

Chattanooga, Philanthropy, and the Pursuit of Sustainability



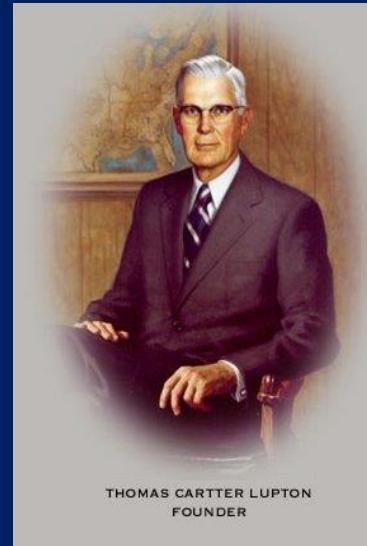


LYNDHURST FOUNDATION

Bruz Clark – President and Treasurer
bclark@lyndhurstfoundation.org

LYNDHURST FOUNDATION HISTORY

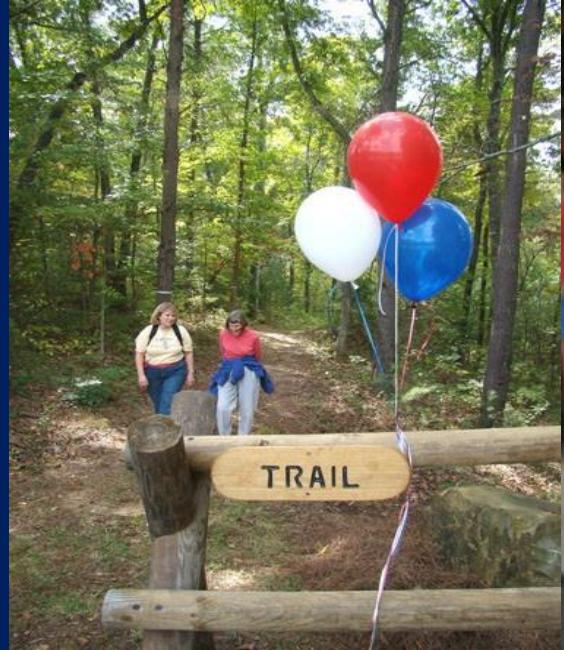
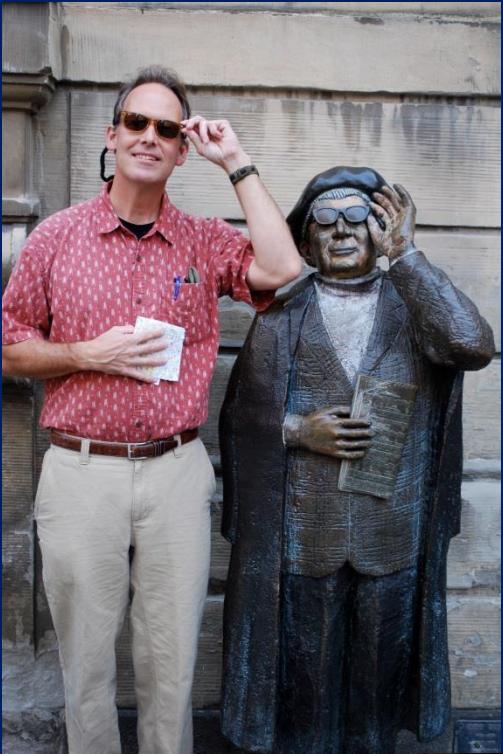
- Established in 1938 by T. Cartter Lupton, a pioneer in the Coca-Cola bottling industry
- Changed name to Lyndhurst in late 70s
- Private, Nonprofit, Foundation with Local and Regional Focus



