Getting your Research Published

How Publishers can Help (and why they would want to)

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ELSEVIER
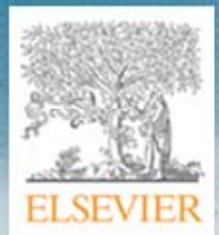
Why Publishers are Investing in Author Services
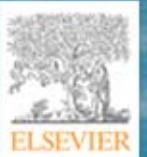
- Publishers are competing for the best papers
- Rejecting papers costs time and money
- Developing Countries are increasing output and quality

ASEAN Research Position & Main Collaboration Partners

Laos, Malaysia, Thailand, Indonesia, Vietnam, Cambodia, Myanmar & Philippines

A report prepared for the British Council Hong Kong, October 2012
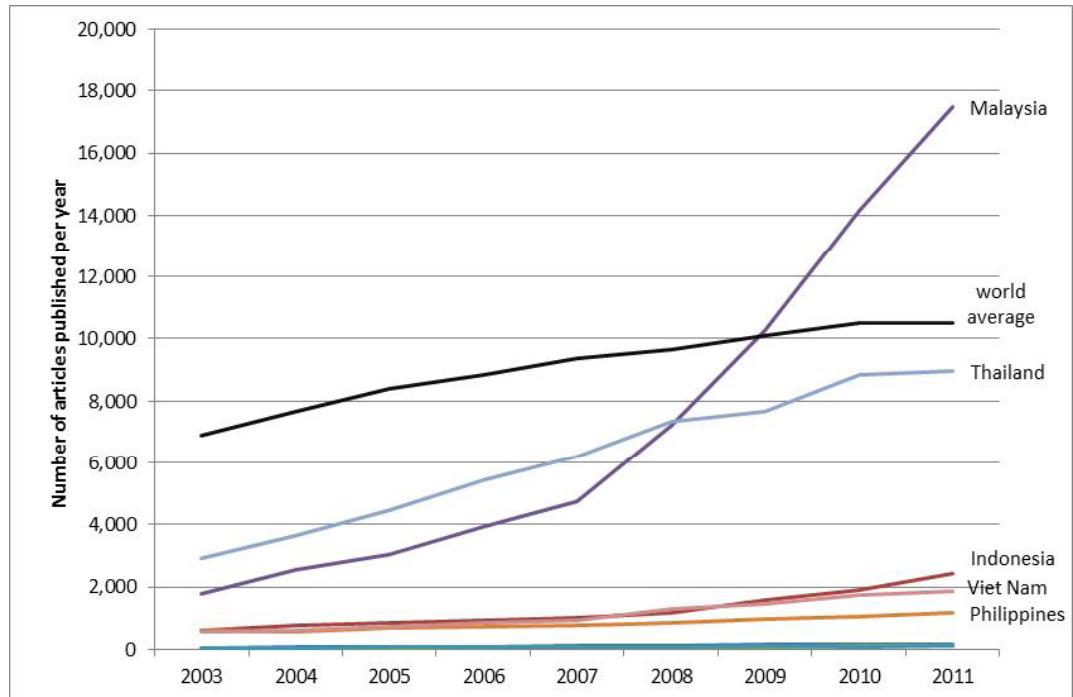
Figure 3.1 - *Article counts per year for selected ASEAN countries*

