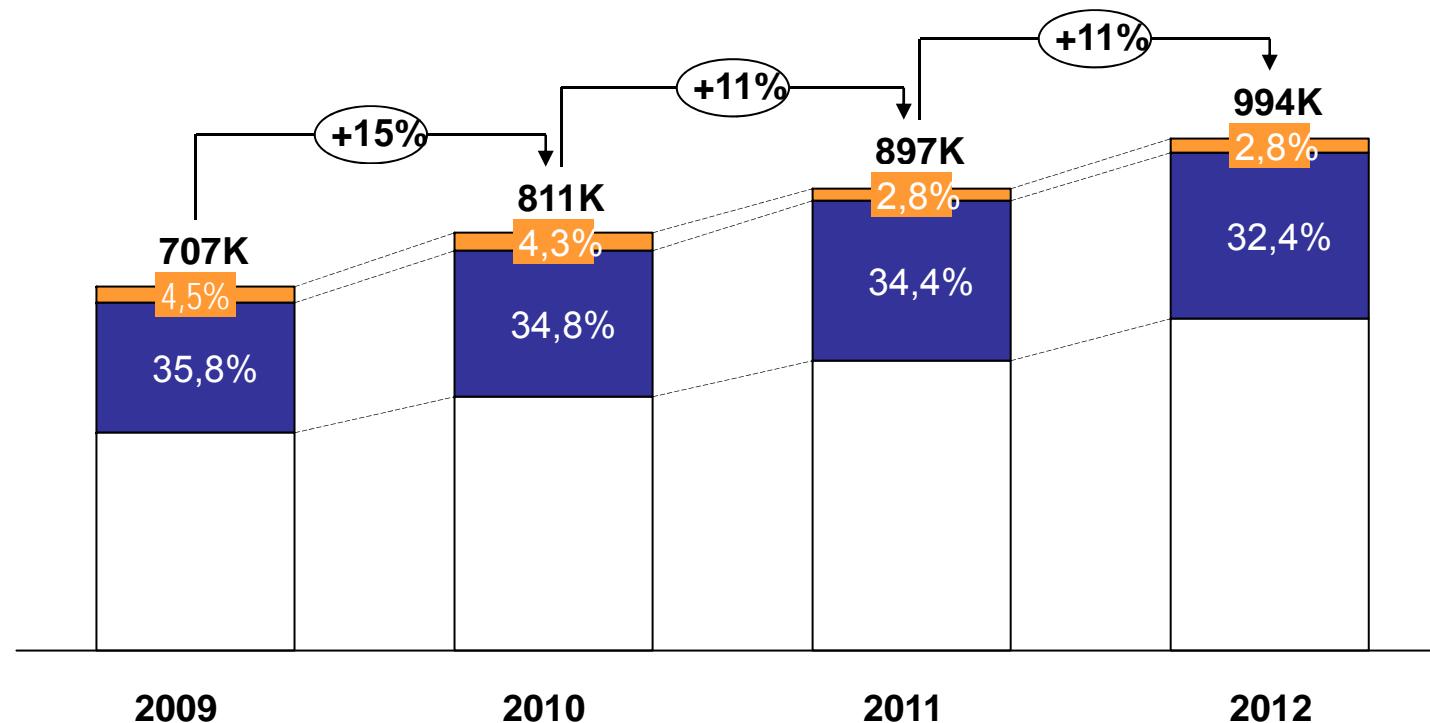
But Competition is Growing Faster than Publication Rate (and 64% of articles are rejected)



