



**Our communities
with zero hunger
and zero waste**

**It's our vision.
And we have a plan.**





130+ YEARS

in the grocery business has taught us a few things about people, and about food

MEALS MATTER

Families that share meals together have children who do better in all aspects of their lives

ABSURDITY

More than 40% of the food produced in the U.S. goes to waste, and yet 1 in 8 Americans struggles with hunger

Our Vision

**Zero Hunger | Zero Waste aims
to end hunger in the places we
call home and eliminate waste
in our company by 2025**



**ZERO
HUNGER
ZERO
WASTE**



- **Establish \$10 million innovation fund**

- **Accelerate donations to give 3 billion meals by 2025**



- **Donate not just more food, more balanced meals**



- **Zero Waste company by 2020, plus Zero Food Waste by 2025**
- **Advocate for public policy solutions**
- **Join forces with new and long-standing partners**



- **Transform Kroger communities and improve health for millions by 2025**



Priority 1: Reduce Food Waste







Measure: know our numbers
—
Take action: reduce



PICKULIAR PICKS™

IMPERFECT, BUT PERFECTLY DELICIOUS

-  **I'M TINY.**
PERFECT FOR THE LUNCHBOX.
-  **I'M UGLY.**
IT'S WHAT'S INSIDE THAT COUNTS.
-  **I'M BUMPY.**
EASIER TO GRIP.
-  **I'M FRECKLY.**
ICED TEA DOESN'T MIND.

FOOD RESCUE STARTS WITH YOU!



6 BILLION POUNDS OF FRESH PRODUCE GOES UNUSED EACH YEAR.

PICKULIAR PICKS™

ON A MISSION TO ELIMINATE WASTE.



WILTED TO
WONDERFUL



 **ZERO HUNGER ZERO WASTE**

Priority 2: Increase Food Rescue



450 million pounds of food donated to local food banks in 10 years

—
99% of stores participate



Donate it!

Follow these Zero Hunger | Zero Waste Food Rescue guidelines and help end hunger in our communities!



DAIRY

Yes! Donate these

BUT DO NOT DONATE ANY ITEM THAT IS PAST ITS SELL-BY DATE THAT HAS NOT BEEN FROZEN



- Yogurt
- Milk*
- Half and Half
- Dips
- Cream cheese
- Butter
- Margarine
- Cottage cheese
- Packaged cheeses (shredded, block, etc.)
- Packaged dough
- Natural foods included

* Follow the Dairy Excellence program. Milk pulled prior to the sell-by date can remain in the cooler without being frozen.

No!

FOLLOW DIVISION POLICY FOR EGG DONATION



Wait!

This is not a complete list. If you're not sure an item can be donated, check with your manager.



SELL MARK DOWN DONATE RECYCLE

Pick-up Schedule:

SUN _____
MON _____
TUE _____
WED _____
THU _____
FRI _____

Food Bank Name:

Priority 3: Food Waste Recycling

1,978 stores with
food waste recycling

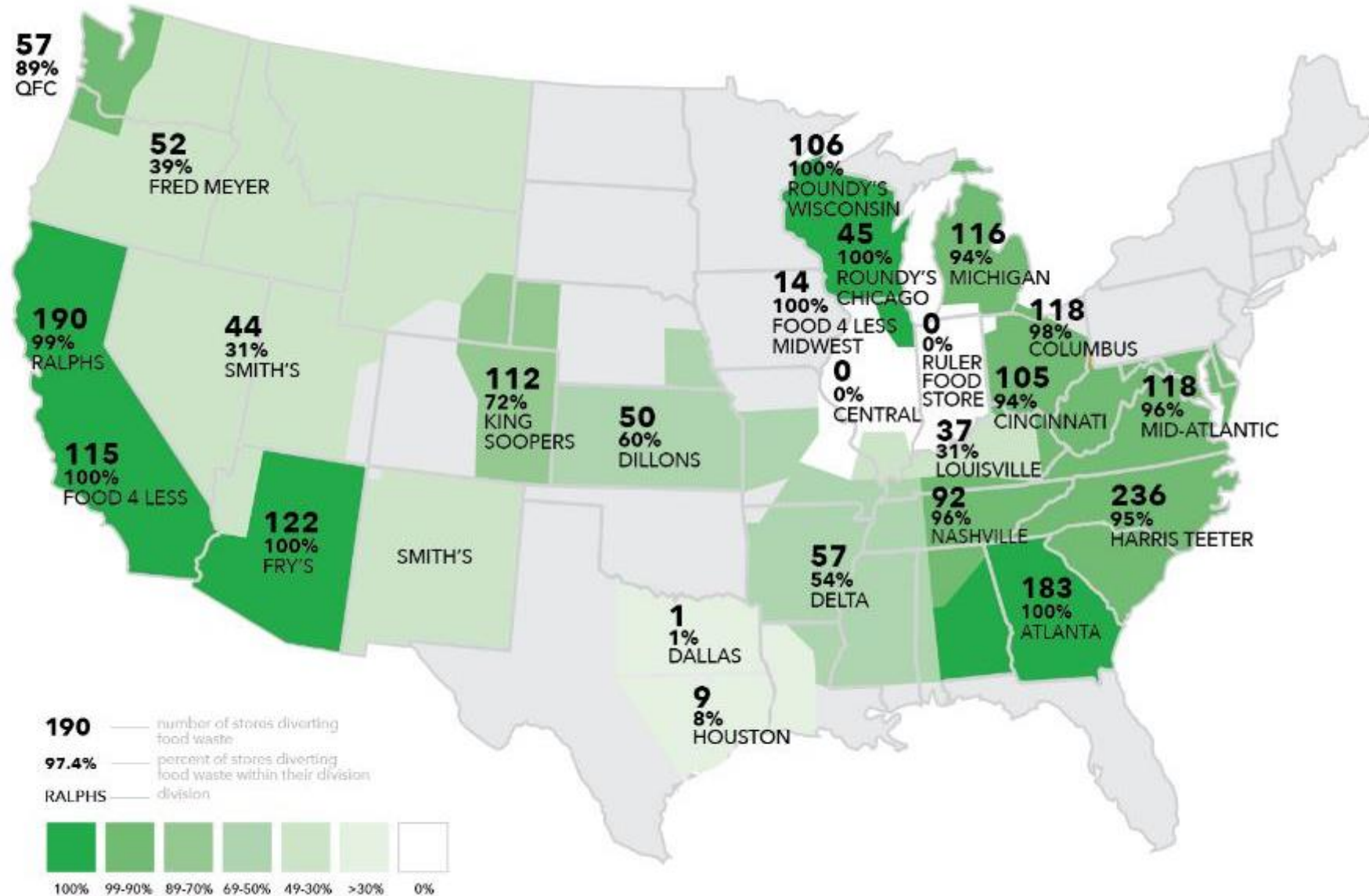
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2 anaerobic digesters



Food Waste Diversion

- **1,978 stores** have food waste recycling programs
- Divert food to animal feed, compost and anaerobic digestion



Priority 4: Manufacturing & Logistics



90%+ diversion from landfill

—
Focusing on food waste

Priority 5: Growers & Customers



partnerships to drive
innovation and
awareness



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