

Roundtable on Science and Technology for Sustainability
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Green Manufacturing and Social Sustainability Metrics

David Dornfeld, Ph.D.

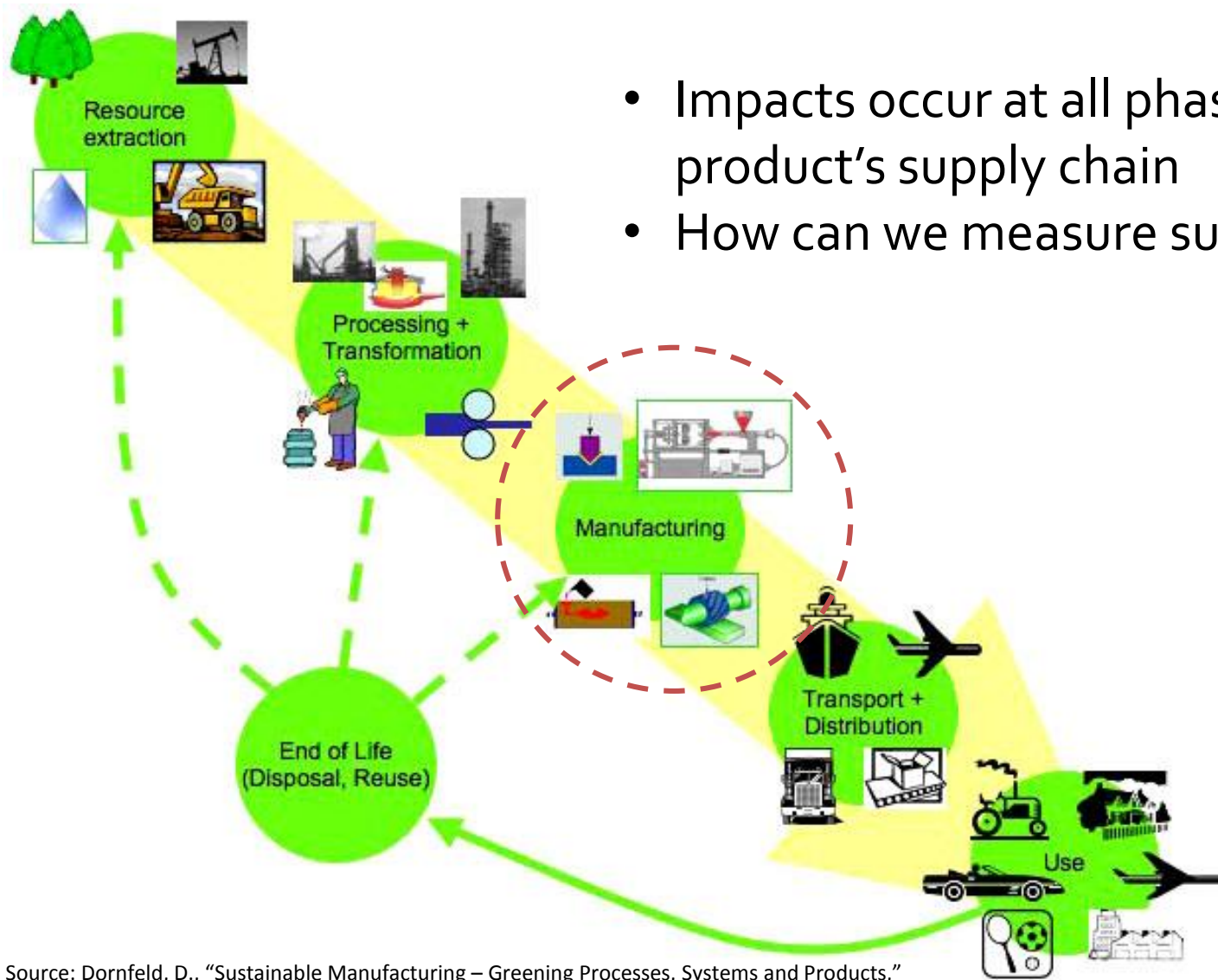
Will C. Hall Family Chair in Engineering
Chair, Department of Mechanical Engineering
Director, Laboratory for Manufacturing and Sustainability (LMAS)

