



Green Manufacturing and Social Sustainability Metrics

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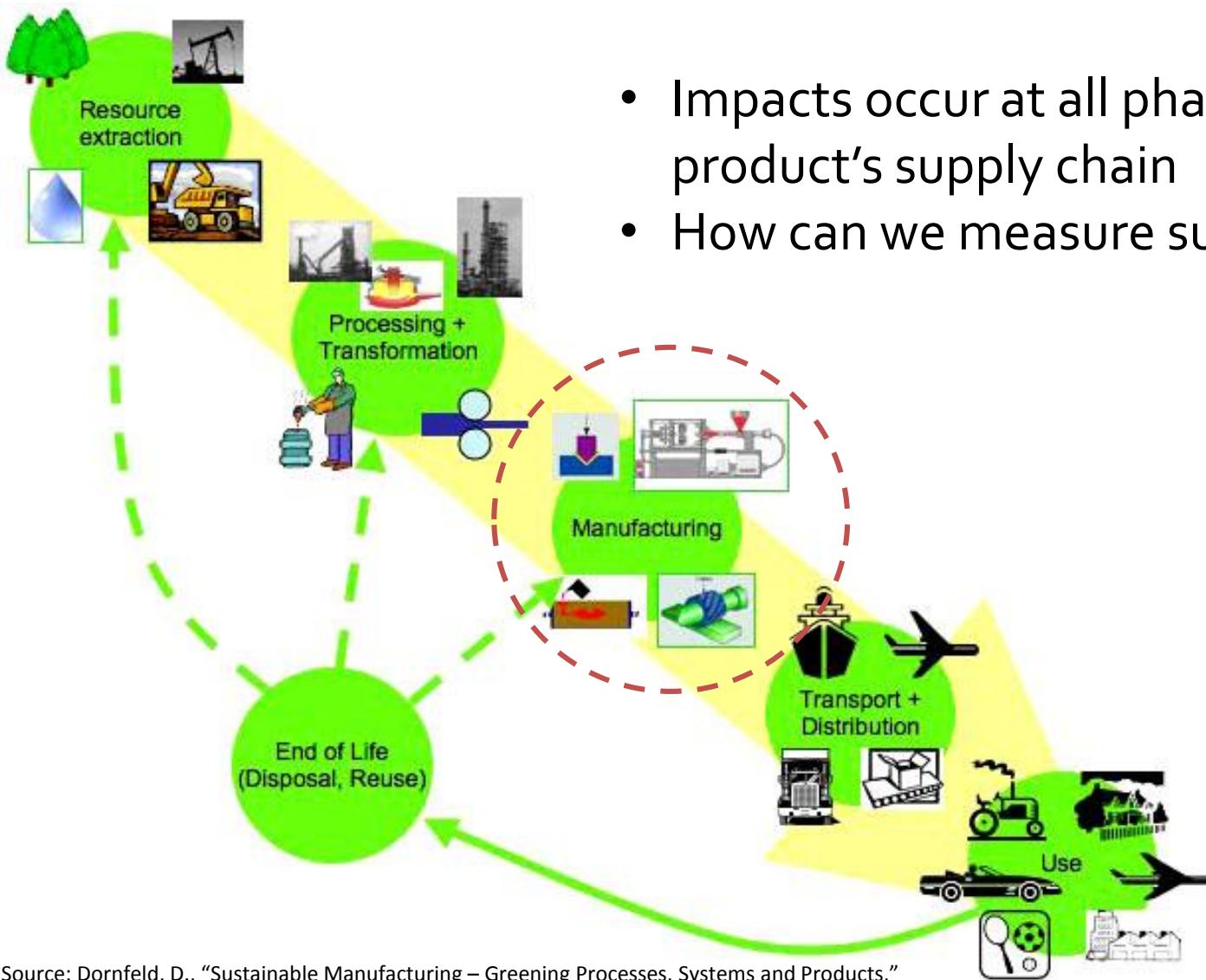
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Need to examine manufacturing efficiency (resource productivity) at multiple scales



- Impacts occur at all phases of a product's supply chain
- How can we measure sustainability?

