

# Rethinking Sustainability Indicators

Evidence from the  
Globe to the Ground

Heather Tallis





# Why Sustainability Indicators?

- What are the biggest problems
- What works best to fix them
- Are we making any progress



# A Special Challenge: People *AND* Nature

**Nature Problem:**  
Deforestation



**Effective Solution:**  
Protected area



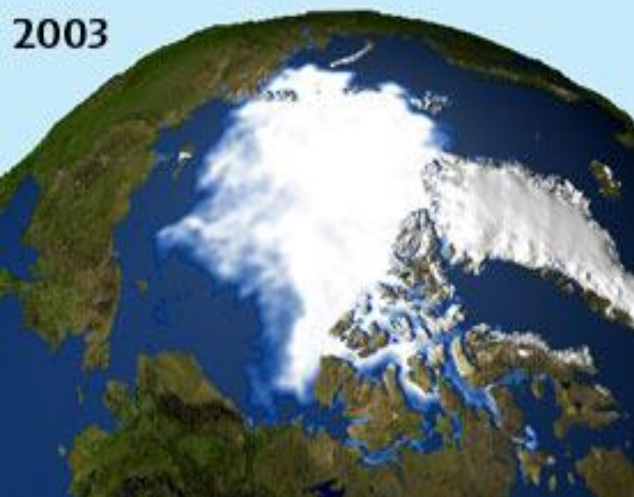
**People Problem:**  
Conservation refugees





# A Special Challenge: People *AND* Nature

**Nature Problem:**  
Climate change



**Effective Solution:**  
Fossil fuels



**People Problem:**  
Energy security



# Can Our Indicators Catch Up?



A photograph of the Golden Gate Bridge in San Francisco, partially obscured by a thick fog. The bridge's iconic red-orange steel structure is visible, including a large tower and the suspension cables. A semi-transparent white rectangular box is centered over the lower half of the image, containing the text "What Are The Biggest Problems?".

What Are The Biggest Problems?



# What are the Biggest Problems?

FOR NATURE AND PEOPLE?



SDG 2,12

*Food  
Security*

SDG 1,11

*Disaster  
Risk  
Reduction*

SDG 3

*Health*

SDG 2, 12, 14, 15

MARINE

4%

TERRESTRIAL

33%

FRESHWATER

5%

*Climate  
Stability*

SDG 1,11, 13

*Water  
Security*

SDG 6,12

*GDP*

SDG 1, 8, 10

*Energy  
Security*

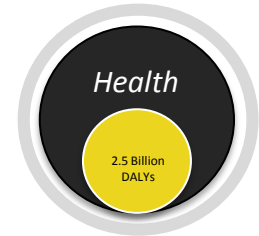
SDG 7



SDG 2,12



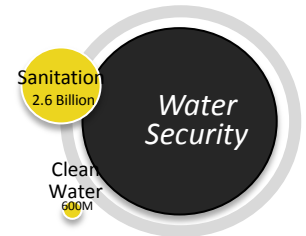
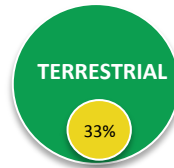
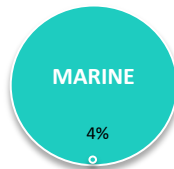
SDG 3



