

Compelling and empowering others to reduce risk

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Resilient America Cedar Rapids Flood Risk Panel, June 19, 2018



FEMA

Risks and their impacts are evolving





Strategic Plan

Helping People. Together.

FEMA Mission: **Helping people before, during, and after disasters.**

STRATEGIC GOALS

I. BUILD A CULTURE OF PREPAREDNESS



1.1 Incentivize investments that reduce risk, including pre-disaster mitigation, and reduce disaster costs at all levels



1.2 Close the insurance gap



1.3 Help people prepare for disasters



1.4 Better learn from past disasters, improve continuously, and innovate

II. READY THE NATION FOR CATASTROPHIC DISASTERS



2.1 Organize the "BEST" (Build, Empower, Sustain, and Train) scalable and capable incident workforce



2.2 Enhance intergovernmental coordination through FEMA Integration Teams



2.3 Posture FEMA and the whole community to provide life-saving and life-sustaining commodities, equipment, and personnel from all available sources



2.4 Improve continuity and resilient communications capabilities

III. REDUCE THE COMPLEXITY OF FEMA



3.1 Streamline the disaster survivor and grantee experience



3.2 Mature the National Disaster Recovery Framework



3.3 Develop innovative systems and business processes that enable FEMA's employees to rapidly and effectively deliver the agency's mission



3.4 Strengthen grants management, increase transparency, and improve data analytics

FEMA Vision:

A prepared and resilient Nation.



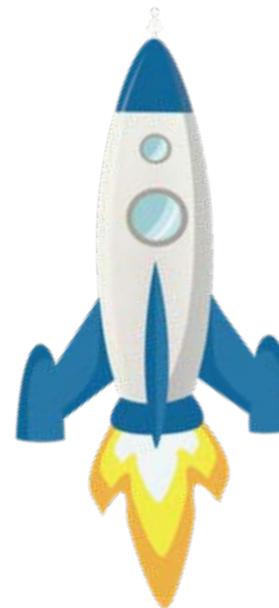
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Moonshots are aligned to FEMA's Strategic Objectives

FEMA Strategic Objective 1: Build a Culture of Preparedness

Alignment through Mitigation Moonshot

Strategic Objective 1.1: Incentive investments that Reduce Risk, including pre-Disaster mitigation and reduce disaster costs at all levels



