



Our communities
with zero hunger
and zero waste

**It's our vision.
And we have a plan.**





What we know

130+ YEARS

in the grocery business has taught us a few things about people, and about food

MEALS MATTER

Families that share meals together have children who do better in all aspects of their lives

ABSURDITY

More than 40% of the food produced in the U.S. goes to waste, and yet 1 in 8 Americans struggles with hunger

Our Vision

**Zero Hunger | Zero Waste aims
to end hunger in the places we
call home and eliminate waste
in our company by 2025**



**ZERO
HUNGER**

**ZERO
WASTE**



- Establish \$10 million innovation fund
- Accelerate donations to give 3 billion meals by 2025
- Donate not just more food, more balanced meals





- **Zero Waste company by 2020, plus Zero Food Waste by 2025**
- **Advocate for public policy solutions**
- **Join forces with new and long-standing partners**



- **Transform Kroger communities and improve health for millions by 2025**



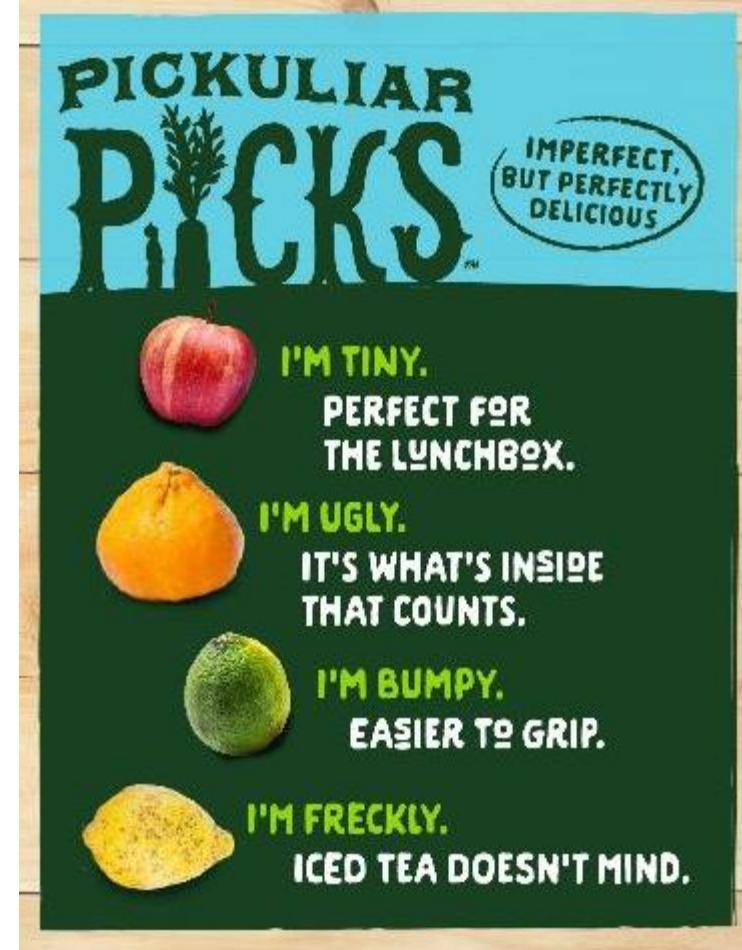
Priority 1: Reduce Food Waste

A close-up photograph of various fresh vegetables on a light-colored wooden surface. In the foreground, there are several large, vibrant orange carrots with their green tops still attached. Behind them are several beets with their characteristic purple skin and white interiors. A single green, elongated vegetable, possibly a green bean or a small zucchini, is also visible. The lighting is natural, highlighting the textures and colors of the produce.

Measure: know our numbers

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Take action: reduce



WILTED TO
WONDERFUL



Priority 2: Increase Food Rescue



450 million pounds of food donated to local food banks in 10 years

99% of stores participate



Donate it!

Follow these Zero Hunger | Zero Waste Food Rescue guidelines and help end hunger in our communities!

DAIRY

Yes! Donate these

BUT DO NOT DONATE ANY ITEM THAT IS PAST ITS SELL-BY DATE THAT HAS NOT BEEN FROZEN

- Yogurt
- Milk*
- Half and Half
- Dips
- Cream cheese
- Butter
- Margarine
- Cottage cheese
- Packaged cheeses (shredded, block, etc.)
- Packaged dough
- Natural foods included

* Follow the Dairy Excellence program. Milk pulled prior to the sell-by date can remain in the cooler without being frozen.

No!
FOLLOW DIVISION POLICY FOR EGG DONATION

Wait!
This is not a complete list. If you're not sure an item can be donated, check with your manager.