SDG 1,11

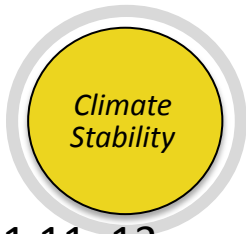


SDG 2, 12, 14, 15



SDG 6,12

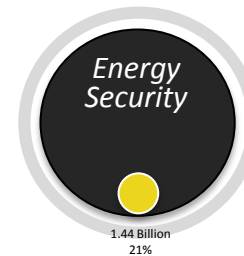
SDG 1,11, 13



SDG 1, 8, 10

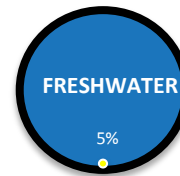


SDG 7

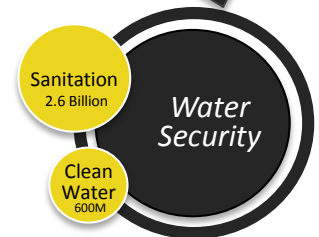


# CURRENT INDICATORS

# people without access to clean water  
% population facing water insecurity  
# people without sanitation

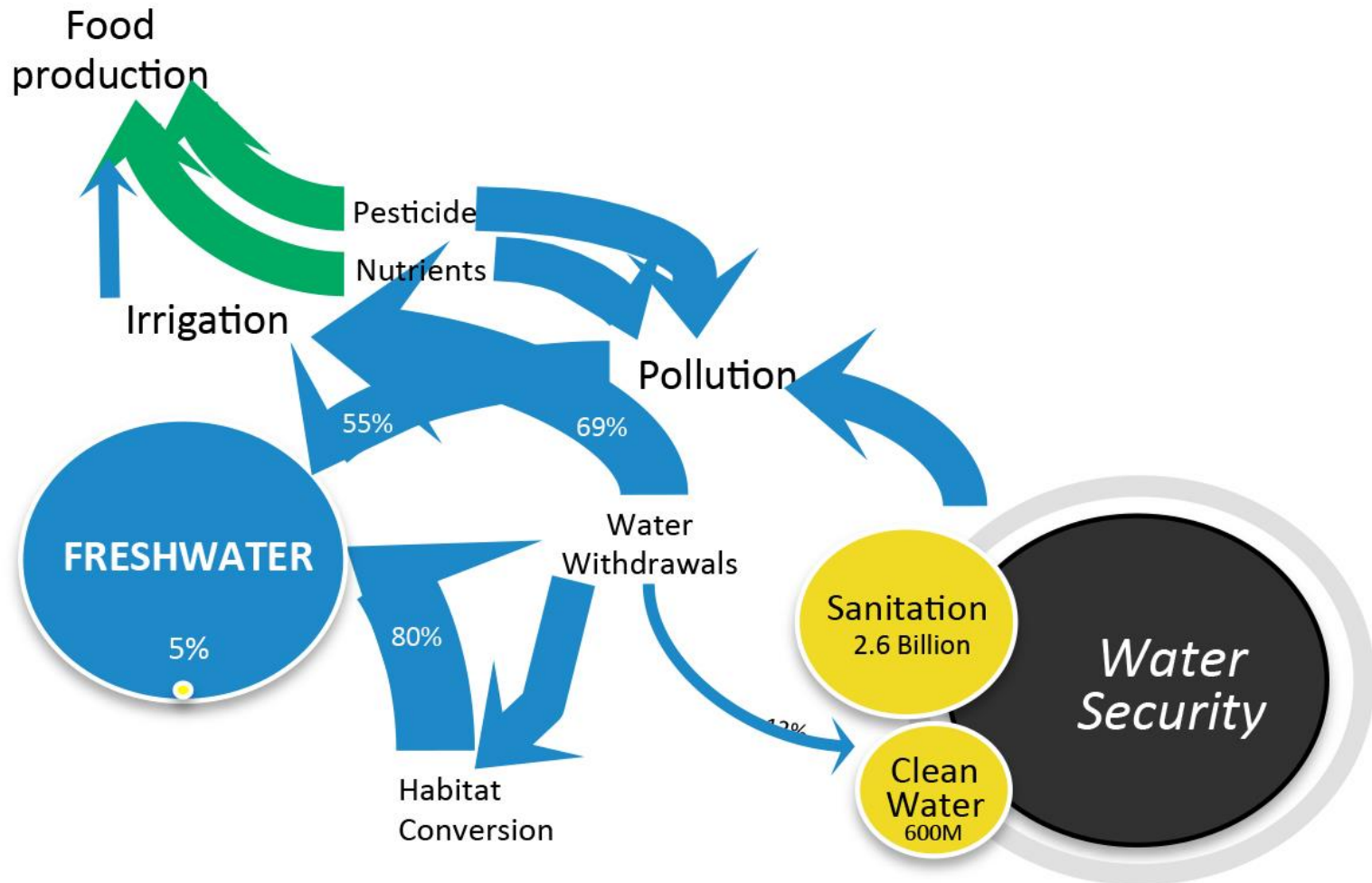


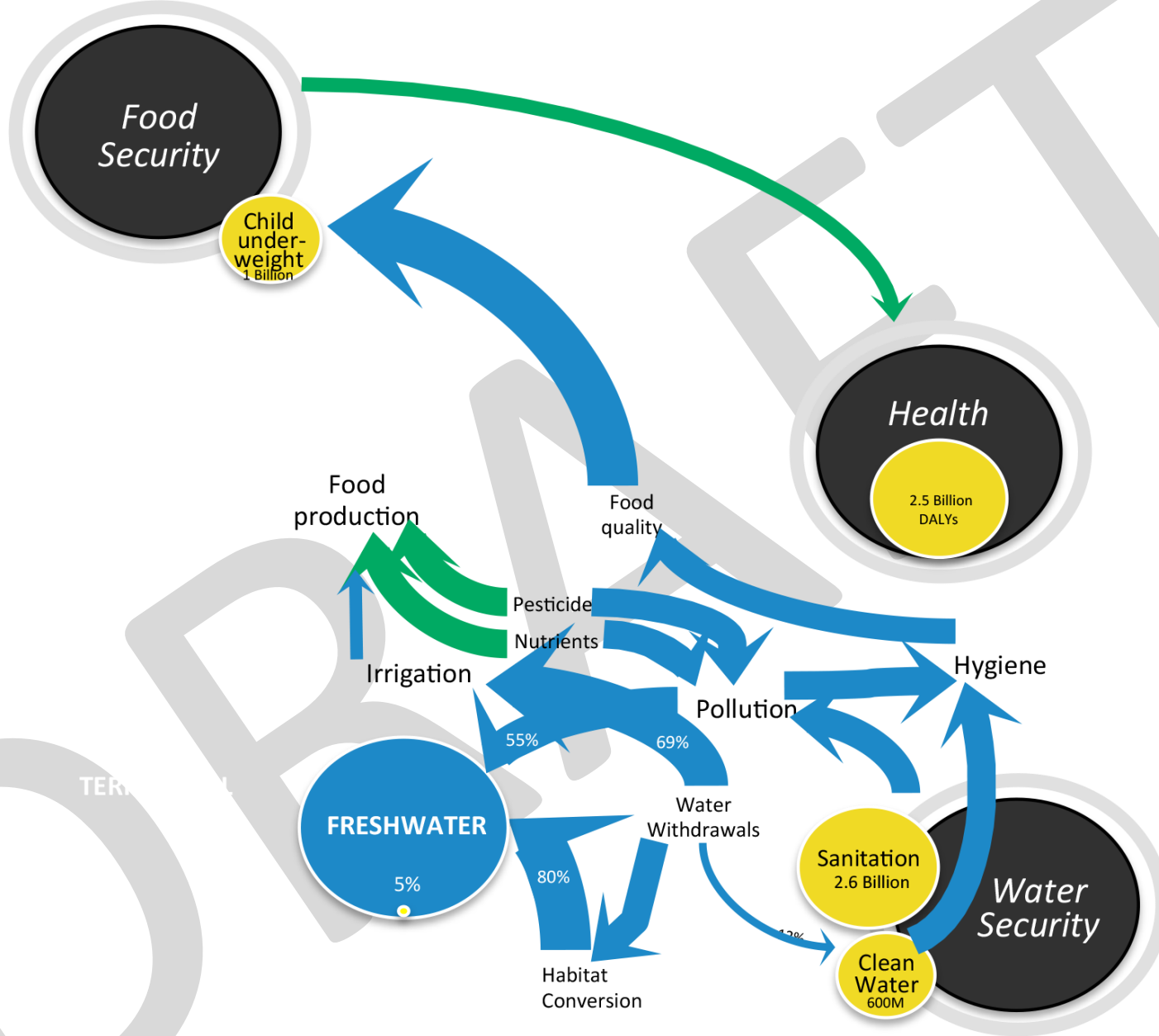
EBV's  
# species  
% habitat cover  
% fisheries over fished  
% rivers with impaired connectivity