ASEAN Countries are Increasing Rapidly in Output and Quality
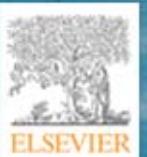
Citation Share
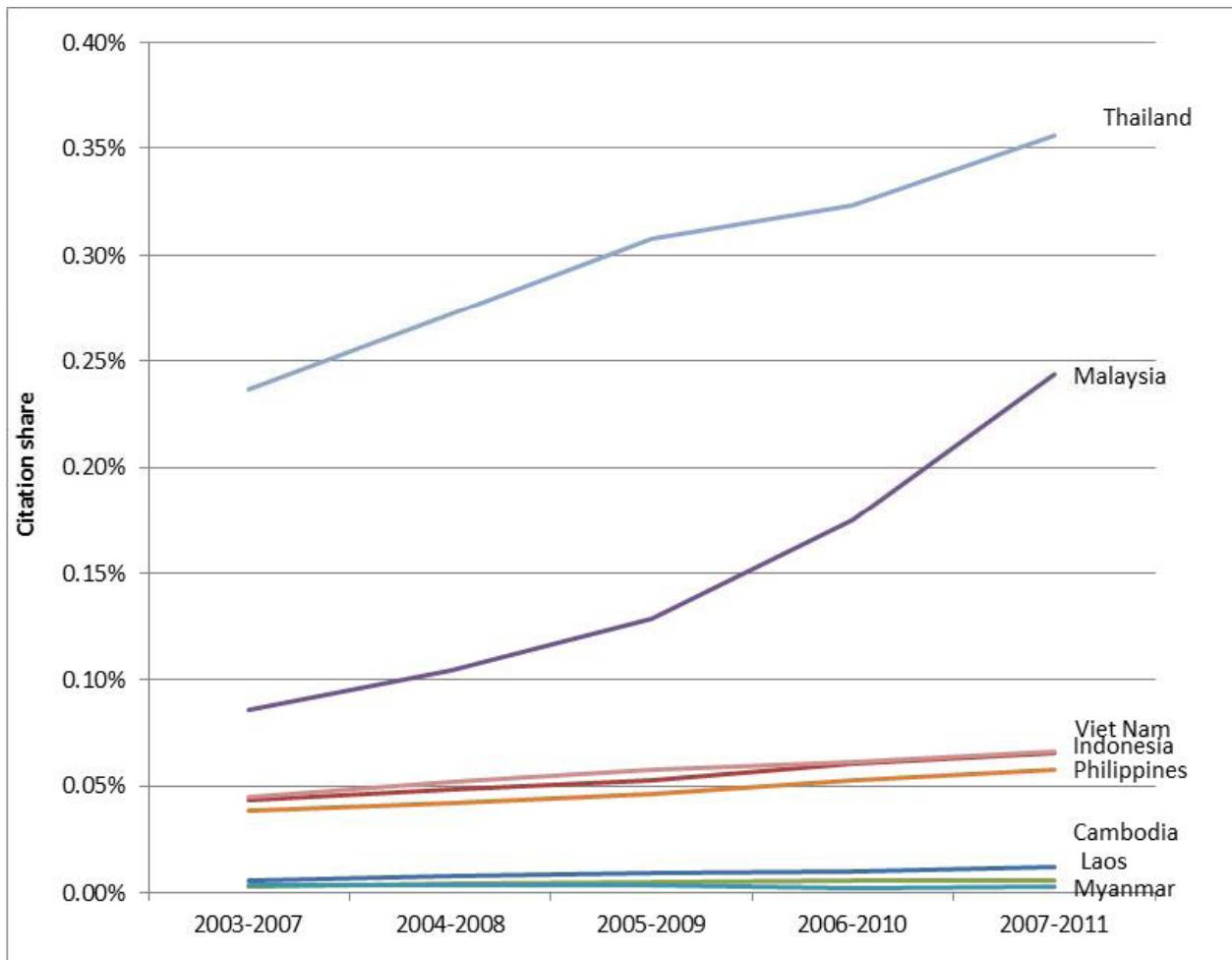
Figure 3.3 – *Citation shares per year for selected ASEAN countries*