University of California, Berkeley

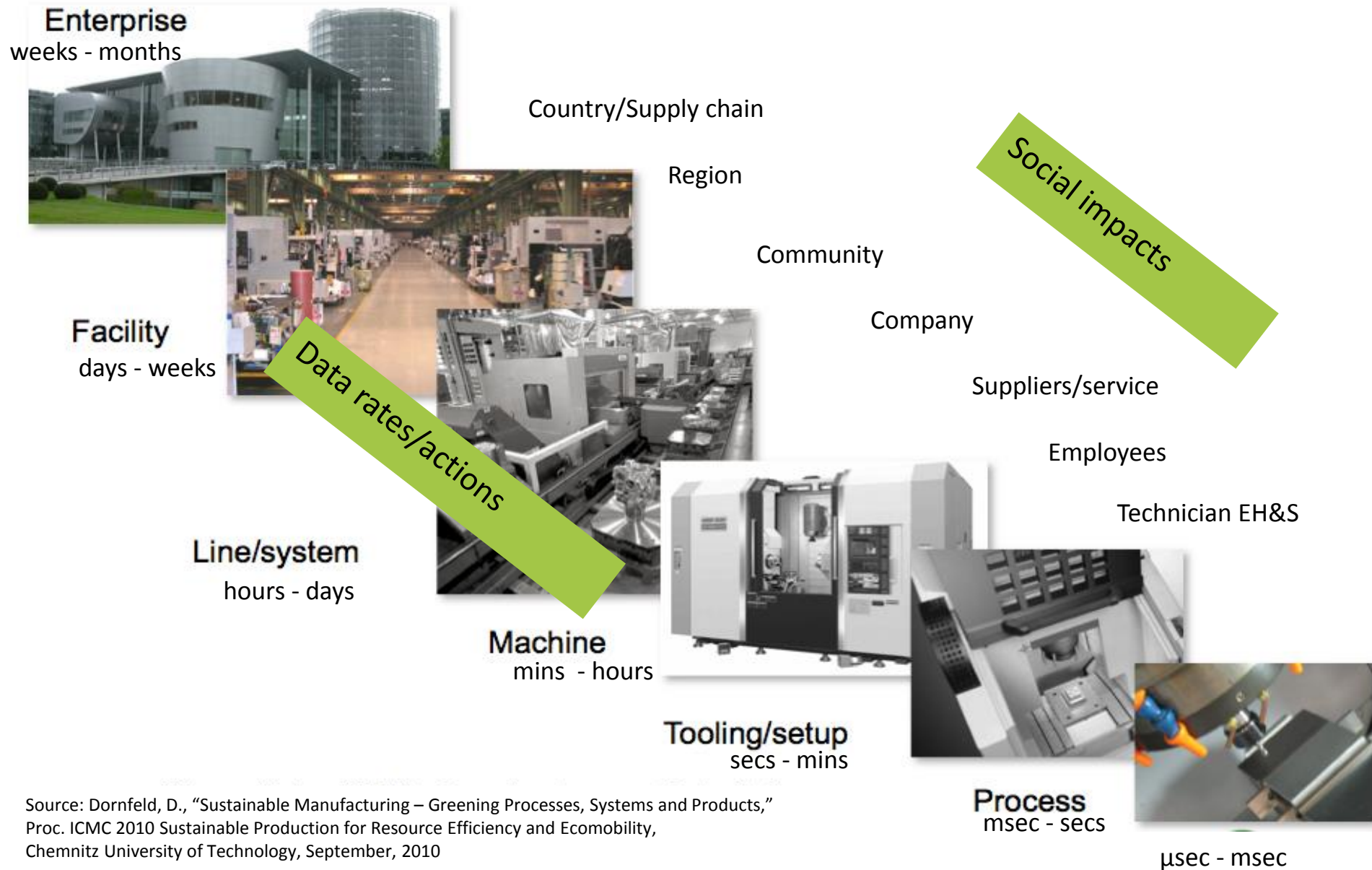


Need to examine manufacturing efficiency (resource productivity) at multiple scales

- Impacts occur at all phases of a product's supply chain
- How can we measure sustainability?