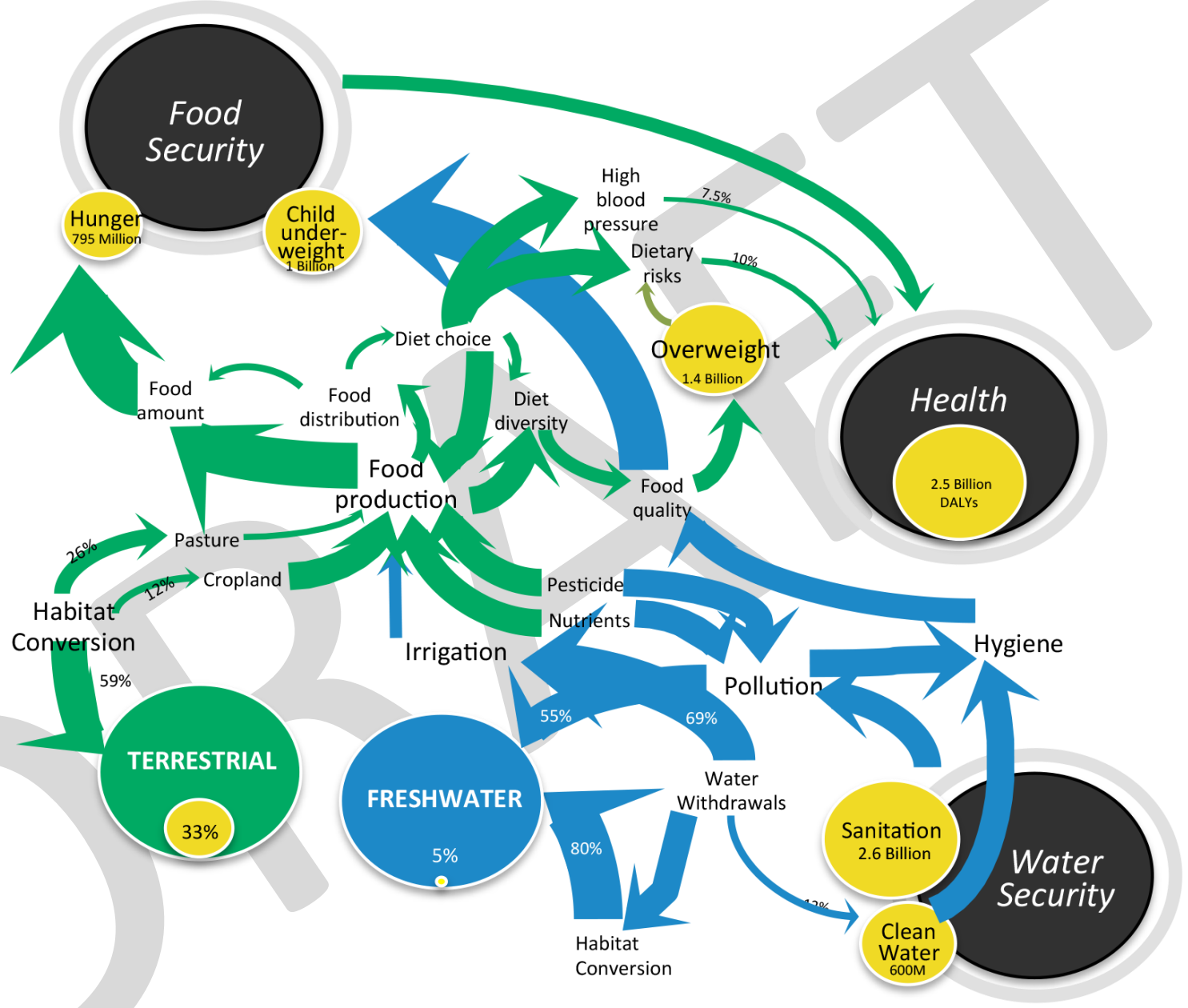


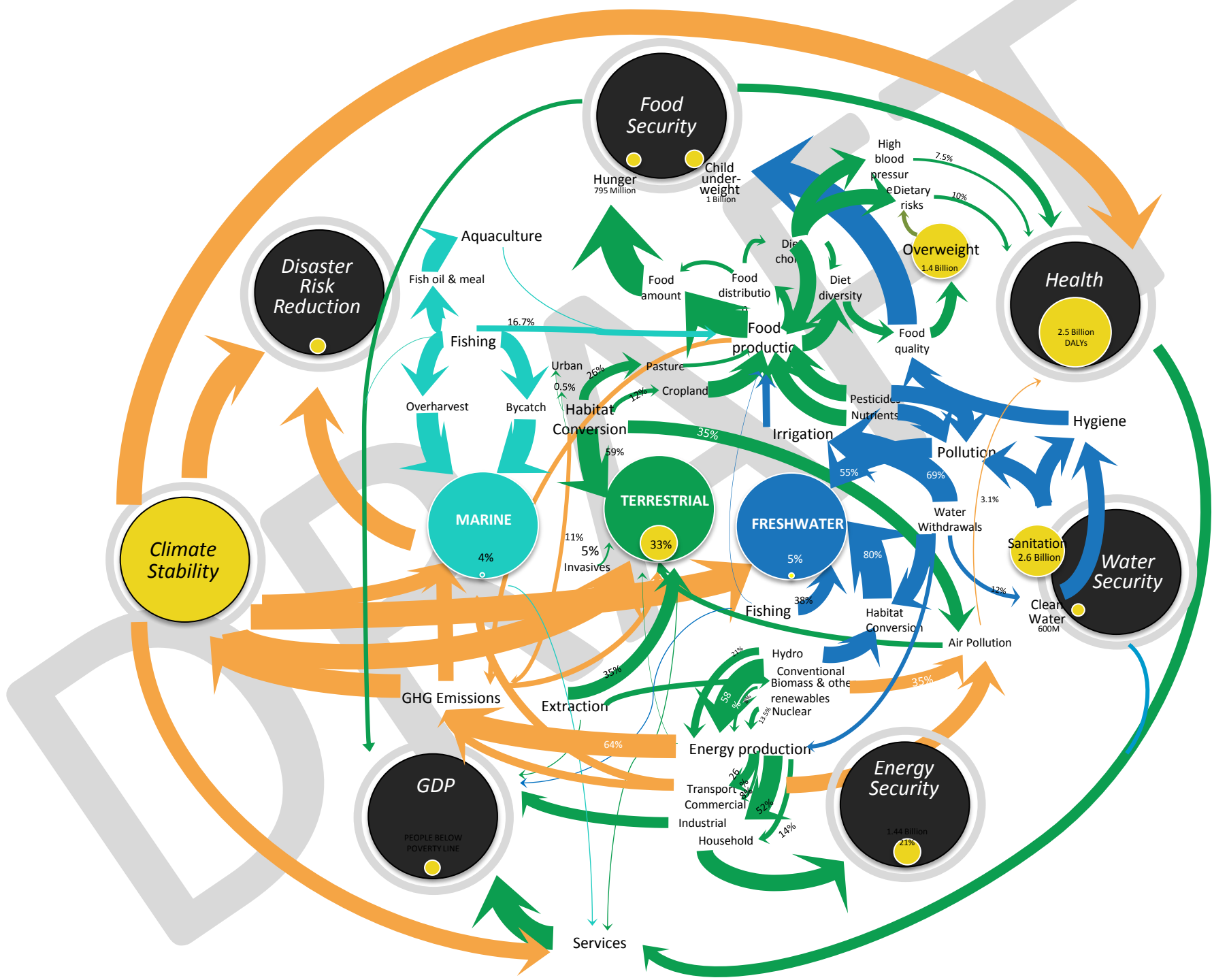
# DIG DEEPER: DRIVERS













# There ARE Many Big Joint Challenges

BUT TODAY'S INDICATORS DON'T MAKE THAT EASY TO SEE

Solving **sanitation access** would solve one of the largest SDGs, and solve major components of freshwater biodiversity decline and child malnutrition

Reducing **agricultural inputs** (land, water, chems) is a connected major challenge for food security, terrestrial and FW biodiversity, child malnutrition and drinking water

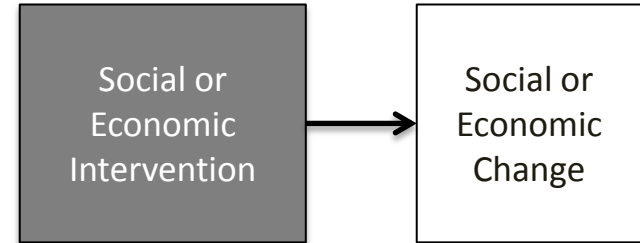
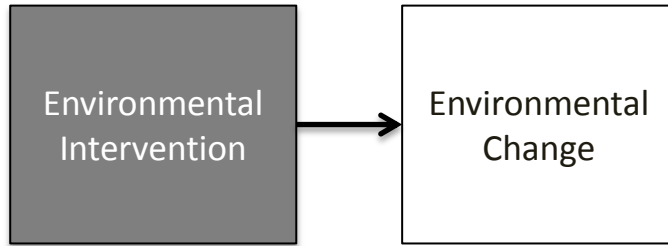
Stopping **deforestation** and transitioning households off **biomass fuels** would stop the largest single threat to biodiversity globally, and stop the primary drivers of air pollution and associated respiratory disease.