Source: Dornfeld, D., "Sustainable Manufacturing – Greening Processes, Systems and Products," Proc. ICMC 2010 Sustainable Production for Resource Efficiency and Ecomobility, Chemnitz University of Technology, September, 2010

And across the enterprise

Enterprise
weeks - months



Facility
days - weeks



Line/system
hours - days



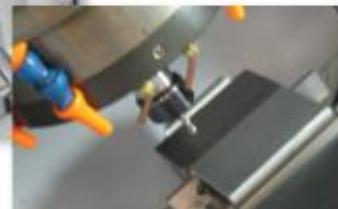
Machine
mins - hours



Tooling/setup
secs - mins



Process
msec - secs



μ sec - msec

Data rates/actions

Social impacts

Country/Supply chain

Region

Community

Company

Suppliers/service

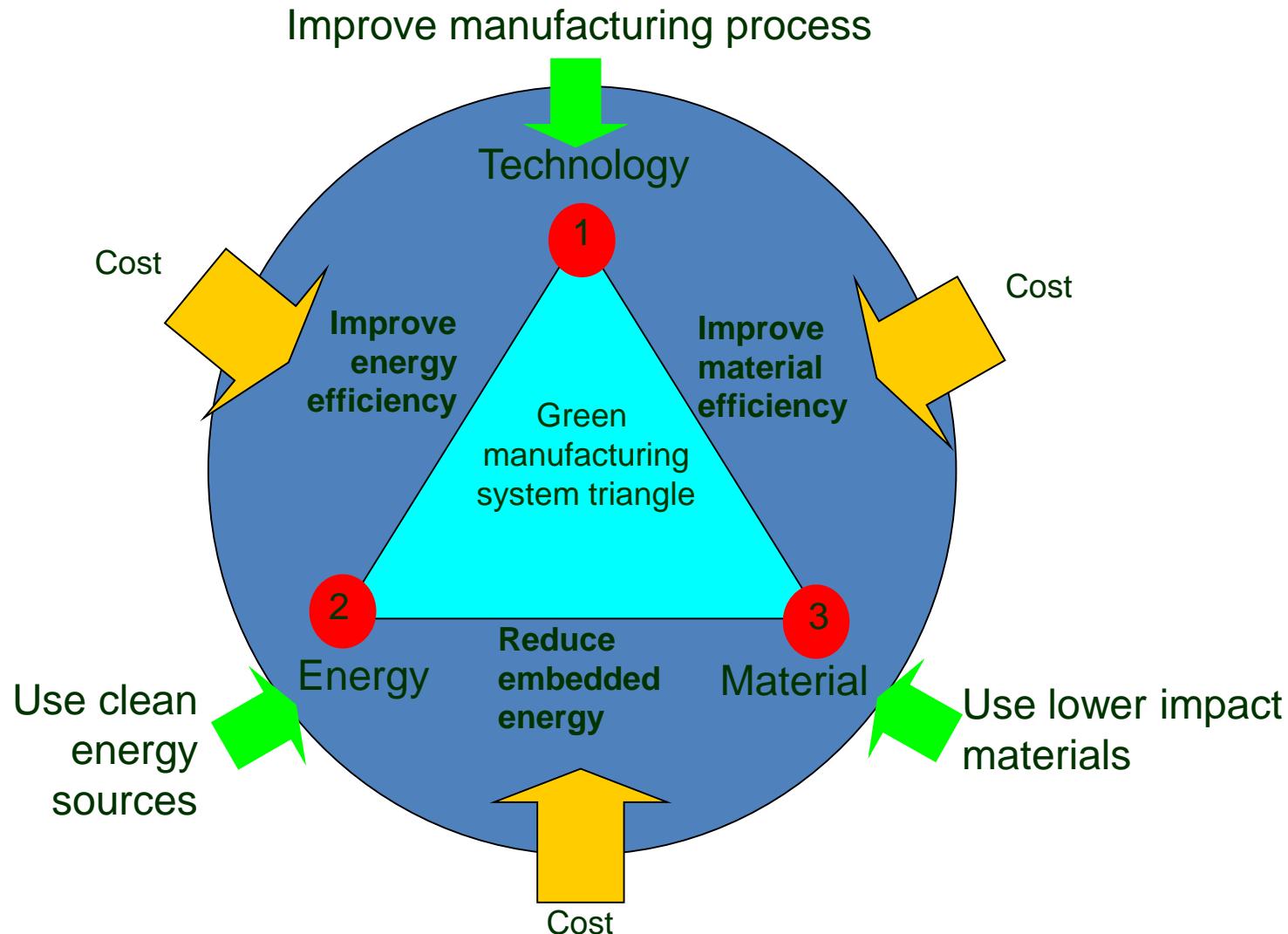
Employees

Technician EH&S

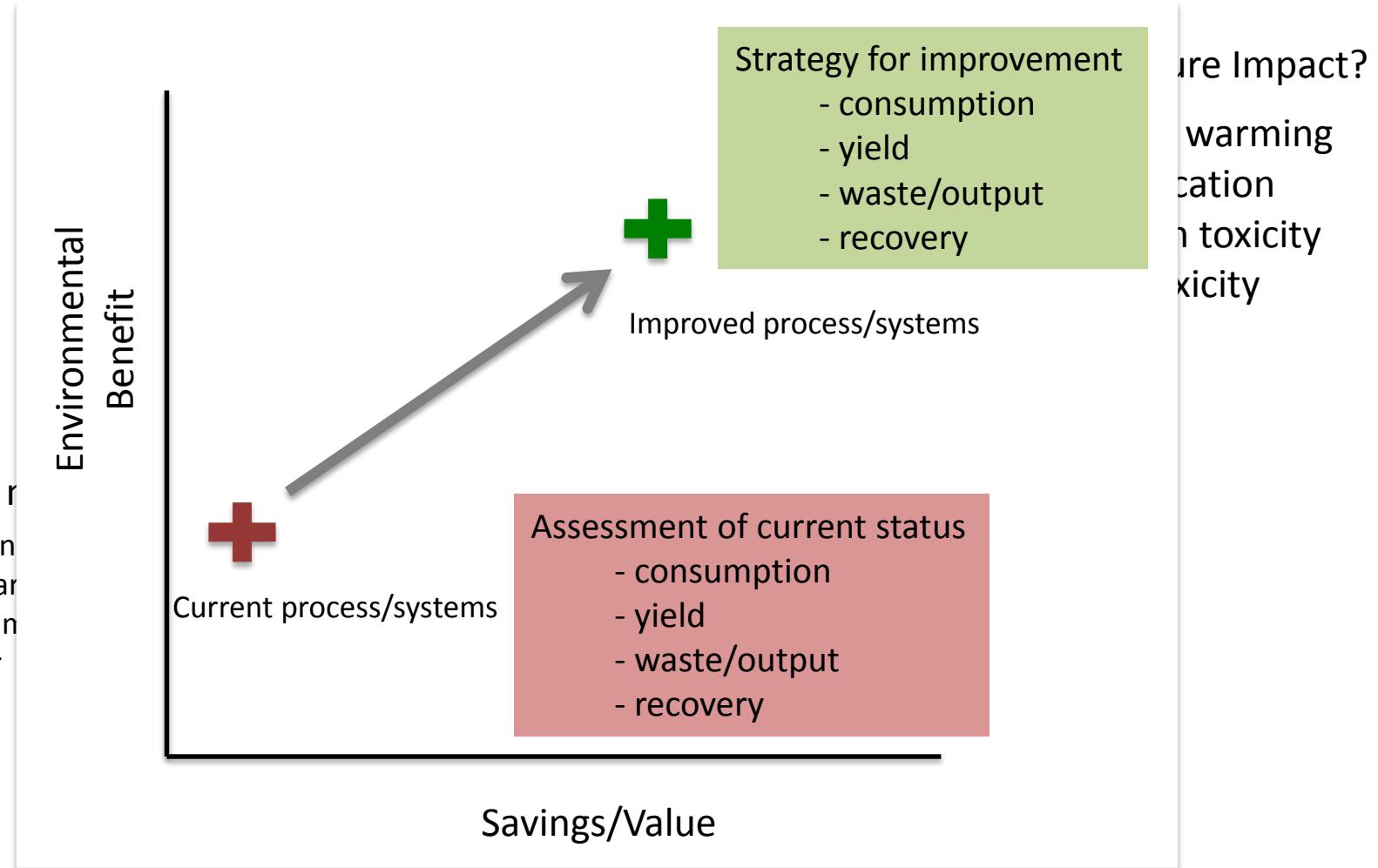
Source: Dornfeld, D., "Sustainable Manufacturing – Greening Processes, Systems and Products,"

Proc. ICMC 2010 Sustainable Production for Resource Efficiency and Ecomobility,
Chemnitz University of Technology, September, 2010