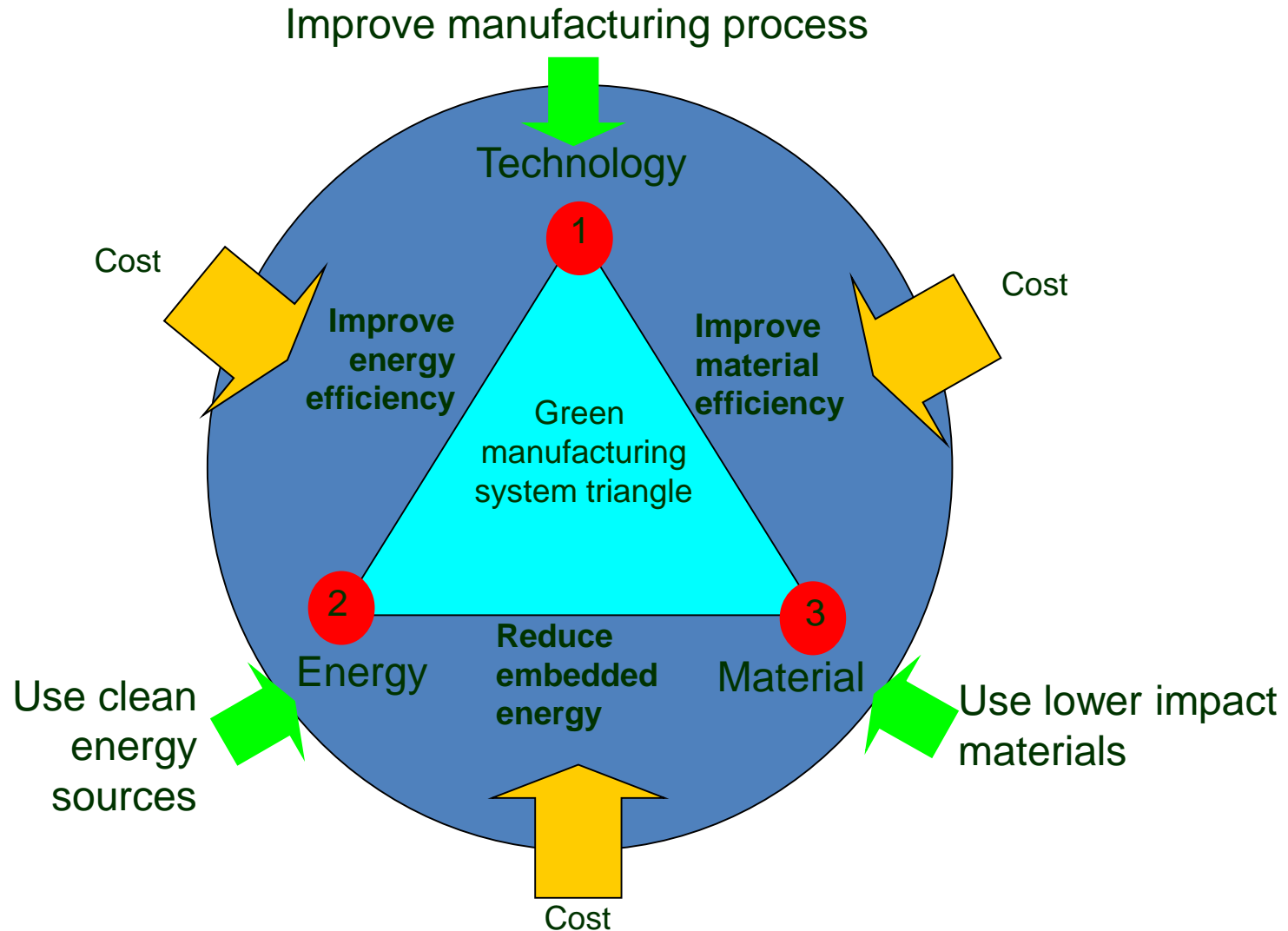


And across the enterprise

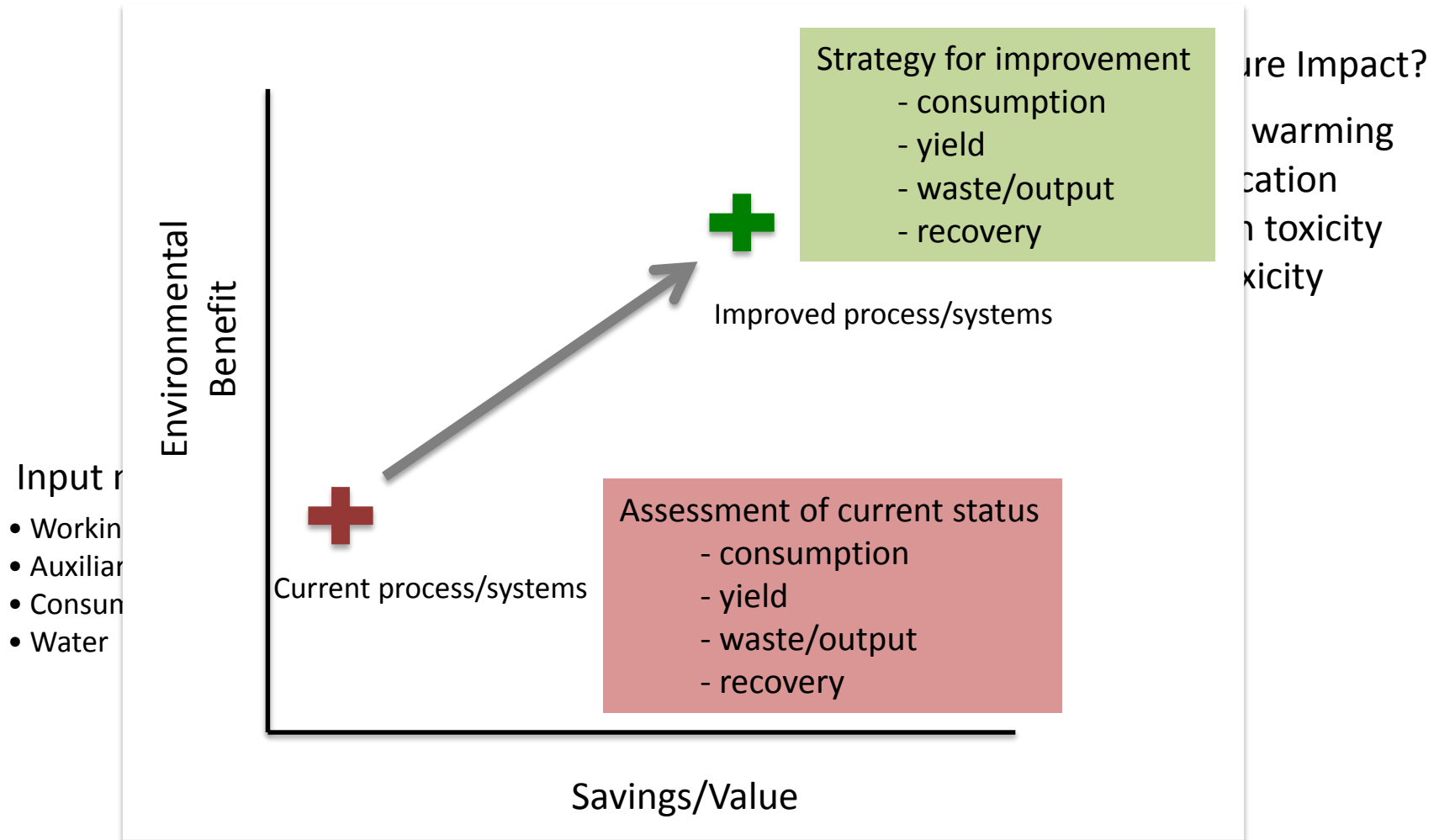


Source: Dornfeld, D., "Sustainable Manufacturing – Greening Processes, Systems and Products,"
Proc. ICMC 2010 Sustainable Production for Resource Efficiency and Ecomobility,
Chemnitz University of Technology, September, 2010