# What Works Best?

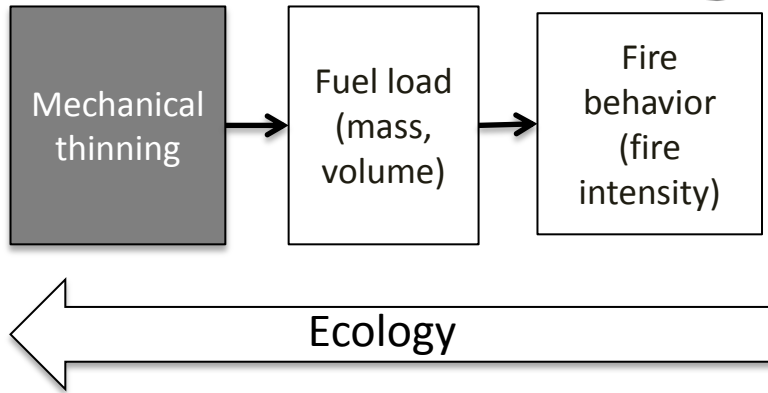




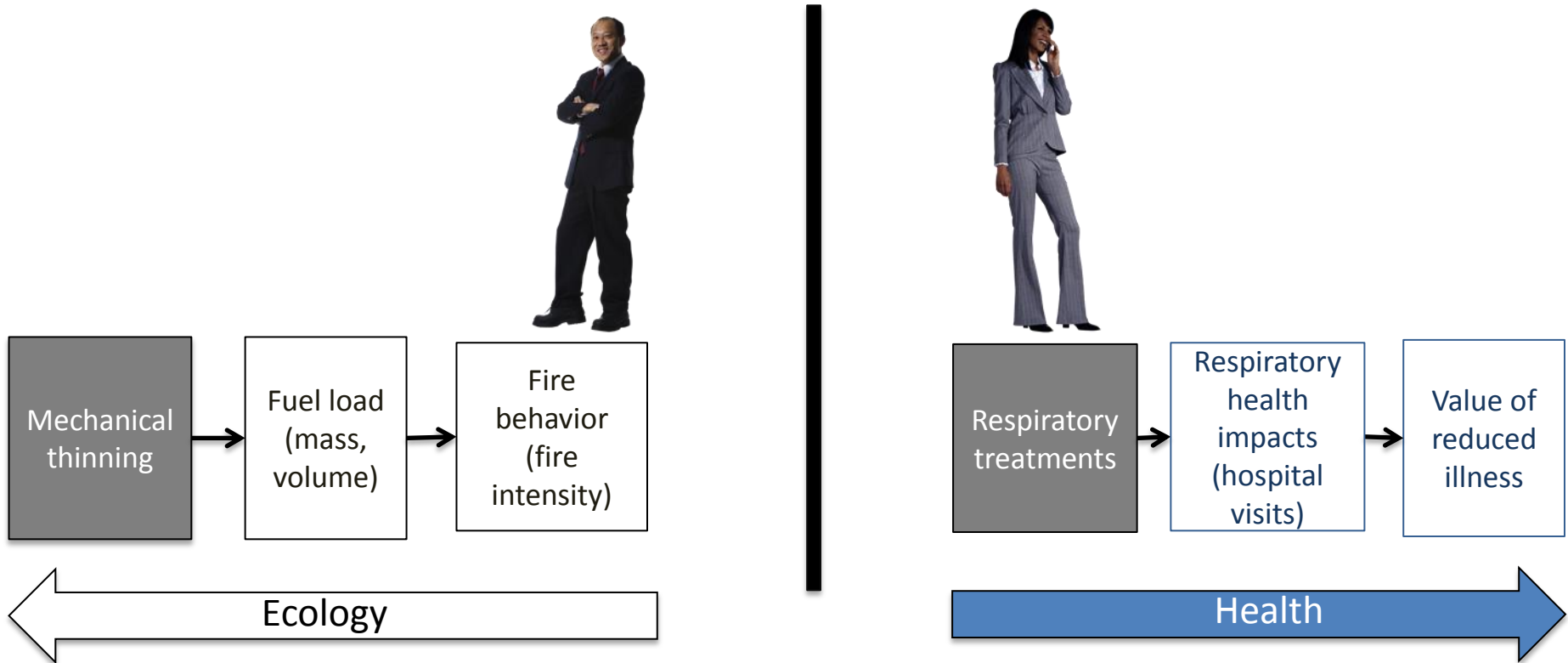
# WHAT WORKS BEST TO FIX THEM?