Lyndhurst Foundation General Information

- Mid-Size \$135 million in assets
- Annual Payout of \$5.5 million
- Nine-member board of trustees
- Quarterly meetings
- Long-term perspective
- Strategic public/private partnerships

www.lyndhurstfoundation.org





**LYNDHURST
FOUNDATION**

Priorities

- Living
- Working
- Playing
- Learning
- Movement
- Fuel
- Stewardship

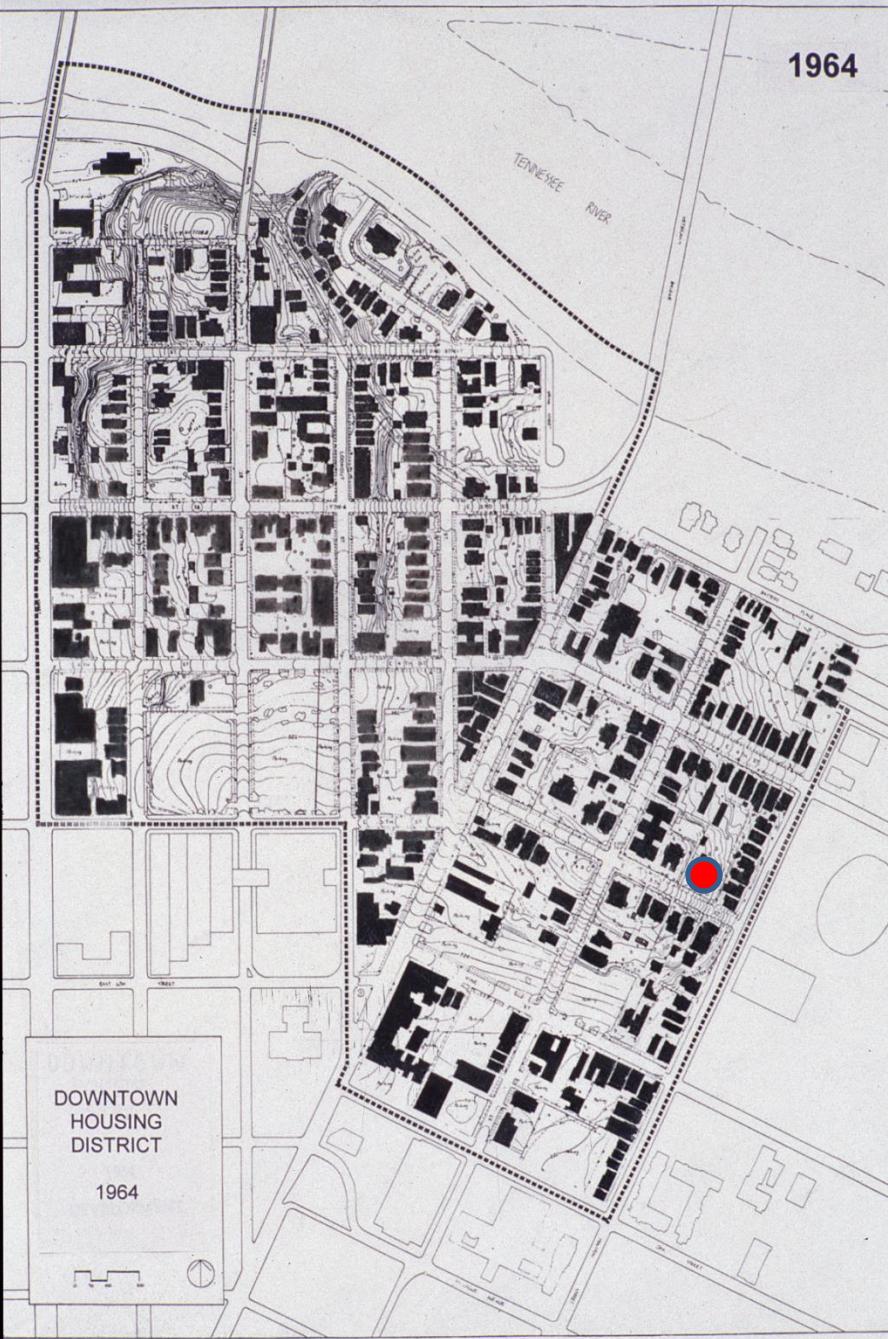
The Early 80s – A Downtown in Decline

Manufacturing hit by foreign competition

