



University of Wisconsin System – Community Engagement Plan

The University of Wisconsin System is one of the largest public systems of higher education in the country. It is comprised of thirteen universities and 13 two-year branch campuses. The University of Wisconsin System enrolls 170,000+ students and employs approximately 39,000 faculty and staff. This plan outlines the initial steps that will be taken by the University of Wisconsin System to engage our community with the work of the Action Collaborative. This plan is designed to be ever evolving with priority areas identified as establishing a steering committee, developing a communication plan, website design, and initiative implementation.

I. Communication

- a. Develop an internal communication strategy partnering with our System Communication Team to communicate with specific campuses and individuals that are working in this area on our campuses as well as our Board of Regents, Chancellors, Provosts, etc.
- b. Make Action Collaborative items a regular agenda item in the already established Title IX Council and the newly formed Prevention Council and the Clergy Administrator Council
 - i. Not only share, but also receive input and feedback on Action Collaborative projects and deliverables
- c. Work within our already established internal communication methods and shared sites to add an area on the work of the Action Collaborative

II. Steering Committee

- a. Formation of a steering committee on the initiatives and deliverables from the work of the Action Collaborative
- b. Steering committee members will include individuals from the Title IX Council and Prevention Council
- c. Steering committee will be tasked with:
 - i. Develop a strategic plan for implementation of deliverables from the work of the Action Collaborative and to engage leadership from across the University of Wisconsin System
 - ii. Create a communication tool kit for campuses of the System regarding the work and deliverables from the Action Collaborative

III. Website

- a. Highlight our membership, background, and role
- b. Centralize a space to hold communication regarding our participation in the Action Collaborative with regular updates
- c. Work with our System Communication Team to assist with external/public-facing communication
- d. Initial iteration will go live in early October 2019

IV. Implementation

- i. Continuous development of implementation plans for deliverables
- ii. Continue to highlight work, such as policies addressing “passing the harasser”