# EXAMPLE: FOREST MANAGEMENT

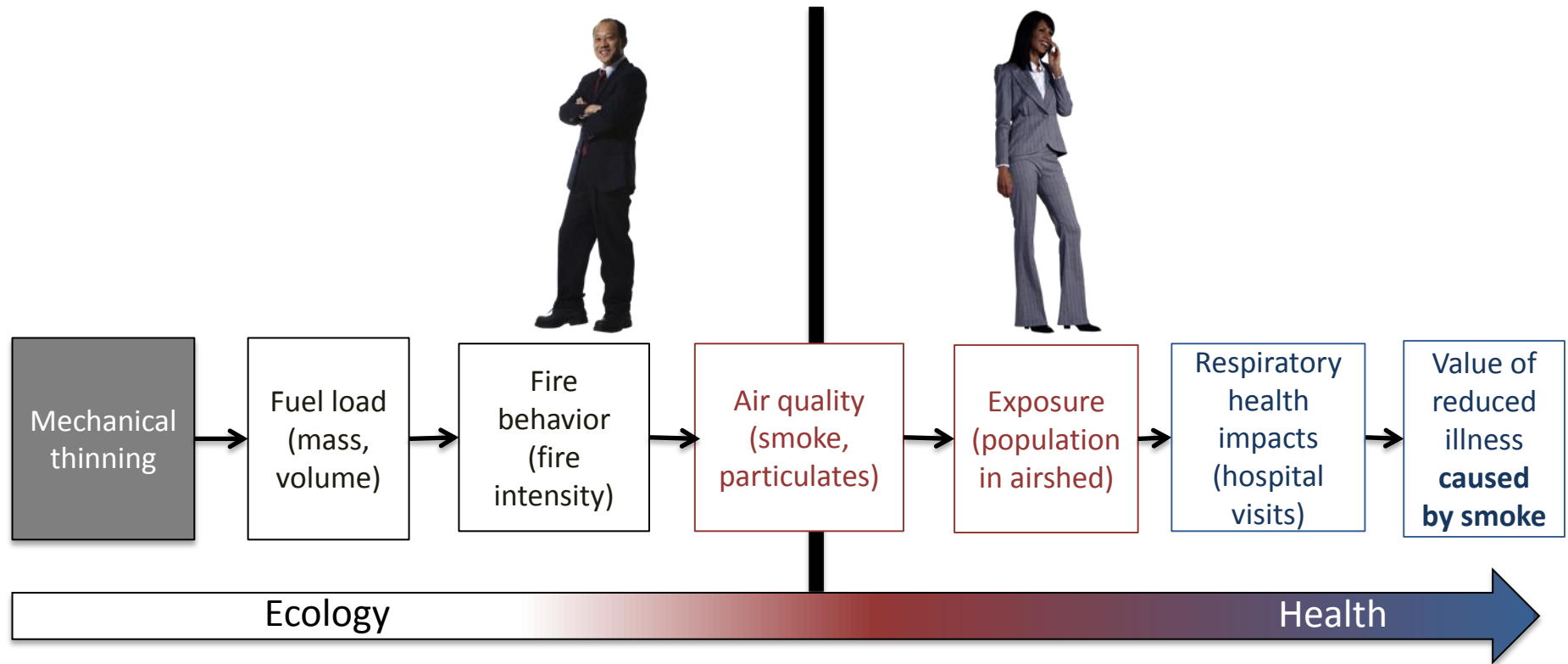


# EXAMPLE: FOREST MANAGEMENT & HEALTH

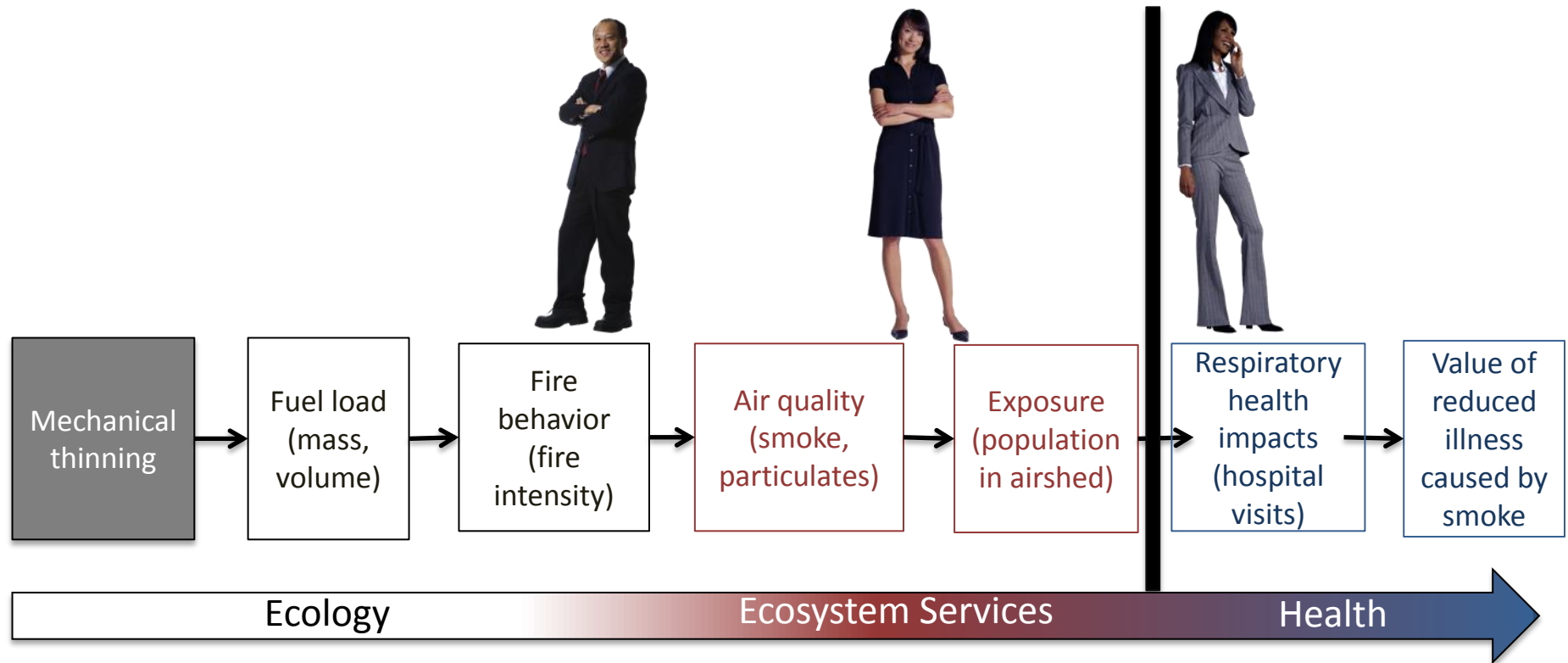




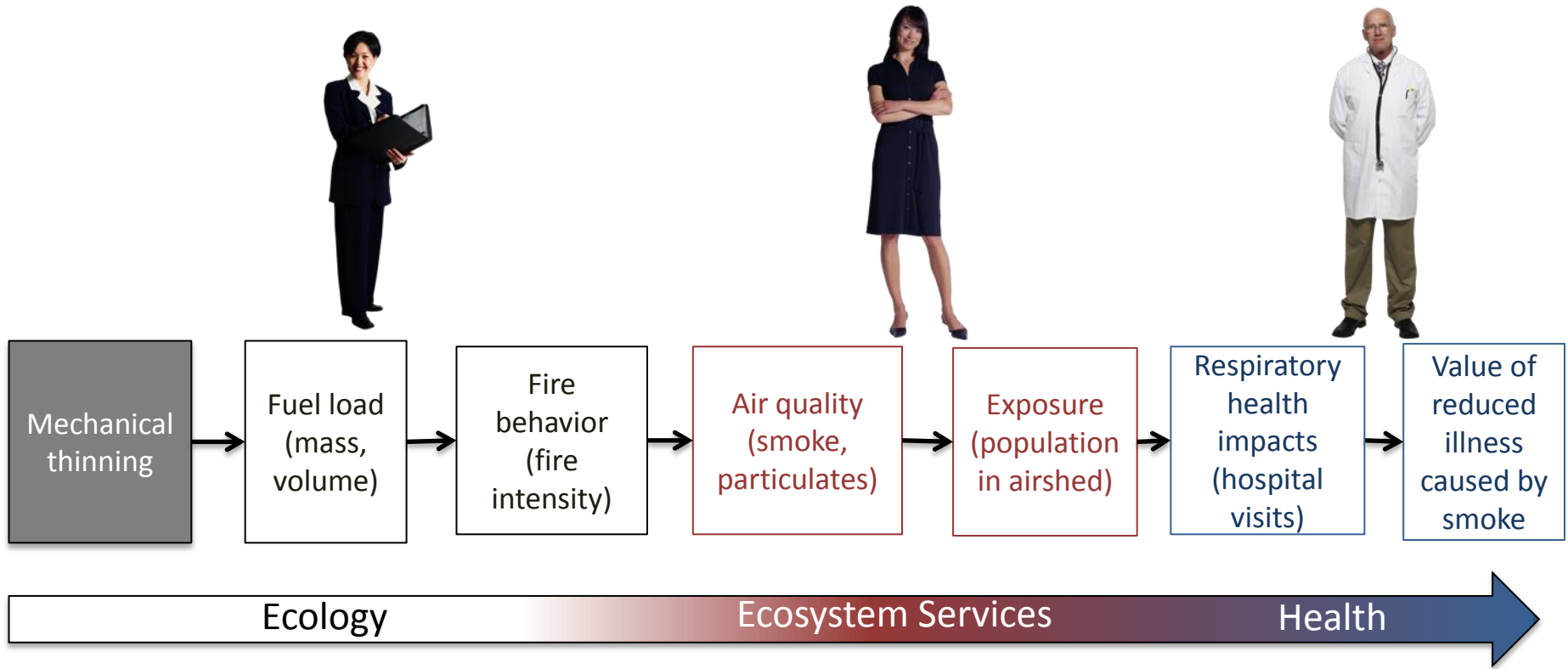