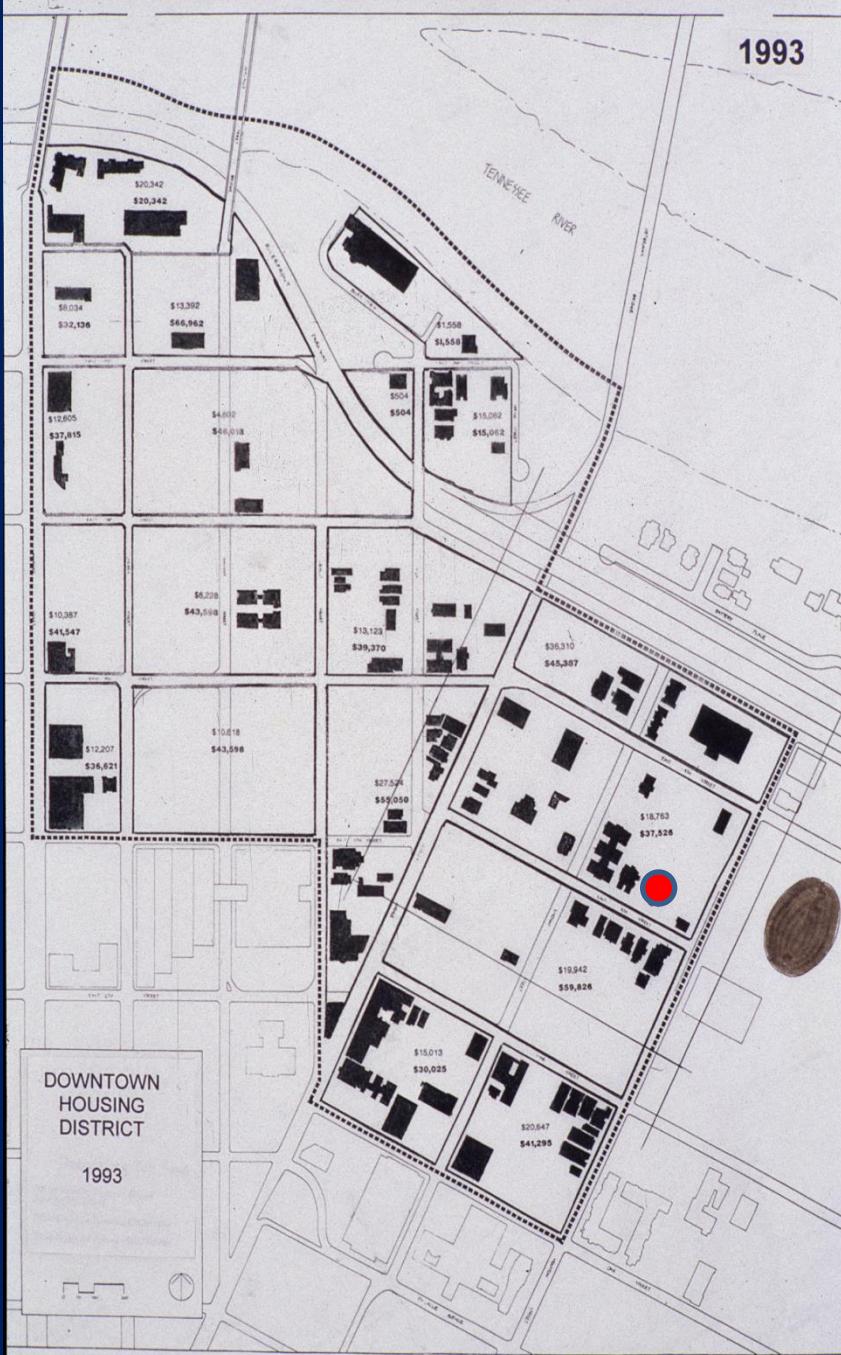


Downtown a victim of suburban flight

1964



1993



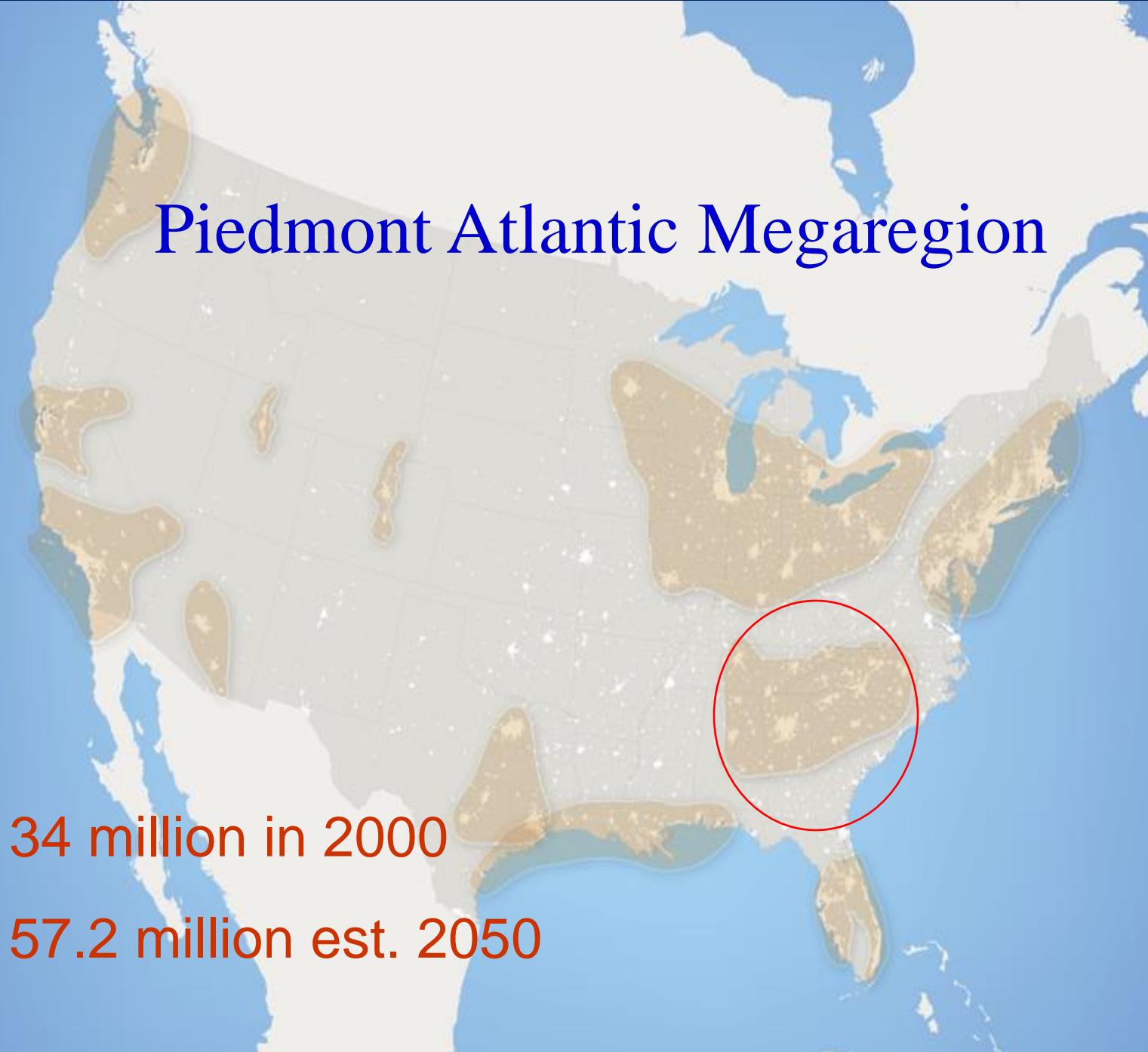
A City Disconnected from its River

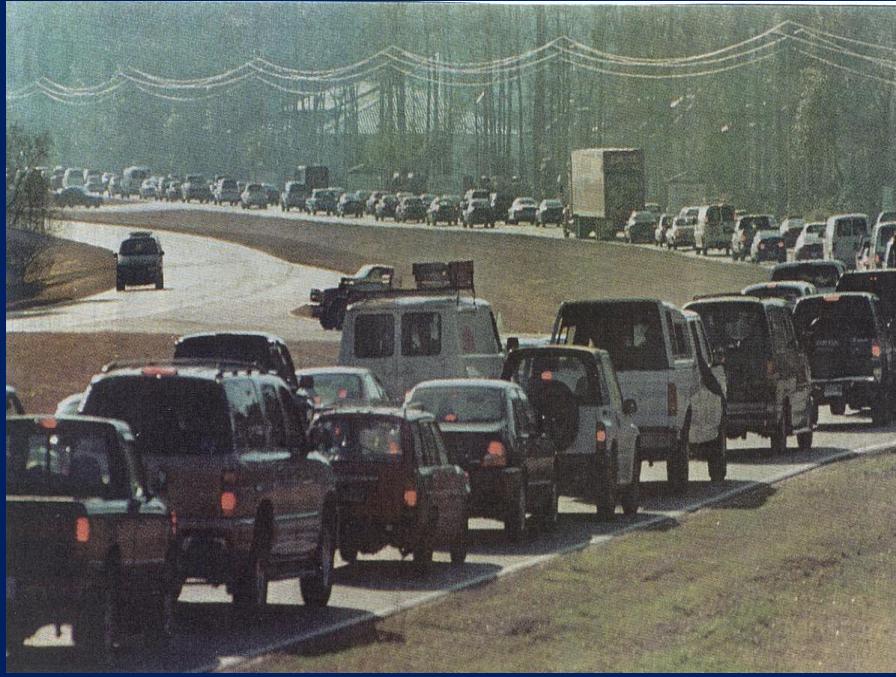


Fig. 3.



