

# **Funding Equity for Animal Science Research**

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# National Association for the Advancement of Animal Science

# What is NAAAS?

- A 501(c)6 organization founded by heads of departments of animal and poultry science.
- Initially comprised of department heads from 12 animal and poultry science departments. Expected to reach 30 by next month.
- Principle function is to be an effective advocate for increasing support for animal science research, extension, teaching.

# Some Food For Thought



- ▶ By tomorrow, there will be 200,000 more people on Earth.
- ▶ Farmers and ranchers will need to produce more food in the next 50 years than was produced in the last 10,000 years combined.

Source: [www.AmericasFarmers.com](http://www.AmericasFarmers.com) (2012).

Over 70% of that new production will  
have to come from New technology  
and good science!

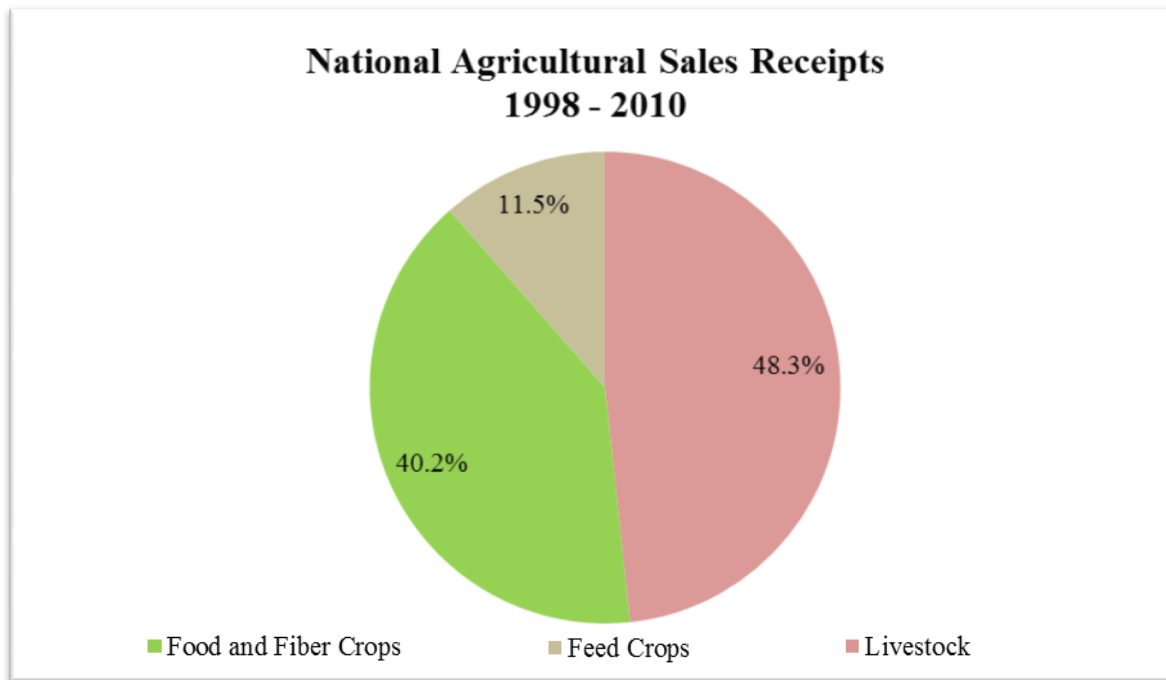
# The Current Federal Situation

- Animal and plant agriculture contribute comparable value to our national economy.
- They do not share equal value as national research priorities.



# The Current Federal Situation

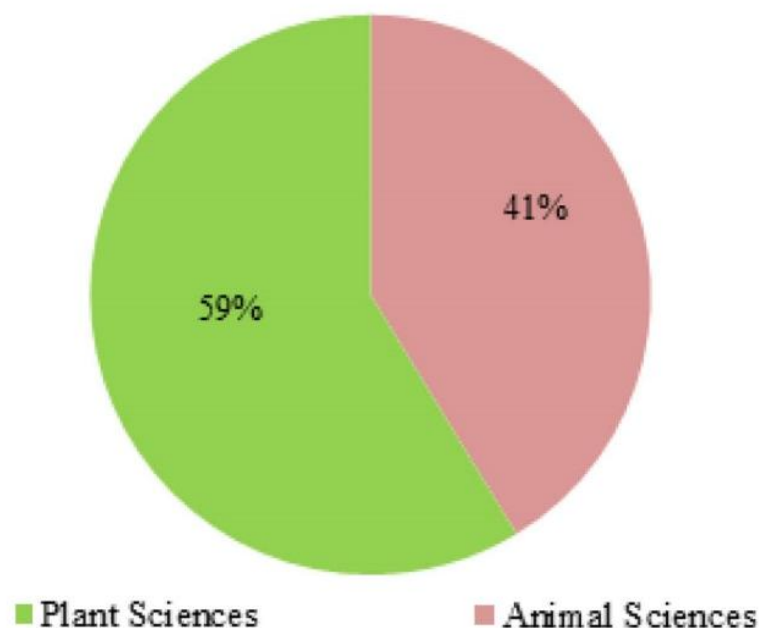
- Animals and the food that they eat represent 60% of all agricultural sales receipts.