# EXAMPLE: FOREST MANAGEMENT & HEALTH



# EXAMPLE: FOREST MANAGEMENT & HEALTH



# ALIGNING EVIDENCE





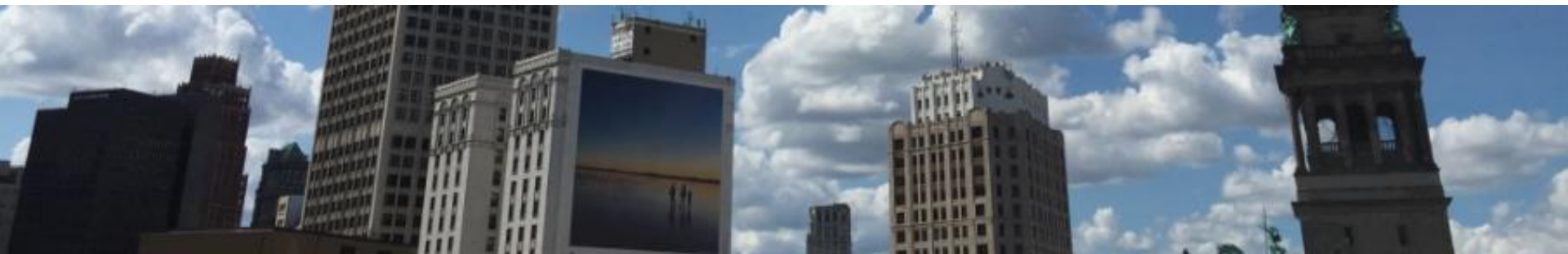
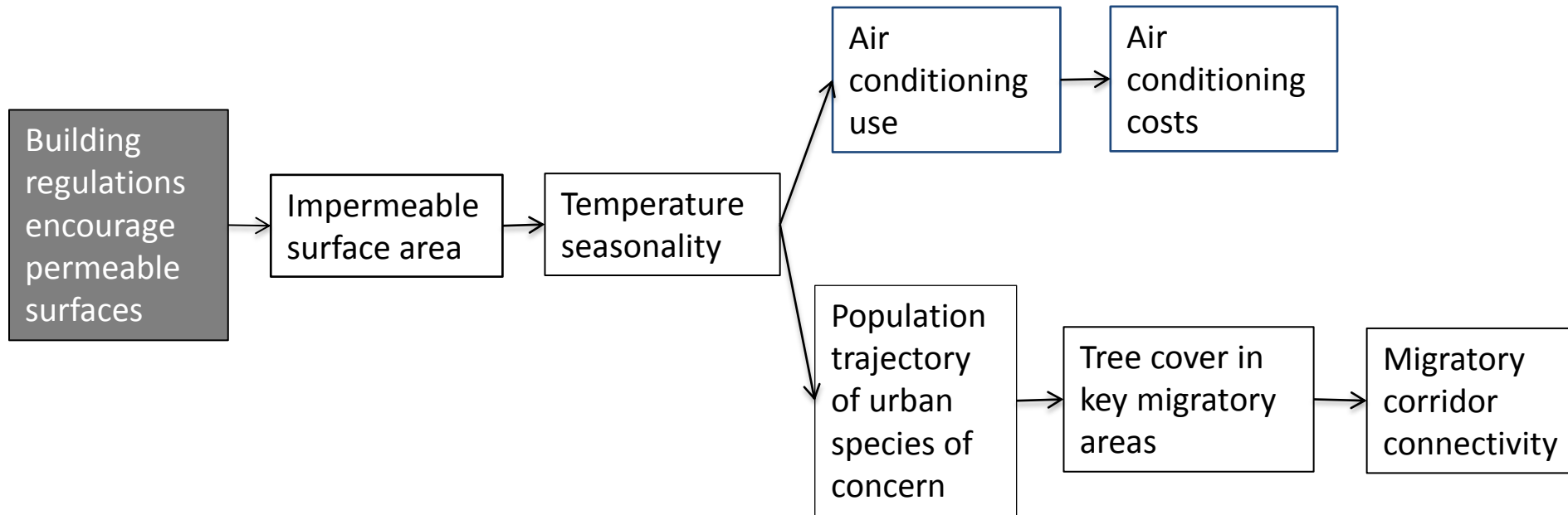
# CONSERVATION BY DESIGN



