



Perspectives from the National Pork Board

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National Pork Board

- NPB directive for funding
 1. No overlap with other existing work
 2. Immediate and high impact in the industry
 3. Relevance to the industry



Impact of Study

- Investment in the future
 - Funding opportunities for investigators
 - Training opportunities for future investigators



Impact of Study

- Invested in improving production *efficiency*
 - Sow Lifetime Productivity
 - Nutritional Efficiency Consortium
 - Mitigation of the impact of seasonality



Impact of Study

- Extending our commitment to sustainability
 - We Care® Ethical Principles
 - 4 Pillars of sustainability; GHG, Air, Water, Land
 - Sustainable Pork Advisory Council
 - Efficiency at all levels of production, throughout the food supply chain and among food *systems*



Desired Outcomes

- Awareness of the need for focused funding in animal agriculture
 - Investment differential between animal and crops
- Assess discrepancies in research funding that ensure a secure food supply
- Develop a framework for a *systems* approach that links multiple facets of animal agriculture



End Result

- Guiding document used to augment existing and develop new areas of focused research
- Leveraging available research dollars
- Developing novel strategies for cooperative funding
- Aligning research priorities with other funding organizations



Summary

- NPB supports the project because it extends our current and future commitments
- Identifying research, gaps and funding needs is key to developing a systems approach to animal agriculture
- Guiding document to develop cooperative funding opportunities and align research priorities in specific areas of research