ASEAN Research Position & Main Collaboration Partners , 2012
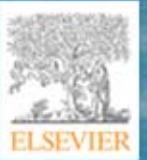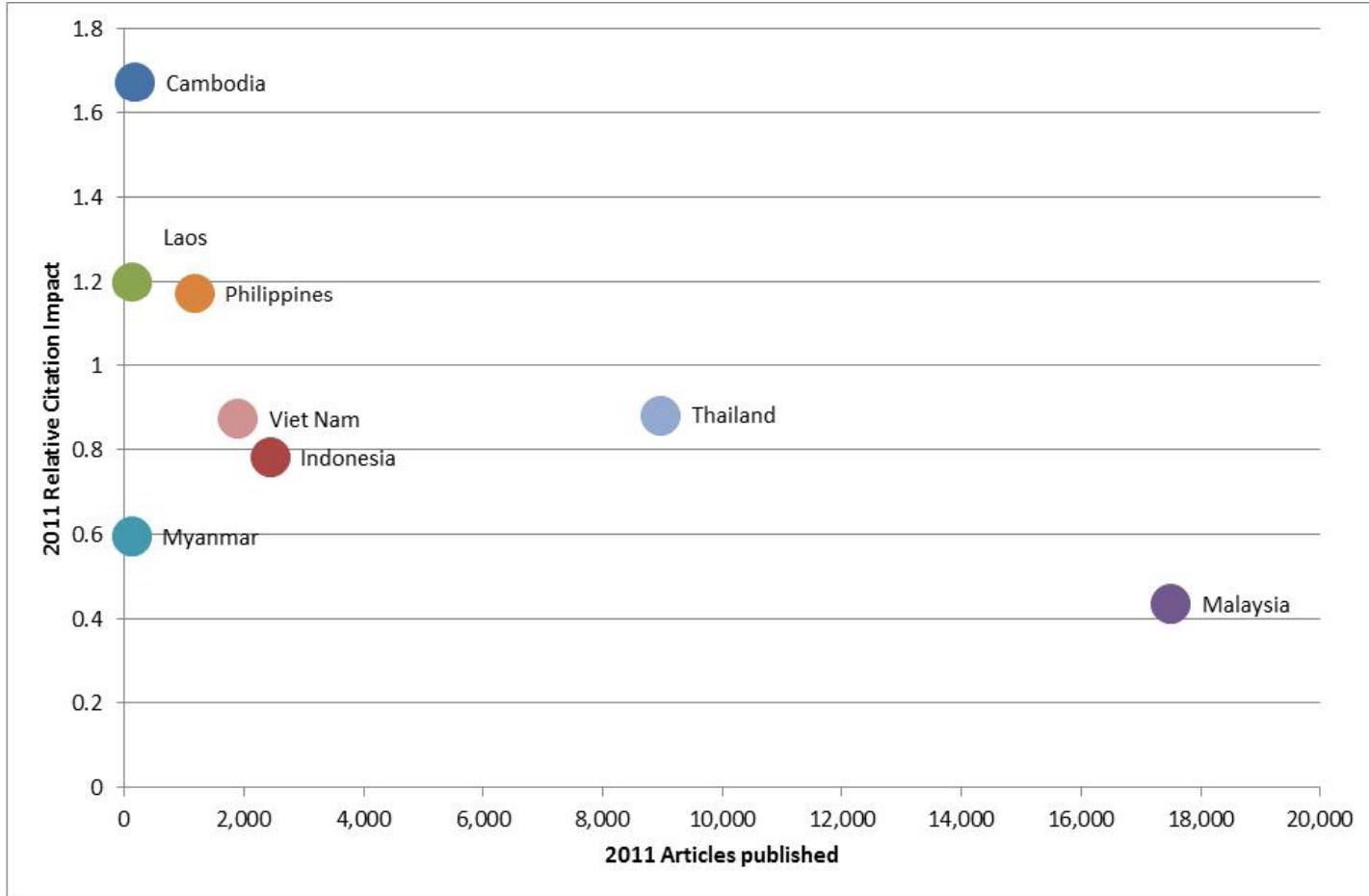
Relative Impact

Figure 3.5 – *8 ASEAN countries plotted on both output (number of articles published in 2011) and Relative Citation Impact (Relative Citation Impact for 2007-2011 citations for 2007-2011 articles)*

ASEAN Research Position & Main Collaboration Partners , 2012

But Competition is Growing Faster than Publication Rate (and 64% of articles are rejected)

High level submission statistics per year
Number of submissions, %

Legend:
- Withdrawn
- Accepted
- Rejected

	2009	2010	2011	2012
Total	707K	811K	897K	994K
Withdrawn	4,5%	4,3%	2,8%	2,8%
Accepted	35,8%	34,8%	34,4%	32,4%

