



# Perspectives from the National Pork Board

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# National Pork Board

- NPB directive for funding
  1. No overlap with other existing work
  2. Immediate and high impact in the industry
  3. Relevance to the industry



# Impact of Study

- Investment in the future
  - Funding opportunities for investigators
  - Training opportunities for future investigators



# Impact of Study

- Invested in improving production *efficiency*
  - Sow Lifetime Productivity
  - Nutritional Efficiency Consortium
  - Mitigation of the impact of seasonality



# Impact of Study

- Extending our commitment to sustainability
  - We Care<sup>®</sup> Ethical Principles
  - 4 Pillars of sustainability; GHG, Air, Water, Land
  - Sustainable Pork Advisory Council
  - Efficiency at all levels of production, throughout the food supply chain and among food *systems*





# Desired Outcomes

- Awareness of the need for focused funding in animal agriculture
  - Investment differential between animal and crops
- Assess discrepancies in research funding that ensure a secure food supply
- Develop a framework for a *systems* approach that links multiple facets of animal agriculture



# End Result

- Guiding document used to augment existing and develop new areas of focused research
- Leveraging available research dollars
- Developing novel strategies for cooperative funding
- Aligning research priorities with other funding organizations



# Summary

- NPB supports the project because it extends our current and future commitments
- Identifying research, gaps and funding needs is key to developing a systems approach to animal agriculture
- Guiding document to develop cooperative funding opportunities and align research priorities in specific areas of research