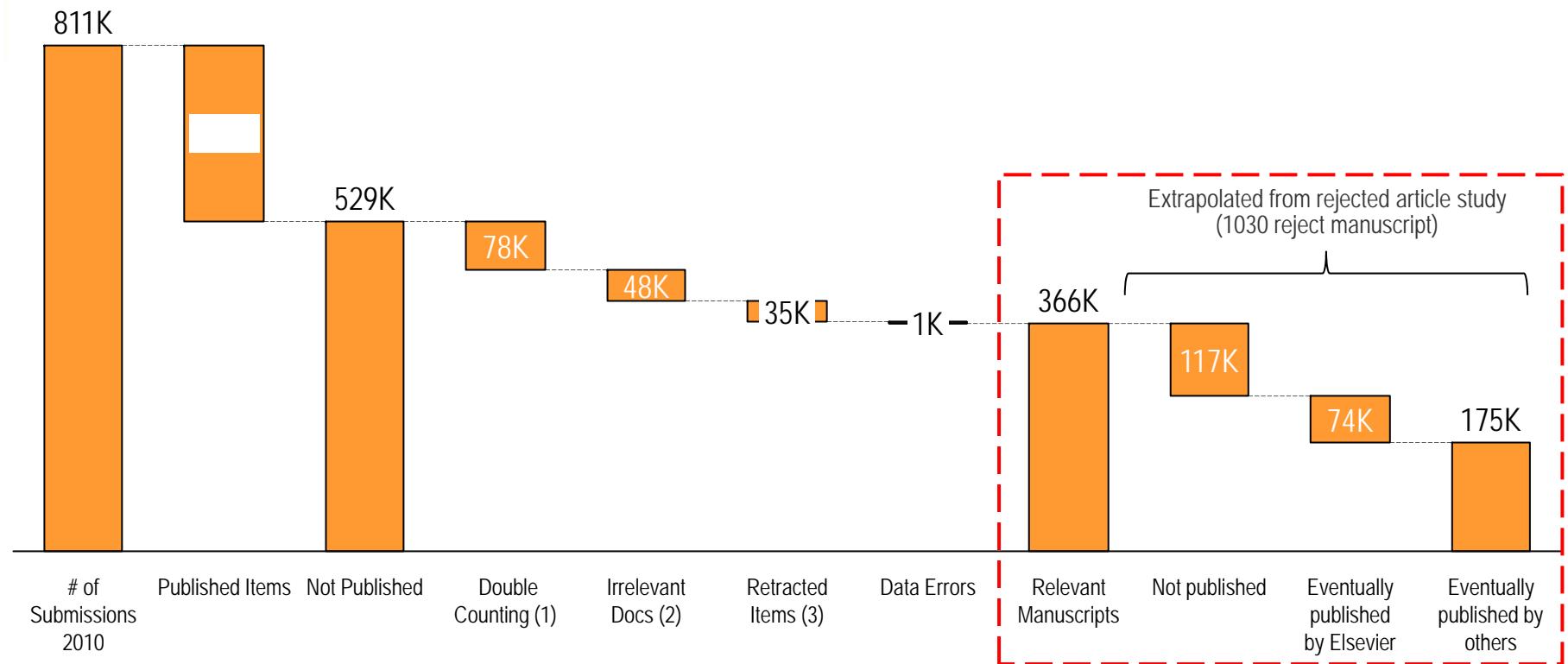
High level submission statistics per year

Number of submissions, %

- Withdrawn
- Accepted
- Rejected



Try, Try Again....Almost 70% of Articles are Eventually Published



(1) Double counting is caused by earlier rejections of the same article in the Database in the (same year and with an equal title).