We have three basic “levers” of influence

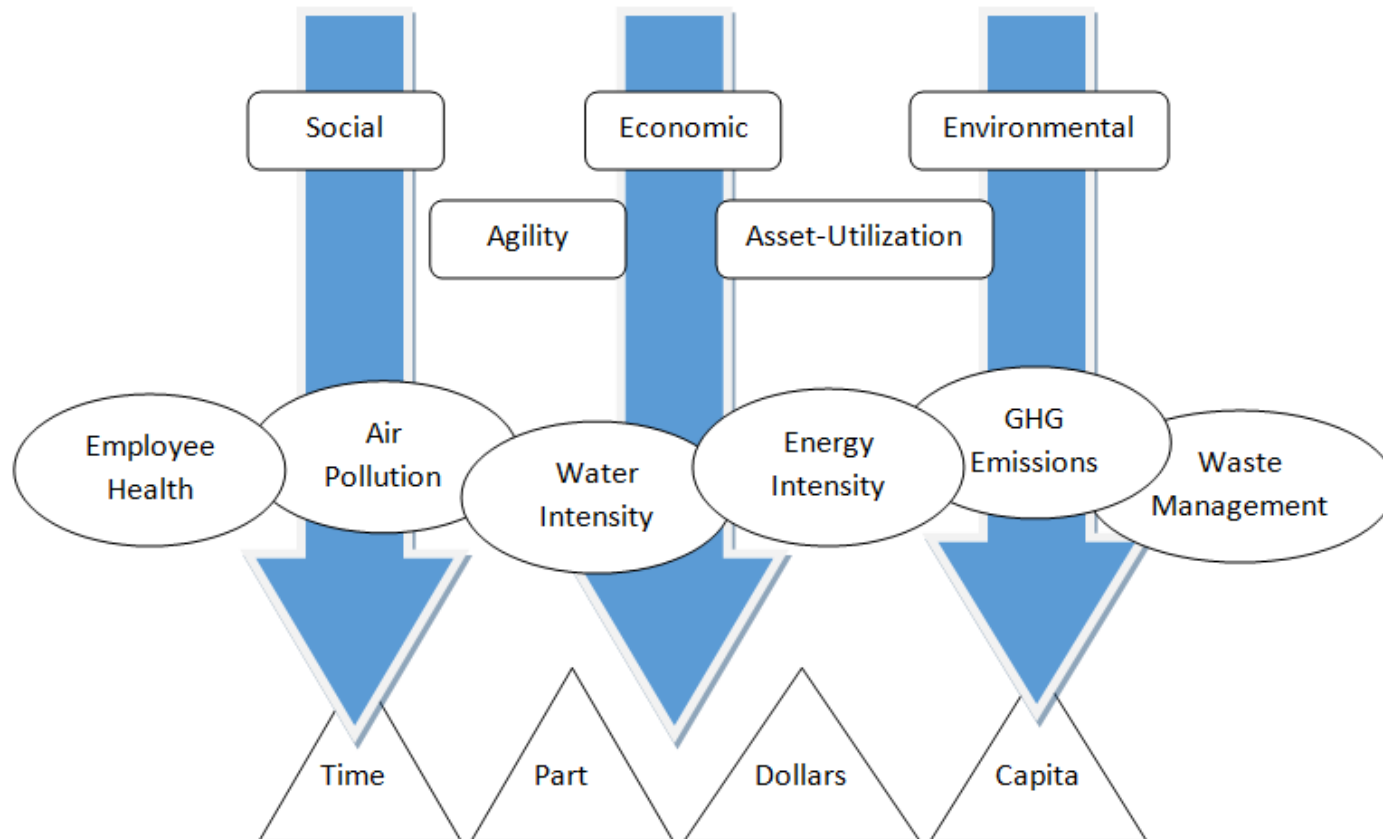


We can determine input/output



And how do we track improvement?

In a manufacturing context, key metrics include productivity, efficiency/effectiveness, energy consumption, resource productivity and capital investment.



The IPAT equation connects environmental and social measurements with economic outcomes.

$$\text{Impact} = \text{Population} \times \frac{\text{GDP}}{\text{person}} \times \frac{\text{Impact}}{\text{unit GDP}}$$

