

E-Commerce, New Tools, Policies and Measures..... USDA Perspective and Contributions



Elise Golan

Director of Sustainable Development
Office of the Chief Economist
U.S. Department of Agriculture

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Reducing Food Loss and Waste
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Secretary Perdue Commits to Prioritizing Food Waste Solutions



May 8, 2018: U.S. Secretary of Agriculture Sonny Perdue hosted a food waste roundtable with Representatives Chellie Pingree and David Young, food industry leaders, and non-profit groups.

FoodKeeper App

FoodKeeper



- Allows users to find specific storage advice for nearly 600 food and beverage items.

- Calendar integration allows users to set up reminders when products are nearing their recommended storage date.

- Includes cooking advice and instructional videos to help users prepare products in ways that eliminate foodborne bacteria.

- The app is available for Android and Apple devices.

www.fsis.usda.gov/apps



Food date labeling: what does it mean?

Can I still buy, donate or eat a food if the date on label has passed?

USDA and FDA provide resources to answer these questions, such as

- USDA's Food Product Dating Fact Sheet
- FDA's "Surplus, Salvaged and Donated Foods: Safety Tips"

Next step: One-pager with simple answers reflecting guidance from both agencies



New USDA research into amount and drivers of food loss and waste

USDA's Economic Research Service has two new FLW measurement projects:

- ERS recently awarded RTI International a grant to develop nationally-representative estimates of the percentage of retail-level food loss for the 215 commodities in USDA's food availability data series
- ERS researchers are conducting an investigation into the core drivers of loss and waste in fruit and vegetable markets at the farm and pre-retail sectors

E-commerce and food waste

E-commerce is still a relatively small share of grocery sales in the United States.

As it grows, it has potential to reduce waste through:

- Growth of integrated supply chain management
- Inventory reductions through just-in-time ordering (and reduced unplanned purchases)
- Elimination of inventories through “mealkitization” of home prep

Find and Share Information about Food Loss and Waste in the United States



This unique public-private partnership has created a single place for those involved in combatting food loss and waste to share resources and expand the geographic and demographic reach, efficiency and effectiveness of those collective efforts

Email Signup by Text Message

1. Text "FURTHER" to 66866
2. Respond to auto-message with desired email address
3. You will be automatically subscribed to Further with Food email list (*i.e., added to the "Updates from Further with Food" list in MailChimp*)

