

Fostering Convergent Scientific Research and Industry Engagement in a University Setting: Challenges and Strategies

Colin Duckett, Ph.D.

Professor, Departments of Pathology & Internal Medicine
Director, Cancer Biology, UM Comprehensive Cancer Center
Director, Program Development, NCRC
colind@med.umich.edu



University of Michigan North Campus Research Complex



Acquisition of NCRC Provided Us With:

- 362, 386 NASF Resource-Intense Laboratory Space
- 68,374 NASF Animal Space, Esp Large Animals
- 530, 000 NASF Non Resource-Intense Space for Dry/Admin
- 175 Acres Land for Building Expansion
- Leftover Equipment (e.g. MRI)
- Dedicated Power Lines, Generators
- A Campus Designed for a Pharmaceutical Company
- A Costly GMP Facility with Supporting Buildings
- Buildings Requiring Expensive Renovation/Demolition
- Buildings Requiring Expensive Renovation/Demolition
- Physical Distance from Other Campus Hubs
- A Complex Governance Structure

NCRC Development: Guiding Principles

- **No single University unit can occupy the entire campus**
- **Doing nothing is expensive**
- **Utilize the space for purposes similar to its original use**
- **We HAVE to foster convergent science!**

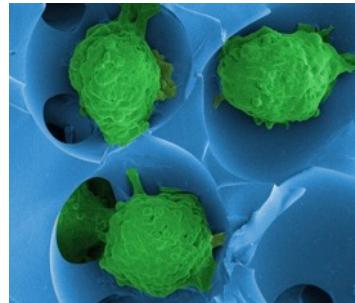
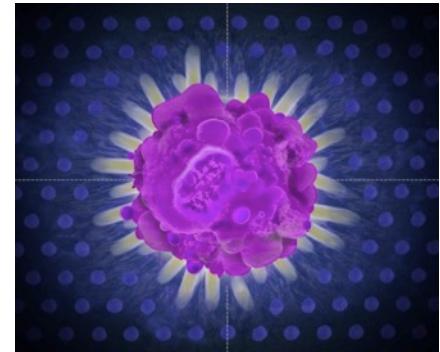
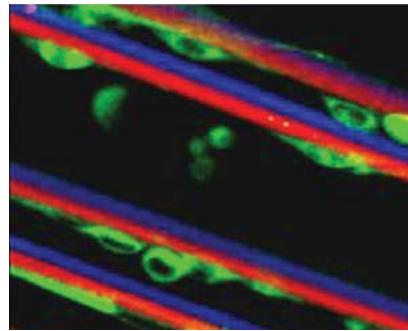
Programmatic Composition of NCRC

- **Cardiovascular**
- **Biointerfaces**
- **M-CIRCC (Critical Care)**
- **Translational Oncology**
- **Comput Med & Bioinformatics**
- **Inst. for Health Policy & Innovation**
- **Distr. Health Technologies**
- **Genomics Core**
- **Lab Animal Medicine**
- **IRBs**
- **Clinical Trials Offices**
- **SPORES**
- **BEC/OTT**
- **Venture Accelerator**
- **PPP**

Biointerfaces Institute

21 research groups have co-located in UM's North Campus Research Complex. Working together under one roof, we are advancing research in four main areas:

- **biomaterials and drug delivery,**
- **cell and tissue engineering,**
- **microfluidics and sensors, and**
- **nanotechnology.**



Convergence Through Grand Challenges

Noble Metal Nanoparticles for Biomedical Applications (July 2012)

- Co-sponsored by Biointerfaces Institute and IMRA America, Inc.
- 39 participants
- 13 researchers drafted 6 proposals for seed money
- 3 Successful proposals received \$200K in seed funds



Detecting Rare Cells and Particles (January 2013)

- 57 participants
- 10 Local Biomedical Companies Participated
- 20 researchers drafted 11 proposals for seed money
- 3 successful proposal received \$230K in seed funds
- Testbed for BI faculty ideas toward developing a Gen-3 NSF ERC Proposal

Nanomedicine Challenge (November 2013)

- 60 faculty participants + an additional 60 student participants in 1st day program
- 26 researchers drafted 9 proposals for seed money
- 2 successful proposals received \$140K in seed funds
- 4 new researchers working in BI Integration Space as a result of seed fund awards

Experiments with Convergence: MCubed

MCubed [Find a project](#) [Log In](#) [To start exploring](#) [?](#)

The University of Michigan's Revolutionary Way of Funding Research



High-Risk Research Pays Off

Joseph Xu, College of Engineering



A mathematical, scientific and measurement framework...