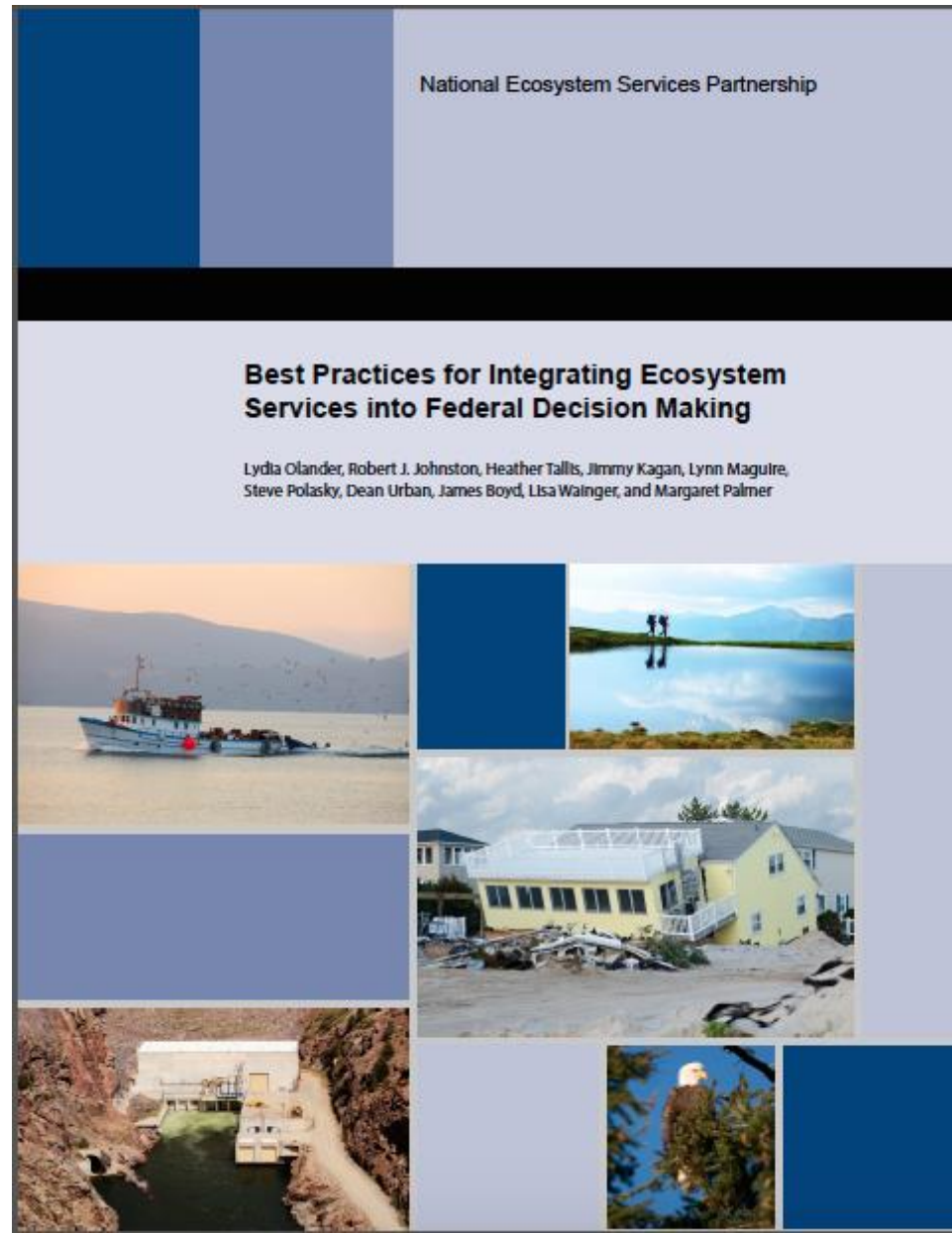
# NORTH AMERICA URBAN NETWORK

**Problem: Urban heat island effect** causing

- increased air conditioning needs and costs
- declines in terrestrial species of concern
- declines in migratory corridor connectivity



# Drive Indicators Off Of Shared Logic Models





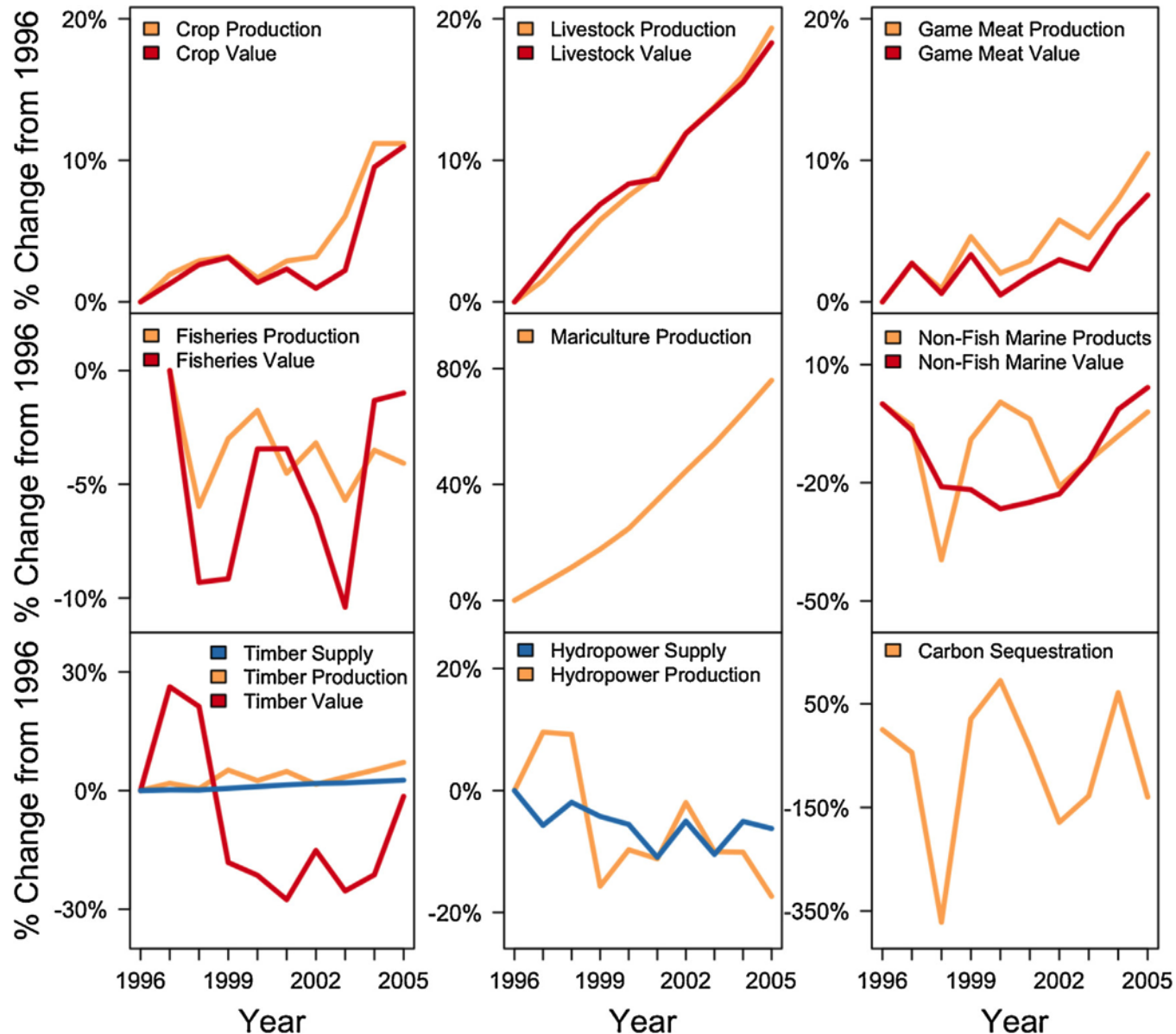
Are We Making Any Progress?