Piedmont Atlantic Megaregion





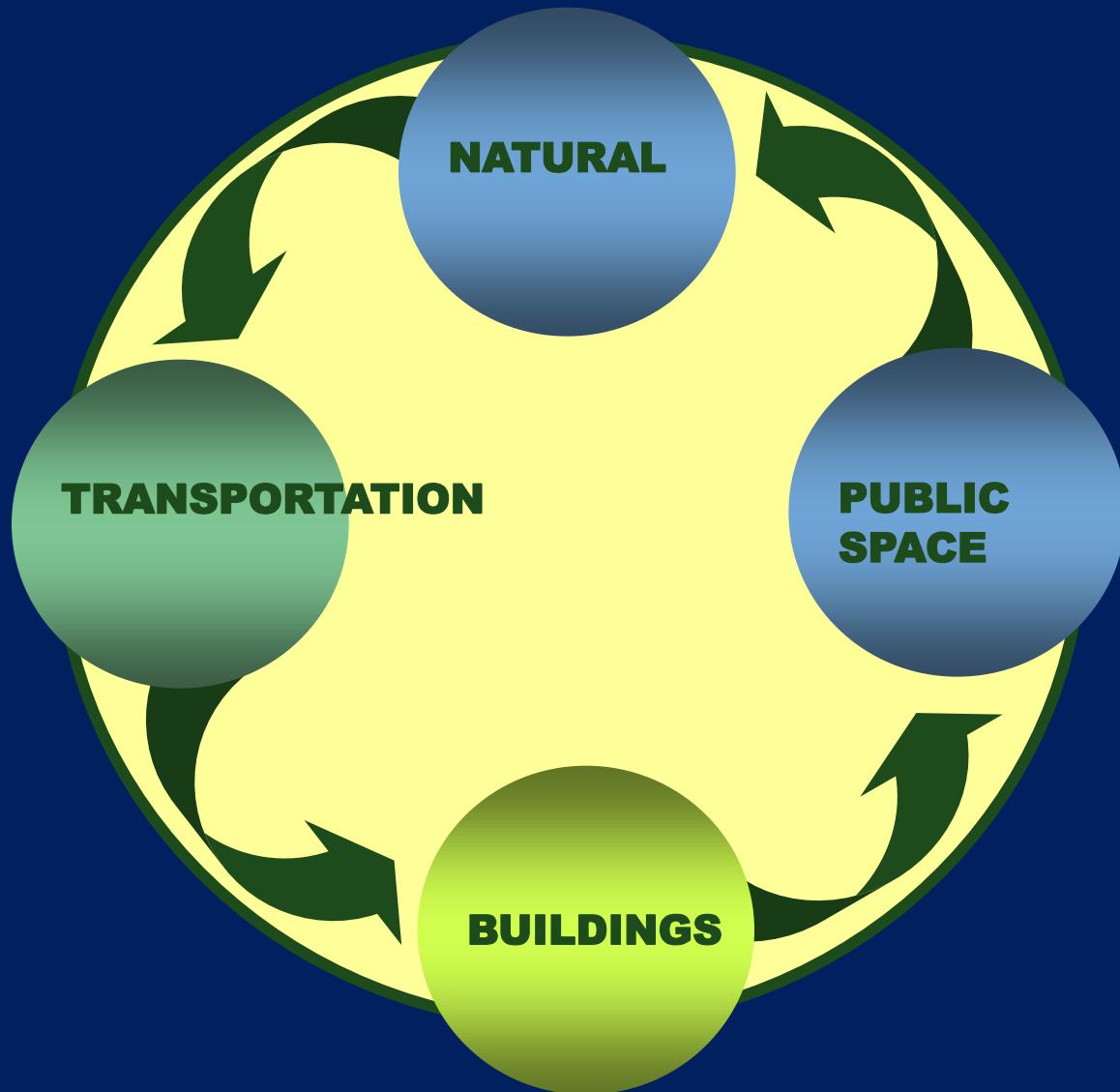
Sustainable Cities - Chattanooga

Guiding Principles

- A sustainable community supports a **vibrant economy**
- A sustainable community evokes a **sense of place**
- A sustainable community has a **rich public realm**
- A sustainable community **conserves energy**
- A sustainable community is served by **diverse modes of transportation**
- A sustainable community has a **harmonious mix of uses**
- A sustainable community has **people**
- A sustainable community respects the **natural ecology**
- A sustainable community values **cooperation and collaboration**













Downtown Electric Shuttle



- Begins 1992
- 1 Million Passengers Annually
- Making Connections Downtown

Bike Share Project



The front page of the Chattanooga Times Free Press features several news stories and a large headline. At the top, there are two small images: one of soldiers in a Civil War reenactment and another of a football player. The main headline reads "City cycles up bike lane plans". Below the headline is a photograph of a truck driving past a green bike lane on a city street. The newspaper's masthead "Chattanooga Times Free Press" is at the top, along with the date "Tuesday, August 12, 2013" and the volume "Vol. 144, No. 242 • •". The front page includes columns for "FBI agent faces criminal probe", "Child sex crime trials on hold", "Whitey" Bulger found guilty of 11 murders", "Florida resort sinks", and "Erlanger says Hutcheson deal is still a possibility". There are also sections for "LIFE", "BICYCLES", and "HOSPITALS". The bottom of the page includes a QR code, a "VOTE ONLINE" section, and a "Should downtown be bike friendly?" poll.