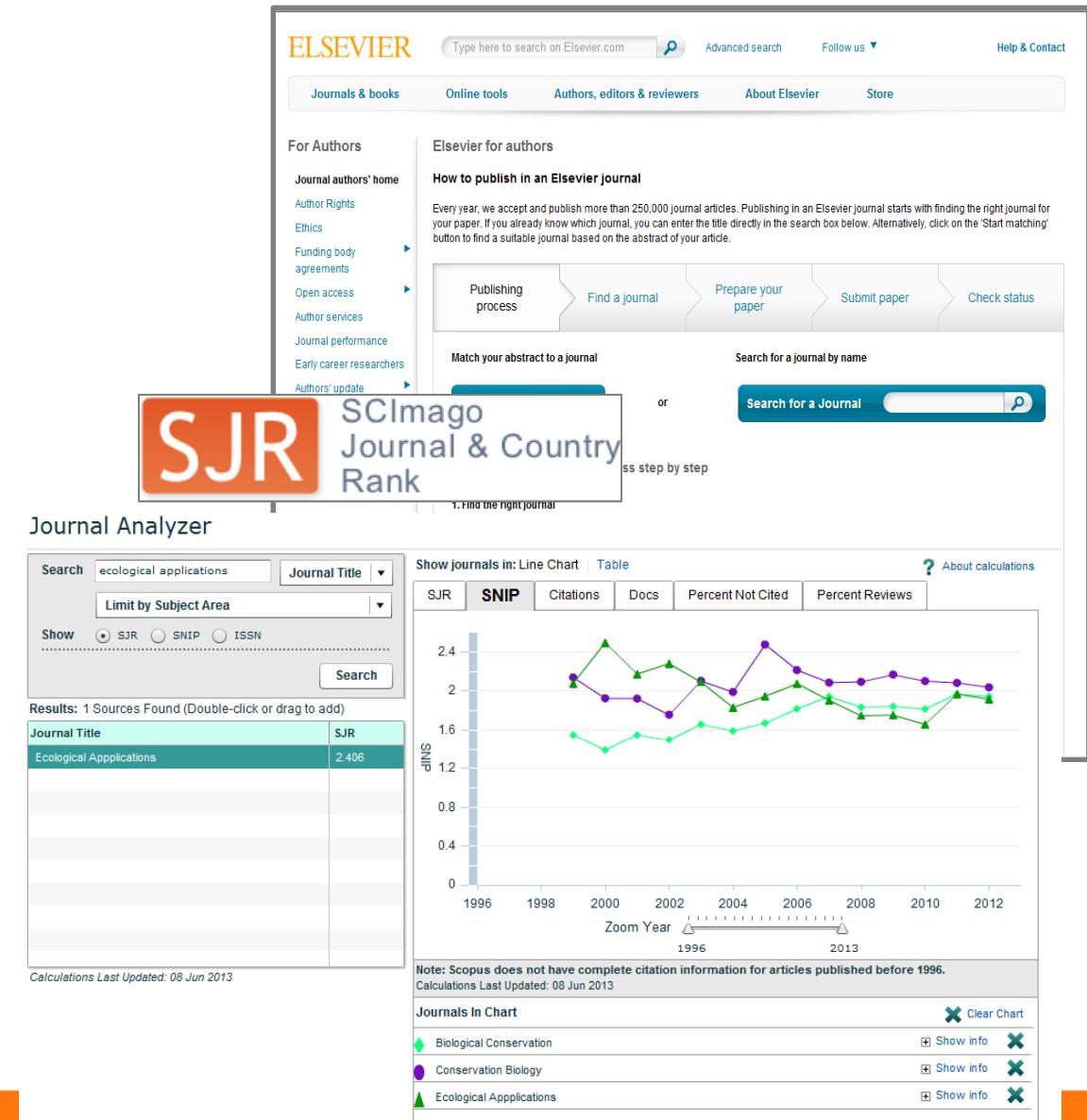
(2) Irrelevant docs are Errata, Letters, Notes and communications

(3) Retracted Items: Submissions which were retracted by the Author

Resources to help Authors Choose the Best Journal



- Online Advice
 - Find a journal
 - Prepare your paper
 - Submitting a paper
 - Checking paper status
- (PDF) Guides
 - http://cdn.elsevier.com/assets/pdf_file/0020/131816/Understanding-the-Publishing-Process.pdf
- New metrics beyond Impact Factor (SNIP, SJR)
- More journals are discoverable