Growth: +15%, +11%, +11%
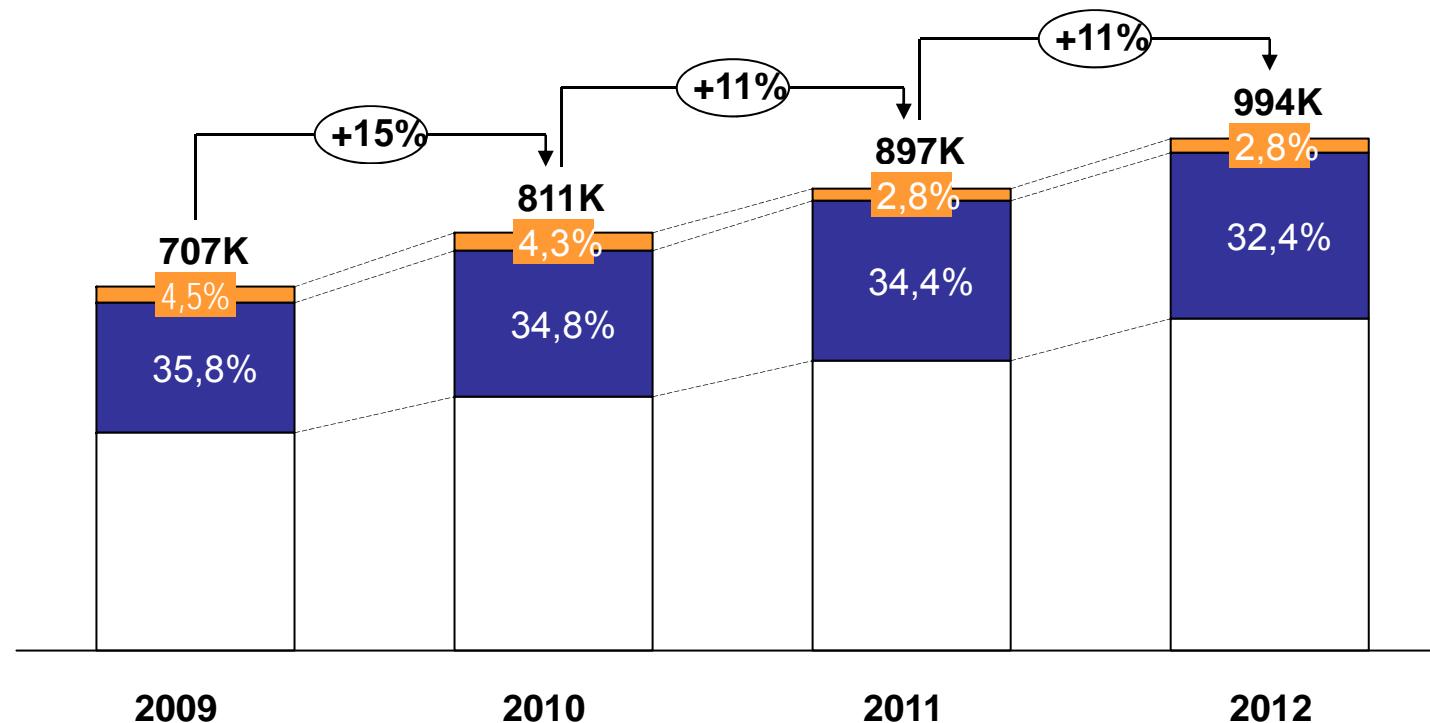
Try, Try Again....Almost 70% of Articles are Eventually Published

811K

529K

78K

48K

35K

1K

Extrapolated from rejected article study (1030 reject manuscript)

366K

117K

74K

175K

| # of Submissions 2010 | Published Items | Not Published | Double Counting (1) | Irrelevant Docs (2) | Retracted Items (3) | Data Errors | Relevant Manuscripts | Not published | Eventually published by Elsevier | Eventually published by others |
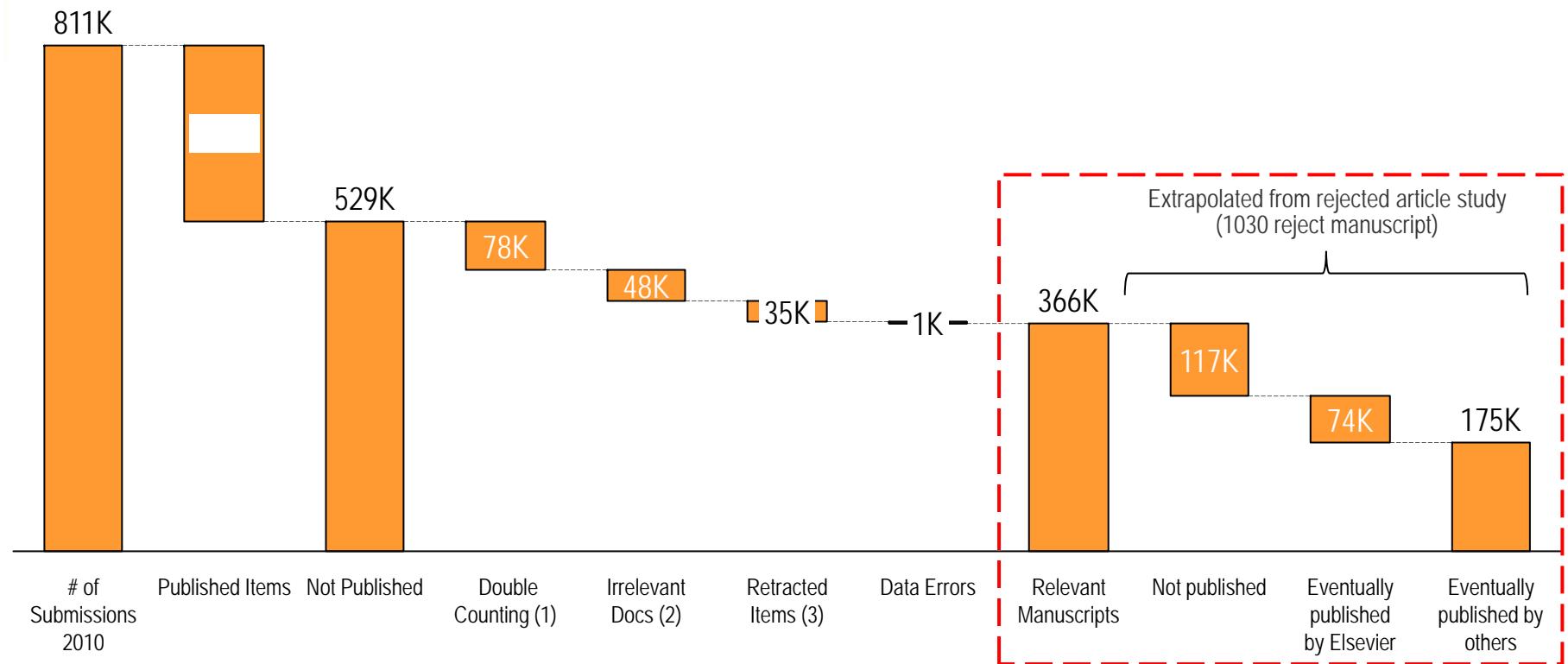
(1) Double counting is caused by earlier rejections of the same article in the Database in the (same year and with an equal title).

