Where it all began...
...and again in 2012
Escambia County Profile
One of the first two counties in Florida

- Home of first multi-year European settlement in U.S.

19\textsuperscript{th} most populous of 67 counties

- 300,000+ residents; 200,000+ registered voters
- Mostly unincorporated

Significant military presence

- NAS Pensacola - all 5 services represented
- Center for Information Warfare Training
- Large veteran and retiree population
## Escambia County Profile

### Voter Registration in Escambia County

**as of 03/31/2017**

<table>
<thead>
<tr>
<th>Affiliation</th>
<th>Voters</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Republican</td>
<td>93,874</td>
<td>44.9%</td>
</tr>
<tr>
<td>Democrat</td>
<td>72,265</td>
<td>34.5%</td>
</tr>
<tr>
<td>No Party Affiliation</td>
<td>41,837</td>
<td>20.0%</td>
</tr>
<tr>
<td>Minor Parties</td>
<td>1,319</td>
<td>0.6%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>209,295</td>
<td></td>
</tr>
</tbody>
</table>
Florida Election Overview

- Three ways to vote: by mail, early, election day
- Statewide voter database – bottom up
- Online voter registration live by October 1, 2017
- Books close 29 days prior – court challenge
- Very restrictive rules for felon rights restoration
- Party declared when registering; closed primaries
- Marksense ballots tabulated at polling place
  - Mail ballots centrally counted
  - DREs and ballot marking devices for ADA/HAVA
Florida Election Overview

- Photo and signature ID requirement – 12 options
- Ballot-on-demand used for early voting
- Electronic delivery permitted for UOCAVA voters
  - Fax return permitted from overseas – no e-mail return
- All results reported by precinct
- Recounts dictated by math – no discretion or request
- Relatively quick certification timeframe
- Mandatory post-election audits – choice of manual or automated
- Election challenges for specific, statutory reasons
Supervisor of Elections

- Elected Constitutional Officer, four-year term
  - Independent - not a county department
  - County Commission approves annual budget
  - Local Option Sales Tax, for purchase of equipment
- Duties outlined in Florida Statutes
- Most also conduct municipal elections
- Secretary of State is Chief Election Officer
  - Assists Supervisors of Elections in duties
  - Division of Elections one of six
  - Bureau of Voting Systems Certification
Duties and Responsibilities

- Conduct all elections in Escambia County
- Register voters and issue voter cards
- Update voter registration database
- Provide for vote-by-mail requests and voting, including UOCAVA voters
- Qualify candidates for county and local offices
- Maintain all election equipment
- Hire and train poll workers and temporary workers
Duties and Responsibilities

- Receive campaign finance reports and make public
- Receive financial disclosure reports and make public
- Acquire and equip polling places
- Maintain statistics on registration, voting & elections
- Verify candidate and initiative petitions
- Maintain precinct information, including streets data
- Conduct voter education and outreach
- Maintain official records and respond to requests
How We Used To Vote
How We Now Vote

NIST Roadmap: The Voter Journey

Preparing to vote:
- What is on the ballot?
- Am I/How do I register?

Choosing how to vote:
- Where do I go to vote?
- What are my choices?

Checking in/getting ballot:
- Access to 'Polling Place'
- Request a VBM (or other)

Marking the ballot:
- How do I get my ballot?
- How do I mark as I intend?

Casting the ballot:
- How do I cast my ballot?
- Review the ballot
- Cast the ballot

Verification & results:
- Who won?
- Did my vote count?
- See election results
- Verify ballot was received

Learn:
- Registration Forms/OVR
- "My Voter" Portals
- Elections Web/Phone
- People:
  - Registrar
  - Voter Ed
  - Policy:

Do:
- Online VBM System
- "My Voter" Portals
- Elections Web/Phone
- People:
  - Elections office
  - Voter Ed
  - Policy:

Use:
- Pollbook or Sign-in
- Ballot Delivery System
- Transportation to Polls
- People:
  - Poll workers
  - Policy:

Policy:
- Provisional
- Sample Ballots
- Helper Rules
- People:
  - Elections office
  - Policy:

E2E Verification System
VBM/Ballot Tracking
Elections Web/Phone
How We Now Vote
Voting Equipment 2006-2017
How Florida Votes Now

- **Election Day**
  - 2000: 86%
  - 2004: 64%
  - 2008: 46%
  - 2012: 44%
  - 2016: 31%

- **Vote-by-Mail**
  - 2000: 14%
  - 2004: 19%
  - 2008: 22%
  - 2012: 28%
  - 2016: 29%

- **Early in-Person**
  - 2000: 14%
  - 2004: 18%
  - 2008: 22%
  - 2012: 28%
  - 2016: 32%
How Escambia Voted in 2016

Voting Method
Total Ballots Cast: 155,224

- **38.4%** (59,575) Voted on Election Day
- **25.3%** (39,313) Voted By Mail
- **36.2%** (56,179) Voted Early
- **0.1%** (157) Provisional Ballots
### Voting Method by Age

<table>
<thead>
<tr>
<th>Age</th>
<th>Election Day %</th>
<th>Early %</th>
<th>VBM %</th>
</tr>
</thead>
<tbody>
<tr>
<td>18-25</td>
<td>57.3%</td>
<td>28.2%</td>
<td>14.4%</td>
</tr>
<tr>
<td>26-30</td>
<td>47.5%</td>
<td>30.6%</td>
<td>21.9%</td>
</tr>
<tr>
<td>31-35</td>
<td>44.2%</td>
<td>32.5%</td>
<td>23.3%</td>
</tr>
<tr>
<td>36-40</td>
<td>43.9%</td>
<td>33.7%</td>
<td>22.4%</td>
</tr>
<tr>
<td>41-45</td>
<td>43.3%</td>
<td>35.4%</td>
<td>21.3%</td>
</tr>
<tr>
<td>46-50</td>
<td>41.6%</td>
<td>39.9%</td>
<td>18.5%</td>
</tr>
<tr>
<td>51-55</td>
<td>40.6%</td>
<td>41.0%</td>
<td>18.4%</td>
</tr>
<tr>
<td>56-60</td>
<td>37.3%</td>
<td>40.9%</td>
<td>21.8%</td>
</tr>
<tr>
<td>61-65</td>
<td>30.7%</td>
<td>42.3%</td>
<td>26.9%</td>
</tr>
<tr>
<td>66-UP</td>
<td>25.3%</td>
<td>35.1%</td>
<td>39.6%</td>
</tr>
</tbody>
</table>
Who Voted in 2016?

Voter Turnout by Age Group

Voter Turnout: 155,224

100%
90%
80%
70%
60%
50%
40%
30%
20%
10%
0%

18-25
26-30
31-35
36-40
41-45
46-50
51-55
56-60
61-65
66+

[Bar chart showing voter turnout by age group with the highest turnout among the 61-65 and 66+ age groups.]
Election Day Workforce 2016

Number of Election Workers in our Polling Locations: 574

- Number of Temporary Workers Hired for the Election: 26
- Full Time Staff: 13
What Do Voters Think?

Confidence that Votes were Counted as Intended

- **Your Vote**
- **All Ballots in Escambia**
- **All Ballots in FL**
- **All Ballots in U.S.**

Legend:
- Very confident
- Somewhat confident
- Not too confident
- Not at all confident
What Do Voters Think?

95.9% waited in line for 5 minutes or less.

98.8% rate poll workers as 'Excellent' or 'Good'.
What Do Voters Think?

- Had No Difficulty Understanding How to Mark and Cast Ballot: 98.1%
- Strongly Agree Their Ballot Privacy Was Protected: 90.4%
Questions