Resources to Help Authors Prepare a Manuscript



- Author Academy (Springer)
- Publishing Connect (Elsevier)
 - 14 Training webcasts
 - Preparing your Manuscript
 - Using Proper Manuscript Language
 - Structuring an Article
- Author Newsletters
- Ethics Guides & Webinars
- Paid services
 - Language editing and translation services
 - Professional scientific translation services
 - Illustration and art works services

For Authors

Journal authors' home
Author Rights
Ethics
Funding body agreements
Open access
Author services
Journal performance
Early career researchers
Authors' update
Book authors' home

Training webcasts

At Elsevier, we are committed to supporting authors and reviewers. We have developed several series of freely-available, bite webcasts containing some useful tips and tricks on a range of valuable topics.

Browse our channel below to watch:

- The "How to Get Published" series
- The "How to Review a Manuscript" series
- The "Introduction to Scholarly Publishing" series
- "The Impact Factor and Other Bibliometric Indicators"
- "Getting Your Paper Noticed"

Publishing Connect PARTNERING WITH THE GLOBAL RESEARCH COMMUNITY

Colleen DeLory | Profile | Logout

Search Webcasts

WEBCASTS

Recorded on Jul 26 2013	LAST: Publishing Ethics - Author Responsibilities	Play	★★★★★	19m 2s
	Jaap van Harten, Publisher, Elsevier			
	The goal of this presentation is to focus on the responsibilities that ...			
Recorded on Jul 26 2013	Publishing Ethics - Authorship	Play	★★★★★	9m 7s
	Jaap van Harten, Publisher, Elsevier			
	How to determine authorship for a manuscript, it's varying definition...			
Recorded on Jul 26 2013	Publishing Ethics - Plagiarism	Play	★★★★★	12m 43s
	Jaap van Harten, Publisher, Elsevier			
	Avoiding the pitfalls of plagiarism, detection and your responsibility ...			
Recorded on Jul 25 2013	Successful Grant Writing - Getting it right	Play	★★★★★	21m 4s
	Hannah Foreman, Elsevier, on behalf of Aleksandr Noy, Senior Re...			
	The goal of this presentation is to provide some background inform...			
Recorded on Mar 04 2013	Getting Your Paper Noticed	Play	★★★★★	
	Hylke Koers, Elsevier			

<http://www.elsevier.com/journal-authors/elsevier-supporting-early-career-researchers/publishing-connect-training-webcasts>



Live Author-Training Seminars

- Elsevier (alone) offered 250+ Author Seminars in 2013
- Variety of topics
 - » Introduction To Scholarly Publishing
 - » How To Get Published
 - » Author Rights
 - » Open Access
 - » Research and Publication Ethics
 - » Successful Grant Writing
 - » Getting Your Paper Noticed
 - » The Impact Factor and Other Bibliometric Indicators
 - » Innovation in the Research and Publishing Landscape

Also:

- Reviewer training
- Editor training (for local journal Scopus applications)

The screenshot shows the Elsevier Publishing Connect website. The top navigation bar includes links for 'Journals & books', 'Online tools', 'Authors, editors & reviewers', 'About Elsevier', and 'Store'. The left sidebar for 'Early career researchers' has a 'Training and workshops' section with sub-links for 'Training webcasts' and 'Guides and recommended reading'. The main content area features a large 'Publishing Connect' logo with the tagline 'Partnering with the Global Research Community'. Below the logo is a box titled 'What is Publishing Connect?' containing text about the program's purpose and offerings. To the right, there is a sidebar titled 'On this page' with links to 'Workshops', 'Webcasts', 'Webinars', and 'Publishing 'Cheat Sheets''. A link 'Back to Early Career Researchers home' is also present. The bottom right of the page features a box for 'New: Getting your paper noticed' with a 'Webcasts' section and a link to 'Getting Your Paper Noticed'.