Source: USDA Agriculture Economic Research Service  
(<http://www.ars.usda.gov/data/farmincome/finfidmu.htm>; last accessed April 23, 2012)

# The Current Federal Situation

## Federal Funding in Animal and Plant Research, 1998 - 2010

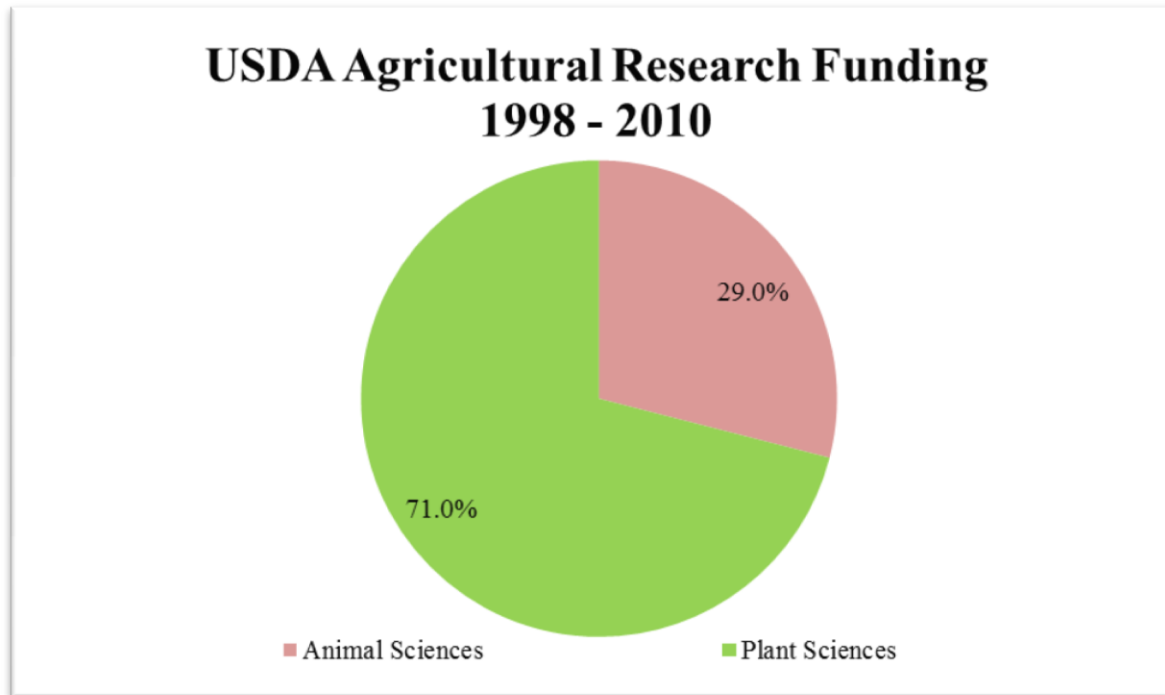


Source: USDA Agriculture Economic Research Service  
(<http://www.ars.usda.gov/data/farmincome/finfidmu.htm>; last accessed April 23, 2012)



# The Current Federal Situation

- From 1998-2012, USDA funding for research:
  - 71% plants vs 29% animals



Source: Current Research Information System Annual Funding Reports. Data retrieved from <http://cris.nifa.usda.gov/fsummaries.html>; last accessed April 23, 2012.