We have three basic “levers” of influence

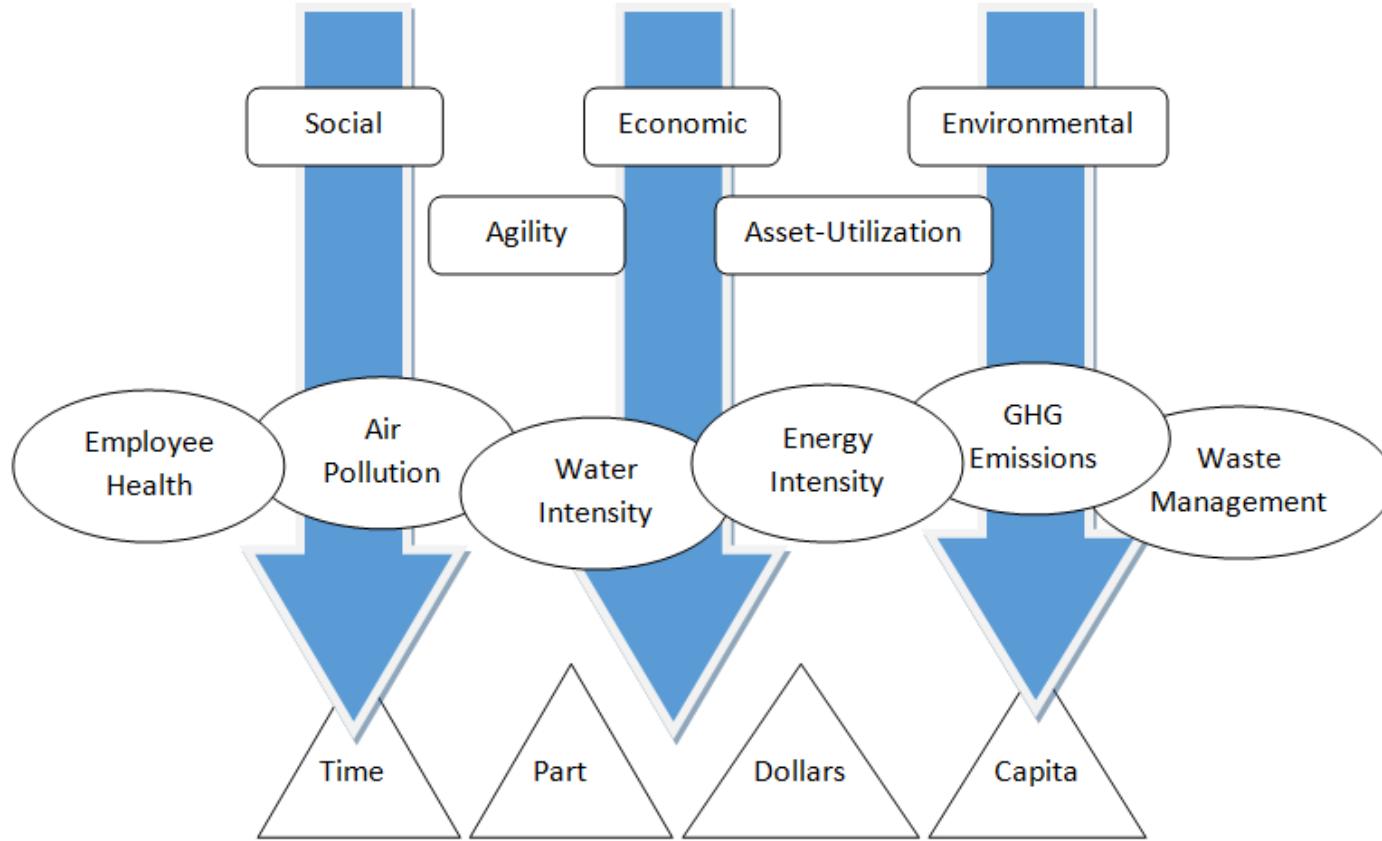


We can determine input/output



And how do we track improvement?

In a manufacturing context, key metrics include productivity, efficiency/effectiveness, energy consumption, resource productivity and capital investment.



Source: D. Jagger & D. Dornfeld, 2014

The IPAT equation connects environmental and social measurements with economic outcomes.

$$\text{Impact} = \text{Population} \times \frac{\text{GDP}}{\text{person}} \times \frac{\text{Impact}}{\text{unit GDP}}$$