The screenshot shows the Elsevier Early Career Resources website. The top navigation bar for 'Early Career Researchers' includes links for 'Home', 'Career and funding', 'Search and discovery', 'Writing and publishing', 'Networking', 'Ethics in research and publishing', 'Training and workshops', and 'Guides and recommended reading'. The main content area features a 'Early Career Resources' logo with the tagline 'Research guided by experience'. Below the logo is a section titled 'Ethics in Research and Publishing' with the sub-headline 'Upholding ethical integrity is important for your research career'. A small cartoon character icon is present in the bottom right corner.

Beyond Publishing – getting an edge via CONTENT



- Reading
 - Info Philanthropy (Research4Life)
 - HINARI/AGORA/OARI/ARDI
 - More OA articles than ever
 - Grey literatures is now more findable
 - Postdoc free access passport
 - Free tools like Mendeley in PDF annotation, sharing and reference management
- Deep linking to public databases
- Advanced data connectivity - GLORIAD
- More findable content through PubMed, Web of Science, Scopus, Google Scholar, etc.

research4life
HINARI • AGORA • CARE • ARDI

MENDELEY
RESEARCH NETWORKS

GLORIAD

GLOBAL RING NETWORK FOR ADVANCED SCIENCE

NAME: P. Ostdoc
ACCESS CODE: 123456
VALID UNTIL: 1 Jun 2013

ScienceDirect

Scopus

Beyond Publishing – getting an edge via COLLABORATION



International Collaboration improves citations

5.2 Citation benefit for International Collaboration

In Table 5.1, we present data on the increase in terms of citations for an article that results of international collaboration, compared to an article that results from national collaboration.

Countries	Citations per article fold increase over national co-authorship	
	National	International
Thailand	1.00	2.17
Malaysia	1.00	1.95
Indonesia	1.00	6.03
Vietnam	1.00	2.89
The Philippines	1.00	4.86
Laos	1.00	1.90
Cambodia	1.00	0.76
Myanmar	1.00	2.81

Table 5.1 - Citations per article fold increase over national co-authorship, 2007-2011

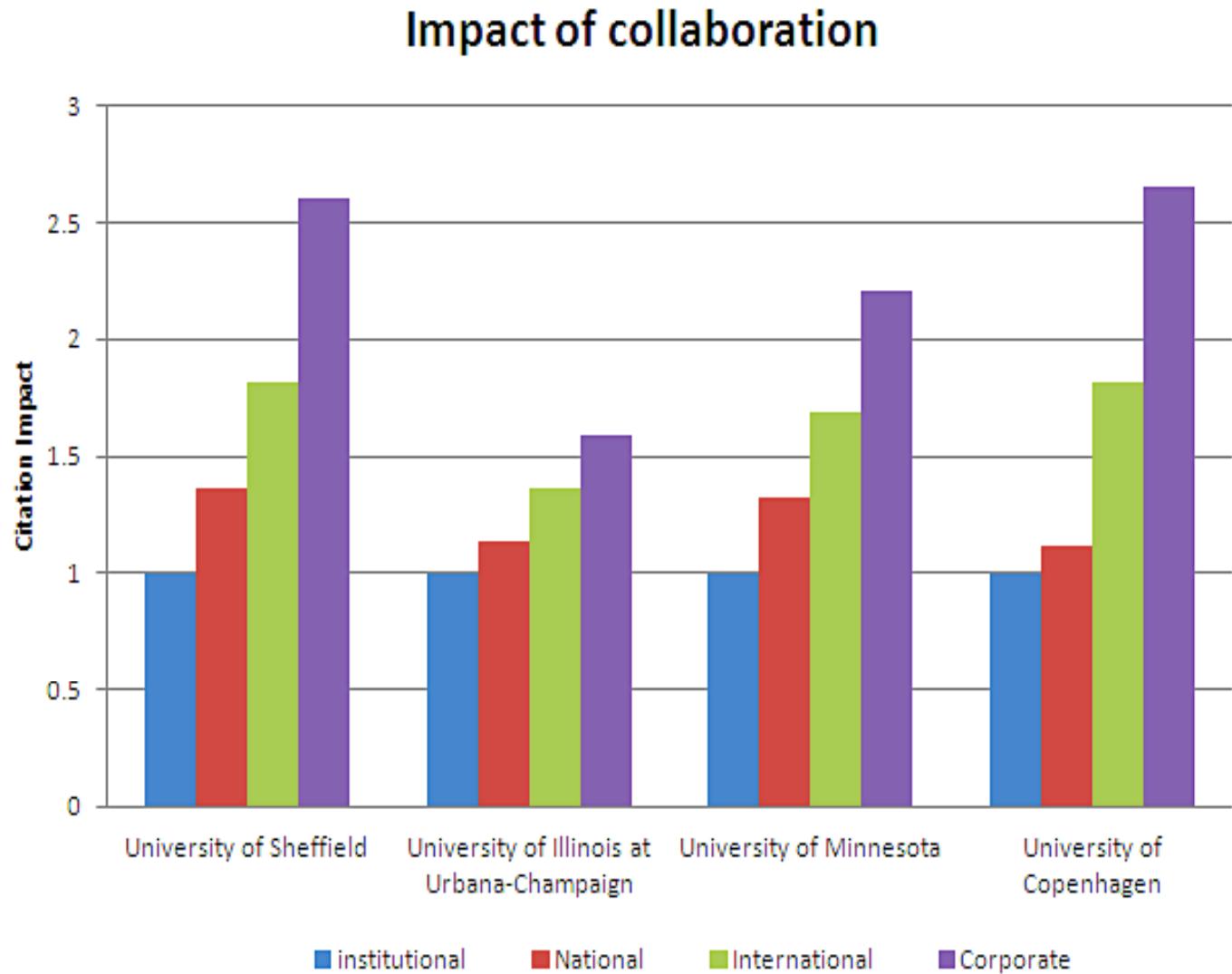
More Collaboration and Broader Collaboration = Citation Impact