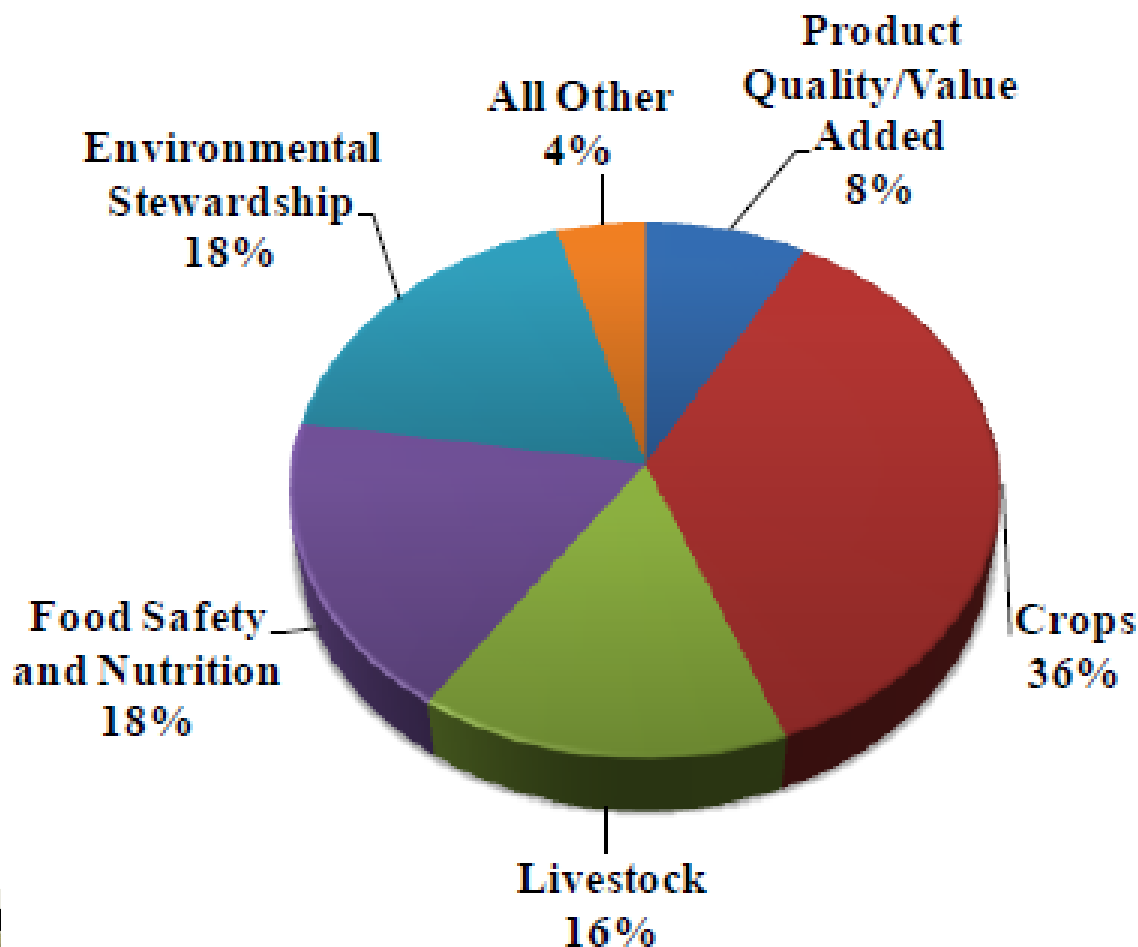
# USDA AFRI Funding FY 07 – FY 11

	Fiscal Year				
	2007	2008	2009	2010	2011
<b>Farm Bill AFRI / NRI Priority Area</b>					
Plant Health and Production and Plant Products	\$ 67,718,946	\$ 62,612,429	\$ 65,673,296	\$ 55,571,712	\$ 43,481,877
Animal Health and Production and Animal Products	\$ 39,304,939	\$ 38,627,315	\$ 43,936,155	\$ 31,911,859	\$ 22,190,302
Food Safety, Nutrition, and Health	\$ 32,780,956	\$ 33,424,517	\$ 33,335,540	\$ 49,615,681	\$ 94,287,666
Renewable Energy, Natural Resources, and Environment	\$ 18,813,819	\$ 22,221,151	\$ 20,926,963	\$ 71,981,753	\$ 43,186,589
Agriculture Systems and Technology	\$ 8,467,351	\$ 9,681,290	\$ 10,578,782	\$ 13,712,318	\$ 18,018,288
Agriculture Economics and Rural Communities	\$ 7,982,932	\$ 8,983,890	\$ 9,604,420	\$ 14,583,344	\$ 15,411,752
<b>Total Awarded</b>	<b>\$ 175,068,943</b>	<b>\$ 175,550,392</b>	<b>\$ 184,055,156</b>	<b>\$ 237,376,668</b>	<b>\$ 236,576,475</b>