Erlanger says Hutcheson deal is still a possibility

By KATE HARROD
Times Free Press
The Associated Press

The Summer Bay Resort building collapsed Monday in Clifton. The three-story building was reported to be a total loss. A story is on A8.

terprise, as long as it's "sustainable." "We're absolutely not out," Spiegel said Monday. "We really want to do this. We just need to figure out how to make sense. We just need to figure out how to make sense." Hutcheson has decided to see what he can do. "I've been talking with North Georgia officials for a few months," he said. "I think the hospital did quietly after a closed meeting with the city commissioners in May." Meanwhile, CEO Kevin Spiegel says Erlanger is still "committed" to working out some kind of partnership.

See HOSPITALS, Page A4

INDEX

Editorials	86-7	Puzzles	E2, F3
Life	E1	Sports	D1
Advice	E4	Business	C2
Books	E1	Entertainment	A5
Classified	E1	Health	E5
Comics	E2-3	Obituaries	B2-3
Concerts	E2-3	World	A4



Today's poll
Should
downtown be
bike friendly?

VOTE ONLINE
www.chattanoogatimes.com
Yesterday's results
as of 9 p.m. Monday
47 percent
40 percent
Teachers
desire a ride
Yes: 73 percent
No: 26 percent





LEED Projects

- Alternative Energy
- Green Roofs
- Earth Craft Standards



Urban Forestry

- Habitat
- Stormwater Protection
- Heat Island Effect





“Citizen Foresters”