(2) Irrelevant docs are Errata, Letters, Notes and communications

(3) Retracted Items: Submissions which were retracted by the Author

Resources to help Authors Choose the Best Journal

- Online Advice
  - Find a journal
  - Prepare your paper
  - Submitting a paper
  - Checking paper status
- (PDF) Guides
  http://cdn.elsevier.com/assets/pdf_file/0020/13181 6/Understanding-the-Publishing-Process.pdf

- New metrics beyond Impact Factor (SNIP, SJR)
- More journals are discoverable
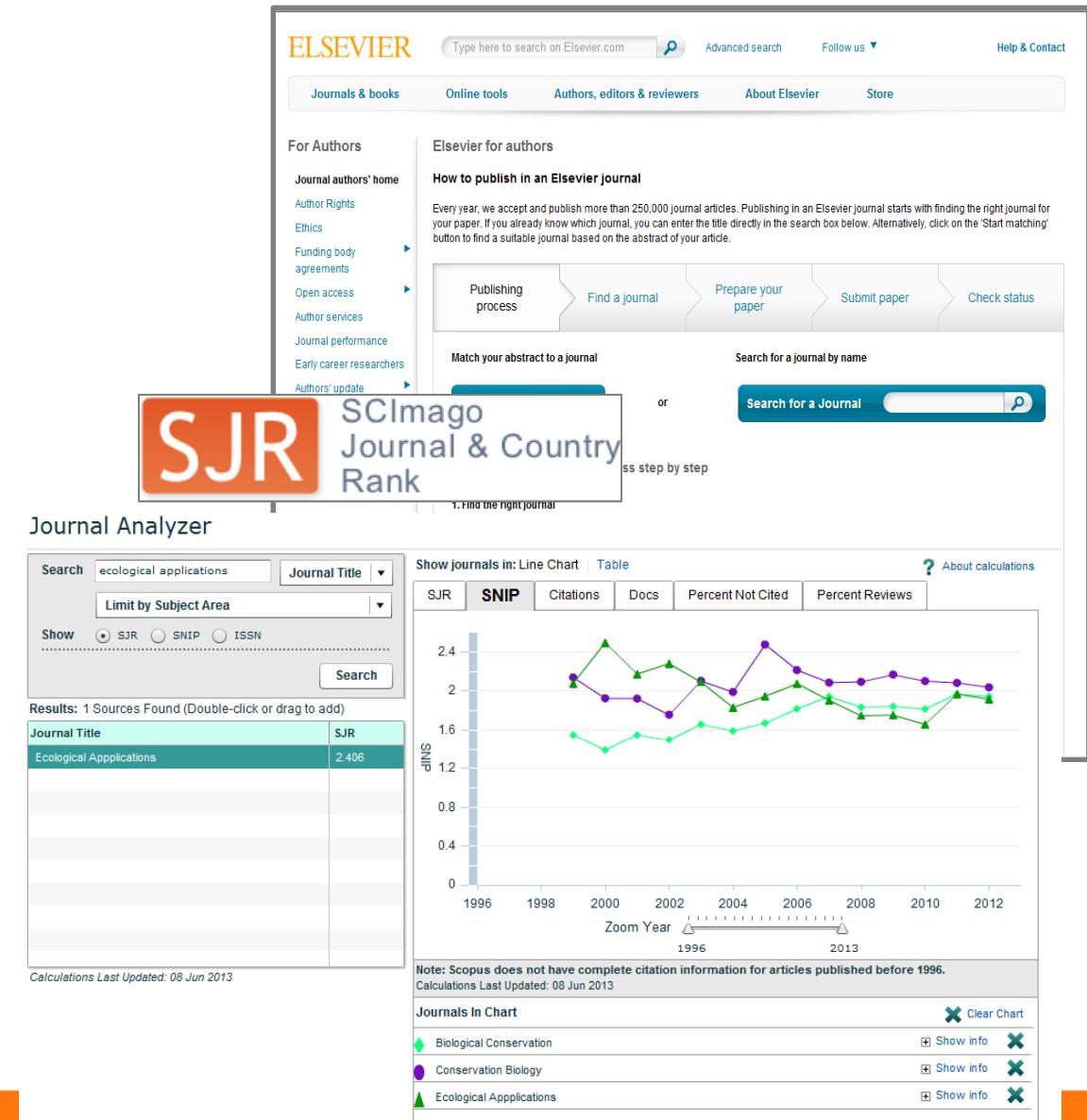
Resources to Help Authors Prepare a Manuscript