# ARS Proposed Funding by Area

2015 ARS Budget Authority

Total = \$1.1 Billion



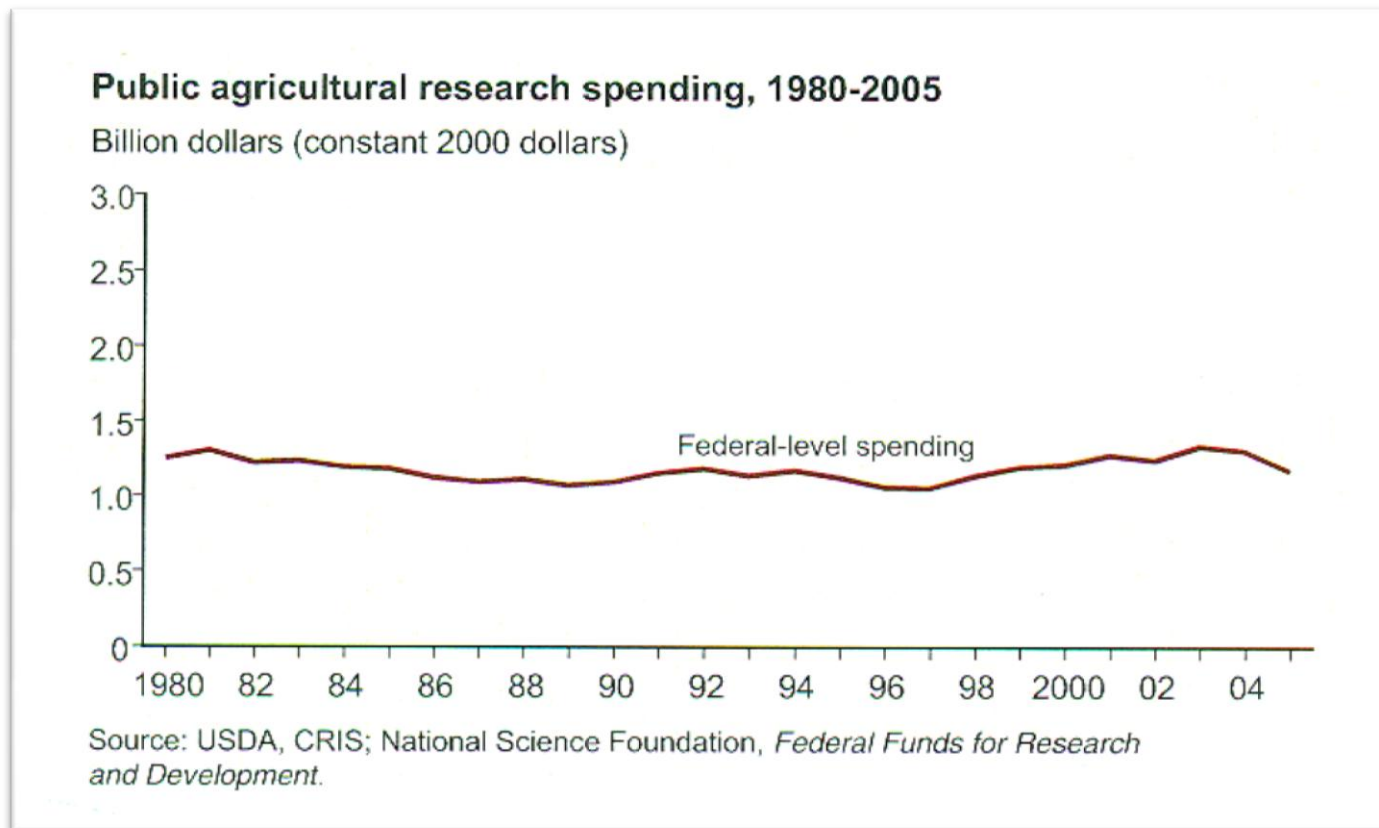
Source: President's FY 2015 Budget

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- ## ARS, USDA
- Total Budget: \$1.1B
  - Beef: \$60M

Source: Current Research Information System Annual Funding Reports. Data retrieved from <http://cris.nifa.usda.gov/fsummaries.html>; last accessed April 23, 2012.

# The Current Federal Situation

- Overall level of public funding for intramural agricultural research has been stagnant for the past 25 years.