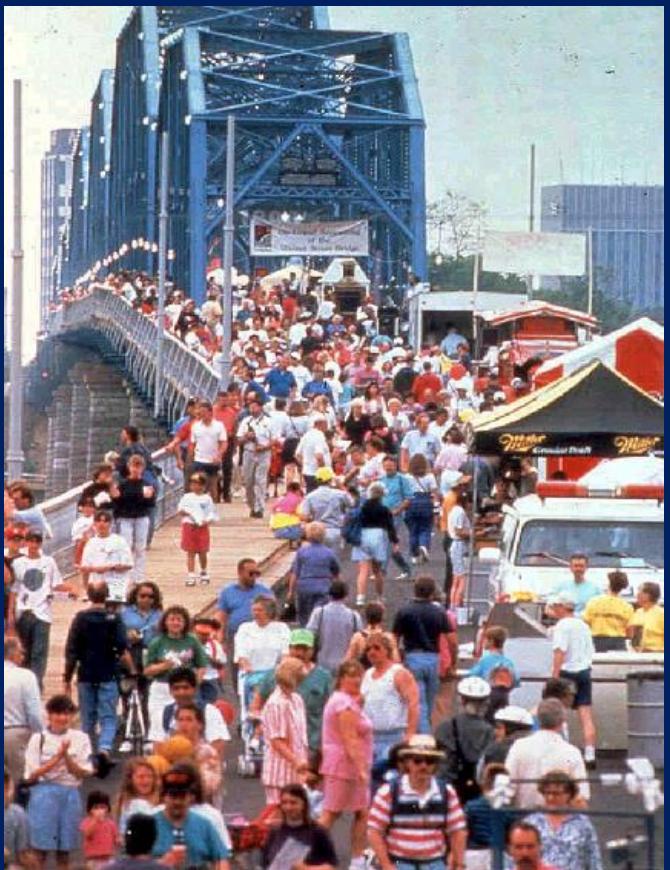


TPL - Climate-Smart Cities Strategies



Cool places
don't
happen by
accident.....

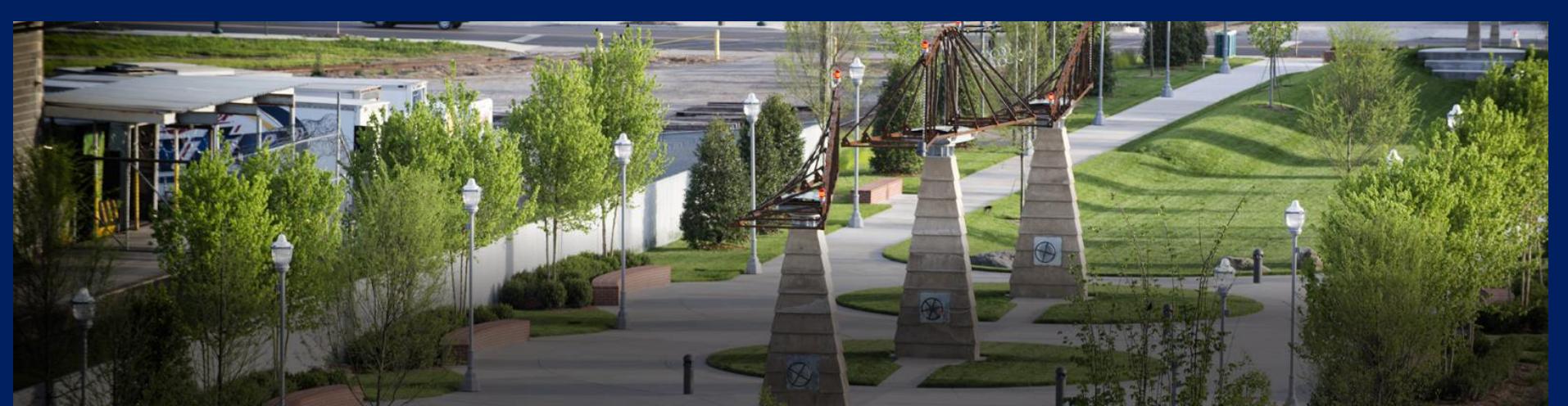




Main Terrain Park

Trust for Public Land (TPL) and
The City of Chattanooga
Public Art, Fitness, Green Infrastructure





