Our communities with zero hunger and zero waste

It’s our vision. And we have a plan.
What we know

130+ YEARS
in the grocery business has taught us a few things about people, and about food

MEALS MATTER
Families that share meals together have children who do better in all aspects of their lives

ABSURDITY
More than 40% of the food produced in the U.S. goes to waste, and yet 1 in 8 Americans struggles with hunger
Our Vision

Zero Hunger | Zero Waste aims to end hunger in the places we call home and eliminate waste in our company by 2025.
• Establish $10 million innovation fund

• Accelerate donations to give 3 billion meals by 2025

• Donate not just more food, more balanced meals
• Zero Waste company by 2020, plus Zero Food Waste by 2025

• Advocate for public policy solutions

• Join forces with new and long-standing partners
• Transform Kroger communities and improve health for millions by 2025
Priority 1: Reduce Food Waste

**Measure:** know our numbers

**Take action:** reduce
Priority 2: Increase Food Rescue

450 million pounds of food donated to local food banks in 10 years

99% of stores participate
Priority 3: Food Waste Recycling

1,978 stores with food waste recycling

2 anaerobic digesters
Food Waste Diversion

• **1,978 stores** have food waste recycling programs

• Divert food to animal feed, compost and anaerobic digestion

![Map showing food waste diversion](image)
Priority 4: Manufacturing & Logistics

90%+ diversion from landfill

Focusing on food waste
Priority 5: Growers & Customers

partnerships to drive innovation and awareness