Branko Kerkez (Engineer)
Laura Kathryn Balzano (Engineer)
Don Scavia (Graham Institute)



Urban Gardens: constrained auto-generation of spatial...

Ivette Perfecto (NatResEnv)
John Vandermeer (LSA:NatSci)
Leili Hoey (ArchUrban)



Building a Bigger Broader Creative Class

Nick Tobler (ArtDesign)
Priscilla Lindsay (Music)
Larry Gant (SocialWork)

What's New

Understanding Q-Fever Spread in Kenya: International Partnerships

An Early Success Story

About MCubed

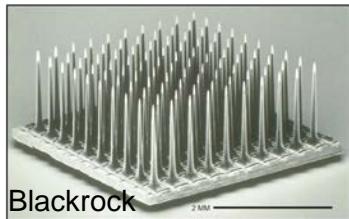
View Symposium Highlights

Symposium Story/Video

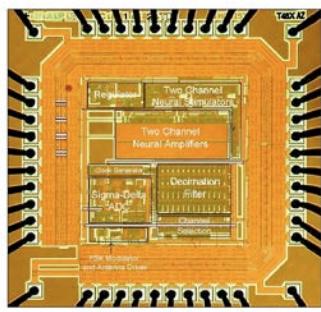
External Funding Program

Cortical Neural Prostheses Lab

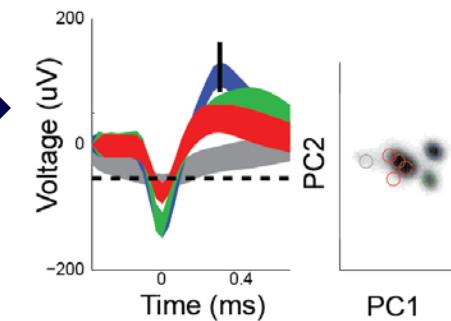
Multi-Electrode Arrays



Motor Neuroscience



Custom Electronics

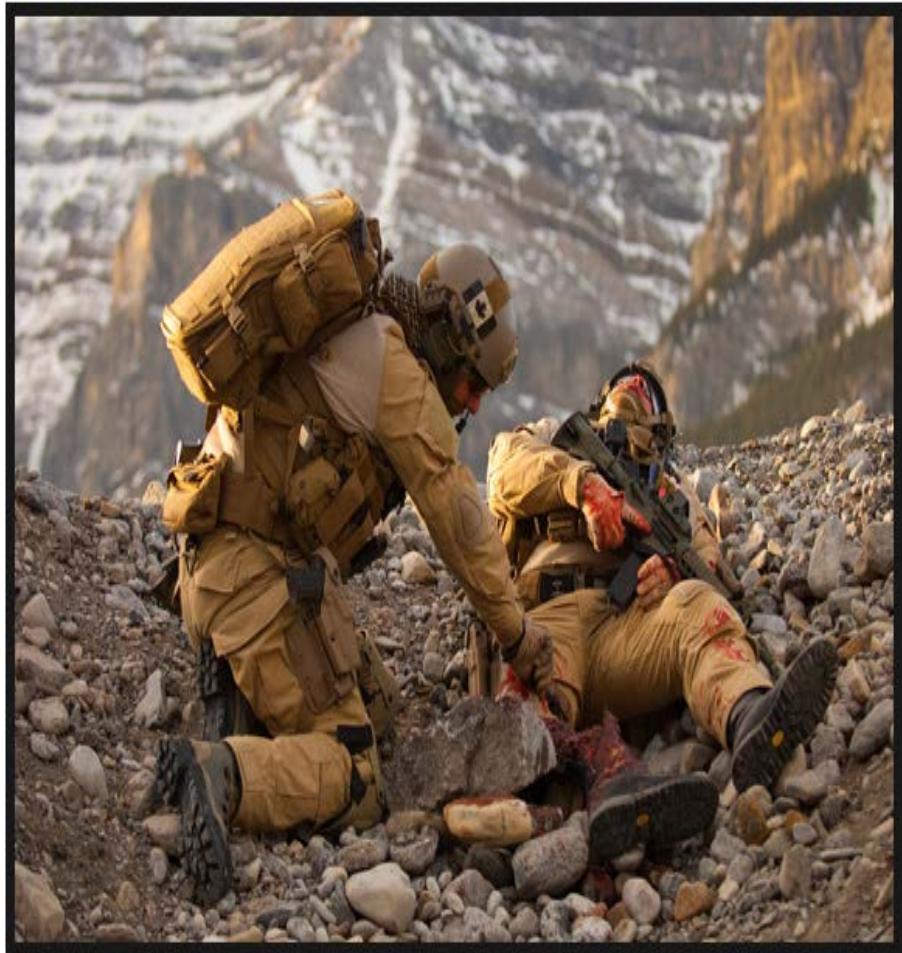


“Decode” Algorithms

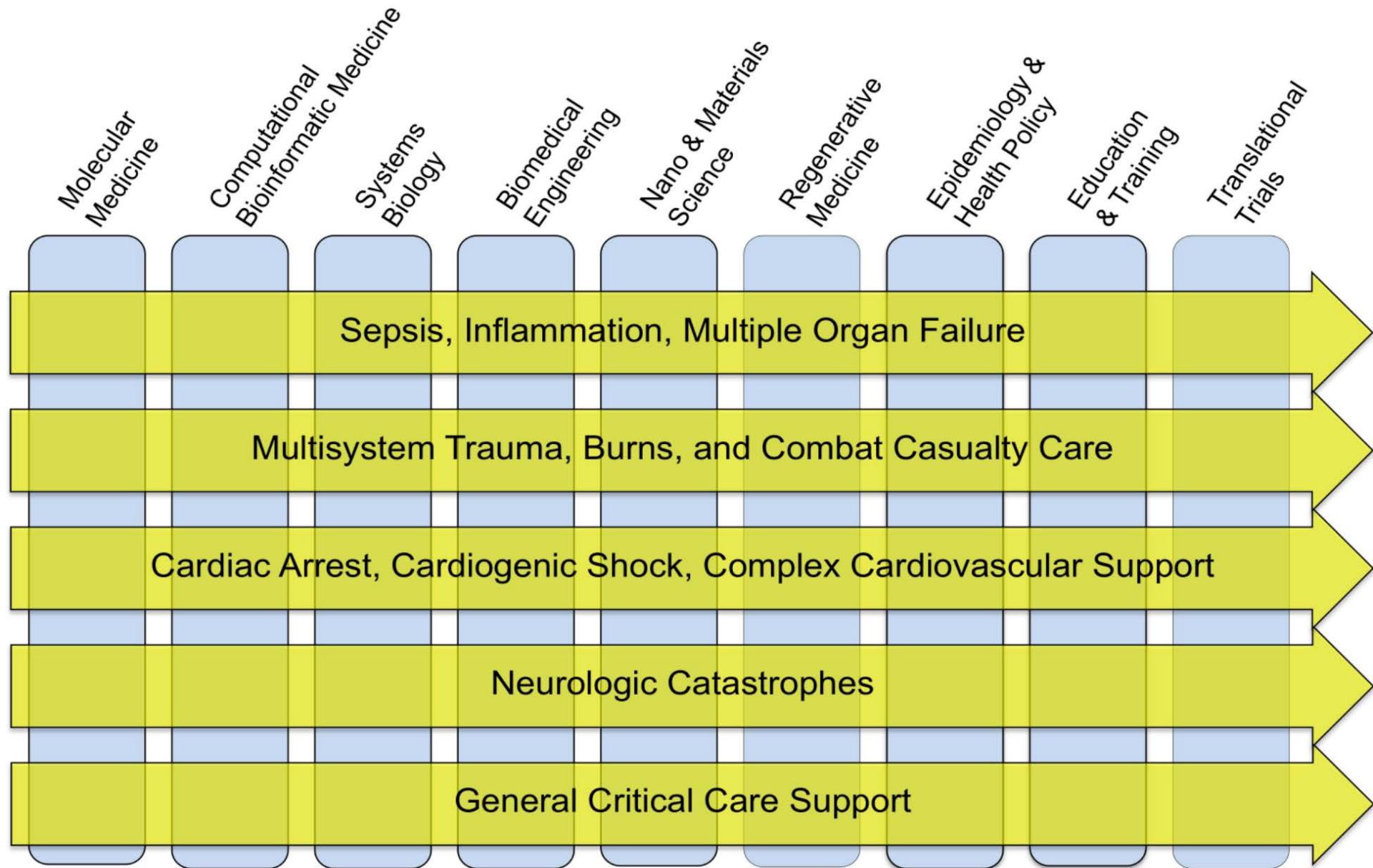


Advanced Prostheses

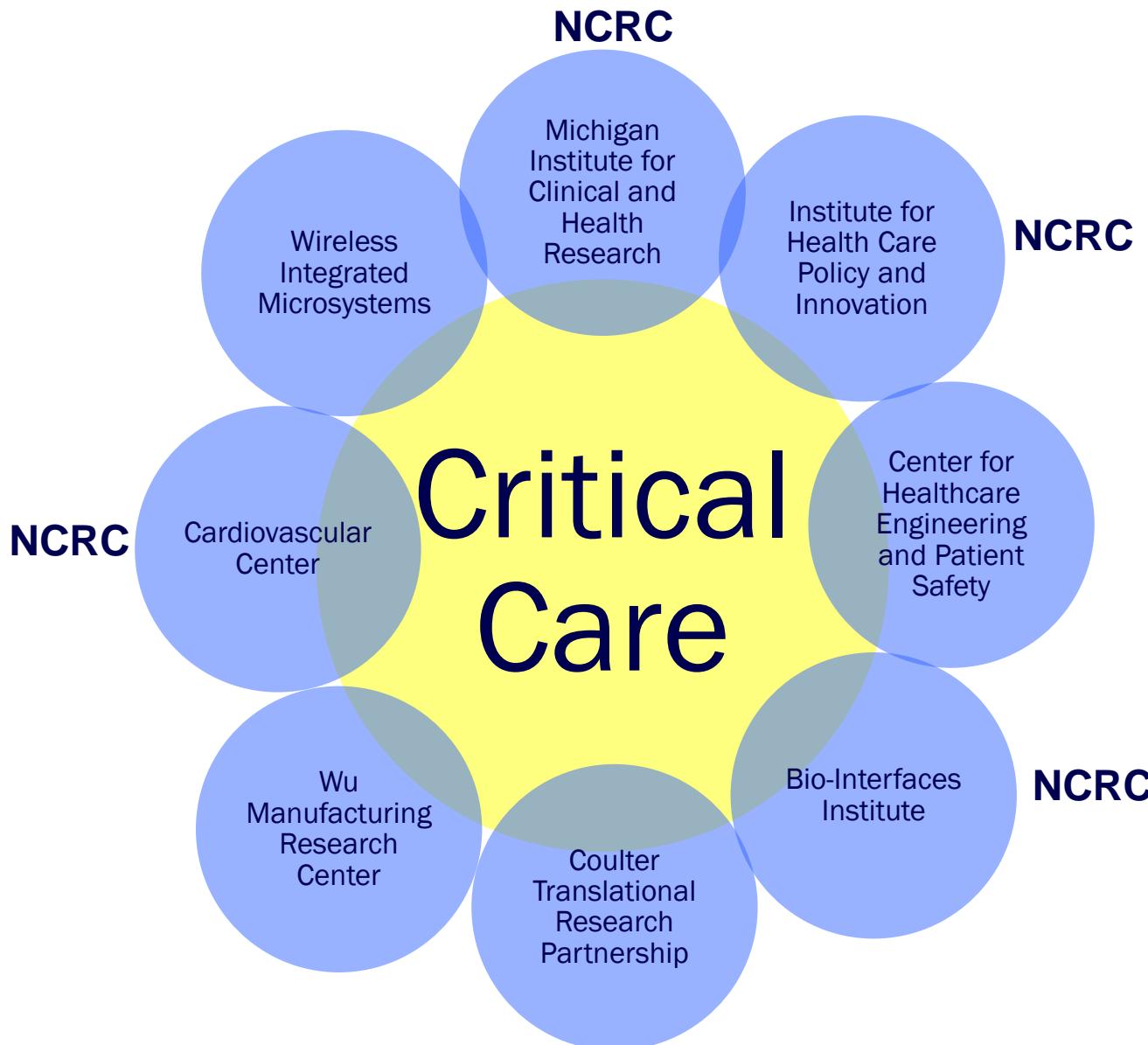
What Do These Individuals Have In Common?



Unique Structure to Realize A True Economy of Scale



Existing UM Centers/Institutes/Interdisciplinary Programs With Potential to Impact on Critical Care



Five Years Later

- The head count at NCRC is 2,500, with ~800 more scheduled in the next 18 months
- 20% of new research grants awarded to the Medical School are to NCRC-based investigators (10% of entire university)
- Growth has been organic, and driven by the energy of the investigators (no grand plan)
- We have been able to collect metrics from day 1
- The balance of academia and industry is evolving
- NCRC is an ideal incubator to test innovative ideas to foster convergent science