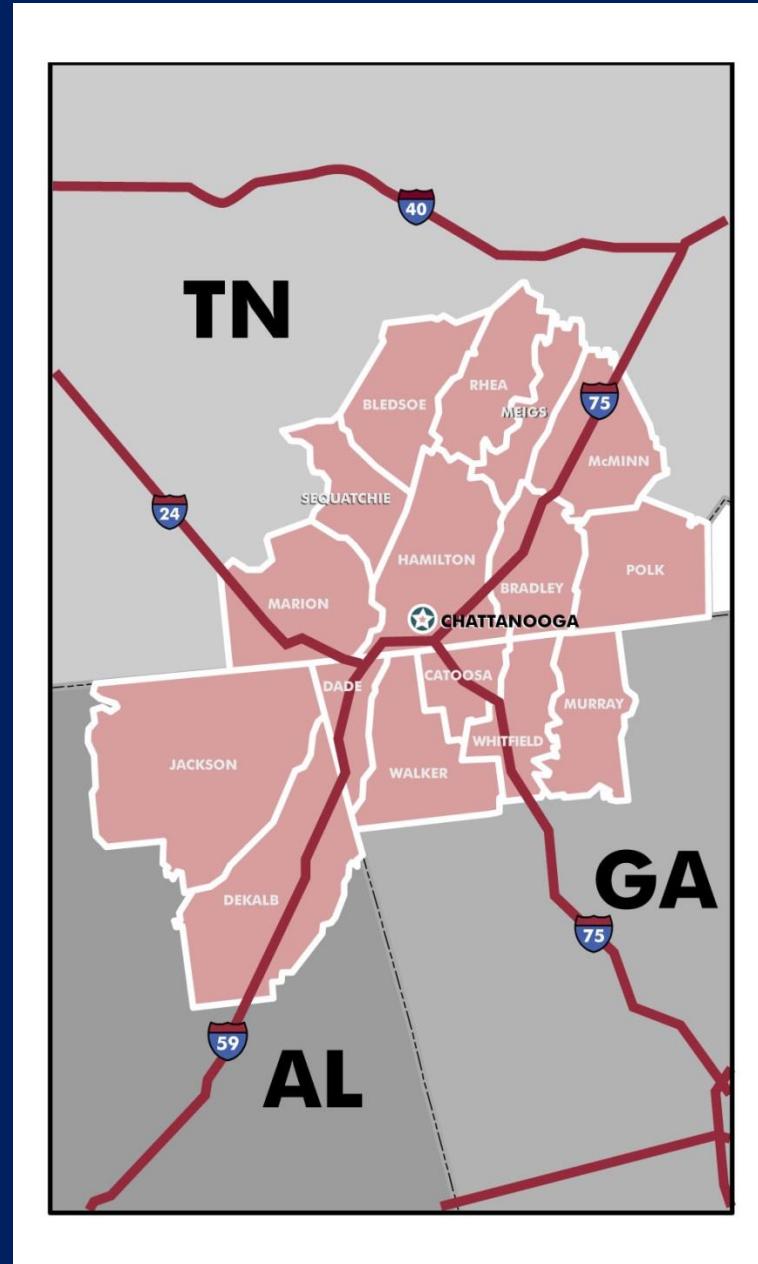
CONNECT



CONNECT



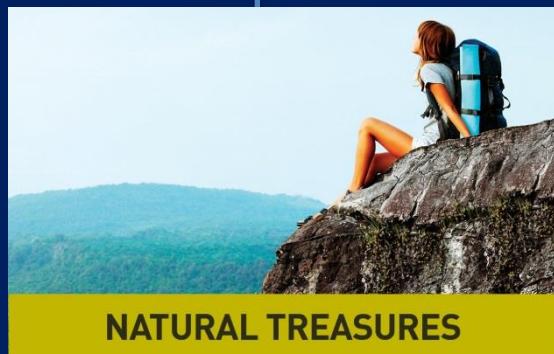
www.thrive2055.com



Chattanooga Region's
COMPASS



**Educated people
with good jobs
living
in a great place.**



ABSORB





Chattanooga Form-Based Code

Chattanooga-Hamilton County Reg. Planning Agency
Development Patterns for Downtown Neighborhoods
Defining the Street Experience



FORM-BASED CODE ELEMENTS:



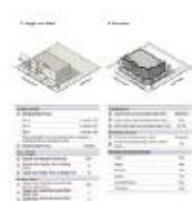
REGULATING PLAN.
A plan or map of the zoning districts designating the locations where different standards apply.



ILLUSTRATION OF ZONING DISTRICTS.
A drawing and intent statement that defines and illustrates the main characteristics of each district.



PUBLIC SPACE STANDARDS.
Specifications of public elements such as sidewalks, travel lanes, on-street parking, street trees, street furniture, etc.



BUILDING FORM STANDARDS.
Regulations controlling the configuration, features, and functions of buildings that define and shape the public realm.



ADMINISTRATION.
A clearly defined application and project review process.

HEIGHT



FORM



SITING



USE



Next Gen Housing

green|spaces
Net Zero Demonstration Project



PROTECT Tennessee River Gorge



Celebration of Our Rich Natural Heritage



Great (and cool!) cities are part of the solution!