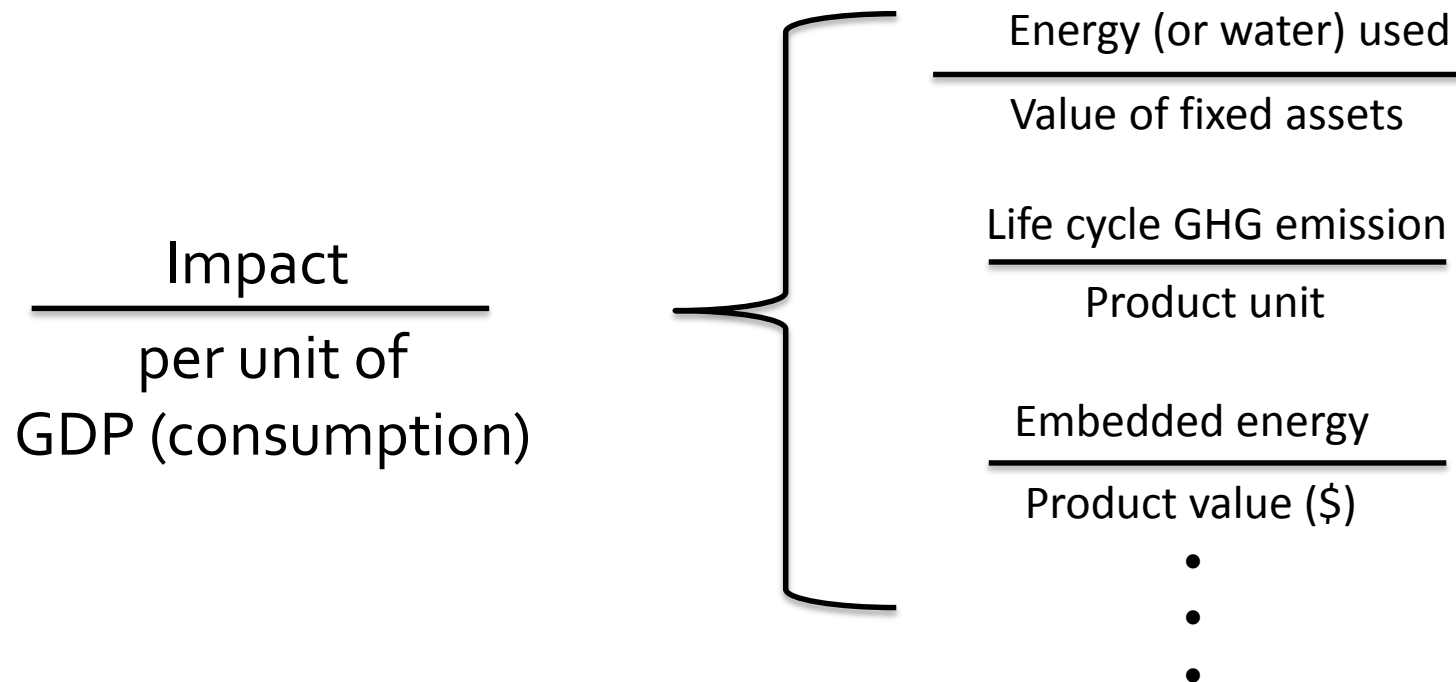
(Affluence) per capita GDP

Technology, unit GDP → manufactured product (e.g. unit of consumption)

(Sum total of all activities required to make, use and dispose of a product - say an automobile)



But ... what's "impact" and how to define and measure "unit of consumption"?



Over what geography/region? Over what time? What part of the life cycle?

3 main assessment mechanisms are used by companies:
Supply Chain Analysis, Risk Assessment, and LCA

Examples

Cummins: Remanufacturing

Unilever: Studying Product Use Phase

Healthy Building Network: Assessing Substitutes

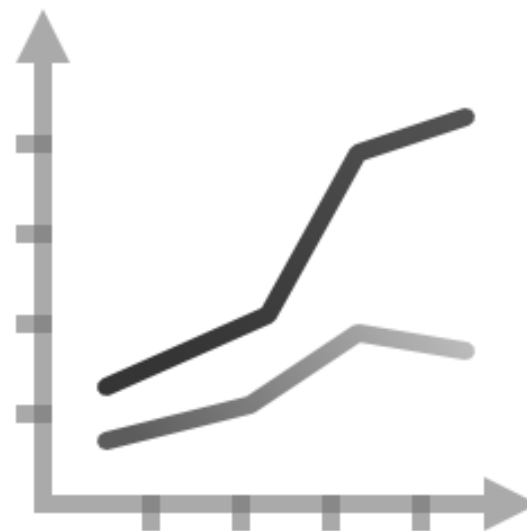
Apple / Google: Analyzing Multi-tiered Supply Chain

Intel: Semiconductor fab water consumption

Social metrics remain perplexing for most. Companies are often either not measuring social impacts or measuring the wrong things at the wrong resolution.