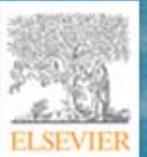
Free



Collaboration,
sharing &
groups



Beyond Publishing – getting an edge via COLLABORATION



ASEAN countries are strong collaborators (but declining?)

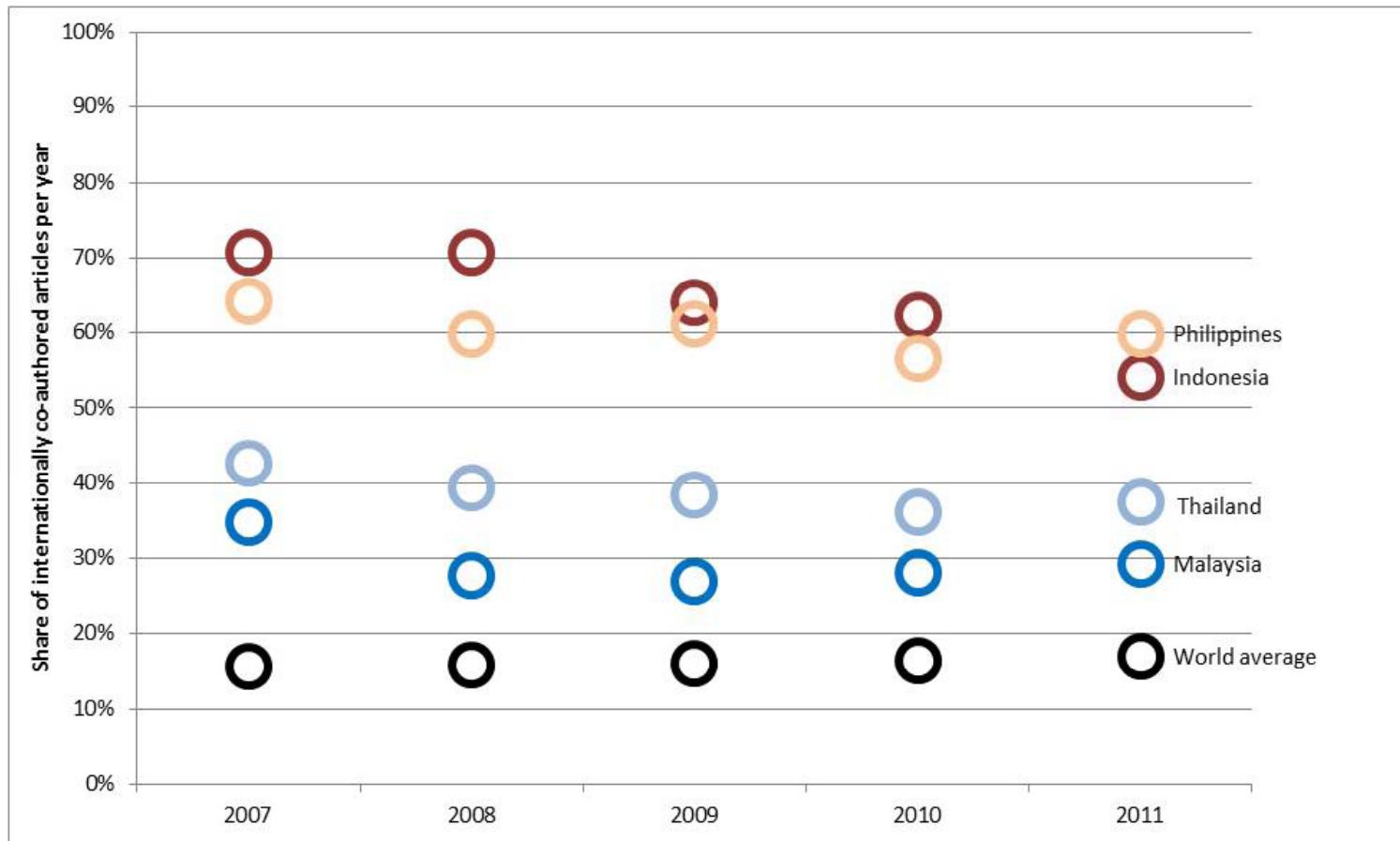
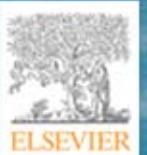


Figure 5.2 – Percentage of articles that result from International Collaboration per year for selected ASEAN countries

Beyond Publishing – getting an edge via PARTNERSHIPS



National Partnerships

Partnerships for Enhanced Engagement in Research
Higher Education Solutions Network (HESN)
Grand Challenges



Foundations

International Network for the Availability of Scientific Publications (INASP)
The World Academy of Sciences
Organization for Women in Science for the Developing World
Elsevier Foundation
Water, Agriculture & Sustainability awards & grants



Publishers & Societies

Thailand Research Fund (TRF) & The Office
of Higher Education Commission, Thailand (OHEC)/
Scopus Researcher Awards

ProSPER Net Scopus Awards

THE ELSEVIER FOUNDATION

ProSPER.Net-Scopus Young Scientist Awards

Introducing the award

The Prosper.Net-Scopus Young Scientist Award in Sustainable Development is given annually to young scientists or researchers based in the Asia-Pacific region, who have made significant contributions in the area of Sustainable Development.

For 2013, awards were given in each of these three areas:

Water, Transport, ICT for Sustainable Development

Share This

...in Sustainable Development

PROSPER.NET SCOPUS YOUNG SCIENTIST AWARD



Universities!

How Elsevier is forming Partnerships



Recent Elsevier Collaborative Studies

Stockholm International Water Institute

Royal Society (UK)

Department of Business, innovation and Skills (UK)

Science Europe

International Comparative
Performance of the UK
Research Base - 2011
A report prepared for the Department of
Economic, Innovation and Skills

Our Advisory Councils

Thailand Expert Content & Scopus Advisory Council

Korea Expert Content & Scopus Advisory Council

China Expert Content & Scopus Advisory Council