- Author Academy (Springer)

- Publishing Connect (Elsevier)
  - 14 Training webcasts
    - Preparing your Manuscript
    - Using Proper Manuscript Language
    - Structuring an Article

- Author Newsletters

- Ethics Guides & Webinars

- Paid services
  - Language editing and translation services
  - Professional scientific translation services
  - Illustration and art works services

http://www.elsevier.com/journal-authors/elsevier-supporting-early-career-researchers/publishing-connect-training-webcasts

Live Author-Training Seminars

- Elsevier (alone) offered 250+ Author Seminars in 2013
- Variety of topics
  - » Introduction To Scholarly Publishing
  - » How To Get Published
  - » Author Rights
  - » Open Access
  - » Research and Publication Ethics
  - » Successful Grant Writing
  - » Getting Your Paper Noticed
  - » The Impact Factor and Other Bibliometric Indicators
  - » Innovation in the Research and Publishing Landscape

Also:
- Reviewer training
- Editor training (for local journal Scopus applications)

Beyond Publishing – getting an edge via CONTENT

- Reading
  - Info Philanthropy (Research4Life)
    - HINARI/AGORA/OARI/ARDI
  - More OA articles than ever
  - Grey literatures is now more findable
  - Postdoc free access passport
  - Free tools like Mendeley in PDF annotation, sharing and reference management
- Deep linking to public databases
- Advanced data connectivity - GLORIAD
- More findable content through PubMed, Web of Science, Scopus, Google Scholar, etc.

International Collaboration improves citations

5.2 Citation benefit for International Collaboration

In Table 5.1, we present data on the increase in terms of citations for an article that results of international collaboration, compared to an article that results from national collaboration.

Countries	Citations per article fold increase over national co-authorship	
	National	International
Thailand	1.00	2.17
Malaysia	1.00	1.95
Indonesia	1.00	6.03
Vietnam	1.00	2.89
The Philippines	1.00	4.86
Laos	1.00	1.90
Cambodia	1.00	0.76
Myanmar	1.00	2.81

Table 5.1 - *Citations per article fold increase over national co-authorship, 2007-2011*