(Affluence) per capita GDP

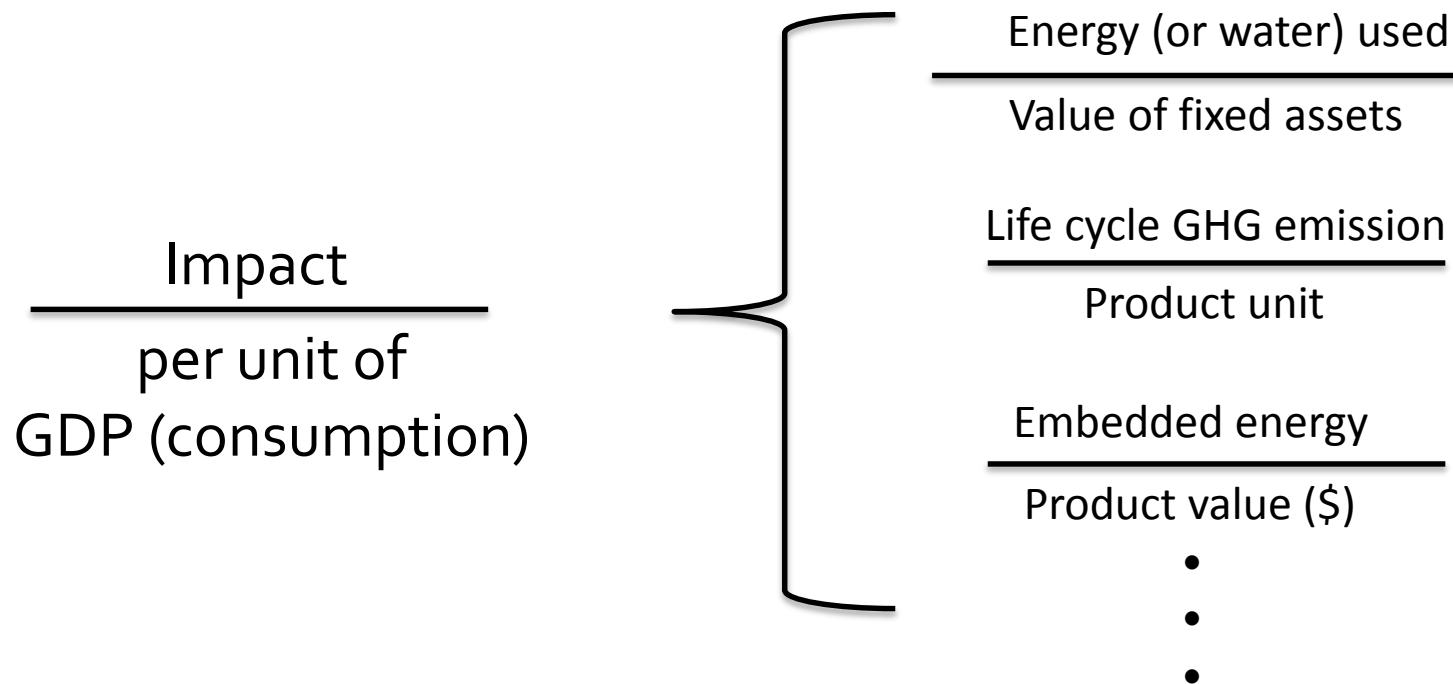
Technology, unit GDP → manufactured product (e.g. unit of consumption)

(Sum total of all activities required to make, use and dispose of a product - say an automobile)

Source: P. Ehrlich and J. Holdren, Impact of Population Growth, *Science* (171), 1971, 1212-1217.



But ... what's "impact" and how to define and measure "unit of consumption"?



Over what geography/region? Over what time? What part of the life cycle?

3 main assessment mechanisms are used by companies:
Supply Chain Analysis, Risk Assessment, and LCA

Examples

Cummins: Remanufacturing

Unilever: Studying Product Use Phase

Healthy Building Network: Assessing Substitutes

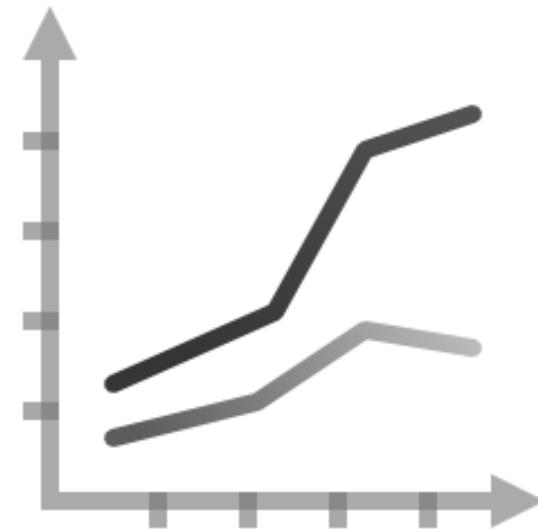
Apple / Google: Analyzing Multi-tiered Supply Chain

Intel: Semiconductor fab water consumption

Social metrics remain perplexing for most. Companies are often either not measuring social impacts or measuring the wrong things at the wrong resolution.



Counting factory
accidents



Understanding patterns
behind accidents

LCA metrics don't cover circularity. Need to better develop metrics that assess production and consumption systems and the linkages.