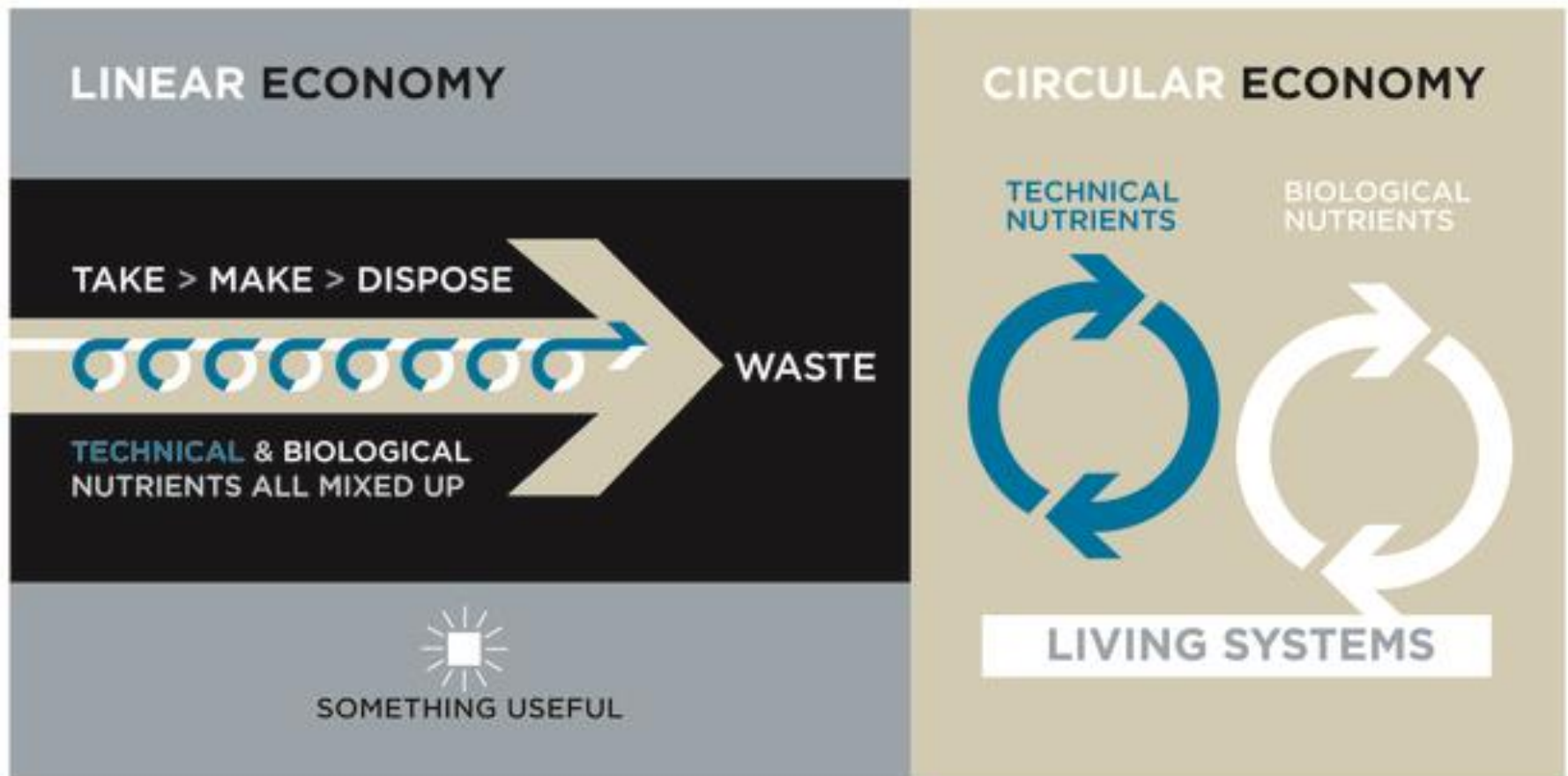


Counting factory
accidents



Understanding patterns
behind accidents

LCA metrics don't cover circularity. Need to better develop metrics that assess production and consumption systems and the linkages.





Thank you