ASEAN Research Position & Main Collaboration Partners, 2012

More Collaboration and Broader Collaboration = Citation Impact
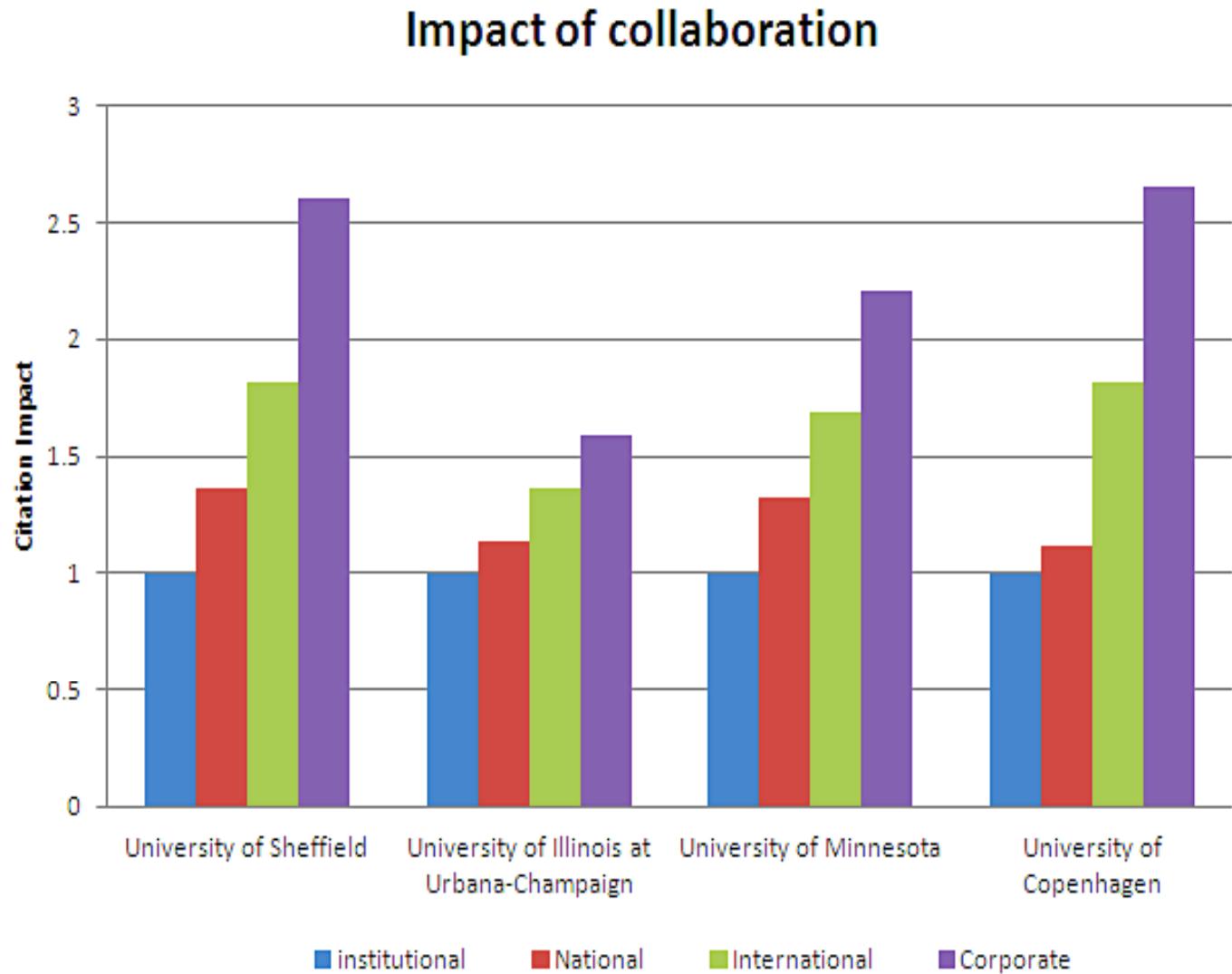
Impact of collaboration
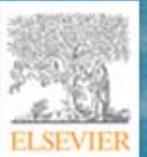
ASEAN countries are strong collaborators (but declining?)
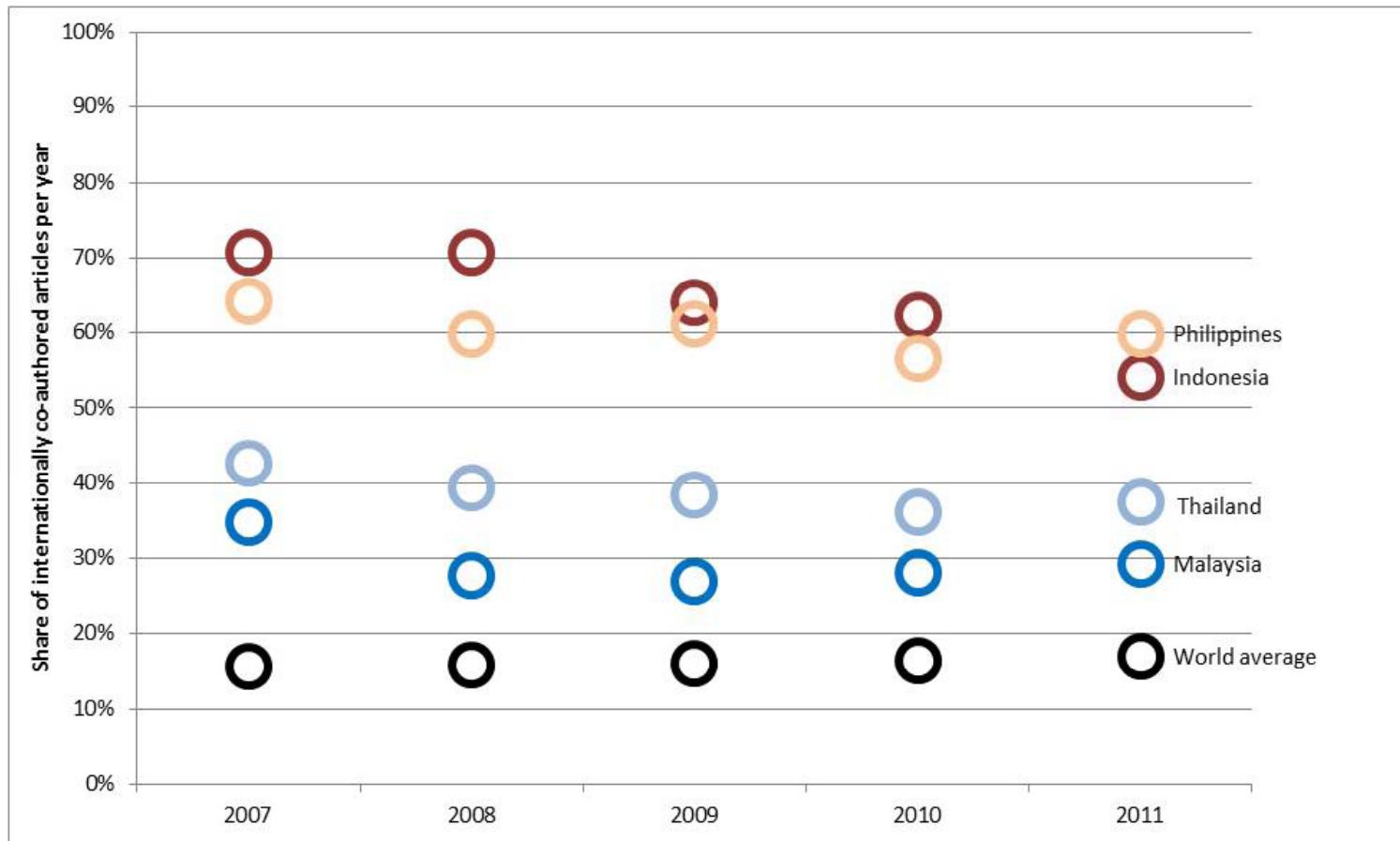
Figure 5.2 – *Percentage of articles that result from International Collaboration per year for selected ASEAN countries*

Beyond Publishing – getting an edge via PARTNERSHIPS
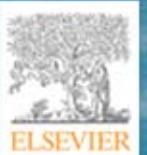
National Partnerships

Partnerships for Enhanced Engagement in Research
Higher Education Solutions Network (HESN)
Grand Challenges

Foundations

International Network for the Availability of Scientific Publications (INASP)
The World Academy of Sciences
Organization for Women in Science for the Developing World
Elsevier Foundation
Water, Agriculture & Sustainability awards & grants

Publishers & Societies

Thailand Research Fund (TRF) & The Office
of Higher Education Commission, Thailand (OHEC)/
Scopus Researcher Awards
ProSPER Net Scopus Awards

Universities!

How Elsevier is forming Partnerships

Recent Elsevier Collaborative Studies
Stockholm International Water Institute
Royal Society (UK)
Department of Business, innovation and Skills (UK)
Science Europe

Our Advisory Councils
Thailand Expert Content & Scopus Advisory Council
Korea Expert Content & Scopus Advisory Council
China Expert Conent & Scopus Advisory Council