SELL > MARK DOWN > DONATE > RECYCLE

Pick-up Schedule:

SUN _____
MON _____
TUE _____
WED _____
THU _____
FRI _____

Food Bank Name: _____

Priority 3: Food Waste Recycling



1,978 stores with
food waste recycling

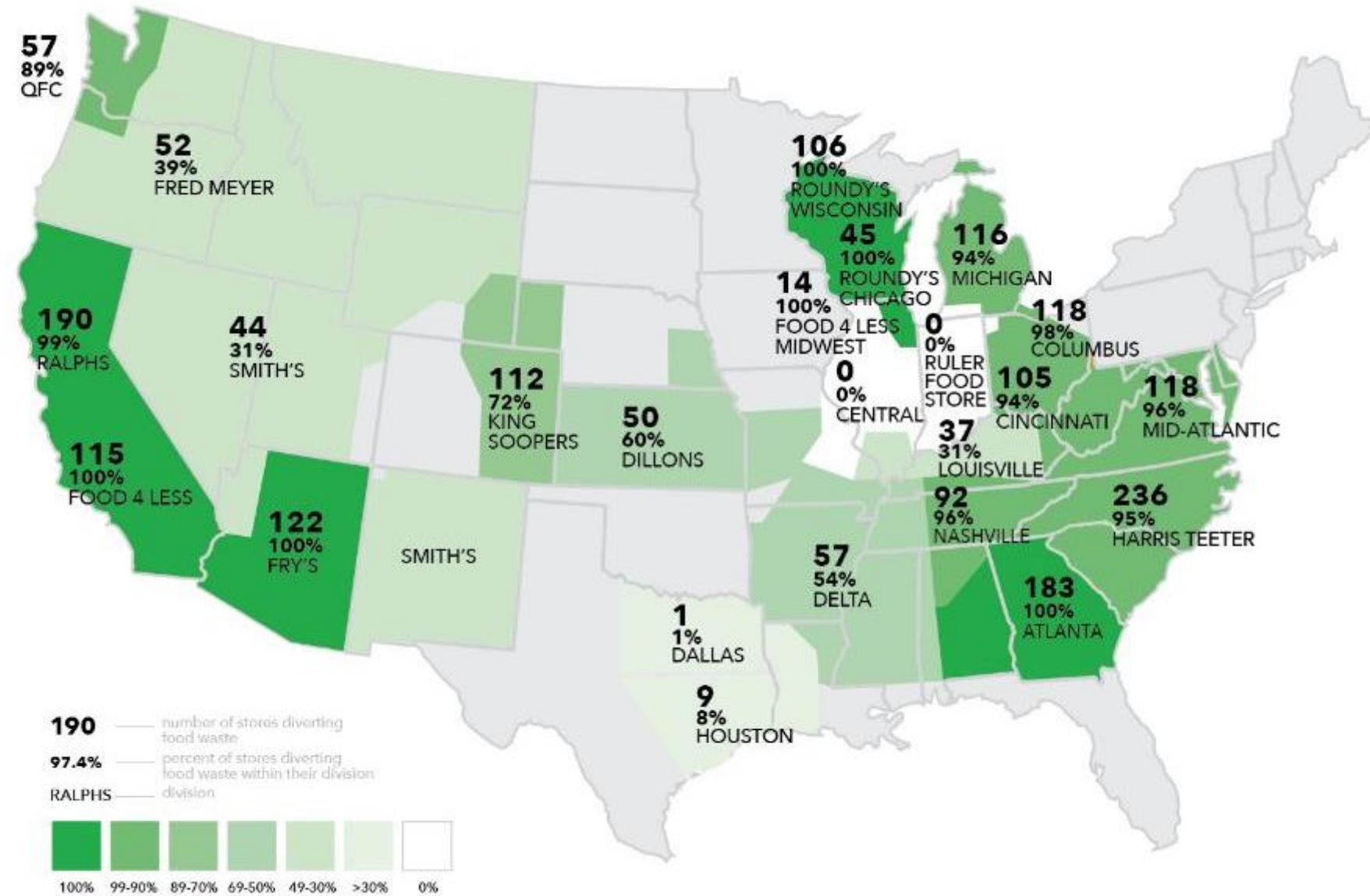
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2 anaerobic digesters

Food Waste Diversion

- **1,978 stores** have food waste recycling programs
- Divert food to animal feed, compost and anaerobic digestion



ZERO HUNGER ZERO WASTE



Priority 4: Manufacturing & Logistics



90%+ diversion from landfill

Focusing on food waste

Priority 5: Growers & Customers

A wide-angle photograph of a vast agricultural field at sunset. The field is filled with rows of young green plants, likely soybeans, arranged in a grid pattern that recedes towards a distant horizon. The sky above is a dramatic canvas of orange, yellow, and purple hues, with scattered clouds reflecting the setting sun. The overall atmosphere is one of a peaceful, productive landscape.

partnerships to drive
innovation and
awareness



ZERO
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