# What Can We Track Annually & Globally?

Fisheries Production	Type		Metric
	Supply	Environment	Biomass or abundance of fish
	Service	Handoff	Fish landings Caloric content of landings
	Benefit	Human	Market value of landings Reduced malnutrition from fish

# What Can We Track Annually & Globally?



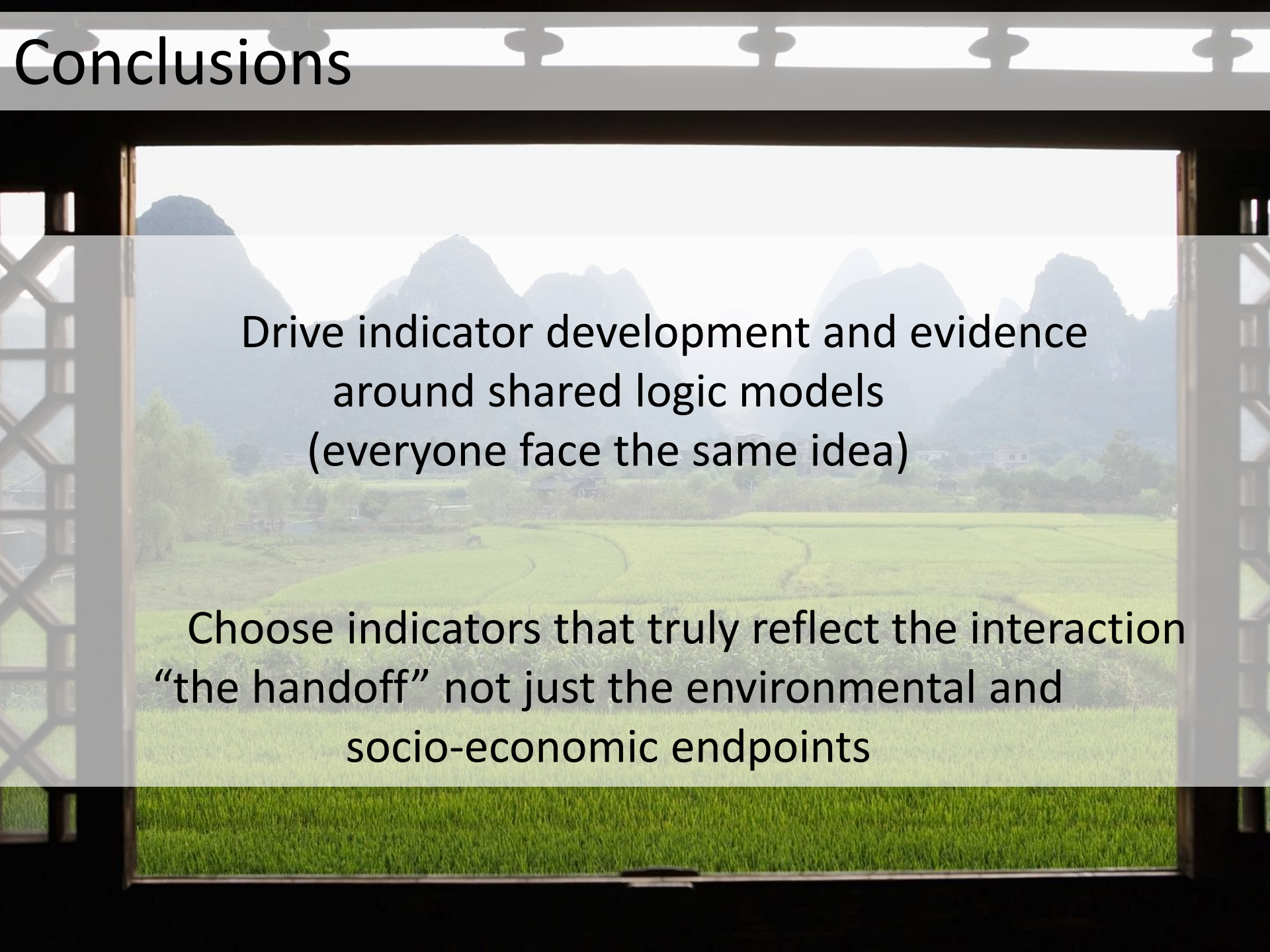


# What Can We Track Annually & Globally?

*Table 2. Examples of emerging services for monitoring.*

Ecosystem service	Type	Metric	Source	Available globally	Updated regularly
Fisheries production	Supply	Biomass or abundance of all (commercially) important fishes	FAOSTAT	X	X
	Service	Landings of (commercially) import species			
		Caloric content of those landings			
	Benefit	Market value of the landings			
Biofuel production		Number or percentage of malnourished people	FAOSTAT	X	X
	Supply	n/a			
	Service	Production of commercial oil seed crops			
	Benefit	Market value of commercial oil seed crops			
Water supply for domestic use	Supply	Volume of surface water or groundwater yield	LPJmL, InVEST	X	
	Service	Volume of freshwater withdrawals for domestic use	FAOSTAT		
	Benefit	Percentage of a population with access to clean water	World Bank		
Water supply for irrigation	Supply	Volume of surface water or groundwater yield	LPJmL, InVEST	X	
	Service	Volume of freshwater withdrawals for agriculture	FAOSTAT		
	Benefit	Marginal market value of crops attributable to irrigation			
Nutrient retention for clean drinking water	Supply	Mass of nitrogen or phosphorus retained	InVEST	X	
	Service	Mass of nitrogen or phosphorus retained upstream of the extraction points	InVEST		
	Benefit	Avoided water treatment costs	InVEST		
Erosion control for reservoir maintenance	Supply	Mass of retained soil	InVEST, SWAT	X	
	Service	Mass of soil retained upstream of reservoirs	InVEST		
	Benefit	Avoided dredge costs	InVEST		
Flood regulation	Supply	Flood volume regulated by vegetation and soils			
	Service	Area of avoided flood damage due to regulation by vegetation or soil			
	Benefit	Avoided costs due to loss of property or infrastructure			
Nature-based tourism	Supply	Area with attractive natural features or high habitat quality	IUCN-WCPA		
	Service	Area with accessible attractive natural features or high quality habitat			
	Benefit	Income from nature-based tourism			

# Conclusions



Drive indicator development and evidence  
around shared logic models  
(everyone face the same idea)

Choose indicators that truly reflect the interaction  
“the handoff” not just the environmental and  
socio-economic endpoints