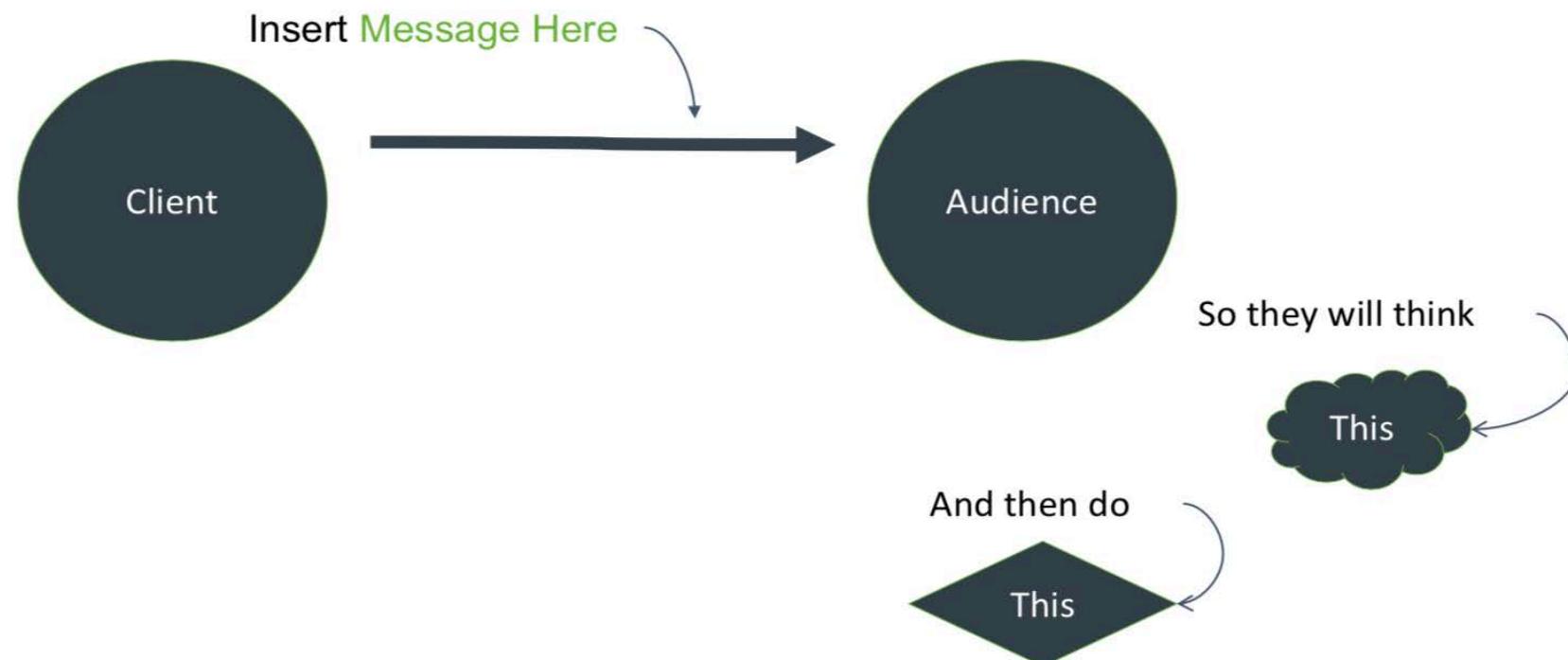
Alignment through Insurance Moonshot

Strategic Objective 1.2: Close the insurance gap



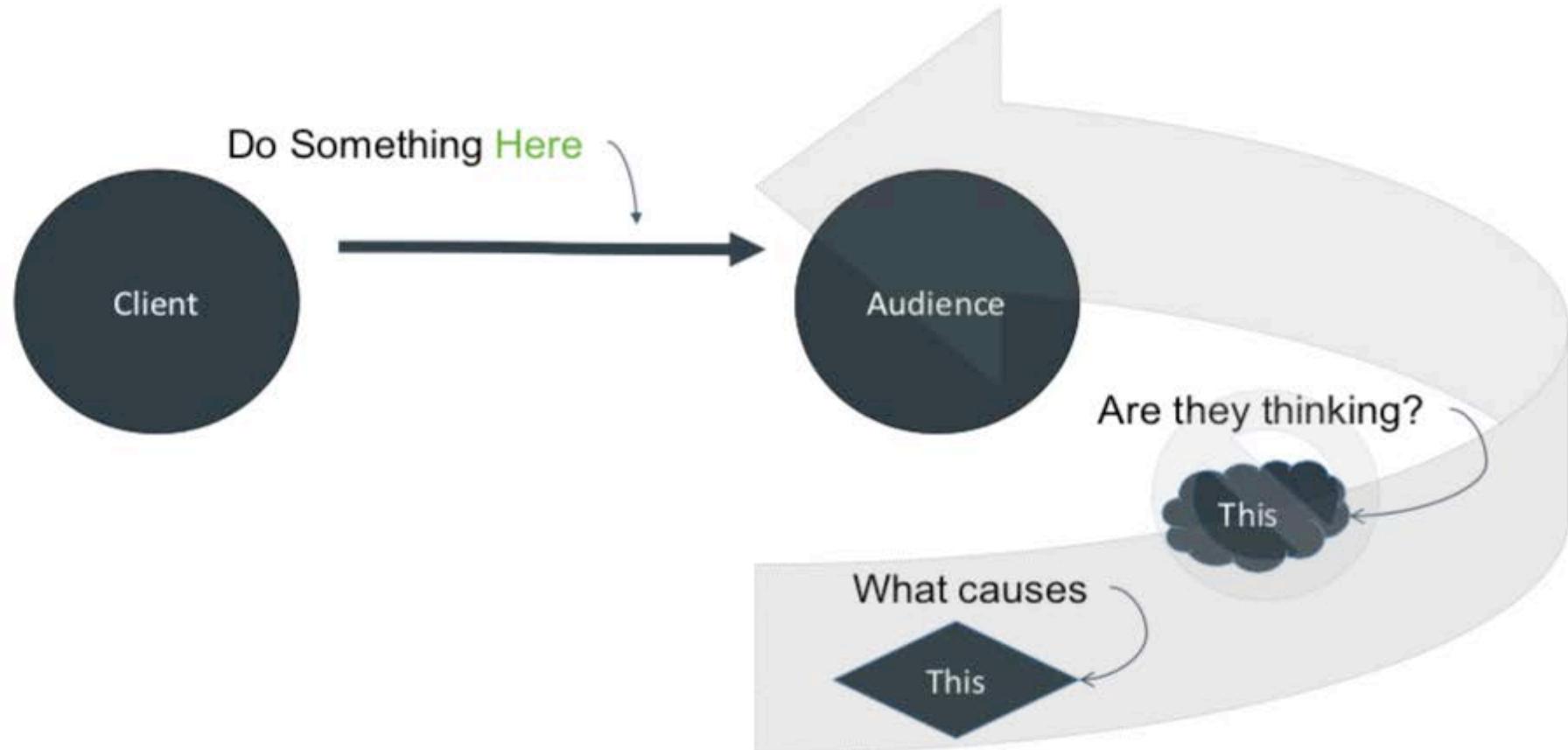
Influencing Change Behavior

We don't start with a focus on “communication”



Influencing Change Behavior

Instead, we focus on the behavior and work backward



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Mitigation Saves 2.0



National Mitigation Investment Strategy



Catalyzing Mitigation Investment





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