# The Current Federal Situation

Key Numbers
\$1.4 B - U.S. <sup>1</sup>
vs.
\$3.0 B - Brazil <sup>2</sup>
vs.
\$45.0 B - China <sup>2</sup>

<sup>1</sup>Source: USDA, CRIS; National Science Foundation, Federal Funds for Research and Development.

<sup>2</sup>Source: Personal communication from Dr. Catherine Woteki, Under Secretary USDA for Research, Education and Economics.

# China, Brazil and India account for more than 43% of the world's Agricultural Research & Development spending!

Source: "For Want of a Nail" by Phillip G. Pardey and Julian M. Alston in: American Boondoggle: Fixing the 2012 Farm Bill [www.aei.org/americanboomdoggie](http://www.aei.org/americanboomdoggie).

# Checkoff Programs

- Even though they have been very positive, have we been relying too much on Beef and Pork Board Checkoffs programs for research support?
  - Beef Checkoff: \$6 M
  - Pork Board Checkoff: \$10 M
  - Australia: \$75 M



# Animal Science Research Priorities

- NAAAS and FAIR 2012
  - Food Security
  - One Health
  - Stewardship

# Increased Funding

- Fundamental knowledge of biological and physiological processes that can be manipulated to improve production of meat and milk.
- Advancements in the rate at which scientific findings can be converted into new technologies for use in animal agriculture.
- Integration of applied and basic research findings into farming/ranching systems to improve productivity and efficiency.

# Impacts of Additional Investments:

## Food Security

- ▶ Increased efficiency of low energy use and alternative feedstuffs in pasture, stocker and feedlot operations will reduce production costs and **increase efficiency by 20% in 2030.**
- ▶ Developing and assisting in adoption of the application of marker assisted genetic approaches will enhance efficiency and **reduce the cost of beef and dairy cattle production by 20% in 2030.**
- ▶ Using nutrition, genetics, biologically active products and natural selection, **reproductive rates in food animal species will be increased from 70% to 85% by 2040, and milk production will be increased by 25% during that same period**

# Impacts of Additional Investments: One Health

- ▶ New monitoring and diagnostic tests will dramatically reduce the impact of introduced disease through early detection before spread occurs. Accelerated vaccine development.
- ▶ Improved detection and intervention will reduce both human health and economic impacts of outbreaks. This will **reduce the incidence of foodborne diseases of animal origin by 25% by 2020**

# Impacts of Additional Investments: One Health

- ▶ **Reduce livestock morbidity rates by 35% by 2030**, resulting in net increases in production efficiency while reducing the requirements for pharmaceutical interventions.
- ▶ Foods of animal origin with enhanced nutritive value and positive health effects will provide market incentives for such products.
- ▶ Improved utilization of genetic markers for disease resistance and production efficiency.

# Impacts of Additional Investments: Stewardship

- ▶ Produce more food from animals with fewer natural resources through enhanced genetics, better use of natural resources and environmentally sound practices that **increase the ratio of animal food produced per unit of input by 25% in 2025.**
- ▶ **Reduce greenhouse gas emissions from food animal systems and related pre- and post-harvest industries by 35% by 2025.**
- ▶ Improved methods for housing, handling, transporting and feeding animals in overall production systems will improve health and productivity and enhance environmental stewardship in livestock production enterprises.

# Proper Balance

## Private sector

- How much does the industry support R&D?
  - Product companies (pharmaceuticals):  
25-35% of net profits
  - Commodity – low margin industry  
– less than 0.5% of net profits
  - Foundations?
  - Production animal research is very poorly supported  
as is all “production” agriculture.

# State

## State support of universities

- < 20% of total research and the trend is for it to decrease. Many states < 10%



# Land-Grant and Other Universities

- 31 Animal Science Departments
- 3 Animal & Dairy Science Departments
- 2 Animal & Poultry Science Departments
- 3 Dairy Science Departments
- 6 Poultry Science Departments
- 45 Total

# Disturbing Trends

- Significant decline in MS and PhD degrees in animal science.
- 30 out of 31 animal science departments surveyed last year have significantly reduced their animal herds.
- Significant faculty downsizing in animal science departments.

# **We Should all be Very Concerned!**

Continued erosion of support of research, both basic and applied, will empty the pipeline of top scientists contributing to animal and poultry agriculture and put the entire field of animal , poultry and meat science in jeopardy!

We are being told that we have to provide  
the science to help “*Feed the World*” but we  
are not being provided the tools!  
(True For All Agriculture)